

Info about the Segments and Show Format Clock

Modern Notebook is delivered in six segments each week, or 3 segments per hour. You may choose to carry just one hour of the program, or both as a two-hour program. It is recommended that if you carry a 1-hour version of Modern Notebook, that you carry the first hour. Each hour features one :60 floating cutaway and one :60 fixed cutaway at :59.

Show Clock (per hour):

Segment 1 - ~29 min
Segment 2 - 1 min (floating cutaway)
Segment 3 - ~29 min

Note: Each hour's Segment 2 is always a 60 second music bed that may be used to fill the floating cutaway.

Info about Distribution Schedule

Modern Notebook is delivered weekly via The PRX Exchange, and will adhere to the following release schedule:

1. On the Monday prior to the beginning of the weekly air window, show promos and show segments will be made available on The PRX Exchange.
2. The air window for Modern Notebook will run from Sunday to Saturday of any given week.
3. For example, the Modern Notebook that will air Sunday, October 2 thru Saturday, October 8 will be made available on Monday, September 26 for stations to download and begin running the promo.

Custom Production

If you're in need of any custom production, whether that's a station-specific promo introducing the show as you begin to carry it, or a station tag to mix with weekly promos, please email Tyler any time with this request at gtkline@wusf.org.

Additional Assets

Artist collages for each hour of the program will be provided every week under "Additional Files," and may be used on your website and social media. Reach out if you'd like more information regarding social media promotion.