What music would you want if you could only download one song per album?

DEEP THREES is the weekly radio show that brings you eclectic instrumental soundscapes. “Deep” is a nod to the deep tracks of the past. “Threes” refers to the MP3s that fill up our hard drives and computing clouds. The show weaves jazz, electronic, soundtrack, modern classical, modern classical and experimental music from around the world into extended sets.

Music with bite, passion and depth – hand-picked and hand-mixed.

DEEP THREES plays long pieces that take music beyond boundaries. New releases from independent artists. Rediscovered gems from the past. Compelling pieces from great artists. Long jams and instrumental tracks create a sense of flow. Light touches of found sound, spoken word and subtle remixes bind the music into extended sets.

Your audience’s destination: an oasis of listening pleasure.

DEEP THREES gives the listener a new music showcase to look forward to at the top of each hour, then dives into an extended music set (see clock on next page). The show has something for people working at all hours, friends riding around on a night out, deep-listening headphone wearers and passionate music fans.

Contact: J.J. Burgund at (505) 818-1000 or jj@deep3s.com
Playlists and show archives: www.deep3s.com
PRX: bit.ly/d3sonprx
Audioport: bit.ly/d3sonaudioport
Each hour of Deep Threes starts off with **New Music**.

The **Host** segments are brief and informative, with a dash of creativity.

A **Deep Threes Mixdown** is a soundscape that can float over clouds, or trek across radically changing terrain. Long instrumentals are connected by interludes of music, spoken word, sound effects and samples.

**Station Option** for local content - host outcue always done before 55:00 .

Times for **New Music**, **Host** and **Mixdown** segments are estimates.

"Take a Left" Promo (30 sec.):  
This [day and time], take a left at [your local highway] from wherever you are and head for the Deep Threes. I'm Jay, your tour guide to the junction of jazz, electronica, soundtracks, modern classical and more. We'll start with new music each hour, then roll across uncharted soundscapes. That's Deep Threes, music beyond boundaries for a digital world, [day and time], here on [your station].

"Sonic Adventure" Promo (30 sec.):  
Take off on a sonic adventure each [day and time] in search of the Deep Threes. Don your headphones and fly to the far flung destinations of jazz, electronica, soundtracks, and more. Soar to the heights of new releases and land at an oasis of rediscovered gems. Deep Threes, music beyond boundaries for a digital world, [day and time], here on [your station].

"At the heart of this show lies the music: the synergy of math and physics, mechanics and electronics, infused with the human spirit, rising up in a river of feelings, flowing past all the glistening gems we found along the way. The Deep Threes."

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