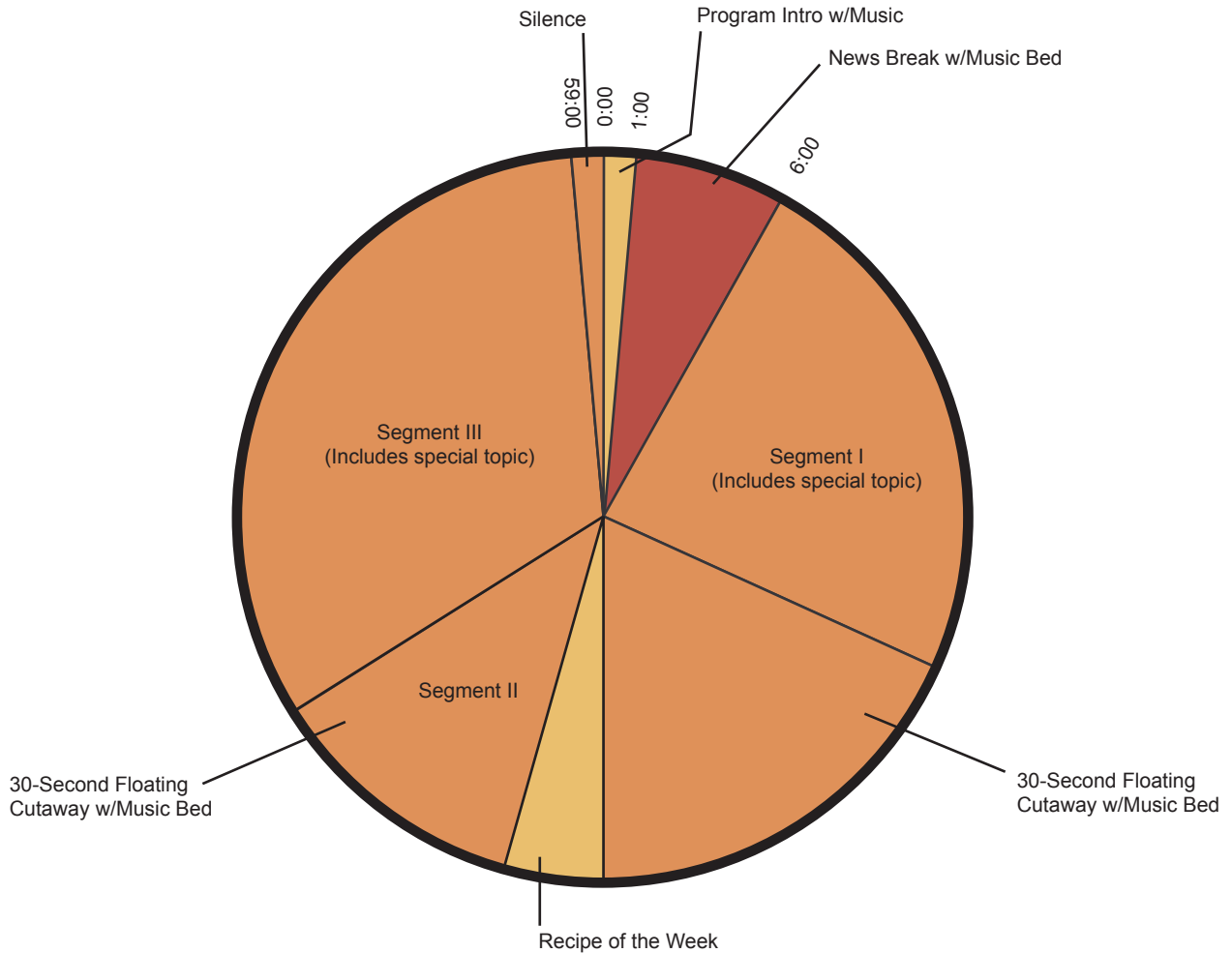


'Zorba Paster On Your Health'

CLOCK



Stations may carry the full 59 minutes of programming, or take the two optional cutaways for news or other local inserts in additional, optional cutaways:

If you normally run a national newscast, you may cover the 59-second program introduction with your own billboard/weather/promo, then carry BBC newscasts (or NPR) and join the show at six minutes past the hour. Or you may want to carry the introduction for 59 seconds, then go to BBC news and rejoin the show at 6 minutes past the hour.

The 59-minute broadcast of *Zorba Paster On Your Health* contains two 30-second, music-filled floating breaks.

The show is 59 minutes long, so a mandatory break comes at the close, 59:00-60:00. This is a silent break; there is no music bed under it.

Weekly promos will be available for downloading both from the Content Depot Catalog and PRI's weekly Promo Feed, rather than being included during each week's satellite feed.

A timing and cue sheet, including promotional information about the week's special topics and heart-healthy recipe, is fed weekly via DACS and is available from the Content Depot Catalog.