



FOR IMMEDIATE RELEASE

FRIENDS OF THE HIGH LINE ANNOUNCES 2016 HIGH LINE FOOD LINE-UP

Enjoy authentic spices, frozen delights, and delectable beverages from Blue Bottle Coffee, L'Arte del Gelato, Melt Bakery, People's Pops, and La Sonrisa Empanadas

OPEN DAILY BEGINNING APRIL 23 - OCTOBER 31, 2016







New York, NY (April 11, 2016) – High Line Food vendors return with a smorgasbord of sweet and savory delights on the High Line this spring. Beginning April 23, visitors can enjoy delicious snacks, flavorful meals, and thirst-quenching beverages while ambling along New York's park in the sky.

This year, High Line Food, overseen by Friends of the High Line, welcomes back returning favorites La Sonrisa Empanandas, Blue Bottle Coffee, La Newyorkina, L'Arte del Gelato, Melt Bakery, People's Pops, The Taco Truck, and Brooklyn Soda Works for both the food and drink enthusiast and the hungry visitor. Open daily starting Saturday, April 23, and operating through October 31, 2016, High Line Food vendors offer affordable, greenmarket-inspired menus, with dishes that represent the best of New York City's vibrant food scene. Terroir at The Porch, an open-air, full-service café with wine, beer, and small plates, will also open early to the public on the same day.

"We're thrilled to welcome back our food vendors, who offer spring and summer staples with a twist," said Meryl Hernandez, Friends of the High Line Associate Director of Food and Revenue. "An ice cream sandwich from Melt, a glass of Riesling at Terroir, and a cucumber and lime paleta from La Newyorkina have become synonymous with spring and summer on the High Line."



TERROIR AT THE PORCH

Location: On the High Line at West 15th Street Hours: Monday – Sunday; Spring: 12:00 PM – 8:30 PM

Web Site: http://www.wineisterroir.com/

Paul Grieco, winner of the 2012 James Beard Award for Outstanding Wine, Beer, or Spirits Professional, and Marco Canora's popular wine bar, Terroir, will once again operate a seasonal location at The Porch, the open-air café on the High Line with sweeping views of the Hudson River. Terroir's wine and beer list highlights artisanal wineries and breweries from New York State. Featuring products by local farmers and producers, the menu includes a selection of salads and paninis, including a veal and ricotta meatball sub.



BLUE BOTTLE COFFEE

Location: On the High Line at West 15th Street

Hours: Monday – Sunday, 9:00 AM – 7:00 PM

Web Site: <u>bluebottlecoffee.com</u>

Returning to the High Line, where it opened its first Manhattan location in 2011, Blue Bottle Coffee offers delicious, single-origin drip coffees prepared to order; a full espresso bar; whole beans; and house-made treats. Blue Bottle roasts organic coffee and bakes pastries at its kitchen in Williamsburg, Brooklyn, and serves every drink to order on the High Line. For their hot chocolates and mochas, Blue Bottle uses Brooklyn-based Mast Brothers Chocolate.



L'ARTE DEL GELATO

Location: On the High Line at West 15th Street Hours: Monday – Sunday, 11:00 AM – 9:30 PM

Web Site: www.lartedelgelato.com

L'Arte del Gelato returns to the High Line for its sixth season to serve artisanal gelato and sorbetti made with the finest ingredients from local purveyors. Their offerings include classic Italian gelato flavors, like *stracciatella*, and delicious twists on favorites like Valrhona chocolate.



LA NEWYORKINA

Location: On the High Line at West 17th Street and West 33rd Street

Hours: Monday - Sunday, 11:00 AM - 9:00PM

Web Site: lanewyorkina.com

La Newyorkina makes artisanal frozen treats and sweets inspired by the chef's native Mexico. They use all-natural ingredients and natural sweeteners, such as organic cane sugar and local honey, to create flavors like their roasted plum and yogurt with berry swirl. Tropical flavors including mango, chili, coconut, avocado, and tamarind are made with the highest quality Latin American ingredients.



MELT BAKERY

Location: On the High Line at West 15th Street and the Rail Yards

Hours: Sunday - Thursday, 11:00 AM - 7:00 PM

Friday and Saturday, 11:00 AM – 8:00 PM

Web Site: <u>meltbakery.com/</u>

Melt Bakery is an innovative ice cream sandwich company created and conceptualized on Manhattan's Lower East Side. Melt's flavors are seasonal, its ingredients are locally sourced, and its chefs are passionate about their work. Favorited recipes include the Lovelet, with red velvet meltcakes and cream cheese ice cream, and the Zen, with chewy candied ginger cookies and green tea ice cream.



PEOPLE'S POPS

Location: On the High Line at West 15th Street Hours: Monday – Sunday, 11:00 AM – 10:00 PM

Web Site: <u>www.peoplespops.com/</u>

People's Pops returns to the High Line with its delicious handmade ice pops and shaved ice made to order from a 100-pound block of ice. A staple of spring and summer in New York City, People's Pops reimagines everyone's favorite treats, with locally grown ingredients and a menu that changes daily based on the best fruits available from our local farmers.



LA SONRISA EMPANADAS

Location: On the High Line at West 15th Street
Hours: Monday – Sunday, 11:00 AM – 9:00 PM

Web Site: <u>lasonrisafoods.com</u>

Rooted in neighboring Chelsea, La Sonrisa Empanadas offers vegetarian, beef, chicken, and crab empanadas, made with only the best ingredients and authentic family recipes.



BROOKLYN SODA WORKS

Location: On the High Line at West 15th Street

Hours: Monday – Sunday, 11:00 AM – 9:00 PM

Web Site: http://www.brooklynsodaworks.com/

Enjoy Brooklyn Soda Works' carbonated fresh juices and sodas while strolling along the High Line. Stop by to try flavors like apple & ginger; hibiscus & mint; lemongrass & lime; and a High Line-exclusive tart cherry & tarragon, all made with greenmarket fruits and herbs.



THE TACO TRUCK

Location: On the High Line at West 15th Street
Hours: Monday – Sunday, 11:00 AM – 8:00 PM

Web Site: <u>thetacotruck.com</u>

Selected as one of the "Six Best Snacks on the High Line" by the Village Voice, The Taco Truck brings all-natural, authentic Mexican street food to park visitors. The three central principles that guide The Taco Truck in every aspect of their business are authenticity, sustainability, and community. At the High Line, The Taco Truck will serve a selection of menu favorites, including carnitas Michoacan tacos, pollo asado torta, and la unica salad.

Photos by Nicole Franzen; Courtesy Friends of the High Line

ABOUT HIGH LINE FOOD

Friends of the High Line's food program strives to expose park visitors and New Yorkers to classic park snacks with a twist. Greenmarket-inspired foods from a diverse array of food vendors deliver a culinary experience as unique as the park itself.

ABOUT FRIENDS OF THE HIGH LINE

Friends of the High Line raises 98% of the High Line's annual budget. Owned by the City of New York, the High Line is a public park maintained, operated, and programmed by Friends of the High Line, in partnership with the New York City Department of Parks & Recreation.

MEDIA CONTACTS

Eboni Munn | Friends of the High Line eboni.munn@thehighline.org | (212) 206-9922