

(THE AESTHETIC EDIT)

(COLOR ANALYSIS)

(EVENT)



The Aesthetic Edit:
YOUR GROUP
COLOR
ANALYST

P R E S E N T A T I O N 2 0 2 6

ELEVATE YOUR NEXT EVENT WITH
BRINGING IN THE AESTHETIC EDIT FOR A
GROUP COLOR ANALYSIS EXPERIENCE

As the founder of The Aesthetic Edit, I specialize in personalized color analysis, uncovering the unique color palette that harmonizes with your natural features. My in-depth color consulting helps you understand your optimal color season, from warm springs to cool winters, to elevate your personal style and build a wardrobe that makes you radiate. Experience the confidence of knowing your perfect colors.



Hi there! I'M MIKAYLA

I have a deep passion for empowering individuals through tailored color analysis—helping clients in every walk of life discover shades that enhance their natural beauty. My mission is to translate your unique tone and contrast into a cohesive, effortless palette. The experience we create together is designed to build wardrobe confidence, elevate your daily look, and ensure your personal image is a true reflection of your authentic self.



THE COLOR ANALYSIS OVERVIEW



The Mini Session

A foundational analysis exploring dark vs light, soft vs bright, undertones, seasonal palettes, and metals. Get a taste of your color direction and set a strong foundation for shopping.

- ✓ Discover your overarching seasonal palette and undertones
- ✓ Find your best metal finishes for jewelry and accents
- ✓ Establish a clear direction and foundation for shopping
- ✓ Sync your overall color palette with your natural features

The Full Session

A deep dive building on the mini session's foundations to analyze every neutral and color section, identifying the exact, personalized shades made just for you.

- ✓ Map out your ideal light, medium, and dark neutrals
- ✓ Pinpoint your exact best shades across every color family
- ✓ Unlock a fully personalized, comprehensive color profile
- ✓ Eliminate guesswork when building a cohesive wardrobe

Color Analysis

WHAT IS THE
PURPOSE?



TO CONTROL WHERE THE
EYE FOCUSES ON *YOU*



YOUR BRAIN IS WIRED TO SCAN FOR
CONTRAST AND RESOLVE VISUAL NOISE.



IF YOUR COLORS ARE "OFF," THE ATTENTION
GOES TO THE DISTRACTION—NOT TO YOU.

WHEN YOUR COLORS CLICK: YOUR EYES
BECOME THE FOCAL POINT.



CONNECTION, EYE CONTACT, AND TRUST BUILD
INSTANTLY. YOU DON'T LOOK "BETTER"—YOU
LOOK MORE LIKE YOU

Color Analysis

WHAT IS THE
FOUNDATION?

THE FOUNDATIONS OF COLOR



HUE

The color family or name (Red, Green, Blue). Linked directly to light's wavelength.



SATURATION

Also called Chroma. The purity and intensity—how sharp or dull the color appears.



BRIGHTNESS

The value or depth. The shade (darkness) or tint (lightness) of a specific hue.



TINT

Adding white to a pure hue



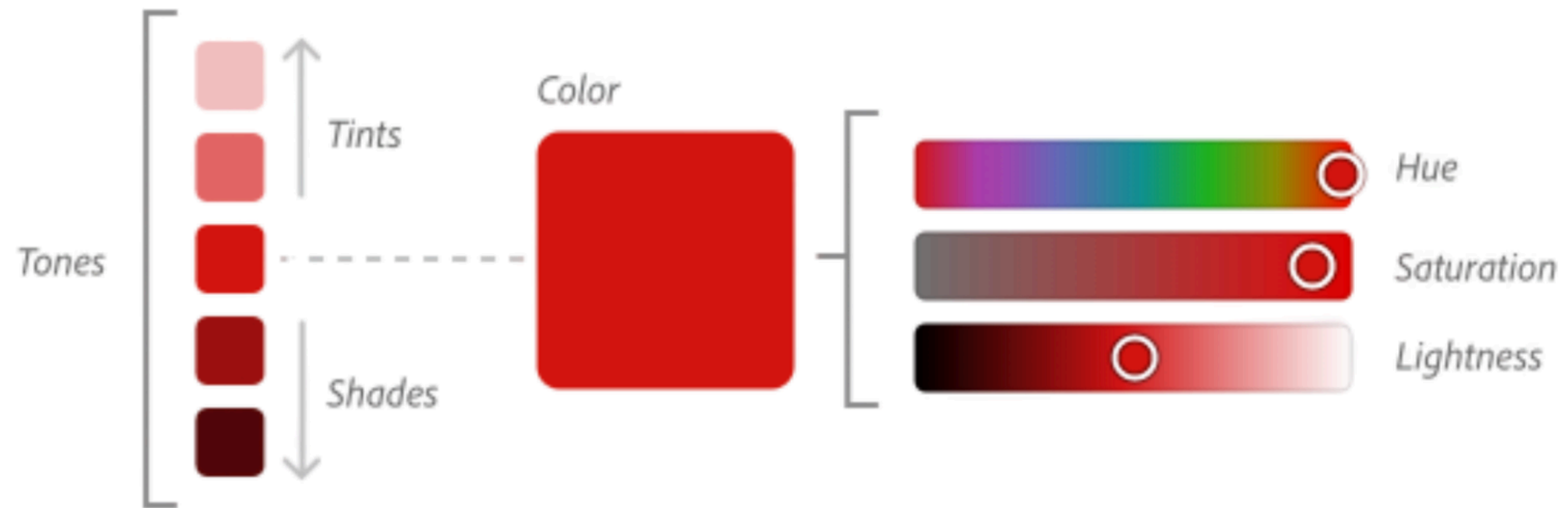
SHADE

Adding black to a pure hue



TONE

Adding grey to a pure hue



TEMPERATURE & TONE



COOL COLORS

Undertones of blue, green,
or violet.

These colors recede visually
and evoke feelings of
calmness and clarity.



WARM COLORS

Undertones of red,
orange, or yellow.

These colors advance
visually and evoke feelings
of energy and warmth.

HUE

True Red

SATURATION

Bright



Soft

BRIGHTNESS

Dark



Light

TEMPERATURE
& TONE

Warm



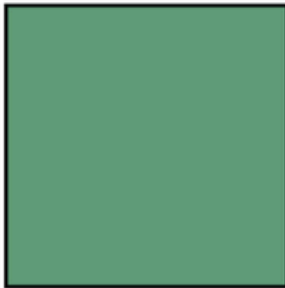
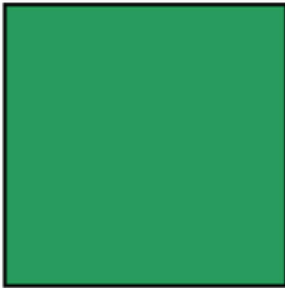
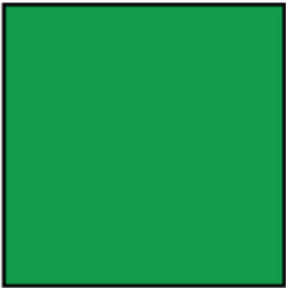
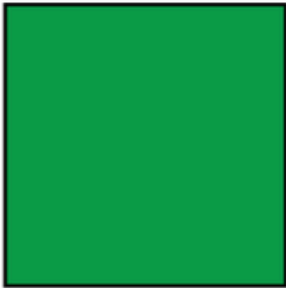
Cool

HUE

Kelly Green

SATURATION

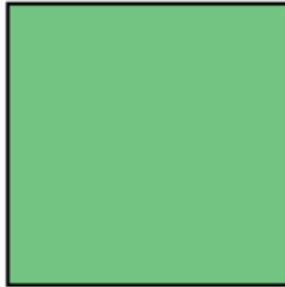
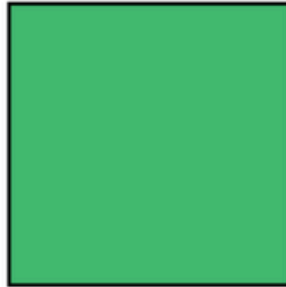
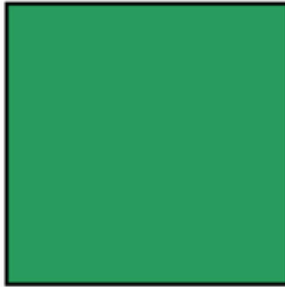
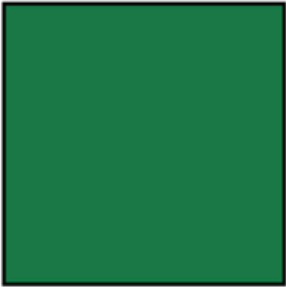
Bright



Soft

BRIGHTNESS

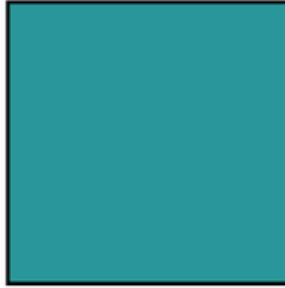
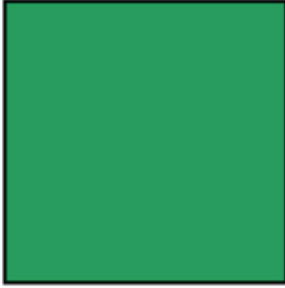
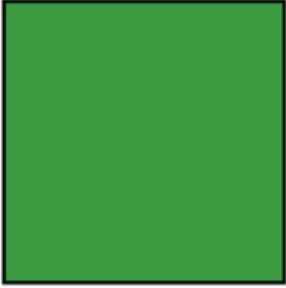
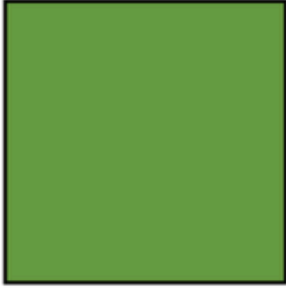
Dark



Light

TEMPERATURE
& TONE

Warm



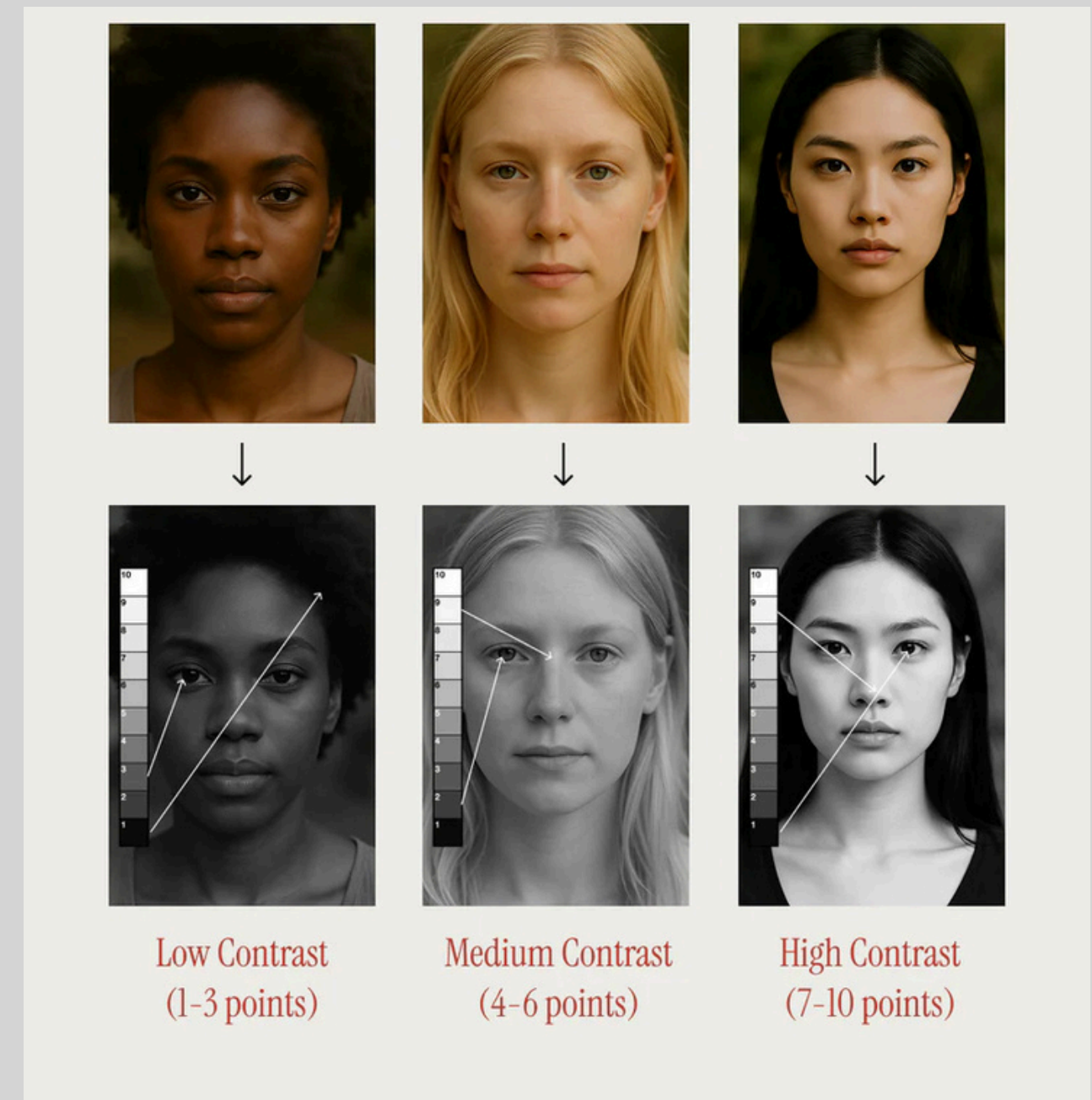
Cool

CONTRAST & HARMONY

Matching Your Natural Map

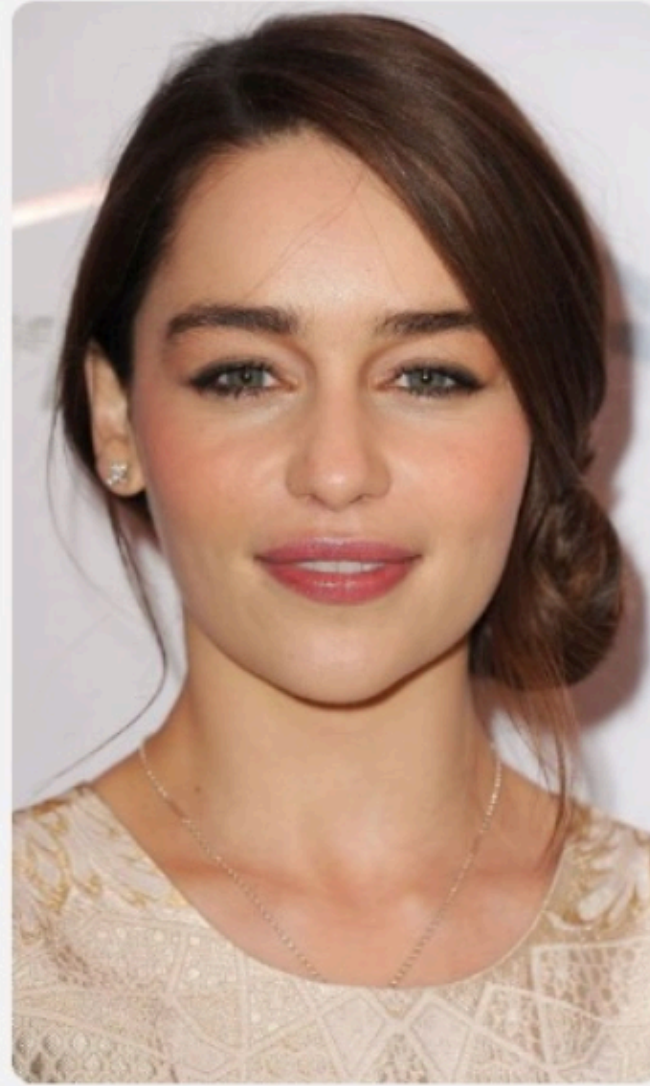
Contrast is the difference in color value between your eyes, skin, and hair. Balance is restored when your outfit matches your features.

- ✓ Low Contrast: Hair, Skin & Eyes Similar Value Depth
- ✓ Medium Contrast: Hair, Skin & Eyes have Higher Depth
- ✓ High Contrast: Hair, Skin & Eyes have Highest Depth Difference

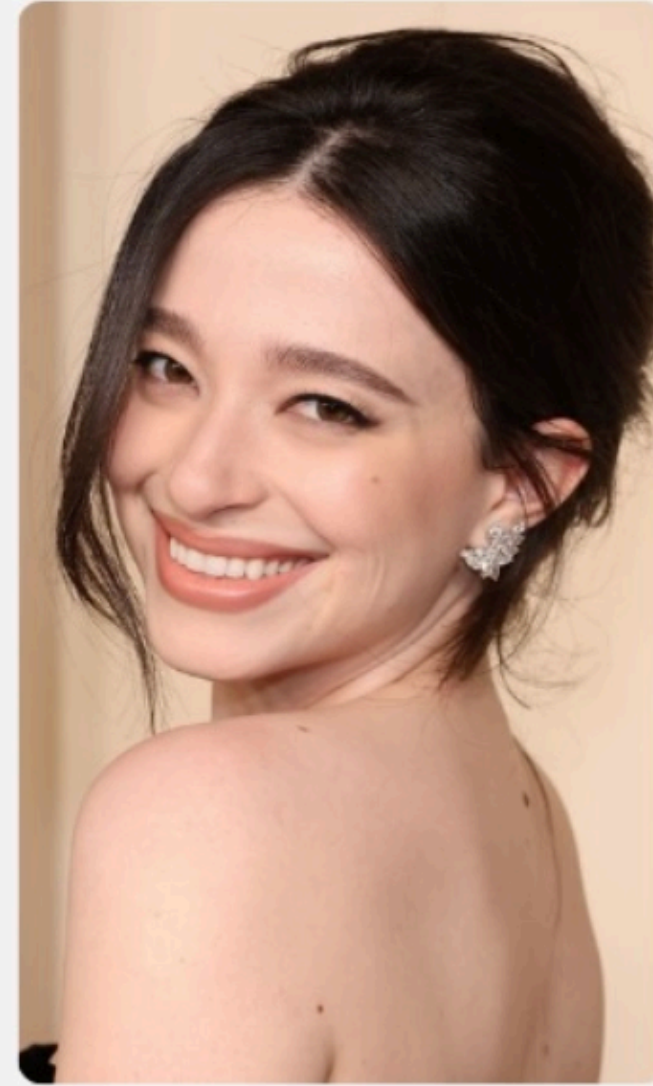




**LOW
CONTRAST**

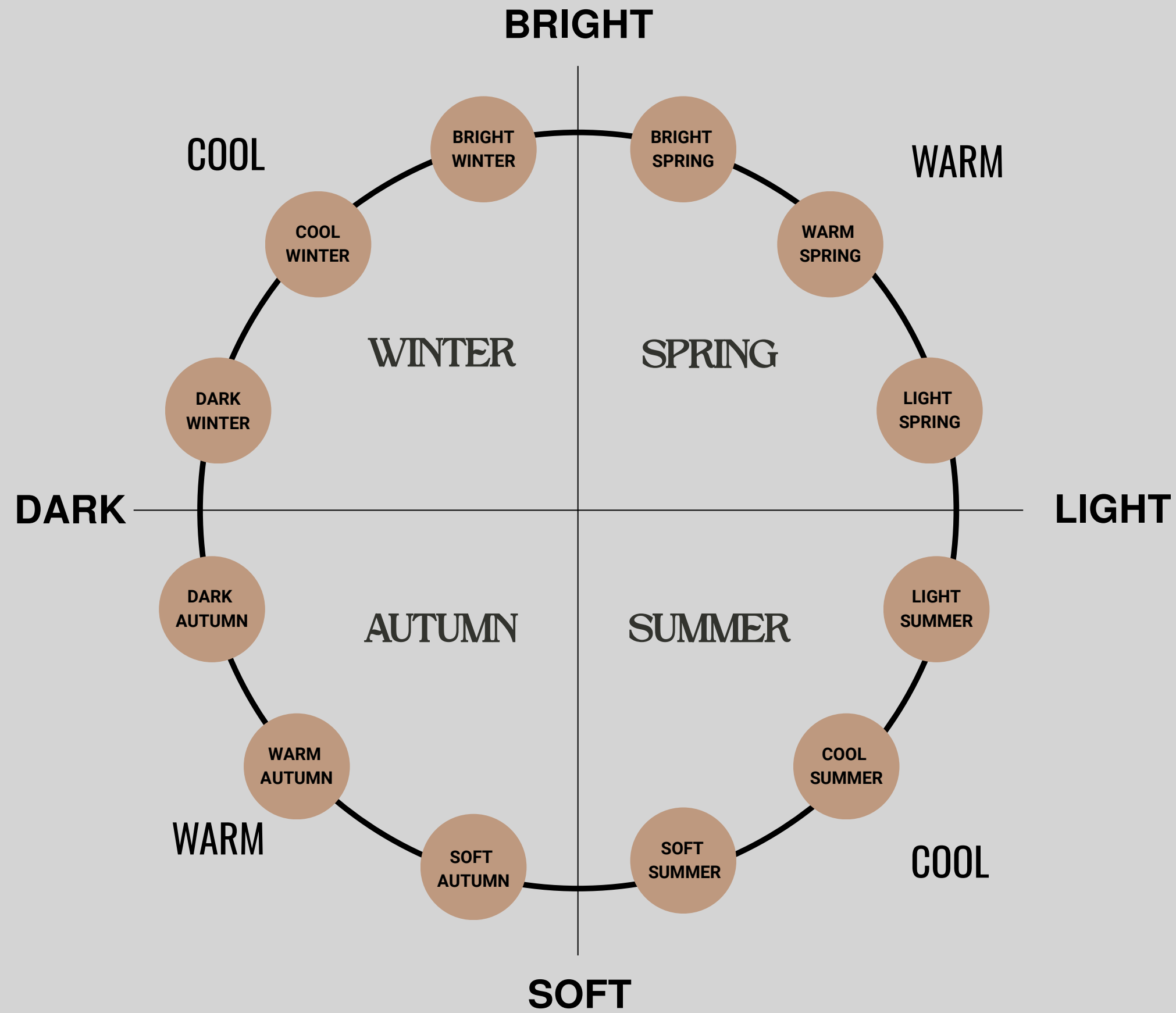


**MEDIUM
CONTRAST**



**VERY HIGH
CONTRAST**

12 SEASON PALETTES



WINTERS

Season Palette

the aesthetic edit

WINTER

BEST NEUTRALS

PANTONE

2135 Black

19-0601 TXX

HEX: #190601

RGB: 25, 6, 1

PANTONE

19-0628 Navy

19-0628 TXX

HEX: #190628

RGB: 25, 6, 42

PANTONE

19-0628 Charcoal Grey

19-0628 TXX

HEX: #190628

RGB: 25, 6, 42

PANTONE

19-0628 Bright White

19-0628 TXX

HEX: #190628

RGB: 25, 6, 42

BEST COLORS

PANTONE

19-0628 Purple

19-0628 TXX

HEX: #190628

RGB: 25, 6, 42

PANTONE

19-0628 Navy

19-0628 TXX

HEX: #190628

RGB: 25, 6, 42

PANTONE

19-0628 Blue

19-0628 TXX

HEX: #190628

RGB: 25, 6, 42

PANTONE

19-0628 Teal

19-0628 TXX

HEX: #190628

RGB: 25, 6, 42

PANTONE

19-0628 Green

19-0628 TXX

HEX: #190628

RGB: 25, 6, 42

PANTONE

19-0628 Emerald

19-0628 TXX

HEX: #190628

RGB: 25, 6, 42

PANTONE

19-0628 Dark Purple

19-0628 TXX

HEX: #190628

RGB: 25, 6, 42

PANTONE

19-0628 Fuchsia Red

19-0628 TXX

HEX: #190628

RGB: 25, 6, 42

PANTONE

19-0628 Magenta

19-0628 TXX

HEX: #190628

RGB: 25, 6, 42

PANTONE

19-0628 Cerise

19-0628 TXX

HEX: #190628

RGB: 25, 6, 42

PANTONE

19-0628 Marlot

19-0628 TXX

HEX: #190628

RGB: 25, 6, 42

PANTONE

19-0628 True Red

19-0628 TXX

HEX: #190628

RGB: 25, 6, 42

BEST METALS

PANTONE

19-0628 Silver

19-0628 TXX

HEX: #190628

RGB: 25, 6, 42

PANTONE

19-0628 Rose Gold

19-0628 TXX

HEX: #190628

RGB: 25, 6, 42

The colors are darker, more saturated and cooler.

- Dark/Deep Winter
- Bright/Clear Winter
- Cool/True Winter

the aesthetic edit

(17)

WINTERS

Sub Season Palette

Contrast: Medium to High
Undertone: Neutral Cool



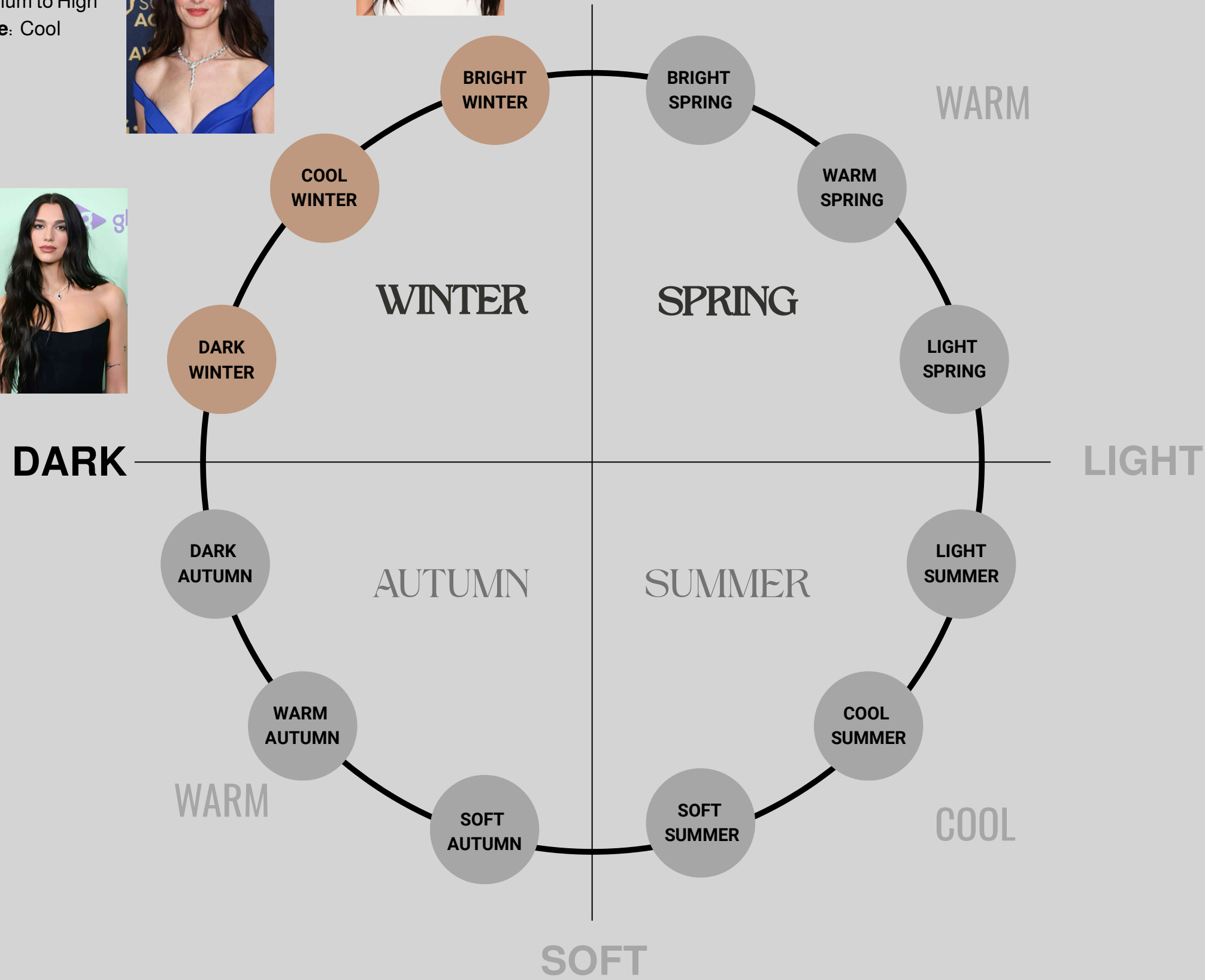
BRIGHT



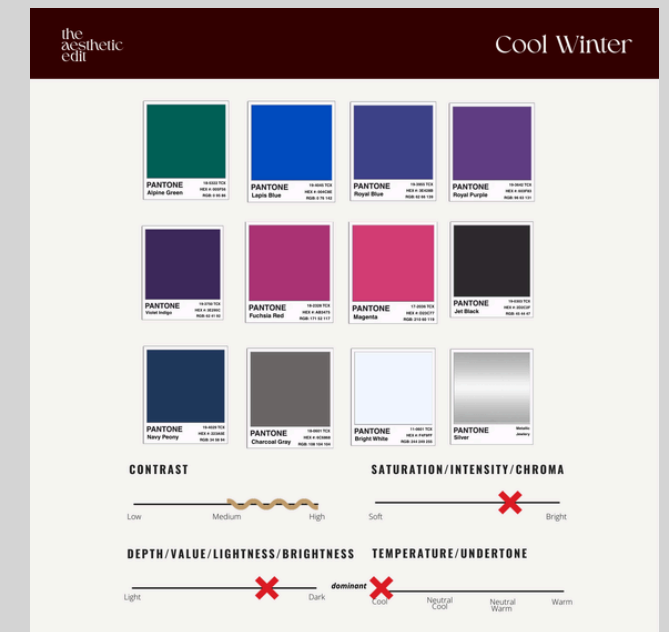
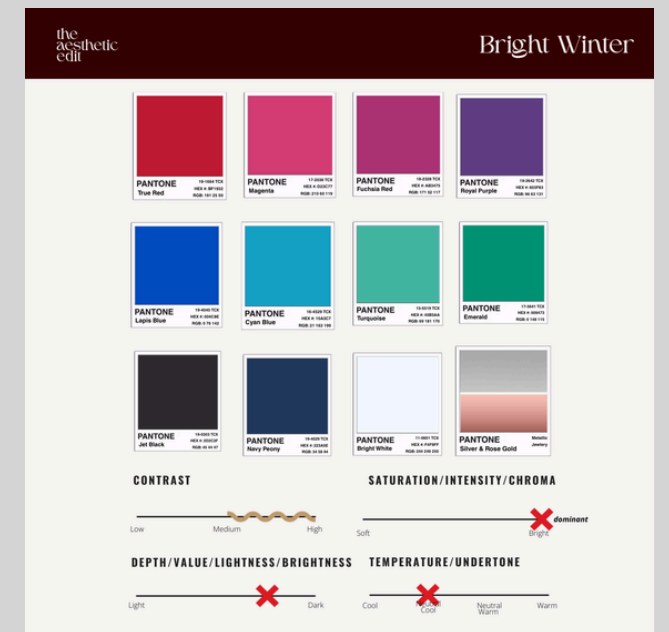
Contrast: Medium to High
Undertone: Cool



Contrast: Medium to High
Undertone: Neutral Cool

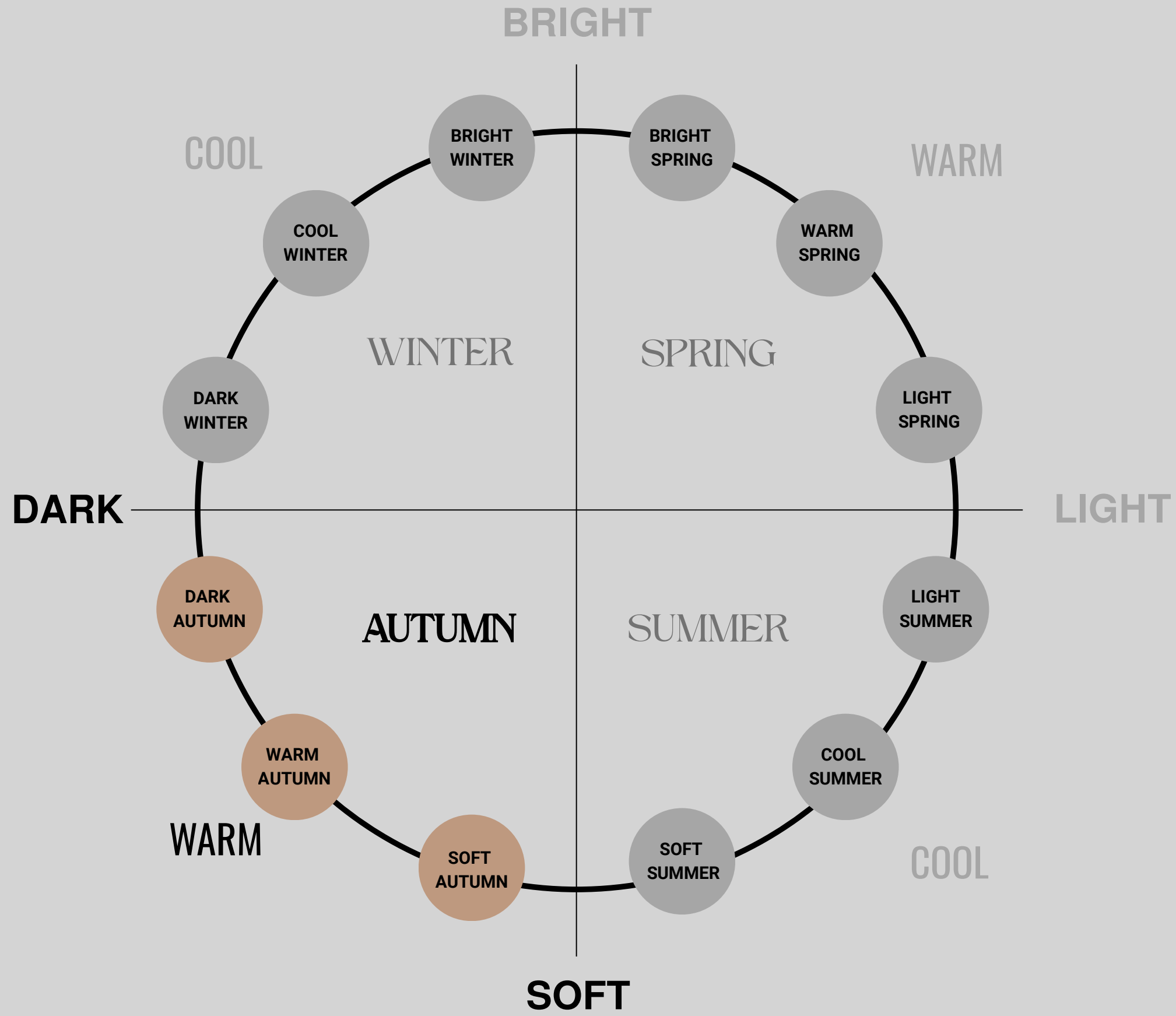


the
aesthetic
edit



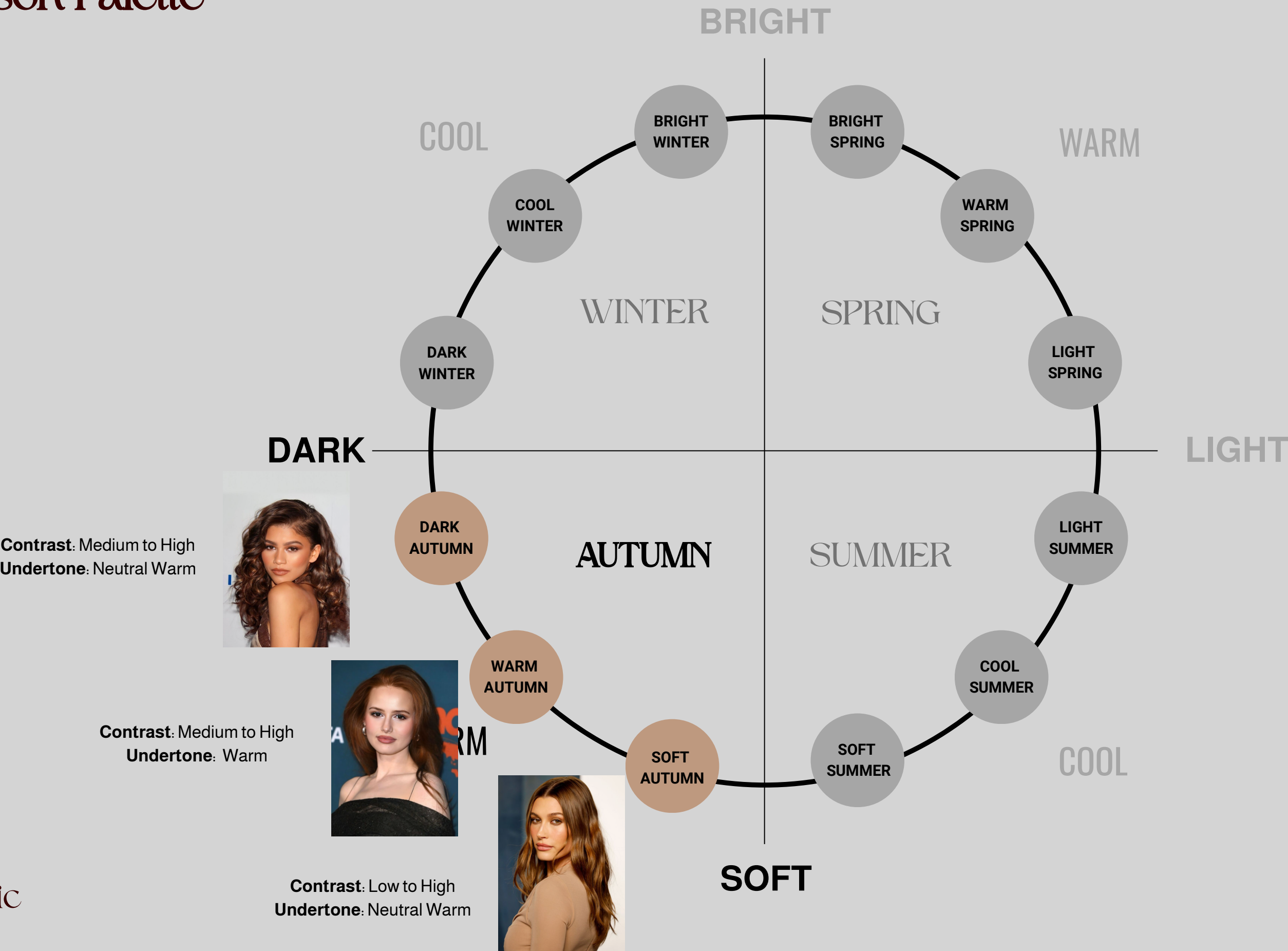
AUTUMNS

Season Palette



AUTUMNS

Sub Season Palette



the aesthetic edit

Dark Autumn

 PANTONE Golden Yellow	 PANTONE Burgundy Red	 PANTONE Fuchsia Pink	 PANTONE Burnt Orange
 PANTONE Dark Purple	 PANTONE Hunter Green	 PANTONE Cappuccino Brown	 PANTONE Camel Tan
 PANTONE Beige	 PANTONE Navy Penny Blue	 PANTONE Jet Black	 PANTONE Gold & Rose Gold

CONTRAST

Low Medium High

SATURATION/INTENSITY/CHROMA

Soft X Bright

DEPTH/VALUE/LIGHTNESS/BRIGHTNESS

Light X dominant

TEMPERATURE/UNDERTONE

Cool Neutral Cool X Warm dominant

the aesthetic edit

Warm Autumn

 PANTONE Golden Yellow	 PANTONE Olive Green	 PANTONE Fuchsia Pink	 PANTONE Burnt Orange
 PANTONE Burnt Orange	 PANTONE Red Cherry	 PANTONE Cappuccino Brown	 PANTONE Camel Tan
 PANTONE Beige	 PANTONE Hunter Green	 PANTONE Teal Green	 PANTONE Gold

CONTRAST

Low Medium High

SATURATION/INTENSITY/CHROMA

Soft X Bright

DEPTH/VALUE/LIGHTNESS/BRIGHTNESS

Light X Dark

TEMPERATURE/UNDERTONE

Cool Neutral Cool Neutral Warm X dominant

the aesthetic edit

Soft Autumn

 PANTONE Amethyst Purple	 PANTONE Rose Water Pink	 PANTONE Fuchsia Pink	 PANTONE Burnt Orange
 PANTONE Burnt Orange	 PANTONE Red Cherry	 PANTONE Cappuccino Brown	 PANTONE Camel Tan
 PANTONE Beige	 PANTONE Navy Penny Blue	 PANTONE Charcoal Grey	 PANTONE Gold & Rose Gold

CONTRAST

Low Medium High

SATURATION/INTENSITY/CHROMA

dominant X Soft

DEPTH/VALUE/LIGHTNESS/BRIGHTNESS

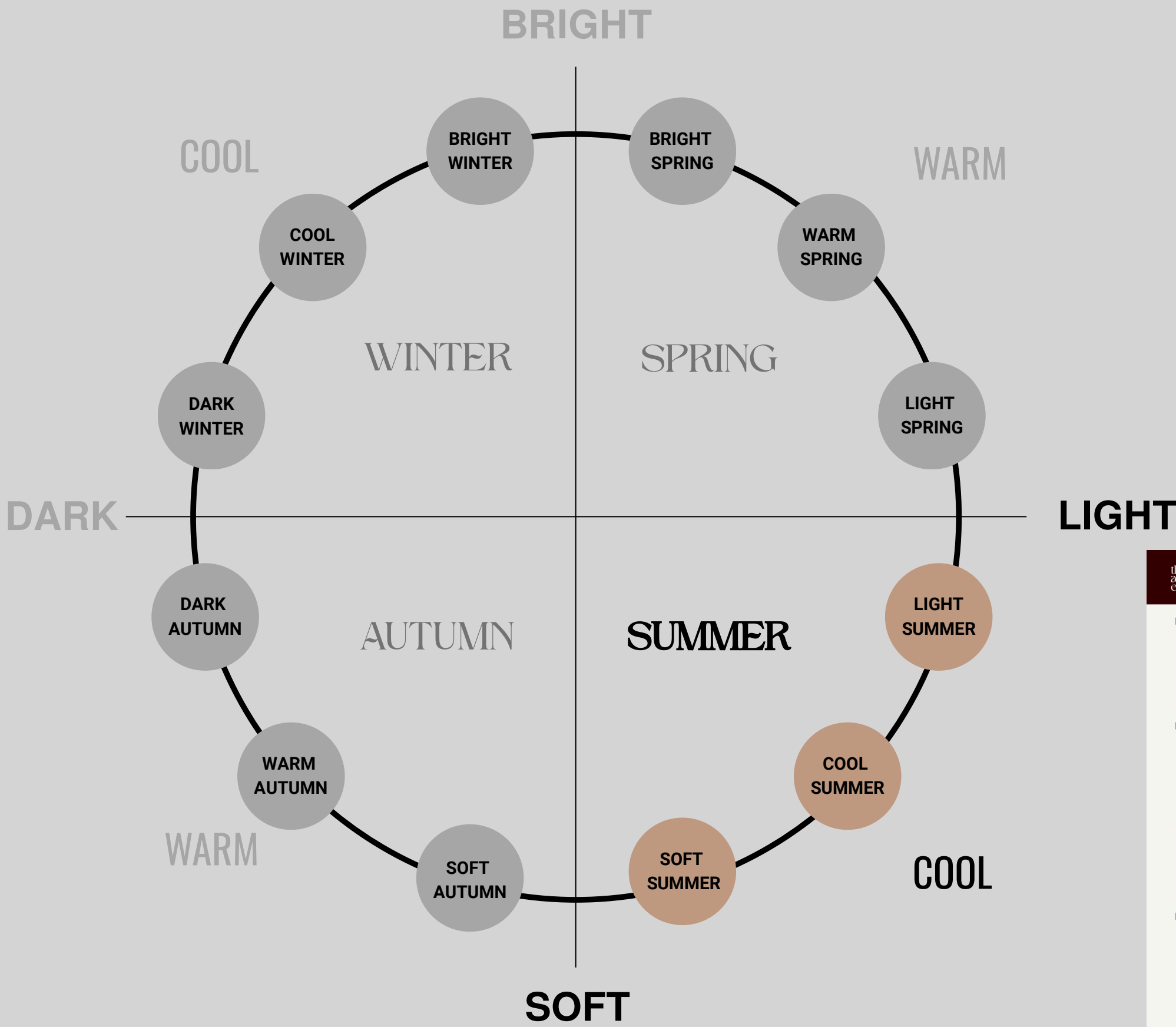
Light X Dark

TEMPERATURE/UNDERTONE

Cool Neutral Cool X Warm dominant

SUMMERS

Season Palette



the aesthetic edit

SUMMER

PANTONE

Frost Gray

17-0601 TCS

HEX: #A9A9A9

RGB: 169 169 169

PANTONE

Navy Peony

19-0201 TCS

HEX: #19194D

RGB: 25 25 77

PANTONE

Charcoal Gray

19-0201 TCS

HEX: #4D4D4D

RGB: 77 77 77

PANTONE

Taupe Gray

17-0601 TCS

HEX: #A9A9A9

RGB: 169 169 169

PANTONE

Gray Blue

19-0201 TCS

HEX: #4D4D4D

RGB: 77 77 77

PANTONE

Comflower Blue

19-0201 TCS

HEX: #19194D

RGB: 25 25 77

PANTONE

Sky Blue

19-0201 TCS

HEX: #4D4D4D

RGB: 77 77 77

PANTONE

Turquoise

19-0201 TCS

HEX: #4D4D4D

RGB: 77 77 77

PANTONE

Teal

19-0201 TCS

HEX: #4D4D4D

RGB: 77 77 77

PANTONE

Dusty Jade Green

19-0201 TCS

HEX: #4D4D4D

RGB: 77 77 77

PANTONE

Rose Violet

19-0201 TCS

HEX: #4D4D4D

RGB: 77 77 77

PANTONE

Candy Pink

19-0201 TCS

HEX: #4D4D4D

RGB: 77 77 77

PANTONE

Dusty Rose

19-0201 TCS

HEX: #4D4D4D

RGB: 77 77 77

PANTONE

Lavender

19-0201 TCS

HEX: #4D4D4D

RGB: 77 77 77

PANTONE

Deep Lavender

19-0201 TCS

HEX: #4D4D4D

RGB: 77 77 77

PANTONE

Violet

19-0201 TCS

HEX: #4D4D4D

RGB: 77 77 77

PANTONE

Silver

19-0201 TCS

HEX: #4D4D4D

RGB: 77 77 77

PANTONE

Rose Gold

19-0201 TCS

HEX: #4D4D4D

RGB: 77 77 77

The colors are lighter, more muted and cooler.

• Light Summer

• Soft Summer

• Cool/True Summer

the aesthetic edit

(21)

the aesthetic edit

Light Summer

PANTONE

13-5647

Light

13-5647

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13-5647

PANTONE

13-5647

Light

13-5647

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13-5647

PANTONE

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PANTONE

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13-5647

CONTRAST

Low

Medium

High

SATURATION/INTENSITY/CHROMA

Soft

Bright

DEPTH/VALUE/LIGHTNESS/BRIGHTNESS

dominant

Dark

TEMPERATURE/UNDERTONE

Cool

Neutral

Warm

the aesthetic edit

Cool Summer

PANTONE

13-5647

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CONTRAST

Low

Medium

High

SATURATION/INTENSITY/CHROMA

Soft

Bright

DEPTH/VALUE/LIGHTNESS/BRIGHTNESS

Light

Dark

TEMPERATURE/UNDERTONE

dominant

Cool

Neutral

Warm

the aesthetic edit

Soft Summer

PANTONE

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CONTRAST

Low

Medium

High

SATURATION/INTENSITY/CHROMA

dominant

Soft

Bright

DEPTH/VALUE/LIGHTNESS/BRIGHTNESS

Light

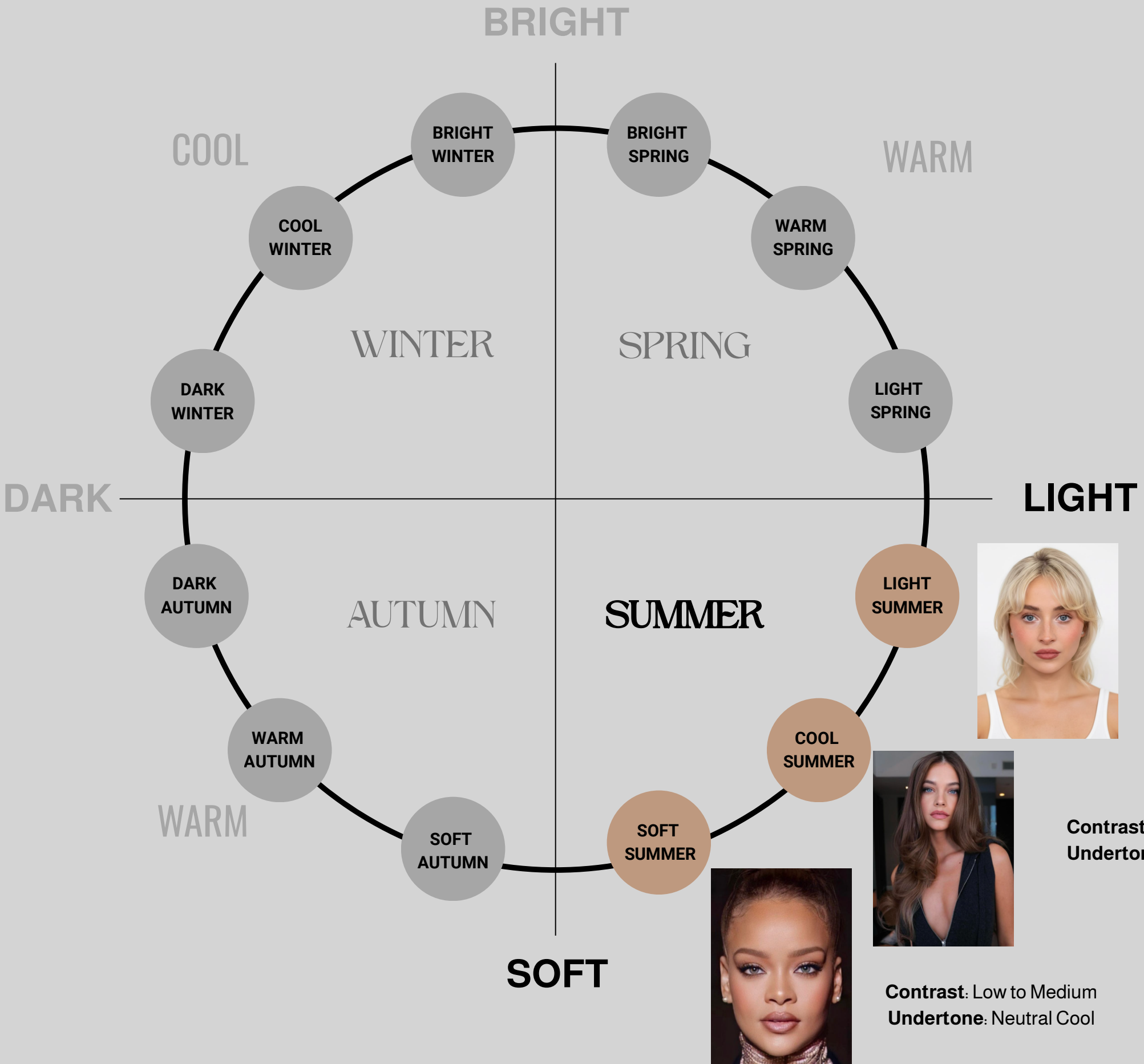
Dark

TEMPERATURE/UNDERTONE

Cool

Neutral

Warm

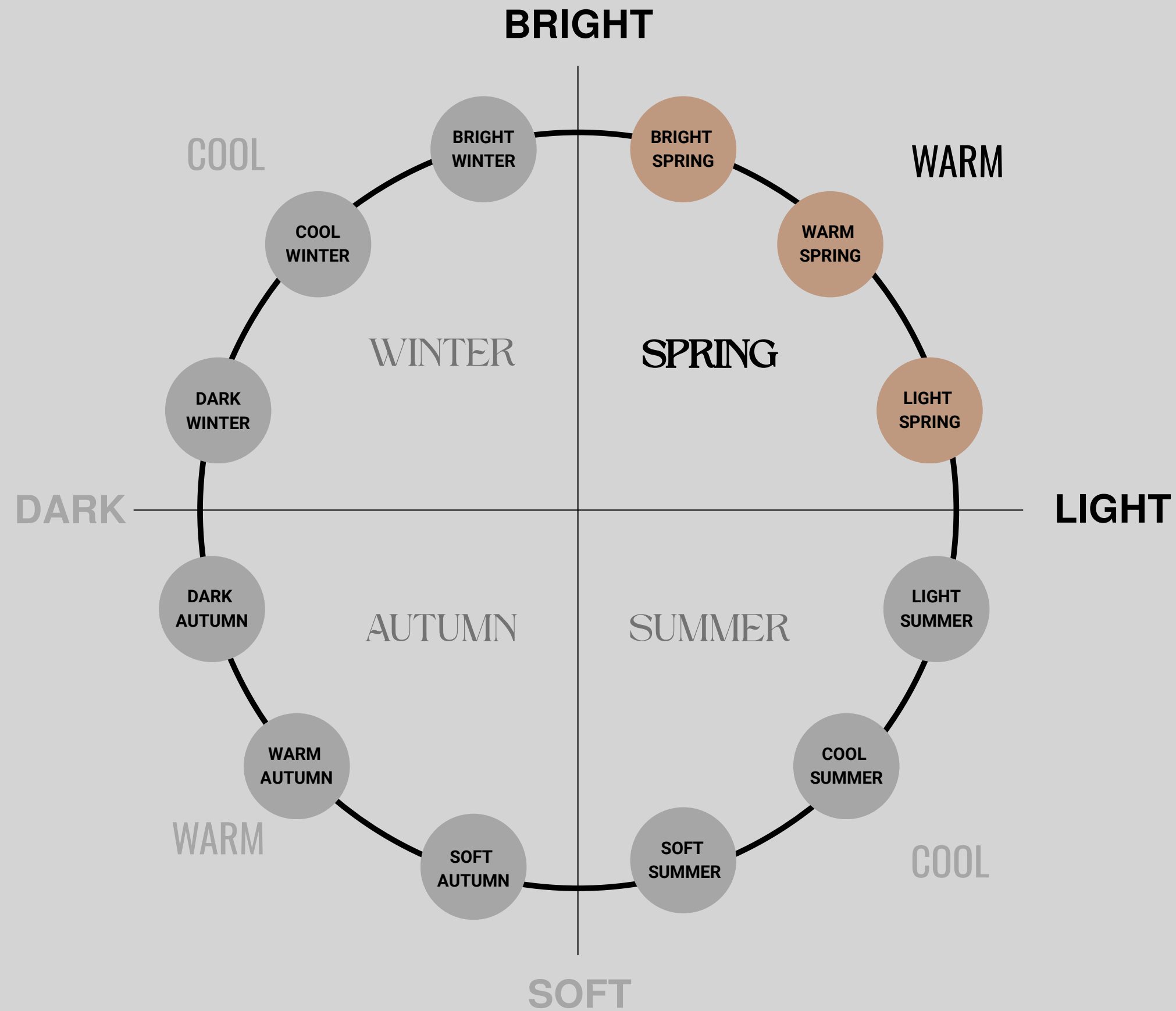


SUMMERS

Sub Season Palette

SPRINGS

Season Palette



the aesthetic edit

Bright Spring

PANTONE

Cyan Blue

19-554 TCX

400-954-7200

www.pantone.com

PANTONE

Kelly Green

19-062 TCX

400-954-7200

www.pantone.com

PANTONE

Vibrant Yellow

19-068 TCX

400-954-7200

www.pantone.com

PANTONE

Vibrant Orange

19-064 TCX

400-954-7200

www.pantone.com

PANTONE

Cherry Tomato

19-166 TCX

400-954-7200

www.pantone.com

PANTONE

Hot Pink

19-176 TCX

400-954-7200

www.pantone.com

PANTONE

Jet Black

19-061 TCX

400-954-7200

www.pantone.com

PANTONE

Espresso

19-060 TCX

400-954-7200

www.pantone.com

PANTONE

Caramel

19-124 TCX

400-954-7200

www.pantone.com

PANTONE

Beige

19-116 TCX

400-954-7200

www.pantone.com

PANTONE

Bright White

19-063 TCX

400-954-7200

www.pantone.com

PANTONE

Gold & Black Gold

19-069 TCX

400-954-7200

www.pantone.com

CONTRAST

Low

Medium

High

SATURATION/INTENSITY/CHROMA

Soft

Bright

dominant

DEPTH/VALUE/LIGHTNESS/BRIGHTNESS

Light

Dark

TEMPERATURE/UNDERTONE

Cool

Neutral Cool

Neutral Warm

Warm

the aesthetic edit

Warm Spring

PANTONE

Kelly Green

19-062 TCX

400-954-7200

www.pantone.com

PANTONE

Bright Chartreuse

19-061 TCX

400-954-7200

www.pantone.com

PANTONE

Saffron

19-066 TCX

400-954-7200

www.pantone.com

PANTONE

Bright Tangerine

19-065 TCX

400-954-7200

www.pantone.com

PANTONE

Coral

19-164 TCX

400-954-7200

www.pantone.com

PANTONE

Cherry Tomato

19-166 TCX

400-954-7200

www.pantone.com

PANTONE

Espresso

19-060 TCX

400-954-7200

www.pantone.com

PANTONE

Caramel

19-124 TCX

400-954-7200

www.pantone.com

PANTONE

Beige

19-116 TCX

400-954-7200

www.pantone.com

PANTONE

Antique White

19-063 TCX

400-954-7200

www.pantone.com

PANTONE

Gold

19-069 TCX

400-954-7200

www.pantone.com

CONTRAST

Low

Medium

High

SATURATION/INTENSITY/CHROMA

Soft

Bright

dominant

DEPTH/VALUE/LIGHTNESS/BRIGHTNESS

Light

Dark

TEMPERATURE/UNDERTONE

Cool

Neutral Cool

Neutral Warm

Warm

the aesthetic edit

Light Spring

PANTONE

Coral

19-164 TCX

400-954-7200

www.pantone.com

PANTONE

Turquoise

19-063 TCX

400-954-7200

www.pantone.com

PANTONE

Peach Blush

19-067 TCX

400-954-7200

www.pantone.com

PANTONE

Coral

19-164 TCX

400-954-7200

www.pantone.com

PANTONE

Candy Pink

19-165 TCX

400-954-7200

www.pantone.com

PANTONE

Violet

19-064 TCX

400-954-7200

www.pantone.com

PANTONE

Espresso

19-060 TCX

400-954-7200

www.pantone.com

PANTONE

Antique White

19-063 TCX

400-954-7200

www.pantone.com

PANTONE

Caramel

19-124 TCX

400-954-7200

www.pantone.com

PANTONE

Beige

19-116 TCX

400-954-7200

www.pantone.com

PANTONE

Bright White

19-063 TCX

400-954-7200

www.pantone.com

PANTONE

Gold & Black Gold

19-069 TCX

400-954-7200

www.pantone.com

CONTRAST

Low

Medium

High

SATURATION/INTENSITY/CHROMA

Soft

Bright

dominant

DEPTH/VALUE/LIGHTNESS/BRIGHTNESS

Light

Dark

TEMPERATURE/UNDERTONE

Cool

Neutral Cool

Neutral Warm

Warm

BRIGHT

COOL

BRIGHT WINTER

COOL WINTER

DARK WINTER

WINTER

SPRING

BRIGHT SPRING

WARM SPRING

LIGHT SPRING

LIGHT

SOFT

COOL

COOL SUMMER

SOFT SUMMER

SOFT AUTUMN

WARM AUTUMN

DARK AUTUMN

AUTUMN

Contrast: Low to High
Undertone: Neutral Warm

Contrast: Low to High
Undertone: Warm

Contrast: Low to Medium
Undertone: Neutral Warm

SPRINGS

Sub Season Palette

(24)



SEASON PALETTES

the
aesthetic
edit

WINTER

BEST NEUTRALS

PANTONE

Jet Black

19-0603 TCK

HEX # 000000

RGB: 0, 0, 0

PANTONE

Navy Peony

19-4023 TCK

HEX # 002060

RGB: 0, 32, 96

PANTONE

Charcoal Gray

19-0601 TCK

HEX # 4C4C4C

RGB: 76, 76, 76

PANTONE

Bright White

11-0601 TCK

HEX # F0F0F0

RGB: 240, 240, 240

BEST COLORS

PANTONE

Royal Purple

19-0602 TCK

HEX # 800080

RGB: 0, 0, 128

PANTONE

Violet Indigo

19-4106 TCK

HEX # 483D8B

RGB: 72, 61, 139

PANTONE

Lapiz Blue

19-4338 TCK

HEX # 0070C0

RGB: 0, 112, 192

PANTONE

Deep Teal

19-0617 TCK

HEX # 006464

RGB: 0, 100, 100

PANTONE

Alpine Green

19-0302 TCK

HEX # 008080

RGB: 0, 128, 128

PANTONE

Emerald

17-0601 TCK

HEX # 008000

RGB: 0, 128, 0

PANTONE

Dark Purple

19-0024 TCK

HEX # 483D8B

RGB: 72, 61, 139

PANTONE

Fuchsia Red

19-0308 TCK

HEX # DC143C

RGB: 220, 20, 60

PANTONE

Magenta

17-0306 TCK

HEX # E03399

RGB: 224, 51, 153

PANTONE

Cerise

19-0617 TCK

HEX # DC143C

RGB: 220, 20, 60

PANTONE

Merlot

19-0024 TCK

HEX # 800080

RGB: 0, 0, 128

PANTONE

True Red

19-0601 TCK

HEX # FF0000

RGB: 255, 0, 0

BEST METALS

PANTONE

Silver

16-0601 TCK

HEX # C0C0C0

RGB: 192, 192, 192

PANTONE

Rose Gold

19-0601 TCK

HEX # F0E68C

RGB: 240, 230, 140

The colors are darker, more saturated and cooler.

• Dark/Deep Winter

• Bright/Clear Winter

• Cool/True Winter

the
aesthetic
edit

SUMMER

BEST NEUTRALS

PANTONE

Frost Gray

17-0603 TCK

HEX # 808080

RGB: 128, 128, 128

PANTONE

Navy Peony

19-4023 TCK

HEX # 002060

RGB: 0, 32, 96

PANTONE

Charcoal Gray

19-0601 TCK

HEX # 4C4C4C

RGB: 76, 76, 76

PANTONE

Taupe Gray

17-0601 TCK

HEX # 808080

RGB: 128, 128, 128

BEST COLORS

PANTONE

Gray Blue

19-0601 TCK

HEX # 6699CC

RGB: 102, 153, 204

PANTONE

Cornflower Blue

19-0011 TCK

HEX # 6495ED

RGB: 100, 149, 235

PANTONE

Sky Blue

14-0318 TCK

HEX # 87CEEB

RGB: 135, 207, 237

PANTONE

Turquoise

19-0519 TCK

HEX # 40E0D0

RGB: 64, 224, 208

PANTONE

Teal

17-0519 TCK

HEX # 20B2AA

RGB: 32, 178, 174

PANTONE

Dusty Jade Green

19-0711 TCK

HEX # 76923C

RGB: 118, 146, 60

PANTONE

Rose Violet

17-0601 TCK

HEX # E6E6FA

RGB: 230, 230, 255

PANTONE

Candy Pink

14-0111 TCK

HEX # F080F0

RGB: 240, 128, 255

PANTONE

Dusty Rose

17-1718 TCK

HEX # F08080

RGB: 240, 128, 128

PANTONE

Lavender

19-0617 TCK

HEX # E6E6FA

RGB: 230, 230, 255

PANTONE

Deep Lavender

19-0601 TCK

HEX # 808080

RGB: 128, 128, 128

PANTONE

Violet

19-0029 TCK

HEX # 8A2BE2

RGB: 138, 45, 235

BEST METALS

PANTONE

Silver

16-0601 TCK

HEX # C0C0C0

RGB: 192, 192, 192

PANTONE

Rose Gold

19-0601 TCK

HEX # F0E68C

RGB: 240, 230, 140

The colors are lighter, more muted and cooler.

• Light Summer

• Soft Summer

• Cool/True Summer

the
aesthetic
edit

AUTUMN

BEST NEUTRALS

PANTONE

Navy Peony

19-4023 TCK

HEX # 002060

RGB: 0, 32, 96

PANTONE

Cappuccino

19-0601 TCK

HEX # 8B4513

RGB: 139, 69, 19

PANTONE

Camel

17-0306 TCK

HEX # D2B48C

RGB: 210, 180, 140

PANTONE

Beige

19-0118 TCK

HEX # F5DEB3

RGB: 245, 220, 180

PANTONE

Ecru

11-0601 TCK

HEX # F5F5DC

RGB: 245, 245, 220

BEST COLORS

PANTONE

Golden Yellow

19-0903 TCK

HEX # F0E68C

RGB: 240, 230, 140

PANTONE

Cactus

19-0308 TCK

HEX # 9ACD32

RGB: 156, 205, 50

PANTONE

Hunter Green

19-0111 TCK

HEX # 228B22

RGB: 34, 139, 34

PANTONE

Teal Green

19-0602 TCK

HEX # 008080

RGB: 0, 128, 128

PANTONE

Amethyst

19-0617 TCK

HEX # 800080

RGB: 0, 0, 128

PANTONE

Dark Purple

19-0024 TCK

HEX # 483D8B

RGB: 72, 61, 139

PANTONE

Burnt Sienna

19-0308 TCK

HEX # CD5C5C

RGB: 205, 92, 92

PANTONE

Rust

19-0308 TCK

HEX # D2691E

RGB: 210, 107, 30

PANTONE

Watermelon

19-0601 TCK

HEX # DC143C

RGB: 220, 20, 60

PANTONE

Cerise

19-0617 TCK

HEX # DC143C

RGB: 220, 20, 60

PANTONE

Red Ochre

19-0601 TCK

HEX # 8B4513

RGB: 139, 69, 19

PANTONE

Merlot

19-0024 TCK

HEX # 800080

RGB: 0, 0, 128

BEST METALS

PANTONE

Gold

19-0601 TCK

HEX # F0E68C

RGB: 240, 230, 140

PANTONE

Rose Gold

19-0601 TCK

HEX # F0E68C

RGB: 240, 230, 140

The colors are darker, more muted and warmer.

• Dark/Deep Autumn

• Soft Autumn

• Warm/True Autumn

the
aesthetic
edit

SPRING

BEST NEUTRALS

PANTONE

Cappuccino

19-0601 TCK

HEX # 8B4513

RGB: 139, 69, 19

PANTONE

Camel

17-0306 TCK

HEX # D2B48C

RGB: 210, 180, 140

PANTONE

Beige

14-1118 TCK

HEX # F5DEB3

RGB: 245, 220, 180

PANTONE

Ecru

11-0601 TCK

HEX # F5F5DC

RGB: 245, 245, 220

PANTONE

Bright White

11-0601 TCK

HEX # F0F0F0

RGB: 240, 240, 240

BEST COLORS

PANTONE

Violet

19-0029 TCK

HEX # 8A2BE2

RGB: 138, 45, 235

PANTONE

Cyan Blue

19-0601 TCK

HEX # 00CED1

RGB: 0, 206, 206

PANTONE

Turquoise

19-0519 TCK

HEX # 40E0D0

RGB: 64, 224, 208

PANTONE

Kelly Green

19-0118 TCK

HEX # 32CD32

RGB: 51, 205, 51

PANTONE

Bright Chartreuse

14-0403 TCK

HEX # 7CFC00

RGB: 124, 252, 0

PANTONE

Vibrant Yellow

19-0903 TCK

HEX # F0E68C

RGB: 240, 230, 140

PANTONE

Vibrant Orange

19-0308 TCK

HEX # CD5C5C

RGB: 205, 92, 92

PANTONE

Coral

19-0601 TCK

HEX # 8B4513

RGB: 139, 69, 19

PANTONE

Candy Pink

14-0111 TCK

HEX # F080F0

RGB: 240, 128, 255

PANTONE

Hot Pink

17-0601 TCK

HEX # FF69B4

RGB: 255, 105, 180

PANTONE

Watermelon

19-0601 TCK

HEX # DC143C

RGB: 220, 20, 60

PANTONE

Cherry Tomato

17-0601 TCK

HEX # FF4500

RGB: 255, 69, 0

BEST METALS

PANTONE

Gold

19-0601 TCK

HEX # F0E68C

RGB: 240, 230, 140

PANTONE

Rose Gold

19-0601 TCK

HEX # F0E68C

RGB: 240, 230, 140

The colors are lighter, more saturated and warmer.

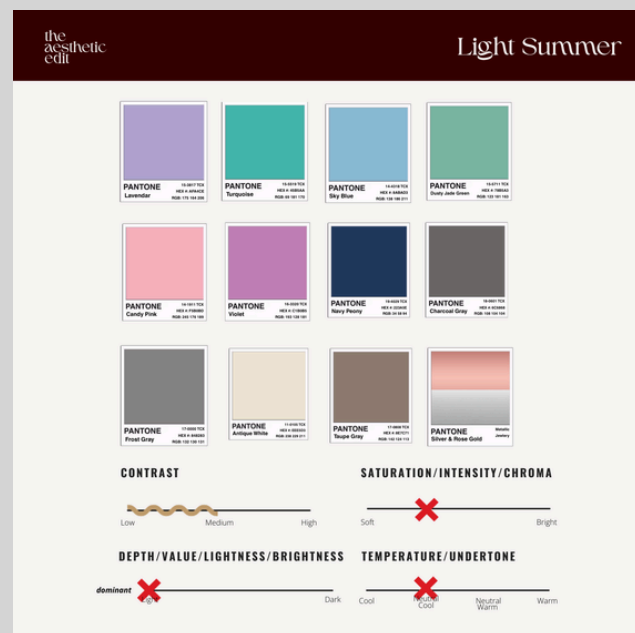
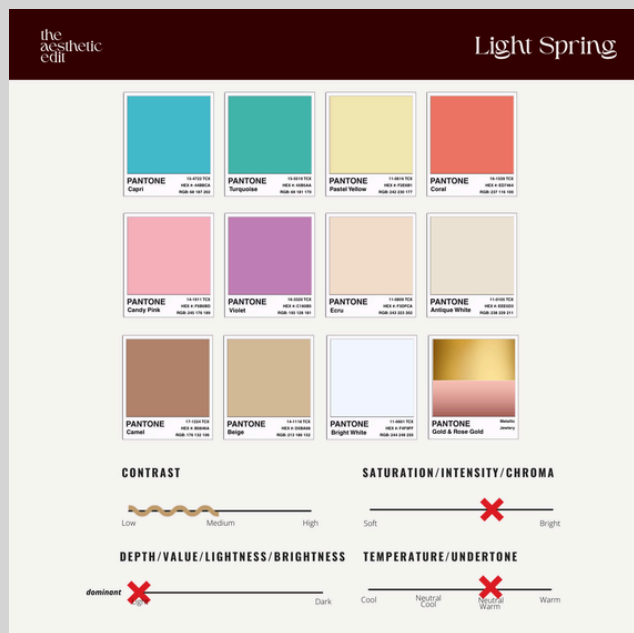
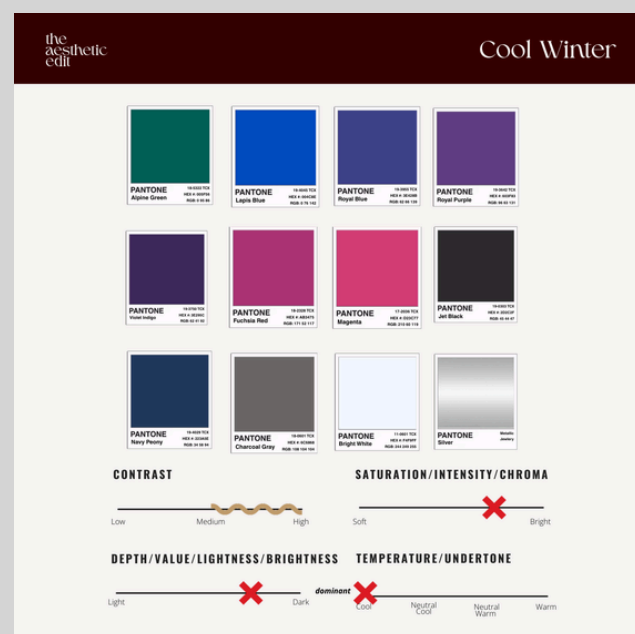
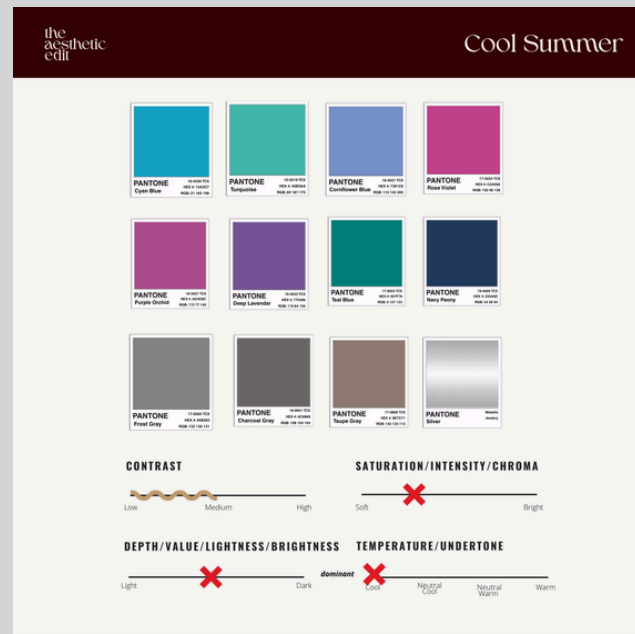
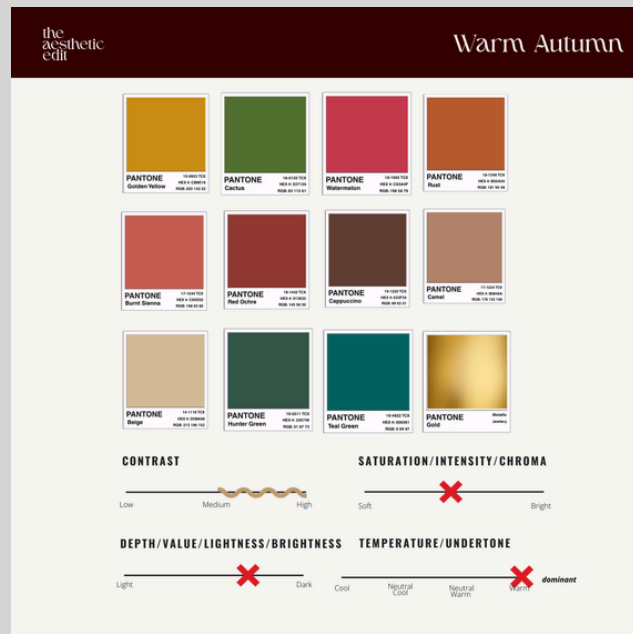
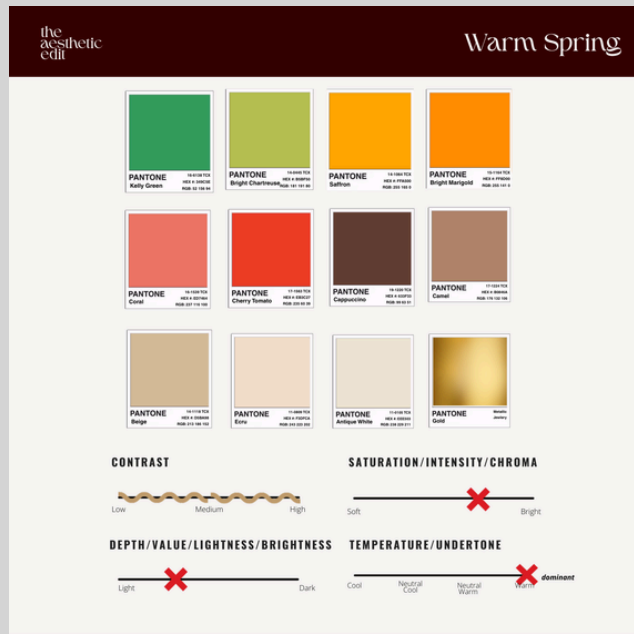
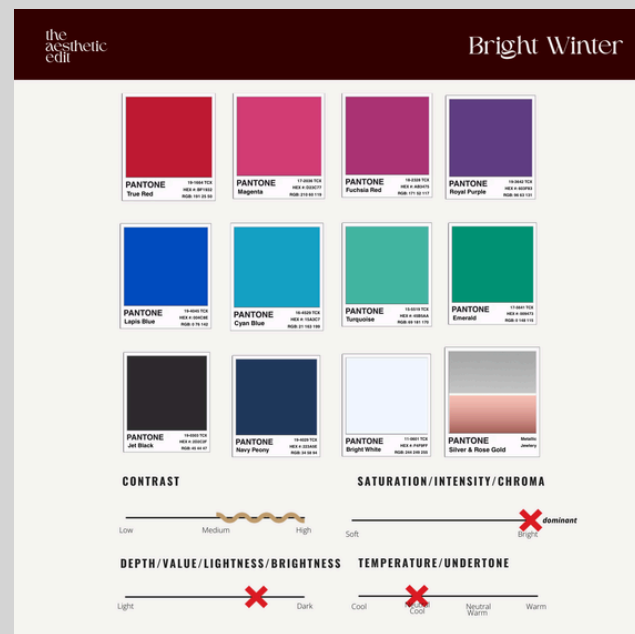
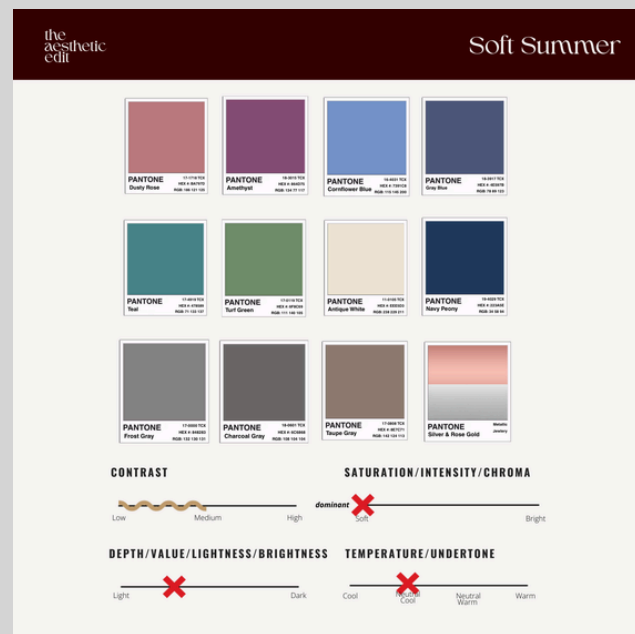
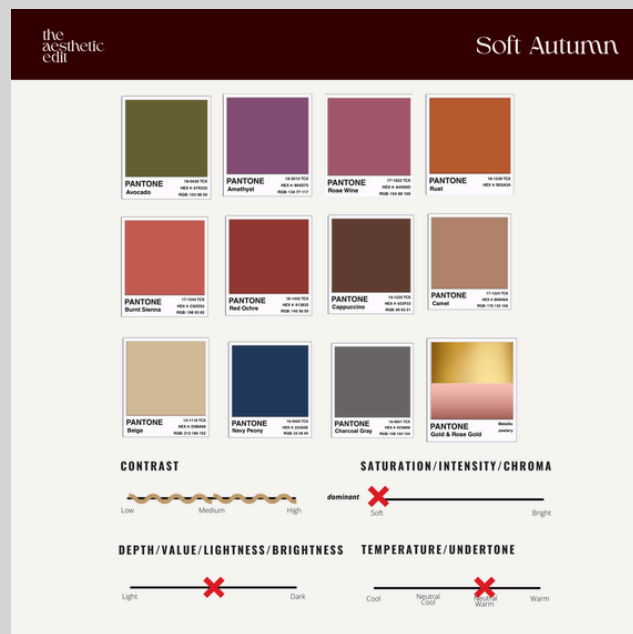
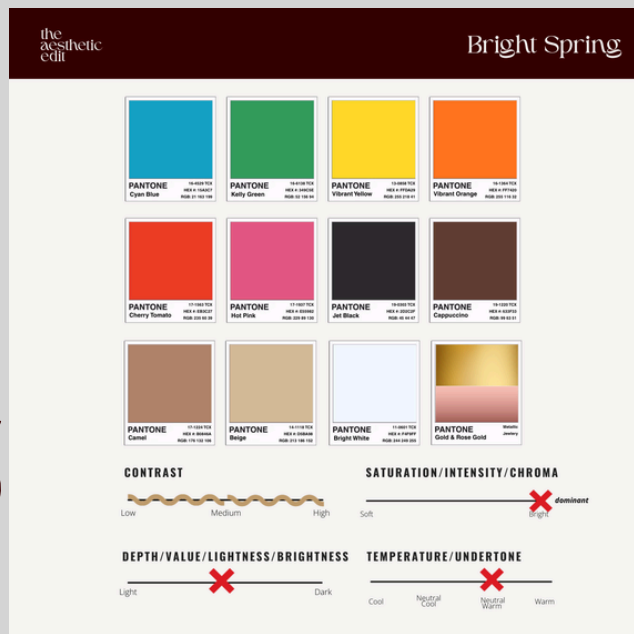
• Light Spring

• Bright/Clear Spring

• Warm/True Spring

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SUB-SEASON PALETTES



Color Analysis

WHAT IS THE
PROCESS?

Individual Draping



MINI SESSION
FULL SESSION

Foundation

DARK VS. LIGHT

- ☐ Dark Colors
- ☐ Light Colors

SOFT VS. BRIGHT

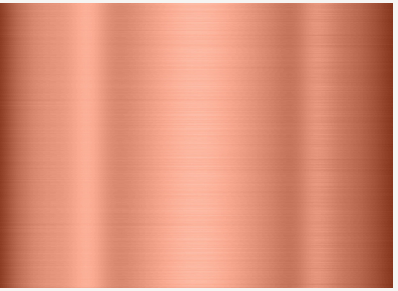
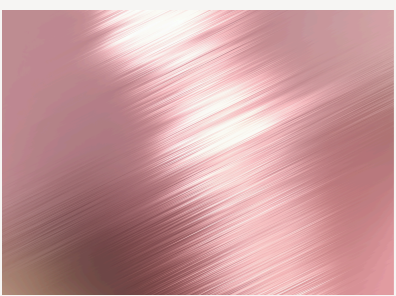
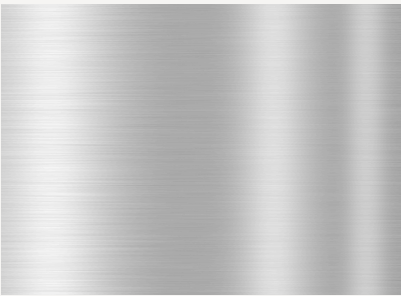
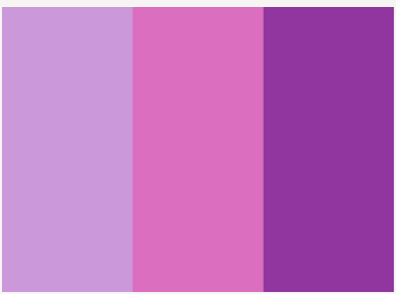
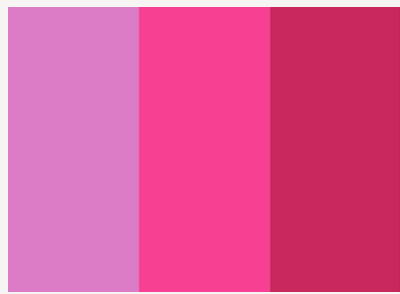
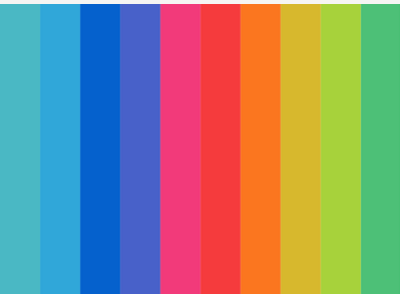
- ☐ Soft Colors
- ☐ Bright Colors

UNDERTONE

- ☐ Warm
- ☐ Neutral
- ☐ Cool

METALS

- ☐ Silver
- ☐ Gold
- ☐ Rose Gold
- ☐ Gunmetal
- ☐ Copper



Individual Draping



MINI SESSION
FULL SESSION

Seasons

SEASONS - SPRING

- ☐ Light Spring
- ☐ Bright Spring
- ☐ Warm Spring

SEASONS - AUTUMN

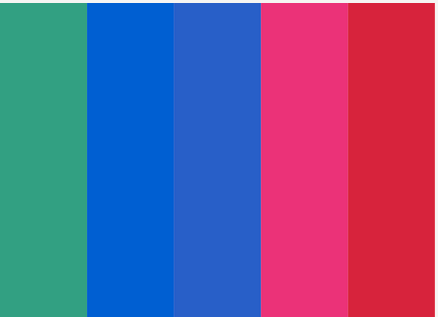
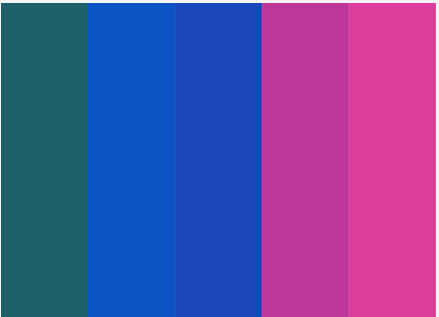
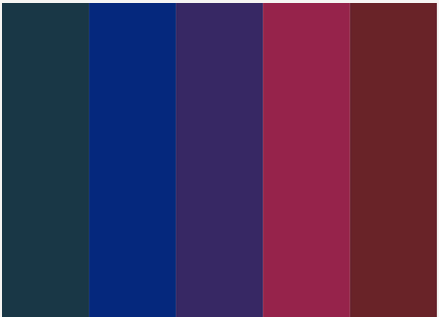
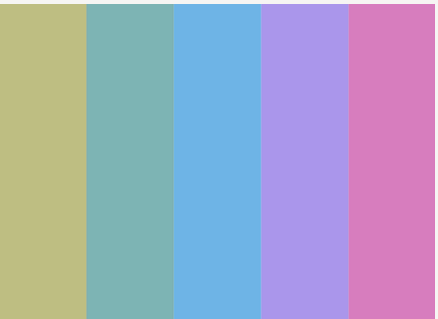
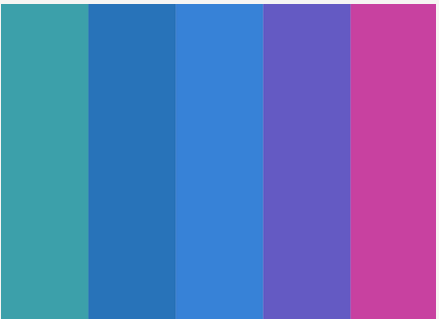
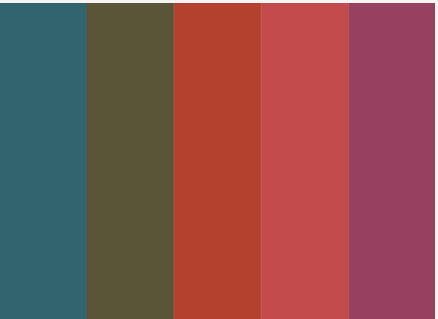
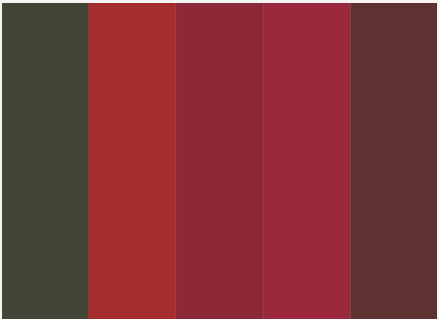
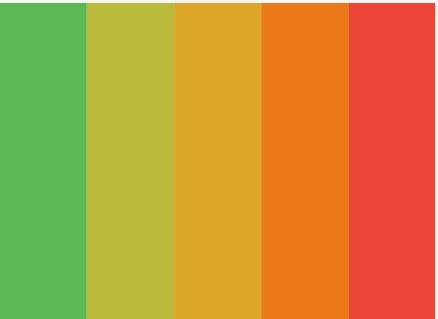
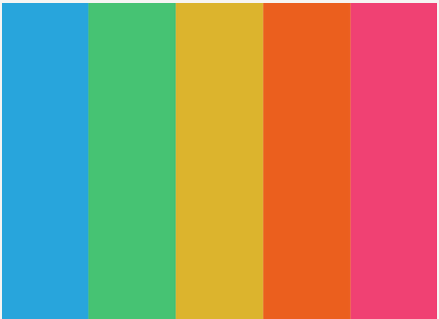
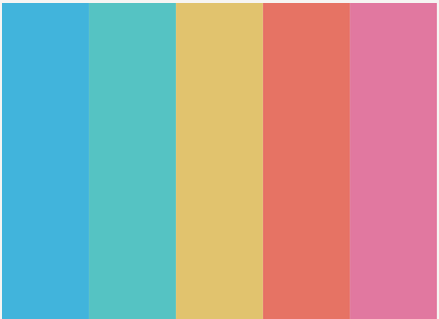
- ☐ Dark Autumn
- ☐ Warm Autumn
- ☐ Soft Autumn

SEASONS - SUMMER

- ☐ Soft Summer
- ☐ Cool Summer
- ☐ Light Summer

SEASONS - WINTER

- ☐ Dark Winter
- ☐ Cool Winter
- ☐ Bright Winter



Individual Draping



ONLY
FULL SESSION

Neutrals

LIGHT NEUTRALS

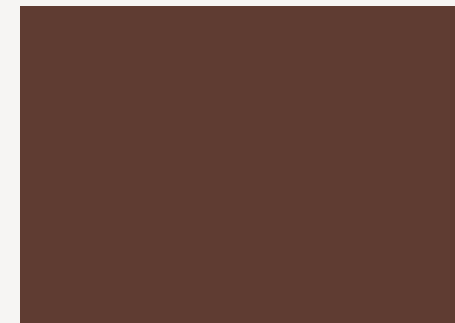
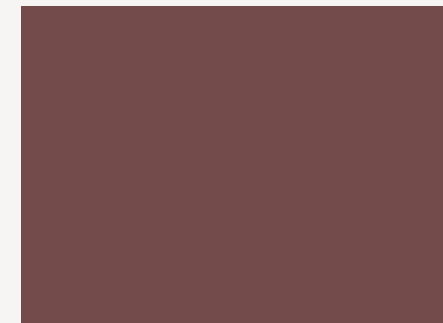
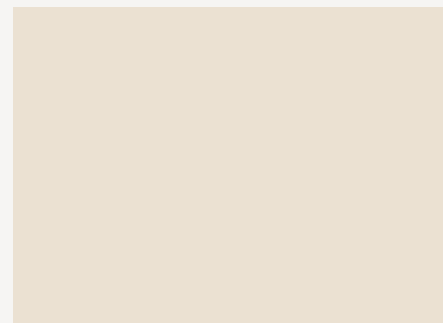
- ☐ White
- ☐ Antique White
- ☐ Beige

MEDIUM NEUTRALS

- ☐ Taupe Grey
- ☐ Camel
- ☐ Leather Brown

DARK NEUTRALS

- ☐ Navy
- ☐ Frost Grey
- ☐ Asphalt (Charocal Grey)
- ☐ Cocoa Brown
- ☐ Black
- ☐ Cappuccino



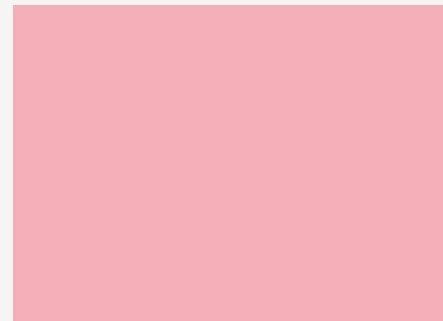
Individual Draping

✦ ONLY
FULL SESSION

Individual Colors

LIGHT PINKS

- ☐ Dusty Rose
- ☐ Candy Pink
- ☐ Rose Wine
- ☐ Magenta



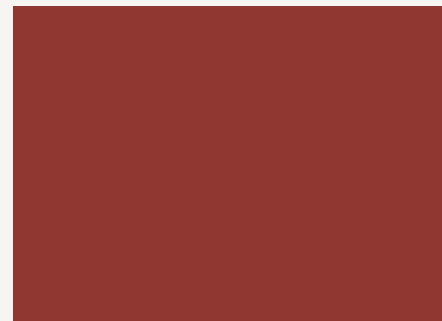
DARK PINKS

- ☐ Fushia Red
- ☐ Watermelon
- ☐ Cerise
- ☐ Merlot



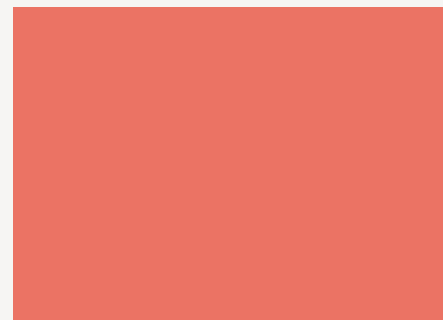
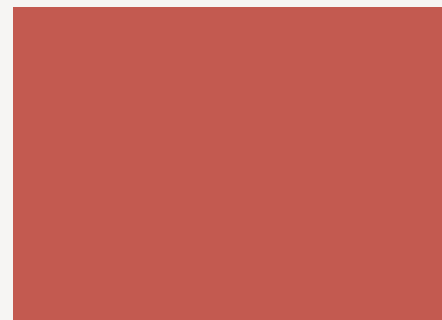
REDS

- ☐ Red Ochre
- ☐ Chili Pepper
- ☐ Cherry Tomato
- ☐ True Red



CORALS

- ☐ Burnt Sienna
- ☐ Coral
- ☐ Rust



Individual Draping

✦ ONLY
FULL SESSION

Individual Colors

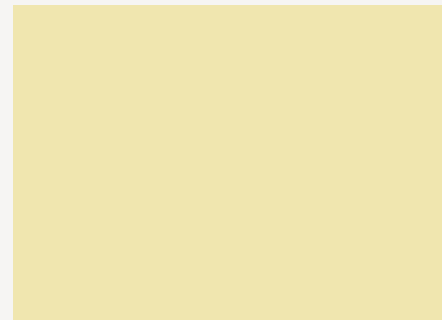
ORANGES

- ☐ Vibrant Orange
- ☐ Bright Marigold
- ☐ Saffron



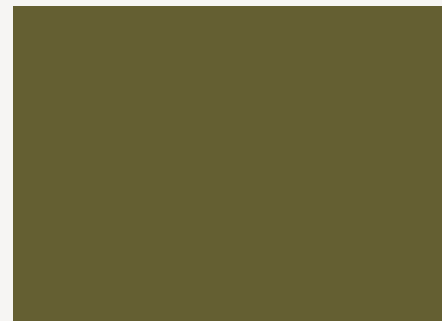
YELLOWS

- ☐ Pastel Yellow
- ☐ Golden Yellow
- ☐ Vibrant Yellow



LIGHT GREENS

- ☐ Avocado
- ☐ Cactus
- ☐ Bright Chartreuse



MEDIUM GREENS

- ☐ Turf Green
- ☐ Emerald
- ☐ Kelly Green



Individual Draping

✦ ONLY
FULL SESSION

Individual Colors

TEALS

- ☐ Teal Blue
- ☐ Teal
- ☐ Dusty Jade Green



DARK TEALS

- ☐ Alpine Green
- ☐ Deep Teal
- ☐ Hunter Green



LIGHT BLUES

- ☐ Turquoise
- ☐ Cyan Blue
- ☐ Capri
- ☐ Sky Blue



BLUES

- ☐ Bright Colbalt
- ☐ Grey Blue
- ☐ Lapis Blue
- ☐ Royal Blue
- ☐ Violet Indigo



Individual Draping

✦ ONLY
FULL SESSION

Individual Colors

LIGHT PURPLES

- ☐ Amethyst
- ☐ Deep Periwinkle (Cornflower)
- ☐ Lavendar



DARK PURPLES

- ☐ Deep Lavendar
- ☐ Dark Purple
- ☐ Royal Purple



Take Home Tools

MINI SESSION FULL SESSION



Color Card

Each person will receive a physical color card with their identified season with their power colors.

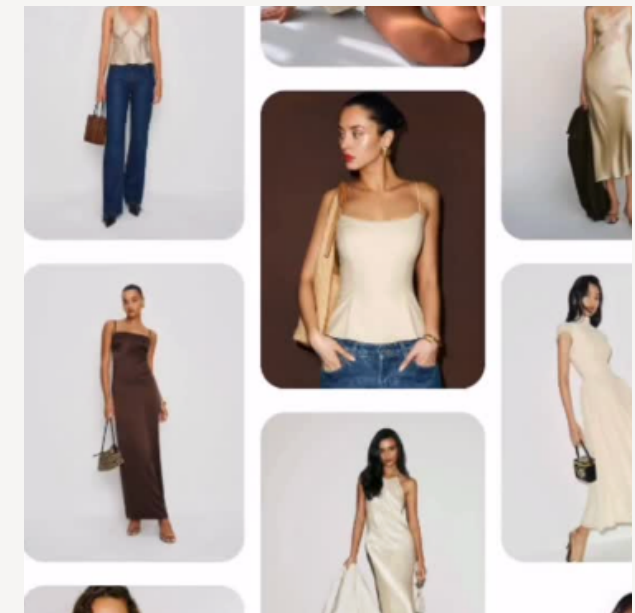
ONLY FULL SESSION



Digital Booklet

In this digital booklet, it showcases more information on the individual palette with color combos, outfit curation ideas, hair guidelines, makeup guidelines and products.

ONLY FULL SESSION



Shopping Guide Link

In these digital guides, they have been personally curated by The Aesthetic Edit to have products in them that correlate with the specific power colors in that season palette.

THE ANALYSIS OUTCOMES



- SEASONAL COLOR GUIDELINES
- POWER COLORS UNLOCKED
- OUTFIT CURATION IDEAS
- MAKEUP COLOR GUIDELINES
- HAIR COLOR GUIDELINES
- JEWELRY TIPS
- SHOPPING EMPOWERMENT
- GLOWING RESULTS
- PROFESSIONAL OUTFIT IDEAS
- CONTENT CREATION



Investment

These are the two investment options for groups events, we are always open to something that might be a little more unique. If that is the case, feel free to reach out to us to set up a call to discuss more in detail.

GROUPS 4-10

2-5 hour Event
25 mins per person

- ✓ Full Color Analysis Process
- ✓ Personalized Palette Identification
- ✓ Color Checklist
- ✓ Digital Booklet Guide
- ✓ Season Color Shopping Card
- ✓ Shopping Guide Links

\$200 per person

GROUPS 11+

3+ hour Event
15 mins per person

- ✓ Mini Color Analysis Process
- ✓ Season Palette Identification
- ✓ Season Shopping Color Card
- ✓ Shopping Guide Links

\$150 per person

A woman with blonde hair, wearing a white dress, is looking down at a laptop screen. She is standing in front of a brick wall. The image has a soft, warm, and slightly blurred aesthetic.

the aesthetic edit

602-686-4440

WWW.THEAESTHETIC-EDIT.COM

MIKAYLA@THEAESTHETIC-EDIT.COM

SAN DIEGO, CA
