



OFFICIAL RITUAL

RESERVING OUR SPACES

PAiste
2025

VERSION 1.4

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1. THE HOUSE



2. THE SHOP

WE HAVE TWO SPACES

Located At
112 WEST 17TH STREET in Chelsea

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1 . THE HOUSE

ENTRY



SPEAKEASY ENTRY

We're located at 112 West 17th Street in Chelsea - convenient to Union Square, Flatiron, and Meatpacking.

From 17th street, our entry is discrete.

A black gate leads to dimly lit tunnel which opens to our courtyard space.

PROGRAMMABLE DOOR CODE

We're able to program a custom code on the door for attendees to let themselves in. Otherwise, a doorbell system is in place.

THE HOUSE

112 WEST 17TH ST - NYC

Tucked away from sight off of 17th street, our space is a wood-sided cottage from the mid 1800s.

Our house isn't just a charming space - it's a reflection of who we are - grounded and down to earth - completely separated from the chaos of the city behind you.

To experience The House is truly special, away from the noise in a space charged with Reiki energy, surrounded by attuned instruments, and guided by our community of old soul healers and guides.

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CHECK-IN



ENTRY

Our check-in area includes shoe cubbies and hooks for belongings.

99% of the time, our space is shoeless.

Upon entry, each guest surrenders their phone into a signal blocking, locked pouch to not disturb the experience.

KITCHEN



PRE-FUNCTION SPACE

Our kitchen includes bench seating for guests to wait before the main room is open.

Kitchen Includes:

- DOUBLE SINK
- DISHWASHER
- FILTERED WATER ON TAP (HOT + COLD)
- WATER BOILERS
- TEACUPS (90)
- ROCKS GLASSES (20)
- ICE BUCKET
- CORKSCREW
- BAR TOOLS
- KNIFE + CUTTING BOARD
- LOOSE LEAF TEA BREWERS
- WOOD TRAYS (2)
- WHITE TRAY (1)
- GLASS BEVERAGE DISPENSER
- GLASS PITCHERS (2)
- MEASURING CUP

SMALL ROOM



SMALL ROOM

Just off the kitchen - through a pair of glass doors - is a small lounge space.

This space can be used as:

- A greenroom
- A conference room
- A treatment room
- A lunch Setup (with table)

MAIN ROOM

RITUAL ROOM

Our main room is a magical, intimate space that must be experienced in person to truly understand.

EVENT TYPES:

- Retreats
- Wellness Gatherings
- House Party
- Intimate Dinners
- Launch Events

ROOM SETUP OPTIONS:

- Mats (laying)
- Seated (floor cushions)
- Seated (chairs)
- Dinner Party (table + chairs)
- Open floor (standing)

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MAT SETUP

14 PEOPLE MAX (IN ROW FORMATION)
10 PEOPLE MAX (IN CIRCLE FORMATION)

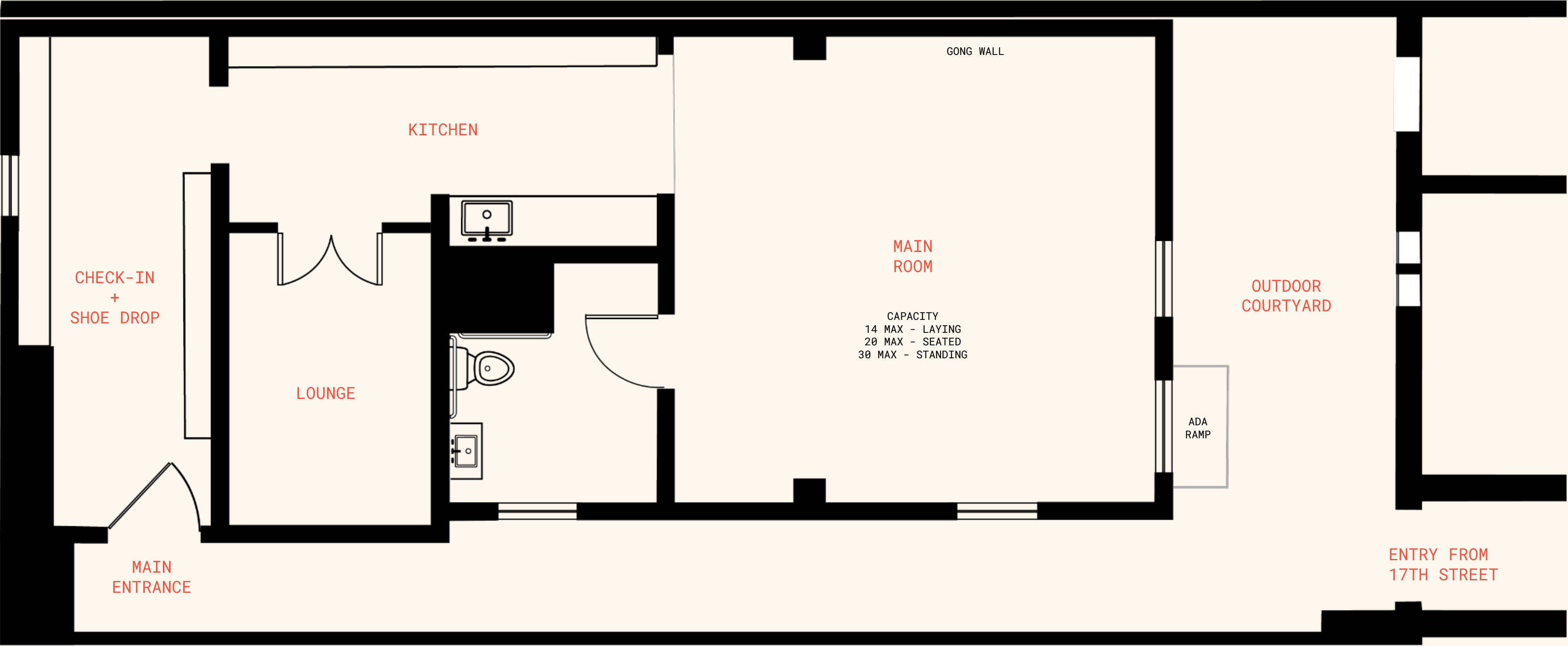


LOUNGE SETUP

30 PEOPLE MAX (STANDING)
20 PEOPLE MAX (SEATED)



HOUSE FLOORPLAN



HOUSE EQUIPMENT

FIXTURES



- COMFORT MEDITATION MATS BY WALDEN (14)
- HEAD / SEATED CUSHIONS (14)
- PRACTITIONER ROUND SEAT CUSHION (2)
- BLANKETS (20)
- WEIGHTED EYE PILLOW COVERS (14)
- FOLDING CHAIRS (15)
- PREMIUM CHAIRS (2)
- ADJUSTABLE DINING TABLE - SEATS UP TO 10
- LOW AFRICAN TABLE
- LOW TABLE (3)

KITCHEN



- DOUBLE SINK
- DISHWASHER
- MINI-FRIDGE
- FILTERED WATER ON TAP (HOT + COLD)
- WATER BOILERS
- TEACUPS (50)
- ROCKS GLASSES (20)
- ICE BUCKET
- CORKSCREW
- BAR TOOLS
- KNIFE + CUTTING BOARD
- LOOSE LEAF TEA BREWERS
- WOOD TRAYS (2)
- WHITE TRAY (1)
- GLASS BEVERAGE DISPENSER
- GLASS PITCHERS (2)
- MEASURING CUP

ODDS + ENDS



- SONOS SYSTEM (6 SPEAKERS+SUBWOOFER)
- HARBINGER VARI V3415 POWERED 15" 2-WAY LOUDSPEAKER
- MICROPHONE (HANDHELD)
- PROJECTOR
- HAZER/SMOKE MACHINE
- DISCO BALL
- MOOD LIGHTING
- FLAMELESS CANDLES
- INCENSE
- MESSAGE TABLE
- LOCKING PHONE CASES (30)

2. THE SHOP



STOREFRONT

Located at 112 West 17th Street in Chelsea, The Shop has a direct storefront facing the street.

This space is known as our “shoes-on” space and is more intimate and straightforward

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MAT SETUP


12 PEOPLE MAX (IN ROW FORMATION)



TABLE SETUP

10 PEOPLE MAX (SEATED)

DETAILS



HOUSE RULES

INCLUDED

ONSITE CONCIERGE

We provide a concierge/attendant to answer the door, welcome in guests, and lock phones accordingly.

TEA SERVICE

Tea service, prepared by your concierge is included - either at the beginning or end of your event.

FULL HOUSE ACCESS + OUTDOOR SPACE

Reservations include full access to our space, including our outdoor courtyard.

NOT PERMITTED

USE OF GONGS + INSTRUMENTS

Our instruments are sacred and belong to our house team. Though they are on display, use of instruments is not permitted.

PHONES

We are a rare, designated phone-free space for guests. Unlocked phones are *not* permitted in our space, past check-in.

PUBLIC TICKET SALES

Our space is available for private events only. **Public ticket sales on platforms like Eventbrite or Luma are not permitted.**



RATES + RESERVATIONS

Official Ritual is the perfect escape from the city - a unique space that is both calm and conveniently located in Manhattan.

MINIMUMS

A minimum 2 hour reservation (for a 60 minute gathering) is required which includes set up and break-down time.

PRICING

We offer off-peak and peak pricing per hour.

CONTACT

Contact Lauren for current rates and to discuss further.
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NEW YORK

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OFFICIALRITUAL.COM