

Interactive Gifting Experiences for  
Corporate Events, Private Parties & more



**Rose & Co.**

**H a t B a r**

Roseanne Noyce | Founder  
[www.roseandcohatbar.com](http://www.roseandcohatbar.com)



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Rose & Co. Hat Bar offers interactive, on-site gifting experiences for corporate events and brand activations. Each experience is designed to engage guests through a hands-on, guided process where they create a fully customized piece, resulting in a high-quality product that is both personal and memorable.

# ABOUT ROSE & CO.



Rose & Co. Hat Bar is a California-based experiential brand specializing in custom hat and leather branding activations for corporate events and brand experiences.

Founded by Roseanne Noyce, the company was built on a passion for craftsmanship, creativity, and creating meaningful guest experiences. Traveling nationwide, each activation is designed to be interactive, elevated, and seamlessly executed, leaving guests with a high-quality piece that is both personal and memorable.





Guests are guided through a hands-on, interactive process where they design and customize their own hat from start to finish.

# THE EXPERIENCE

A hands-on, guided process from start to finish

## The Process

Guests select their style, fit, and finishes, choosing from bands, ribbons, and custom branding, with each piece created in real time.

The result is a seamless, engaging experience that delivers a high-quality piece guests will wear, keep, and remember.

- *6-8 minute experience*
- *Fully customizable*
- *Designed for high guest flow*



*More than a product,  
it is an experience guests remember.*

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A single experience that replaces  
multiple low-impact gifts

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### Key Benefits

- High-impact **guest engagement**
- Elevated, **custom product**
- Memorable and **shareable experience**
- Streamlined for efficient **guest flow**
- Versatile across **all demographics**

# WHY IT WORKS

# EXPERIENCE OPTIONS

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*Choose the experience that best fits your event*



## **Custom Fitted Hats** *(Premium)*

- Professionally sized and shaped
- Premium materials
- Full customization options
- Ideal for elevated, hosted events



## **Flex Fit Hats** *(Mid Tier)*

- No sizing required
- Streamlined guest flow
- Full customization options
- Great for larger groups



## **Straw & Adjustable Options** *(High Volume)*

- Lightweight and versatile
- Ideal for warm-weather events
- Efficient for high guest counts
- Customizable with select finishes
- Budget-friendly option

### ***Included in Every Experience:***

*All options include a full range of hat bands, ribbons, feathers, and custom branding.*

Experiences can be structured as fully hosted, available for purchase, or a hybrid model, depending on your event goals.



# BRANDING BAR EXPERIENCE

*Custom-branded leather goods created on-site  
for a personalized, take-home experience.*

- **Live** on-site branding
- **Customizable** with initials, logos, or designs
- **Variety** of leather goods to choose from
- Fast, **efficient** guest flow
- Ideal for **high-volume** events and gifting



*A perfect alternative or complement  
to the hat bar experience.*

# WHERE THIS FITS

Designed to integrate seamlessly into a wide range of events.



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- **Corporate** Events & Retreats
- **Brand** Activations
- **Weddings & Private** Celebrations
- **Intimate** Gatherings
- **Multi-Day & Large-Scale** Experiences

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Rose & Co. Hat Bar

We handle every detail so your guests can focus on the experience from start to finish.

# WHAT WE HANDLE

————— Rose & Co. Hat Bar



- Full setup and breakdown
- Professional, experienced team
- Custom setup tailored to your event space
- Efficient guest flow
- All materials and inventory provided
- Power needs coordinated in advance
- Fully insured, with COI available upon request

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# RECENT EVENTS & CLIENTS



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*Trusted by leading brands, venues, and private clients across the country.*

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We'd love to bring this experience to your event.

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Reach out to start planning or reserve your date.

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Custom proposals available based on your guest count, location, and vision.

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**Roseanne Noyce**  
Rose & Co. Hat Bar

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LET'S  
CREATE  
SOMETHING  
MEMORABLE

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