

# The Cocktail Architect

A Mixology & Events company specializing in multi-sensory experiences

Stirring your Senses



# **Cocktail Classes**

Want to regain that "in-person" connectedness and celebrate your team's successes? Our hosted, highenergy social cocktail classes are the perfect opportunity to engage clients, lift morale, and boost the energy of your organization

The Cocktail Architect curates a personalized mixology class for your group in a fun and engaging atmosphere. Deloitte, Google, Spotify, Chobani, and Netflix have all chosen The Cocktail Architect for their memorable events

For the special touch, we custom brand experiences for your organization and can host in person or online.

During the curated one-hour experience our goal is to entertain, inspire and connect on-screen, authentically, allowing our guests to learn, be inspired, mingle, interact, be entertained, and, most importantly, have fun.

Every class is led by Yusef Austin, Head Mixologist and founder & Nandini Natasha Austin, our Chief Storyteller & Certified Ayurveda Teacher( The Science of Life)





### **Every Class includes**

- All Cocktail Ingredients, hand-crafted artisan mixers & garnishes
- Bar tools , Shaker & Strainer, Jigger & Bar Spoon
- Co-Branded Menus & Recipe cards

Class Minimum Based on 10 persons minimum

Think of our classes as an 'interactive drink and food show' with a live audience, where we share stories and drinking trends.

## Included in every class



#### Spirits History and Education

Understand the nuances and difference on spirits and their humble origins



#### Education on Ingredients

Learn about seasonal ingredients and their medicinal benefits of spices and herbs



#### Cocktail Hacks

During this interactive socialvirtual gathering, we guide guests through the tips and tricks of drink-making while inviting them to show off their bartending skills



#### Food & Drink Trivia

We quiz your knowledge with engaging trivia whilst all guests party, socialize, and interact

### **Company profile**

Nestled in the heart of the Hudson Valley, The Cocktail Architect was founded by rockstar mixologist Yusef Austin and certified Ayurveda spicologist Nandini Austin, a dynamic duo who met while working in NYC's luxury boutique hospitality industry. Their journey began amidst global travels and epicurean adventures, with a vision to create "sex in a glass" cocktails for every type of event imaginable.

From high-profile launches and intimate celebrity gatherings, to corporate classes, they traveled the world together consulting for restauranteurs and hoteliers, boosting revenues and designing unique menus. As brand ambassadors for spirit brands, their global experiences have enriched their mixology expertise, drawing inspiration from diverse cultures and their own rich heritage.

Harnessing the alchemy of spices, they meticulously design cocktails that ignite the senses and spark conversation to foster connection and cultivate moments of discovery. While combining their decades of hospitality expertise they created their love child: a premium artisan mixer line that embodies their core values of authenticity, creativity, culture, connection, and empowerment. Their vision is to "architect" experiences powered by spice.

The essence of The Cocktail Architect lies in the celebration and exploration of life - an ode to seizing the moment and sharing its richness.

Beyond mere libations, Yusef and Nandini not only offer premium mixers but their unwavering reputation in Luxury lifestyle ensures that every sip embodies a moment of pure indulgence in the art of refined living.

