



Group & Party Color Analysis

What to Know Before You Arrive

**Important preparation details for guests
before the event**

atx
**Color
Studio**

What To Know

Come With A Clean Face

For the most accurate results, please arrive with:

- No makeup
- No tinted moisturizer, bronzer, or tinted SPF
- No self-tanner on the face or neck

Makeup wipes will be available if needed.

Hair

Do not worry about styling your hair.

- We will pull your hair back into a low ponytail
- Scrunchies will be available if needed
- Your hair will be covered with a white cloth during draping

This allows us to focus only on your natural coloring.

What To Wear

Wear whatever you feel comfortable in.

During the analysis you will be draped with a professional white drape, which ensures that clothing does not influence the results.

What To Know

Skincare

Light moisturizer is perfectly fine.

Please avoid:

- Heavy glow products
- Illuminating primers
- Products that significantly alter the natural tone of your skin

Arrive with your natural skin tone visible.

No Colored Contacts

Please do not wear colored contacts.

Clear prescription lenses are perfectly fine.

Your natural eye color is important for accurate analysis.

What To Know

Optional: Bring A Photo From Your Teens

Please bring a photo of yourself between ages 16-20 showing your natural hair color.

You may:

- Bring a printed photo
- Take a photo of the original photo on your phone

This helps us understand your natural coloring before highlights, gray coverage, or color treatments.

What To Expect At A Group Event

Each guest will receive an individual color analysis during the event. Analyses are done one at a time.

The length of your analysis depends on the type of service your group has selected:

- Undertone Analysis: approximately 10 minutes
- 4-Season Analysis: approximately 20 minutes
- 23-Season Analysis: approximately 30 minutes

Your results will be explained immediately after your analysis.

While waiting for your turn, please feel free to relax, socialize, and enjoy the event.

What To Know

Color Tools

After your analysis, you will have the option to purchase the Colorology App, which allows you to keep your color palette directly on your phone for shopping, outfit planning, and everyday reference.

If you selected a 4-Season or 23-Season Color Analysis, a Google Drive folder containing your PDF guides will be emailed to you within 24 hours.

Share Your Experience

We would love for you to share your experience on social media.

Feel free to tag **@atxcolorstudio** on all platforms.

Follow us for color tips, client transformations, and seasonal inspiration.