

Project Overview

Datagain is a leading provider of Business, Technology, and Outsourcing services, renowned for delivering innovative solutions and unmatched expertise. They approached Oodles for UI/UX design to enhance the user experience for one of their product based on handling Legal disputes of Property related matters.

Scope of Work

The client approached Oodles with the goal of developing innovative and user-friendly UI/UX designs. For a legal property dispute platform, the UI/UX design approach should focus on clarity, ease of use, and accessibility, ensuring that users can navigate complex legal information effortlessly.

Objectives

- ➔ Improve User Engagement

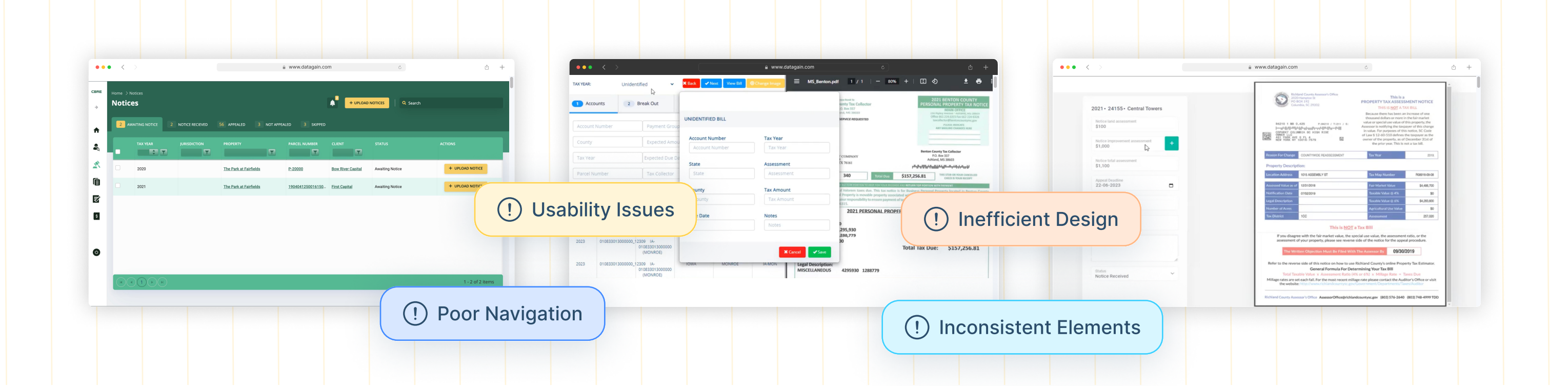
Increase user interaction with the platform by making it engaging.
- ➔ Streamline Navigation

Organize content hierarchically to guide users through complex legal processes.
- ➔ Support for Underserved Markets

Tailor the platform to meet the unique needs of emerging markets.
- ➔ Enhance Accessibility and Usability

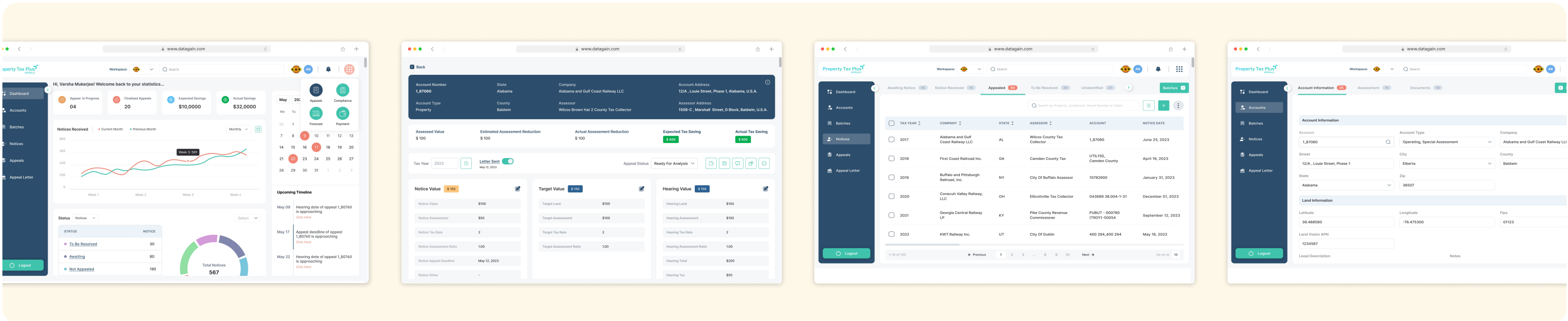
Design the platform to be accessible to a diverse user base.

Problems Involved



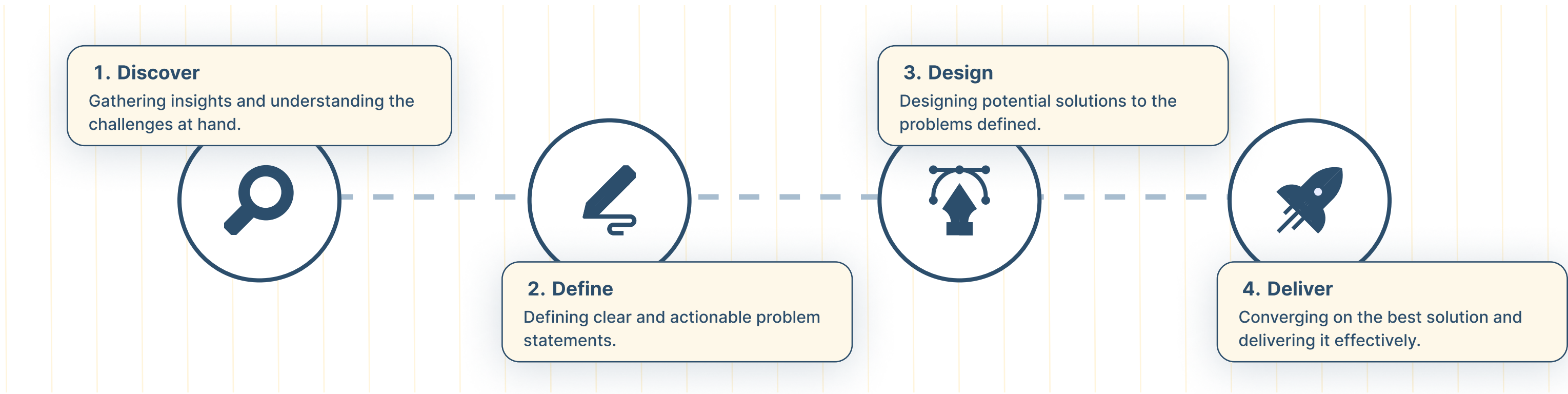
The Solution

Oodles crafted intuitive, user-friendly interfaces that simplified navigation. These improvements strengthened DataGain's dedication to providing impactful solutions by making their platform more accessible and user-friendly.



Design Process

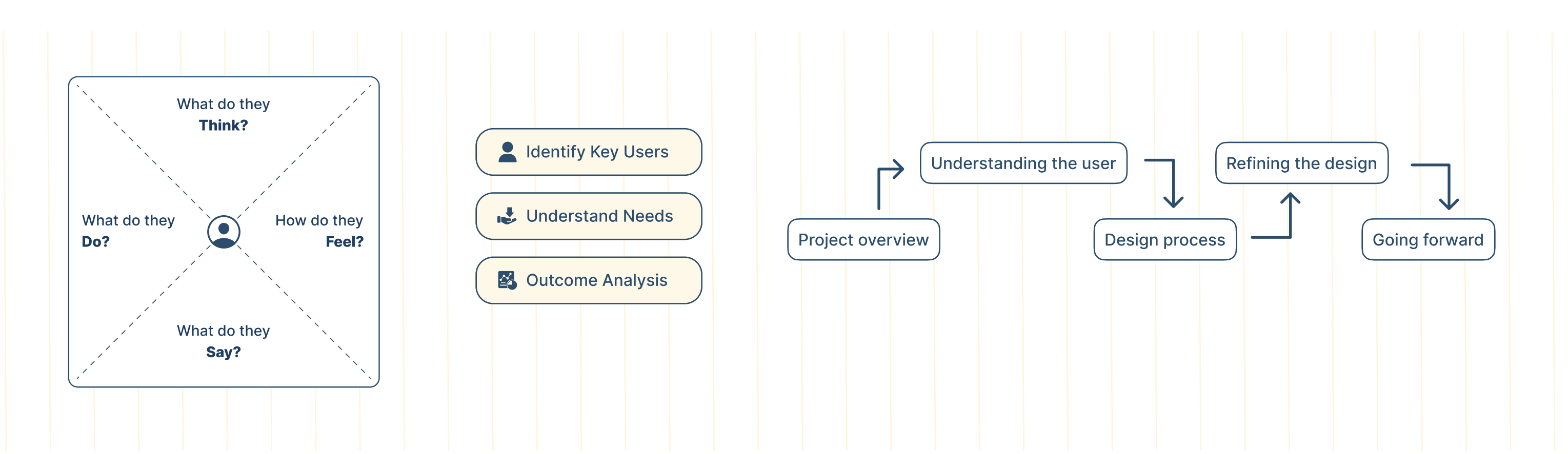
Double Diamond model was used in designing this web application that helped our team navigate the design process in a structured manner. It is divided into four phases: Discover, Define, Develop, and Deliver.



Research and Analysis

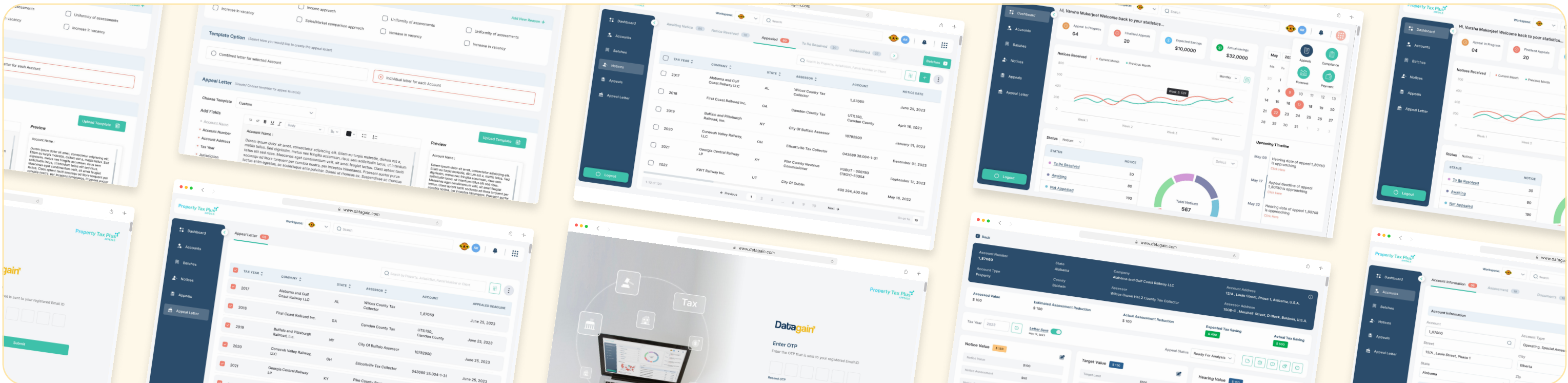
Through comprehensive research and analysis, we gain deep insights into:

- Identify Key Users:** Property owners, legal professionals, mediators, and government officials.
- Understand Needs:** Conduct sessions with stakeholders to understand the needs, pain points, and goals of each user type.
- Outcome Analysis:** Assess the effectiveness of implemented solutions and strategies in addressing the needs and goals of each user type.



Key Takeaways

- Implemented strategy using Figma for interactive prototypes and design elements.
- Maintain design consistency across all pages and elements, using components like buttons, forms, and icons uniformly.
- Delivered development-ready Figma files with detailed specifications.
- Achieved improved user satisfaction and engagement.
- Streamlined design-to-development process, enhancing market position and service offerings.



Conclusion

This approach ensures that the legal property dispute platform is user-centric, accessible, and efficient in guiding users through the often complex legal processes.