



CASE STUDY

I Need A WORD (INW)

I Need A Word

...changing lives, one video at a time!

VISIT OUR PRAYER WALL

LISTEN TO OUR PODCAST

OVERVIEW

14+

years of
service

20+

countries
served

450+

clients across
the globe

770+

projects
completed

Oodles Technologies is a trusted digital transformation company, empowering businesses with cutting-edge technology solutions since 2009. We specialize in delivering innovative and tailored software solutions to clients across diverse industries, transforming their ideas into reality.



IMAGINE A TECHNOLOGY-DRIVEN WORLD!

Over the course of more than a decade, our growth has been remarkable as we expanded our services to cater to over a hundred clients in various regions, including the US, Australia, Asia, UAE and Europe. Our clientele encompasses a wide spectrum, ranging from startups to Fortune 400+ enterprises.

PROJECT OVERVIEW

✦ CLIENT BACKGROUND

Our client, I Need A WORD (INW), is an innovative spiritual content provider aiming to connect users with global sermons and faith messages from pastors through a mobile application.

They approached us to develop a cross-platform app for Android and iOS devices using Flutter, coupled with a WordPress admin panel for efficient content management. Their vision was to create a user-friendly interface that would provide convenient access to Christian content, inspiring users through technology.

INW sought to integrate live streaming capabilities and supporting plugins to enhance functionality and user experience, empowering individuals to access and engage with faith-based content anytime, anywhere.

✦ PROJECT CHALLENGES

1. Developing a cross-platform Flutter app for Android and iOS, ensuring seamless functionality and user-friendly interface.
2. Integrating live streaming capabilities into the mobile app, implementing Node.js APIs for efficient content delivery.
3. Creating a custom WordPress admin panel for Vimeo content management, while ensuring compatibility with the mobile app and implementing supporting plugins for enhanced functionality.

OUR DEVELOPMENT METHODOLOGY

Our development team at Oodles successfully created a Flutter-based app for Android and iOS, connecting users with global sermons and faith messages. We developed a WordPress admin panel for content management on the Vimeo server, integrating live streaming capabilities through Node.js APIs. Our solution involved implementing supporting plugins, ensuring seamless functionality across devices, and creating a user-friendly interface for both app users and administrators.

We meticulously addressed challenges such as cross-platform compatibility, efficient content delivery, and streamlined content management. The result was a comprehensive, user-friendly mobile app and admin panel that transformed access to Christian content for INW's users.

★ TECHNOLOGIES & FRAMEWORK EMPLOYED



Flutter



Dart



WordPress



PHP

We utilized Flutter for cross-platform mobile app development, WordPress for the admin panel, and Node.js for backend infrastructure and APIs. Our development stack included Dart for Flutter app development and PHP for WordPress customization.

We also implemented live streaming technologies and integrated supporting plugins to enhance functionality and content management.

★ FEATURES & FUNCTIONALITIES

Oodles developed two key components for INW: a Flutter-based mobile app and a WordPress admin panel. The mobile app provides seamless access to sermons and faith messages on Android and iOS devices. The WordPress admin panel enables efficient content management on the Vimeo server.

We implemented live streaming capabilities using Node.js APIs, allowing users to access real-time content. Supporting plugins were integrated to enhance functionality and streamline content management processes. These features were carefully designed to provide a comprehensive solution for both users and administrators.



RESULTS

✦ THE OUTCOME

Our development of the INW App transformed the way users access and engage with faith-based content on mobile devices.

By creating a Flutter-based app with integrated live streaming and a robust WordPress admin panel, we enabled convenient access to global sermons and faith messages.

This solution not only improved user engagement but also streamlined content management for administrators.

The cross-platform compatibility and user-friendly interface positioned INW as an innovative platform in the digital spiritual content space.


**Explore our latest project in action
on our YouTube channel**




<https://www.youtube.com/watch?v=a75Q-Ge7jSE>

Thank you, We Appreciate Your Time!

Reach out to us to explore unimagined possibilities
and opportunities for your business together!


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