



CASE STUDY

VLAD AR



OVERVIEW

14+

years of
service

20+

countries
served

450+

clients across
the globe

770+

projects
completed

Oodles Technologies is a trusted digital transformation company, empowering businesses with cutting-edge technology solutions since 2009. We specialize in delivering innovative and tailored software solutions to clients across diverse industries, transforming their ideas into reality.



IMAGINE A TECHNOLOGY-DRIVEN WORLD!

Over the course of more than a decade, our growth has been remarkable as we expanded our services to cater to over a hundred clients in various regions, including the US, Australia, Asia, UAE and Europe. Our clientele encompasses a wide spectrum, ranging from startups to Fortune 400+ enterprises.

PROJECT OVERVIEW

✦ CLIENT BACKGROUND

Vlad AR, a pioneer in AR-enhanced tourism, revolutionizes cultural tours with immersive virtual exhibitions of historical landmarks.

Seeking to push the boundaries of their AR capabilities, they partnered with Oodles to craft a cutting-edge Flutter app for iOS and Android, complemented by a powerful admin panel.

Their vision: to transform ordinary sightseeing into extraordinary, interactive journeys through history.

✦ PROJECT CHALLENGES

1. Crafting a seamless, cross-platform Flutter app that brings history to life on both iOS and Android devices.
2. Designing an intuitive, feature-rich admin panel for effortless exhibition management.
3. Seamlessly integrating state-of-the-art AR technology to create captivating virtual experiences and implementing a robust QR code system to unlock AR content at historical sites.

OUR DEVELOPMENT METHODOLOGY

Oodles rose to the challenge, engineering a dynamic Flutter app that breathes life into historical landmarks through AR.

We architected a sophisticated Laravel-based admin panel, empowering effortless content curation. Our team integrated cutting-edge QR functionality, enabling tourists to unlock virtual wonders at the scan of a code.

Throughout the journey, we provided unwavering support, ensuring a flawless implementation and launch of Vlad AR's groundbreaking platform.

✦ TECHNOLOGIES & FRAMEWORK EMPLOYED



Flutter



Laravel



AR

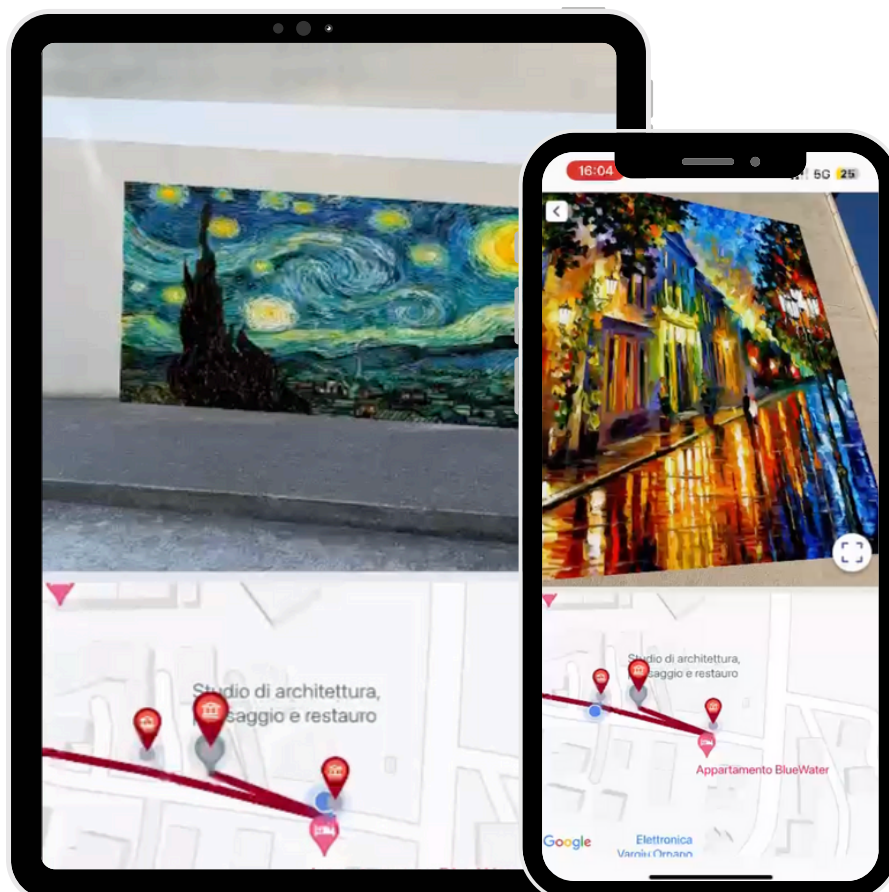
We harnessed the power of Flutter for versatile cross-platform development, coupled with Laravel's robust framework for the admin panel.

Our solution seamlessly integrates advanced AR technologies, leveraging a comprehensive stack of mobile development tools and visualization solutions, custom-tailored to bring Vlad AR's vision to life.

✦ FEATURES & FUNCTIONALITIES

The features and functionalities implemented in Vlad AR are designed to elevate the cultural exploration experience, blending technology with history to create engaging and accessible AR content for users worldwide.

- Immersive Flutter app for iOS and Android, showcasing AR-powered virtual exhibitions of historical marvels
- Innovative QR code system, unlocking a world of AR content at tourists' fingertips
- Universal cross-platform compatibility, ensuring every tourist can access the magic of AR
- Powerful Laravel-based admin panel for seamless exhibition management and content updates
- Cutting-edge AR integration, transforming ordinary landmarks into interactive historical experiences



RESULTS

✦ THE OUTCOME

Our Vlad AR solution catapulted the concept of cultural tourism into the future.

The seamless fusion of Flutter app and Laravel admin panel empowered Vlad AR to offer tourists not just a tour, but a time machine – transporting them into immersive, interactive historical narratives.

This revolutionary platform not only skyrocketed user engagement but also streamlined content management, positioning Vlad AR at the forefront of the AR-enhanced tourism revolution.

**Explore our latest project in action
on our YouTube channel**



<https://www.youtube.com/watch?v=x1j9VCjaYfk>

Thank you, We Appreciate Your Time!

Reach out to us to explore unimagined possibilities
and opportunities for your business together!

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