

Project Overview

Hatrik is a specialized job provider platform for healthcare workers, particularly nurses, connecting them with active opportunities in hospitals. Hatrik approached Oodles to develop a mobile application for nurses and a web-based admin platform for agencies and facilities.

Scope of Work

The primary goal for client was to develop a mobile application that enables nurses to seamlessly connect with hospital opportunities and manage shift processes. Additionally, an admin platform was needed to support facilities, hospitals, and agencies in efficiently managing job postings and tracking candidate activities. Oodles developed a user-friendly mobile app for nurses and a robust web-based admin interface, streamlining the job search process and enhancing operational efficiency for healthcare facilities

Objectives

- Simplify Admin Platform Workflow**

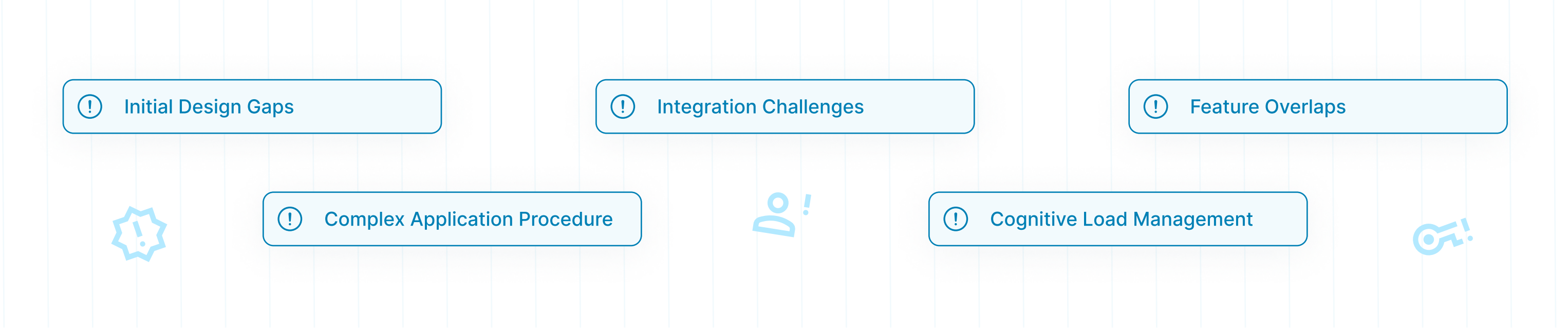
Interface that simplifies job searching and application processes for nurses.
- Improve Job Matching and Management**

Designing efficient and effective interfaces that reduces overhead.
- High-Fidelity Prototypes for Testing Procedures**

Interactive and high-fidelity prototypes for the mobile platform.
- Functional Efficiency for Nurses.**

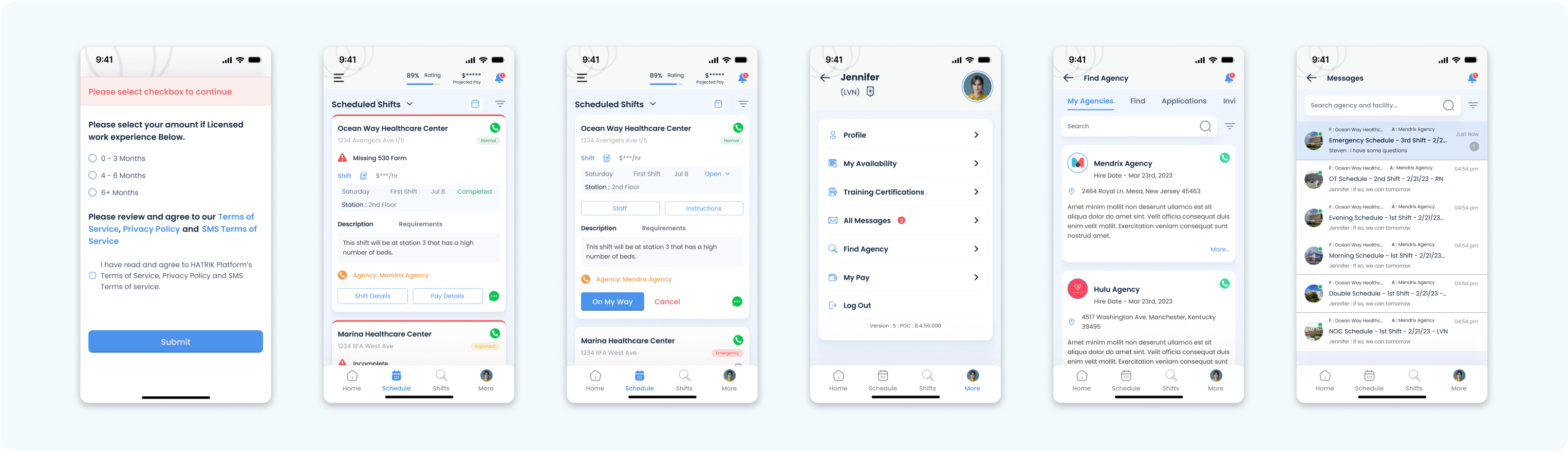
Improve overall operational efficiency for nurses to engage efficiently.

Problems Involved



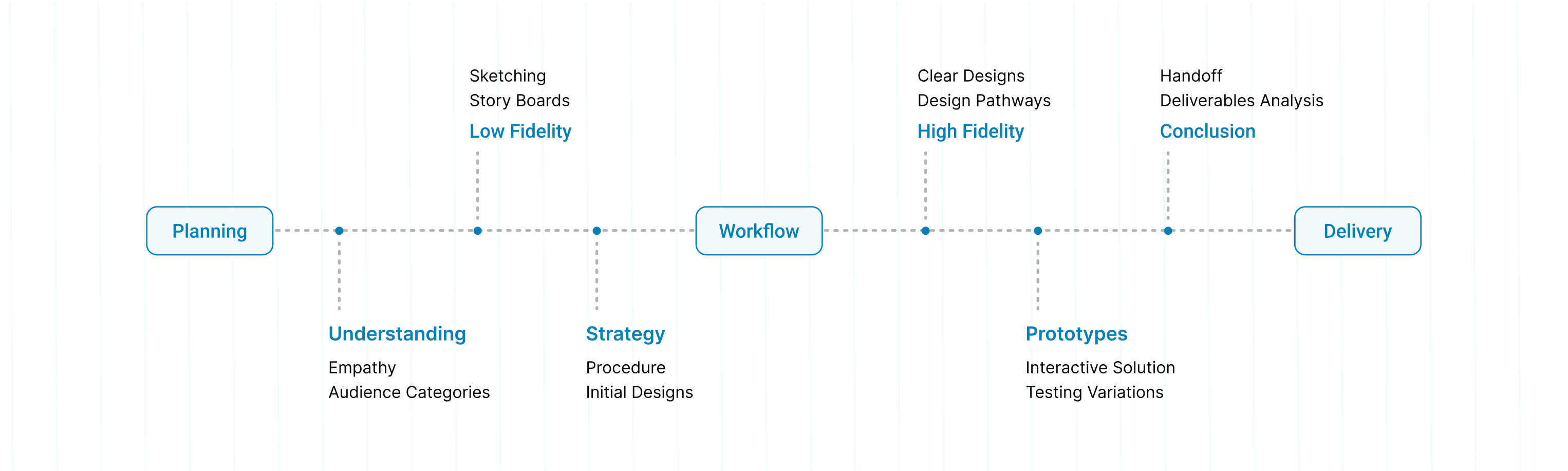
The Solution

Oodles designed intuitive, user-friendly interfaces for Hatrik that streamlined job searching and application processes for nurses. These enhancements reinforced Hatrik's commitment to delivering effective solutions by making their platform more accessible and efficient for both healthcare professionals and agencies.



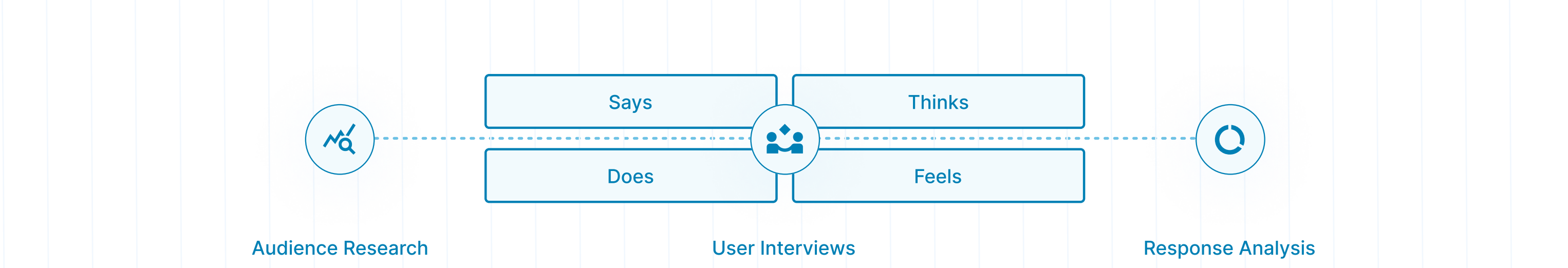
Design Process

The design process starts with Planning, where objectives are defined, scope and resources are established. In the Workflow phase, detailed user flows and interaction designs are developed, followed by iterative refinements based on feedback. Finally, in the Delivery stage, the handoff occurs and all the assets are transferred.



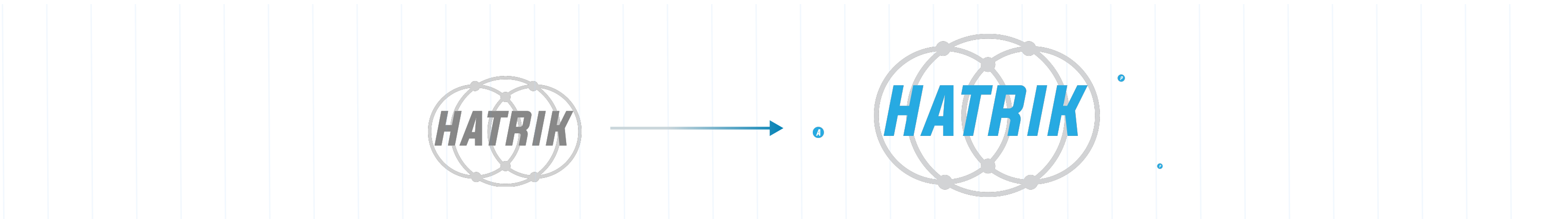
Research and Analysis

We conducted a thorough competitive analysis of existing fleet management apps to identify gaps and opportunities in the market. This analysis focused on understanding the key features offered by competitors. We also examined their user interfaces, pricing models, customer reviews, and technological integrations.



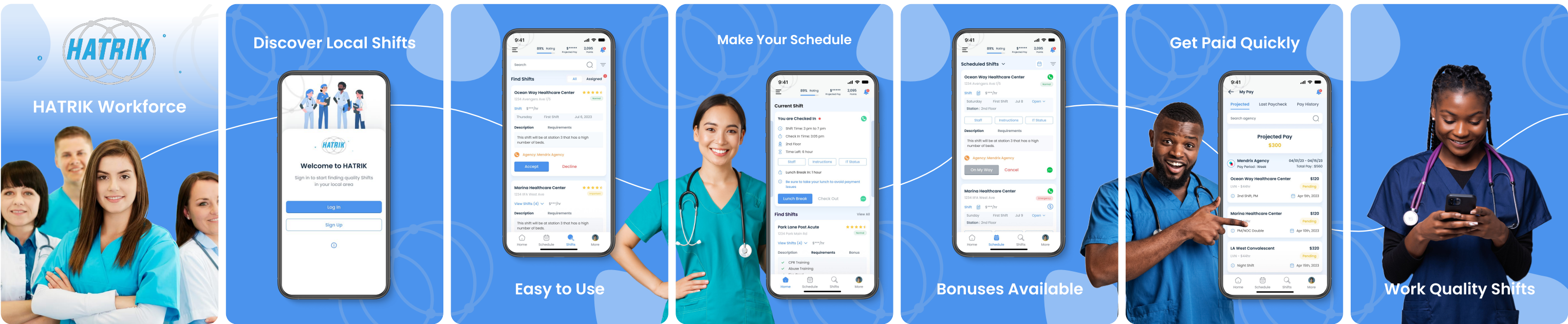
Branding

Designed a cohesive brand identity for Hatrik, including a modern logo redesign and visual elements that reflect its mission to connect nurses with job opportunities and also matches the required identity.



Key Takeaways

- Used Figma to design interactive prototypes and user interfaces for Hatrik, ensuring a cohesive and intuitive experience for both nurses and administrators.
- Maintained design consistency across key features such as job searching, shift management, and recruitment tracking.
- Delivered development-ready Figma files with detailed specifications to facilitate a smooth transition from design to development.
- Enhanced user satisfaction with easy-to-navigate interfaces for job applications and administrative tasks.
- Streamlined the design-to-development workflow, improving the platform's functionality and effectiveness in connecting healthcare professionals with job opportunities.



Conclusion

Our design approach for Hatrik has created a highly intuitive and user-friendly platform that significantly enhances the job searching and management process for healthcare professionals and facilities. By delivering a seamless mobile app for nurses and a robust admin interface, we've streamlined job searches, simplified recruitment workflows, and improved overall operational efficiency. This ensures that Hatrik effectively bridges the gap between nurses and job opportunities, ultimately contributing to a more efficient and impactful recruitment solution.