

NARRATIVE PROFILE

Writable® is a digital writing platform that helps teachers scaffold and motivate students to become purposeful, proficient writers. With over 600 easily customizable assignments, including essays, short responses, student models, state-level benchmark assessments, and more, *Writable* helps schools assess and monitor writing growth. With hundreds of assignment templates and district or state-level benchmark assessments, *Writable* helps teachers strengthen their writing instruction while saving time on prep and feedback.

EVIDENCE BASE/EFFICACY

Research shows that scaffolded writing practice that connects to instruction increases the quality of feedback; better feedback drives better revision, which is the key to writing growth. *Writable* provides writing practice, guides feedback, facilitates assessments, and gathers growth data on each student, encapsulating the complete learning cycle. *Writable* expands educational opportunity and improves student outcomes under ESSA by aligning to Common Core Standards, AP Standards, Next Generation Science Standards, ACT/SAT Standards, CTE Standards, WIDA Standards as well as state assessment standards. To download additional research and efficacy studies, please visit: <https://www.hmhc.com/research/writable-research-foundations>.

MOTIVATION & ENGAGEMENT

Becoming a successful writer is crucial to a student's overall trajectory in school, work, and citizenship. Learned across a lifetime, the act of writing offers opportunities to express and to argue, to entertain and to inform. To be effective writers, students need a stream of targeted feedback, encouraging them to write (and revise) effectively. No matter what type of writing curriculum a school is using, managing a thoughtful writing program should be flexible to a teacher's instruction, yet motivating for the student.

SOCIAL EMOTIONAL LEARNING (SEL)

Writable helps teachers inspire a new generation of writers – writers with purpose.

When students write with purpose:

- They work with a goal in mind.
- They write for an authentic audience.
- They are motivated by and interested in their topic.
- They learn by reviewing others' work and revising their own.
- They recognize that writing has a structure and is a process.

GRADES

3–12

INSTRUCTIONAL CATEGORY

Supplemental

INSTRUCTIONAL FOCUS

Writing Practice

EVIDENCE LEVEL*

Demonstrates a Rationale

RTI TIERS

Tiers I, II

* HMH's evidence ratings are based on the U.S. Department of Education's non-regulatory guidance for ESSA. Evidence ratings issued by clearinghouses and independent research agencies (e.g. Evidence for ESSA) may differ due to varying criteria used to judge evidence.

INSTRUCTIONAL FOCUS

Writable is a guided writing program for grades 3-12 that helps teachers scaffold and motivate students to become purposeful, proficient writers, and helps schools assess and monitor writing growth. With 600+ assignments and prompts (or create your own), and district or state-level benchmark assessments, *Writable* helps teachers save time on prep and grading while focusing on writing instruction.

The program is based around the research that shows better feedback drives better revision, which is the key to writing growth. Because of this, *Writable* has developed a feedback engine that includes guided self-review, anonymous peer review, artificial intelligence-powered feedback and revision recommendations, originality checking, and many teacher feedback and grading options.

Writable works alongside both Google Docs™ and Google Classroom to deliver timely yet structured feedback to speed up grading and identify students in need of support. School leaders can monitor their writing programs, unify assessments around state or district rubrics, and easily export data or sync grades and rosters to Google Classroom or popular learning management systems (LMS) such as Schoology and Canvas.

INSTRUCTIONAL DESIGN

Writable is a web-based application that is best accessed via a laptop/desktop, Chromebook™, or other large-screened tablets. Students and teachers log in to *Writable* using their Google or Microsoft accounts. *Writable* can also be accessed via Google Classroom and major learning management systems like Schoology and Canvas. *Writable* is a Schoology Certified Partner, integrated with Canvas, and as a Google for Education partner, students can write in embedded Google Docs. Both grades and rosters sync with Google Classroom. In addition, all work saves to Google Drive and is exportable to Google Sheets. *Writable* can also be used with additional HMH® programs such as *Collections*, *Into Reading*™, and *Into Literature*™.

ASSESSMENT & PROGRESS MONITORING

Writable helps connect assessment results to daily practice and feedback in classrooms so teachers can meet every writer where they are. The program supports numerous ELA skills and popular curriculums. Whether assisting teachers with scaffolded practice, or helping students prepare for Spring testing, *Writable* works to unify assessment and instruction around state-driven rubrics. The program also aligns to various standards set by schools, districts, and states.

Writable also supports these ISTE Standards:

For Students

- **Empowered Learner**: Students leverage technology to take an active role in choosing, achieving and demonstrating competency in their learning goals, informed by the learning sciences.
 - 1c: Students use technology to seek feedback that informs and improves their practice and to demonstrate their learning in a variety of ways.
- **Creative Communicator**: Students communicate clearly and express themselves creatively for a variety of purposes using the platforms, tools, styles, formats and digital media appropriate to their goals.
 - 6b: Students create original works or responsibly repurpose or remix digital resources into new creations.

Writable Narrative Profile

- 6d: Students publish or present content that customizes the message and medium for their intended audiences.
- **Global Collaborator:** Students use digital tools to broaden their perspectives and enrich their learning by collaborating with others and working effectively in teams locally and globally.
 - 7b: Students use collaborative technologies to work with others, including peers, experts or community members, to examine issues and problems from multiple viewpoints.
 - 7c: Students contribute constructively to project teams, assuming various roles and responsibilities to work effectively toward a common goal.

For Administrators

- **Digital Age Learning Culture:** Administrators create, promote and sustain a dynamic, digital age learning culture that provides a rigorous, relevant and engaging education for all students.
 - 2a: Ensure instructional innovation focused on continuous improvement of digital age learning.
- **Excellence in Professional Practice:** Administrators promote an environment of professional learning and innovation that empowers educators to enhance student learning through the infusion of contemporary technologies and digital resources.
 - 3d: Stay abreast of educational research and emerging trends regarding effective use of technology and encourage evaluation of new technologies for their potential to improve student learning.

For Educational Leaders

- **Empowering Leader:** Leaders create a culture where teachers and learners are empowered to use technology in innovative ways to enrich teaching and learning. Education leaders
 - 3e: Develop learning assessments that provide a personalized, actionable view of student progress in real time.

Writable measures outcomes and shows potential growth data. The software provides a Growth Dashboard where teachers and school leaders can access student writing data; see who is on watch, who is on target, and measure learning over time by skill or standard.

DIFFERENTIATED INSTRUCTION

With over 600 assignments and prompts, there is a large library of curricular content within *Writable*. To fit the needs of all learners, assignments can be created or treat any assignment as a customizable template. Teachers have the ability to upload PDFs; copy and paste readings; edit rubrics or replace with custom district rubrics; change prompts, directions, or scaffolds; record or upload instructional lessons or educational videos; and even edit the assignment to be in the language of your choice.

STRATEGIES FOR ENGLISH LEARNERS

For more than 10% of students in the United States, English is their second language. Of those students, close to 80% report Spanish being the primary language spoken at home according to the Pew Research Center. To best support these students, *Writable* navigation and menus can be viewed in Spanish.

STRATEGIES FOR STUDENTS WITH SPECIAL NEEDS

All *Writable* assignments sync with Google Classroom and have text to speech capabilities to facilitate writing. Also, teachers can add audio or video instructions to help students better understand the prompt and/or assignment. Background video links can also be added to assignments to help students with planning and pre-writing. Teachers can also assist students while they write remotely with live video feedback to ensure students are on track.

SCHOOL-TO-HOME CONNECTION

Parents can access student accounts to view student writing and help with the revision process. All writings and prompts can be viewed and printed asynchronously. Teachers can send assignments via email and can even send assignments with a “join class code”.

PROFESSIONAL LEARNING OPPORTUNITIES

Together with the experts from Literacy Solutions™ and Math Solutions®, HMH Professional Services helps schools and districts achieve measurable gains with a flexible approach to professional learning centered on student outcomes. To ensure effective program implementation and student growth, consultants collaborate with leadership to co-develop a plan for improvement, goals for teacher and student learning, and metrics to monitor progress. Ongoing professional development helps the district build and maintain a community of learners working together to improve instruction.

HMH Professional Services works with the school or district to personalize professional learning through a blended approach, including online and on-demand courses, coaching, embedded program resources, and other opportunities for teachers to shape their own learning. Teachers benefit from a flexible experience that is ongoing and focused on goals addressing their unique needs.

GETTING STARTED

Foundational Getting Started courses help educators learn how to use their HMH programs in the context of lesson planning and classroom instruction. These interactive sessions allow participants to experience lessons from both the teacher and student perspectives, plus get hands-on practice accessing and integrating the digital resources into their instruction. Each Getting Started course comes with a comprehensive Professional Learning Guide for extra support. Additionally, teachers benefit from on-demand professional resources embedded within the program at point of use.

FOLLOW-UP & INSTRUCTIONAL PRACTICES

Follow-Up sessions build upon the foundational knowledge of Getting Started to help teachers take full advantage of their HMH program’s components, assessments, differentiation, and digital tools in meeting the needs of their students. Topics are classroom-focused, hands-on, and offer opportunities to apply understanding. Follow-Up sessions are modular and flexible, with topics and lengths designed to meet the needs of different groups of teachers within the same district and even within the same school.

Beyond program implementation, practice-based courses bring best practices and innovative approaches to equip educators with the most effective, research-based instructional strategies. Topics range from mastering foundations and addressing content standards to honing best practices and planning effective remote instruction. Beginning with an instructional needs assessment and strategic plan, HMH teams work to personalize the professional learning experience to raise student achievement and transform school-wide performance.

COACHING & COLLABORATION

Job-embedded instructional coaching provides a sustainable, data-driven, and personalized approach to helping each teacher meet their individual learning goals. HMH's research-based coaching model is student-focused and proven to help teachers improve their practice and raise student achievement. Coaching can include:

- Model lessons to illustrate instructional techniques
- Support for implementing effective teaching practices
- Differentiation strategies to meet the needs of all students
- Focus on developing and deepening content knowledge
- Analysis of student work samples to assess learning and determine instructional next steps
- Facilitation of professional learning communities, cadres, and collaborative planning

To make coaching even more accessible, the HMH Coaching Studio provides a platform for teachers and coaches to stay connected, share resources, upload and reflect on classroom videos, and make continuing progress on learning goals. Through the HMH Coaching Studio, teachers have access to goal tracking, model lessons, collaboration spaces, video-powered coaching, and more. Teacher's Corner, an online hub of professional learning and teaching support resources, provides opportunities for collaboration where educators can also participate in learning events, webinars, social media, and more to share ideas and learn together.

To learn more about how effective practices, frameworks, and expert opinion from research literature has been translated into the program and practices of HMH Professional Services, please visit:

www.hmhco.com/research/professional-services-research-foundations.

PROGRAM COMPONENTS

Writable is available in a variety of licensing options for students and teachers, including customized versions that integrate seamlessly with HMH *Collections*, HMH *Into Literature*™, and HMH *Into Reading*™.

Writable's platform enables seamless integration with your LMS, including Schoology, Canvas, and Google Classroom, as well as Google Docs.

- System / Device Compatibility – Compatible with HMH standards
- WCAG 2.0 Compliant
- Security Compliance – Meets all HMH security compliance priority requirements

hmhco.com/writable

Google Docs™, Google Classroom, and Chromebook™ are registered trademarks of Google LLC. Schoology is a registered trademark of Schoology, Inc. Canvas is a registered trademark of Instructure, Inc. Microsoft is a registered trademark of Microsoft Corporation in the United States and/or other countries. Houghton Mifflin Harcourt™, The Learning Company™, HMH®, HMH Into Literature™, HMH Into Reading™, Literacy Solutions™, Math Solutions®, and Writable® are trademarks or registered trademarks of Houghton Mifflin Harcourt. © Houghton Mifflin Harcourt. All rights reserved. FSM-CA 8/2020