

# CREATE A COUNTRY COMMERCIAL

## Objective

To create a commercial on a Latin American country

## Task

Make a video (or class presentation) about a Latin American country

## Instructions

Divide class into small groups, ideally 4–5 students each. Assign each group a Latin American country. In this exercise, students will create a commercial to promote tourism to their country. As the first step in preparing their commercial, all students in each group must gather basic information about their country, including physical features, major cities, cultural attractions, customs, and notable figures.

Once research is completed, the students should divide the following tasks among group members:

- Videographer (or, if planning a class presentation, director and set designer)
- Scriptwriter and editor:
  - Scriptwriter: writes the script that everyone references or reads from
  - Editor: reviews the script to make sure it is accurate and everyone knows their part
- Presenter #1: physical features and notable figures
- Presenter #2: major cities, cultural attractions, and customs

Each group should prepare a 3-minute video or live presentation that profiles its country.

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