



101

Website Tools
For The
Modern Church

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Well, hey there!

My name is **Brady Shearer** and I'm the creator of prochurchtools.com. Right now you're reading my free guide on web development tools - **101 Website Tools For The Modern Church**. Whether you're deciding on where to host your new website, or hoping to optimize your existing one, these tools will help you improve your church's online presence significantly.

Here's a quick breakdown of how the guide works. The guide is broken into 12 different sections. There are sections on domain names, hosting, themes, SEO, analytics, email, podcasting, video, and more. Some of the tools on this list are free, and some of them cost money.

The goal of this guide is to **give you confidence** in your church's website.

Even if you don't consider yourself tremendously skilled, these tools can make improving your website very easy.

Here's to your church's website!

Brady Shearer

Creator of prochurchtools.com



WHETHER YOU'RE DECIDING ON WHERE TO HOST YOUR NEW WEBSITE, OR HOPING TO OPTIMIZE YOUR EXISTING ONE, **THESE TOOLS WILL HELP YOU IMPROVE YOUR CHURCH'S ONLINE PRESENCE.**

Domain Name Registrars

- [GoDaddy](#) - Fast, affordable, and simple domain registration
- [Hover](#) - Domains and domain email made simple
- [Namecheap](#) - The domain name registrar with the best customer service

Hosting

- [Bluehost](#) - One of the largest and most trusted web hosting services
- [CloudFlare](#) - Supercharge your website in 5 minutes
- [Flywheel](#) - Beautiful WordPress hosting & management
- [HostGator](#) - Leading provider of web hosting, VPS, and dedicated servers
- [Synthesis](#) - Superfast and secure WordPress hosting
- [WPEngine](#) - WordPress hosting perfected

Themes & Website Builders

- [Brackets](#) - A modern, open source text editor that understands web design
- [Church OS](#) - Church website design & development
- [ChurchThemes.com](#) - Rock-solid WordPress themes for churches
- [Clover](#) - Create a beautiful website for your church
- [Cyberduck](#) - FTP and SFTP browser for Mac & Windows
- [Divi WordPress Theme](#) - Widely regarded as one of the most powerful WordPress themes
- [Dreamweaver](#) - Visually design and develop modern, responsive websites
- [Ekklesia360](#) - CMS simple enough for a church, & powerful enough for worldwide ministry
- [Elegant Themes](#) - Beautiful WordPress themes
- [Squarespace](#) - The all-in-one solution for anyone looking to build a beautiful website
- [StudioPress](#) - Premium WordPress themes
- [Themeforest](#) - The #1 marketplace for website themes and templates
- [Thrive Themes](#) - Blazingly fast WordPress themes, built to get more traffic and subscribers
- [TommusRhodus](#) - Premium WordPress themes
- [Weebly](#) - Create a free website in minutes using a simple drag and drop interface
- [WordPress](#) - Web software that powers close to a quarter of the internet

Design & Graphics

- [Adobe Color](#) - Create color schemes with a color wheel
- [Adobe Illustrator](#) - Create logos and other vector art
- [Adobe Muse](#) - Easily create desktop and mobile layouts
- [Adobe Photoshop](#) - Create incredible images using the world's best photo editing software
- [Awwwards](#) - The awards for design, creativity, and innovation on the internet
- [Behance](#) - The leading platform to display and discover creative work
- [Canva](#) - Design made simple for everyone
- [Coolers](#) - The super fast color schemes generator
- [Creative Market](#) - Ready to use design assets from 15,000+ independent creators
- [CSS Religion](#) - Design inspiration for the Church
- [Dribbble](#) - Show & tell for designers
- [Flat UI Colors](#) - Twenty handpicked flat design colors
- [Flat UI Color Picker](#) - Best flat colors for flat design
- [Google Fonts](#) - Making the web more beautiful, fast, and open through great typography
- [Iconfinder](#) - 1,100,000+ free and premium icons for designers and developers
- [TinyJPG](#) - Compress JPEG images intelligently
- [TinyPNG](#) - Compress PNG images while preserving transparency
- [Typekit](#) - Use beautiful fonts in your designs
- [Unsplash](#) - Free high resolution photos
- [Zoommy](#) - More than 25,000 free photos in one place

Email Marketing

- [ActiveCampaign](#) - Send newsletters, design beautiful email campaigns, and keep in touch
- [ConvertKit](#) - Email marketing for professional bloggers
- [HelpScout](#) - A help desk for teams that insist on a delightful experience
- [Intercom](#) - Live chat and support for visitors to your website
- [Litmus](#) - Email testing and email marketing analytics
- [MailChimp](#) - Send better email
- [OptinMonster](#) - Convert visitors into subscribers

Analytics & SEO

- [Crazy Egg](#) - See how visitors click and scroll through your website
- [Five Second Test](#) - Optimize the clarity of your designs by measuring first impressions
- [Google Analytics](#) - Track web, mobile, and social traffic
- [Google Keyword Planner](#) - Find keyword ideas and see how frequently they are searched
- [Google PageSpeed Insights](#) - Make your web page fast on all devices
- [Heap Analytics](#) - Web and mobile analytics that automatically captures everything
- [Kissmetrics](#) - The most powerful analytics tool to drive growth
- [Mixpanel](#) - Learn how people use your website with the world's most advanced analytics
- [Moz](#) - SEO software, tools, and resources for better marketing
- [Pingdom Website Speed Test](#) - Test your website for load speed and potential problems
- [Segment](#) - Collect all your user/visitor data and send it anywhere
- [Serpfox](#) - Simple, powerful, and automated search engine tracking
- [Uptime Robot](#) - Get notified instantly if your website ever goes down
- [Yoast SEO](#) - The #1 WordPress SEO plugin

Giving & Donation Management

- [Mogiv](#) - Online and mobile giving - anytime, anywhere, any amount
- [Pushpay For Churches](#) - Smart, simple giving for your church
- [Planning Center Giving](#) - Complete donation management
- [Stripe](#) - Payments infrastructure for the internet

Forms & Registrations

- [Gravity Forms](#) - The easiest tool to create advanced forms for your WordPress website
- [Ninja Forms](#) - The easiest & most flexible WordPress form builder
- [Planning Center Registrations](#) - Simple event registrations for your church
- [Typeform](#) - Build beautiful, engaging, and conversational online forms, quizzes, and surveys

Video Hosting

- [Vimeo](#) - Upload and share HD and 4K videos with no ads
- [Wistia](#) - Video hosting for marketers
- [YouTube](#) - Host and embed your videos on your site for free

Podcast Hosting

- [Buzzsprout](#) - The easiest way to host, promote, and track your podcast
- [Libsyn](#) - The pioneers in podcasting solutions
- [Soundcloud](#) - Timed comments, embeddable player, and a beautiful podcast hosting interface

WordPress Tools & Plugins

- [Akismet](#) - Spam fighting for WordPress comments and contact forms
- [Antispam Bee](#) - Block spam comments and trackbacks effectively without captchas
- [Contact Form 7](#) - Simple but flexible form plugin for WordPress
- [Disqus](#) - The #1 commenting platform for WordPress
- [Hello Bar](#) - Convert more visitors into subscribers
- [Pretty Link](#) - The ultimate link cloaking and redirect plugin for WordPress
- [Redirection](#) - Manage 301 redirects and keep track of 404 errors
- [SEO Friendly Images](#) - Automatically add alt and title attributes to all your images
- [SumoMe](#) - Tools to grow your website's traffic
- [Visual Composer](#) - The #1 WordPress page builder plugin
- [W3 Total Cache](#) - Easy web page optimization using caching

Additional Tools

- [Amazon S3](#) - Easy data storage in the cloud
- [Bit.ly](#) - URL shortener and link management platform
- [Calendly](#) - Simple, beautiful online scheduling forms
- [Find Broken Links](#) - Free check for broken links on your site
- [Gleam](#) - Host online giveaways and competitions

