

Exclusive Report

**How To Repurpose
Your PLR For
Maximum Profits**

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To Change this report in any way!**

You **DO** Have the Rights To
Give It Away Free!

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There's a HUGE Flaw in All PLR

Yes you read that right, there's a flaw in all PLR, regardless of how well it's written – it's not unique to you. Other people purchased the exact same PLR, and no doubt they're selling it at some rock bottom price of \$17 or even \$7.

So how can you quickly and efficiently repurpose your PLR products so that they're unique to you and command top prices in the market place?

Change the Package

First things first, change the name... When you're brainstorming a new name, remember to **keep the main benefit** of the product in the name...

Second, get new graphics created. If you want some inexpensive graphics that look great, you can get them created over at www.fiverr.com for a fair price.

Third, rewrite the sales letter, or at least the headline and opening copy. This shouldn't take you that long to do, and you'll have a product that looks and sounds unique.

Change the Format

Changing the format of your PLR product will allow you to extend your reach to a larger audience without having to create brand new content.

Here are 15 formats to consider when repurposing your PLR content to get a fresh, unique look...

1. Articles
2. Podcasts
3. Blog posts
4. Social Media Content
5. Digital Newsletters
6. eBooks
7. Email / Autoresponder Series
8. Micro Niche Sites
9. Mobile Applications
10. Slide Show Presentations
11. Print Magazines and Newsletters
12. Niche Case Studies
13. Tele-classes & Telecasts
14. Videos
15. Webinars

Change the Delivery

If it's currently one long eBook, consider breaking it up into an autoresponder course delivered over several days or weeks. Or do a 4 week long webinar, tackling one key point each week.

You may also want to record it into videos or mp3's, or do a combination of any of the above.

By changing the delivery method, you get a whole new product that is often worth far more than the original.

Combine several PLR products into one

Let's say you've got several PLR eBooks on getting traffic – you could break up and recombine the material into one giant course, complete with webinars and transcripts.

Or you can take several books on marketing basics and combine them into a beginners' course for new marketers.

By combining 2 or more PLR products into one, you're offering a far more comprehensive and thus more valuable product.

Create Something New

Another great use of PLR content is to create an entirely new product from it.

- Write a new introduction
- Add your own stories and examples
- Elaborate on points made in the material
- Add your own videos or audios, etc.

You're not completely changing the PLR so much as you are adding to it and expanding it to make it fresh new content.

Again, you'll have a product that is uniquely yours, and the head start the PLR gives you can cut your product creation time in half or less.

This Report Was Intended To Be SHORT and STRAIGHT To The Point!

Now it's time for YOU to put it into action!

Free PLR Product!

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