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FOR IMMEDIATE RELEASE

Advertising/Public Space Intervention Artist

Steve Lambert

Lecture/Reception

Monday, July 2

6pm @ Tipton Hall/SFAI

\$10 general/\$5 students/seniors

Exhibition

July 9 – July 27

9am – 5pm M-F @ SFAI

FREE (closed weekends and holidays)

Workshop

“Creating a Crowd Sourced Wiki for Santa Fe”

Saturday & Sunday, June 30 & July 1

10am – 4pm @ SFAI

\$200 (generous scholarships available)



Santa Fe, NM - The Santa Fe Art Institute is proud to welcome – as part of our 2012 season of public programming, **Half-Life** – advertising and public-space intervention artist, **Steve Lambert**, to offer a workshop, exhibition, and lecture.

Steve Lambert

Steve Lambert’s father, a former Franciscan monk, and mother, an ex-Dominican nun, imbued the values of dedication, study, poverty, and service to others – qualities which prepared him for life as an artist. Lambert made international news after the 2008 US election with [The New York Times “Special Edition,”](#) a replica of the “paper of record” announcing the end of the wars in Iraq and Afghanistan and other good news. He has collaborated with groups from [the Yes Men](#) to the [Graffiti Research Lab](#) and Greenpeace. He is the founder of the Center for Artistic Activism, the Anti-Advertising Agency, Add-Art (a Firefox add-on that replaces online advertising with art) and SelfControl (which blocks grownups from distracting websites so they can get work done). He was a Senior Fellow at New York’s Eyebeam Center for Art and Technology from 2006-2010, developed and leads workshops for Creative Capital Foundation, and is faculty at the School of the

Museum of Fine Arts, Boston. Steve is a perpetual autodidact with (if it matters) advanced degrees from a reputable art school and reputable state university. He dropped out of high school in 1993.

About the workshop, “Creating a Crowd Sourced Wiki for Santa Fe”

American artist/activist Steve Lambert will work with participants to develop a locally produced, crowd-sourced wiki for the city of Santa Fe.

Local “wikis” are web-based city guides that reflect the quality and character of a community, as told by its residents. Local wikis can provide advertising-free local information – from town history to what restaurants are open late, etc. Mr. Lambert will lead a two-day workshop on local wikis where participants will gather and add unique content.

The workshop will start with a short introduction to how local wikis work. Following that, participants will begin field research, touring the city collecting information about favorite places to take friends, insider tips, and popular spots. Following the field research phase of the workshop the group will return to the SFAI for a writing party and celebrate the beginning of the project. After the two-day workshop the site will be publicly launched and welcome new contributors.

About *Half Life: Patterns of Change*:

Cycles of Creation, Decay, and Renewal in Art and Life

When an object or system stops performing its assigned function in contemporary society, we tend to replace it rather than repair it. However, artists redefine useless as useful by creating a new life for objects, and that renewed life alters the role of these objects entirely. Artists work similar magic with degraded landscapes, blighted neighborhoods, and other systems—infusing them with new purpose and expanding the potential for positive change. Ideally, this change is accomplished with the participation of the surrounding communities—transforming not only objects and systems, but also the communities themselves.

About the SFAI:

Founded in 1985, the Santa Fe Art Institute’s mission is to promote art as a positive social force — both in our community and around the world — and to highlight art as a powerful tool for facilitating dialogue, bridging perspectives, and evoking visions of a better future.

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