



# AMDANDA ABELLA

## MEDIA KIT

### SHORT MEDIA BIO

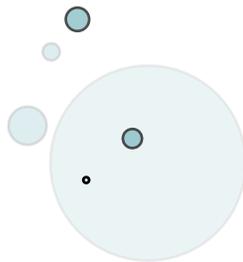
Featured in Forbes, The Huffington Post, Inc, and Business Insider, Amanda Abella has created an online community where millennials can learn how to make money online and actually enjoy their financial journeys. Her ever growing community is currently made up of over 30,000 individuals across social media and email subscriber channels.

The world's fascination with money – and her own need to learn about healthy financial habits – led her to start her career as a freelance writer who focused on financial topics in 2010. Since then her company has expanded to creating content marketing and financial education courses for companies like Credit Karma, Santander and Discover.

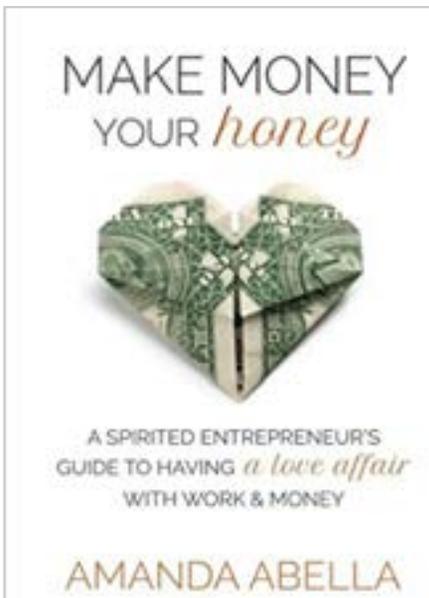
In 2014, Amanda launched her Amazon bestselling book, *Make Money Your Honey: A Spirited Entrepreneur's Guide to Having a Love Affair with Work & Money* which has been featured in Yahoo! Finance and Seventeen Magazine. The book has also appeared on top business and finance podcasts like John Lee Dumas' *Entrepreneur on Fire* and Farnoosh Torabi's *So Money*. She launched the *Make Money Your Honey* podcast on iTunes in 2016.

In 2015, Amanda Abella's blog was a finalist for a Plutus Award for Best Personal Finance Blog for Millennials. In 2016, [AmandaAbella.com](http://AmandaAbella.com) won the Plutus Award for Best Designed Personal Finance Blog. Amanda has won the South Florida Bloggers Award for Best Finance Blogger in 2016 and 2017.

In addition to helping millennial business owners, as of 2017 Amanda has also done consulting work for financial companies targeting the LatinX community such as Dvdendo and MoneyMio. Her own experience as a Cuban-American having been raised in Miami has led to a new passion of helping her community achieve financial goals while speaking to their specific needs as a community. She is fully fluent in written and verbal English and Spanish.



## BOOK



In 2014, Amanda launched her Amazon bestselling book, *Make Money Your Honey: A Spirited Entrepreneur's Guide to Having a Love Affair with Work & Money* which has been featured in major media publications like Yahoo! Finance, Seventeen Magazine and Success Magazine..

The book ranked at #3 in the Budgeting category and Top 50 in the Entrepreneurship category on Amazon and has been featured on prominent podcasts and radio shows including Stacking Benjamins, John Lee Dumas' Entrepreneur on Fire, The Barry Moltz Show and Farnoosh Torabi's So Money.

Thousands of readers have read the book over the years and have been able to secure better paying-jobs, start their own businesses and create a financial system that works for them.

## SOCIAL MEDIA STATS



12.6k+



13.5k+



4,000 +



1,500+



3,000

# LONG BIO



Featured in Forbes, The Huffington Post, Inc, and Business Insider, Amanda Abella has created an online community where millennials can learn how to make money online and actually enjoy their financial journeys. Her ever growing community is currently made up of over 30,000 individuals across social media and email subscriber channels.

The world's fascination with money – and her own need to learn about healthy financial habits – led her to start her career as a freelance writer who focused on financial topics in 2010. Since then her company has expanded to creating content marketing and financial education courses for companies like Credit Karma, Santander and Discover.

Additionally, Amanda is a certified professional coach who has undergone several trainings including the IFC accredited International Coach Academy. With her business and life coach training, as well as her own experience, she offers coaching and digital training materials for millennials (and millennials at heart) who are interested in healing their money mindset and starting their own profitable businesses. Amanda combines positive psychology with her business and finance background to create trainings that help students and clients through the emotional and practical sides of money and entrepreneurship.

In 2014, Amanda launched her Amazon bestselling book, *Make Money Your Honey: A Spirited Entrepreneur's Guide to Having a Love Affair with Work & Money* which has been featured in Yahoo! Finance and Seventeen Magazine. The book has also appeared on top business and finance podcasts like John Lee Dumas' *Entrepreneur on Fire* and Farnoosh Torabi's *So Money*. She launched the *Make Money Your Honey* podcast on iTunes in 2016.

The podcast is syndicated on iTunes, Stitcher, Spotify and iHeartRadio.

# LONG BIO CONTINUED

In 2015, Amanda Abella's blog was a finalist for a Plutus Award for Best Personal Finance Blog for Millennials. In 2016, [AmandaAbella.com](http://AmandaAbella.com) won the Plutus Award for Best Designed Personal Finance Blog. Amanda has won the South Florida Bloggers Award for Best Finance Blogger in 2016 and 2017.

In addition to helping millennial business owners, as of 2017 Amanda has also done consulting work for financial companies targeting the LatinX community such as Dvdendo and MoneyMio. Her own experience as a Cuban-American having been raised in Miami has led to a new passion of helping her community achieve financial goals while speaking to their specific needs as a community. She is fully fluent in written and verbal English and Spanish.

Amanda has also partnered with top companies like Comcast Business, SunTrust, Quickbooks, and Intuit as a part of influencer campaigns targeting entrepreneurs, millennials, and the LatinX community. Amanda has spoken nationally for Femfessionals, American Student Assistance, The Financial Blogger Conference, and Card Forum as well as speaking at local businesses in the South Florida area.

Amanda holds a Bachelors of Arts degree from Ave Maria University in southwest Florida.



## SPEAKING

As a motivational speaker for millennials, Amanda Abella has developed workshops, lectures, and webinars to help motivate and inspire millennials to live big, do good & get paid. Her work has been called “an inspiration”, “nothing but great”, and “enlightening.”

Mixing her passion for entrepreneurship, personal development, and personal finance with her career consulting background and life coaching studies she is able to deliver, ignite, and create a space of positivity for her audience. She weaves in personal stories, science, spirituality, career development and multiple philosophies into entrancing lectures that help people put these practices into their daily lives.

### Past and Current Speaking Engagement

- ▶ Financial Blogger Blogger Conference, 2013-2017
- ▶ Card Forum, 2017
- ▶ Ft. Lauderdale Chamber of Commerce Women’s Council, 2017
- ▶ Arts and Business Council of Miami, 2017
- ▶ FemCity Retreat, 2016
- ▶ Miami International University of Art and Design, 2017
- ▶ South Florida Bloggers, 2017
- ▶ Purse Empowerment
- ▶ Pipeline Workspaces (Ft. Lauderdale and Brickell areas)

+

## WHO HIRES AMANDA TO SPEAK?

- ▶ Universities & Colleges
- ▶ Women's Professional Organizations & Associations
- ▶ Hispanic Women's Associations
- ▶ Corporations
- ▶ New Media Conferences
- ▶ Blogging Conferences
- ▶ Non-Profits

+

## WHAT TOPICS DOES AMANDA SPEAK ON?

- ▶ Entrepreneurship
- ▶ Blogging/Freelance Writing
- ▶ Online Marketing
- ▶ Millennials
- ▶ Personal Finance/Money Mindset
- ▶ Career Development

+

## MEDIA MENTIONS

