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ONLINE LEARNING: TRAINING THE TRAINERS

New Online Learning Company Launches Debut Photoshop Course Aimed at Online Instructors

VERNON, CT, August 4, 2016 — Online learning company Punk Learning aims to raise the bar in the elearning community with the release of its flagship course, [Photoshop Production for Online Learning](#). The course teaches elearning developers the Photoshop skills they need to improve the quality of their courses and increase learner engagement.

Founded just this year, Punk Learning fights for “a world without terrible Powerpoint” by offering live and online courses to teach elearning developers professional course production techniques. Photoshop Production for Online Learning features instruction on lower third graphics, typography, green screen backdrops, and other techniques relevant to course production. Each course module takes about an hour to complete, and the skills are immediately applicable to course developers’ own work. Free video clips from the course are featured on the company’s [blog](#). Punk Learning is encouraging elearning developers to create dynamic, visually stunning courses that will keep students more engaged and make them more likely to purchase additional courses.

“Punk Learning’s mission is to improve the quality of the content that gets produced by the online learning industry,” said Mark Lassoff, the company’s founder and president. “I’ve spent almost 10 years challenging developers to do better. Now, at Punk Learning, we’re giving them the tools to get there.”

Photoshop Production for Online Learning consolidates the most important Photoshop skills in one course, and in doing so, makes this education easily accessible to elearning developers. Punk Learning is raising the bar for elearning developers and working to establish a new standard of quality for online learning content.

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