

Freelancer.com celebrates hitting 25 million users with its largest ever crowdsourcing challenge

SYDNEY: August 8, 2017- Today the [Freelancer.com](https://www.freelancer.com), the world's largest freelancing and crowdsourcing marketplace, reached 25 million users, overtaking the population of its native Australia. To celebrate the achievement, it's launching a prize pool of US\$25,000 to be given away through what is anticipated to be the [largest crowdsourcing challenge](#) in its history.

Over the next month, users from [Freelancer.com](https://www.freelancer.com)'s 247 countries, regions and territories will be asked to participate in a simple crowdsourcing task - download the company's [hummingbird logo](#) and promote it.

India remains the largest nationality, making up 4.8 million of [Freelancer.com](https://www.freelancer.com)'s users. Next comes the United States with 3.2 million, with Brazil, UK, Pakistan, Indonesia, Philippines, Australian, Bangladesh and Canada making up the top 10. The US, UK, Canada and Australia make up the top employers on the site.

On a typical day [Freelancer](https://www.freelancer.com) receives over 12,000 new users and more than 8,000 new projects. And with 94 bids from freelancers and 360 messages sent, a lot happens in a Freelancer minute.

[Freelancer](https://www.freelancer.com) supports 34 languages including Spanish, Russian, Thai, Magyar and Bahasa Indonesian. Along with 28 currencies from the most common like Aussie Dollar, US Dollar, British Pound and Euro, through to the likes of the Singaporean Dollar, Brazilian Real, Danish Krone and Japanese Yen.

Since its inception in 2009, [Freelancer.com](https://www.freelancer.com) has grown to become the world's largest online freelancing and crowdsourcing platform by total number of users and jobs posted. More than 12.28 million projects in total have been posted ranging from designing a VR headset through to building a recipe marketplace from the ground up. Some of the latest additions in skills have been in the growing fields of Bitcoin and mixed realities. (Disclaimer: Freelancer does not accept Bitcoin as a payment method.)

It's not just ambitious entrepreneurs tapping into global expertise on the Freelancer.com site, as 70% of the Fortune 500 companies use the platform to hire freelancers. Some of the most inspirational crowdsourcing challenges have come from NASA who use freelancers to solve



complex problems that astronauts face on the International Space Station and will face in deep space missions. For more detail see the contests [live on the site](#).

Speaking on the milestone, [Freelancer.com](#) CEO Matt Barrie said: “We know that a lot of people rely on the platform as their primary source of income or the tool to power their business idea. Which is why we’re constantly looking to improve the experience. It motivates all of us when we read some of the comments from our users about how [Freelancer](#) has changed their lives - it should serve as a reminder for everyone about the power of technology when paired with human ingenuity.”

For more information on how [Freelancer](#) is changing the lives of its users click [here](#).

About Freelancer®

Ten-time Webby award-winning Freelancer.com is the world’s largest freelancing and crowdsourcing marketplace by total number of users and projects posted. Over 25 million registered users have posted more than 12 million projects and contests to date in over 950 areas as diverse as website development, logo design, marketing, copywriting, astrophysics, aerospace engineering and manufacturing. Freelancer.com has offices in Sydney, San Francisco, London, Buenos Aires, Vancouver, Jakarta and Manila. Freelancer Limited is listed on the Australian Securities Exchange under the ticker ASX:FLN.

For more information, please contact:

Sebastian Siseles

Director - International

+54 911 32 60 07 30

sebastian@freelancer.com

Liam Fitzpatrick

Communications Manager - Australia & New Zealand

+61 411 591 222

liam@freelancer.com

Helma Kusuma

Communications Manager - Asia

+62 812 104 9853

helma@freelancer.com

