

Freelancer.com reveals the top 50 online jobs in high demand for the second quarter of 2018

SYDNEY, July 17 2018: As the second quarter of 2018 comes to a close, [Freelancer.com](https://www.freelancer.com) has analyzed over 530,000 jobs posted on the site during the second quarter of the year to disclose which were the top 50 fastest-growing jobs. Web Development is the new reigning monarch of the online labor market for Q2. Meanwhile, positions associated with Engineering also had an impressive increase in the last few months.

As the gig industry continues to grow, so does the number of companies around the world that rely on freelancers to build their businesses. During the second quarter of 2018, [Freelancer.com](https://www.freelancer.com) measured the job activity on its platform and trends in the online economy to see that Web development positions have soared in 2018 and dominated once again the list of the fastest-growing jobs for the freelancing and crowdsourcing marketplace.

The analysis of more than **half a million** jobs posted in Q2 2018 revealed that opportunities for customary **Engineering** skills made a surprising jump on this season's list with **Mechanical Engineering, Engineering** and **Electrical Engineering** all rounding up the top 50 most sought-after jobs. Solid proof that entrepreneurs are choosing from a powerful talent pool of independent workers to accomplish their business goals.

“The Gig economy has clearly grown in the past decade, this is proven when we see that lawyers, engineers and other highly skilled professionals are not only hiring freelancers, but themselves becoming one. Our Quarterly Freelancer Fast 50 report allows our freelancers to future proof their careers by fulfilling the demand of companies around the world. It also provides entrepreneurs with an opportunity to get accurate information on the up-and-coming online marketplace tendencies allowing them to have a better understanding of the gig economy and how it could be beneficial to their business. said [Freelancer.com](https://www.freelancer.com) Chief Executive Matt Barrie.

Freelancers developing the web

ASP-related jobs are making a comeback and taking the number one spot this quarter, despite the fact that ASP is an old technology. New on the list, ASP “Active Server Pages” is a side technology usually run on the Microsoft web server that allows web developers to create more dynamic and interactive websites . **ASP** jobs had a remarkable increase of 54.8% with a total of 1,838 jobs posted in Q2 compared to 1,187 jobs in Q1.

React.js continued to gain popularity and it comes second on the list with an increase of 25.4% and 1,756 jobs posted this season.

Another surprise this quarter is companies around the world are hiring freelancers with expertise in XML over HTML –XML is “Extensible Markup Language” and it works by improving the functionality of the Web by letting you identify your information in a more accurate, flexible, and adaptable way. **XML** jobs had a record-high increase of 23.8%.

Jobs associated to **Algorithm** also rose in Q2 2018, this time making a jump on the list with 3,057 total jobs. This represents a 15.1% increase.

Meanwhile, **Database programming** rose 14.7% with 1,541 jobs posted in Q2 2018 compared to 1,344 postings in Q1 2018.

Freelancers breaking the content writing barrier

Traditionally, Content Writing jobs have had a high demand in the online labor market since its very beginning, reason why writing skills are among the top-sought competences. Corporations have a huge demand for report writing among their everyday requirements.

Academic Writing jobs remained high on the Fast 50 list with a rise of 23.1%, with a total of 2,536 jobs posted in Q2 2018. Not surprisingly, old-time regulars like **Article Rewriting** and **Book Writing** also rose by 11.3% and 10.4% respectively. On the other hand, **Ghostwriting** rose from 11, 745 jobs in the first quarter of 2018 to 12,905 jobs in Q2 2018 with a rise of 9.9%.

Similarly, **Legal writing** jobs have continued to increase their demand due to the fact that law firms and lawyers are incorporating freelancers to assist them. Jobs posted for legal writing were 8.1% and the total number of posted jobs reached 1,860 in Q2 2018.

Constructing the business

Businesses continue to trust freelancers to work on jobs involving technology. In an attempt to find solutions and overcome technological challenges, entrepreneurs all around the globe have come to depend on engineers to get the job done. *“This quarter’s high demand for Engineers demonstrates that more companies believe that freelancing is the solution to their needs and are quickly adapting to new labor market”*, said [Freelancer.com](https://www.freelancer.com) Chief Executive Matt Barrie.

Traditional Engineering jobs have always made an appearance on the list. However, this season the number of jobs listed reached its peak. **Mechanical Engineering** jobs increased 18.3% and hit the seventh place on the list with a total number of 2,479 jobs posted. **Engineering** rose 12.3% with a total of 5,140 jobs and **Electrical Engineering** 10% and 3,930 jobs posted.

Gaming their way to the top

Another newcomer this quarter is **Game Development**. This skill is no longer related solely to programming. Nowadays, developers should also take into consideration mapping, making the

game more realistic and generating the ultimate graphics. It all merges together to achieve enjoyment and engagement which ultimately leads to the perfect experience for players.

Game Development jobs rose from 1,701 in Q1 to 1,931 on the second quarter for an increment of 13.5%. Likewise the need for **3Ds max** jobs went from 3,047 in the first quarter of 2018 to 3,325 jobs this season, a rise of 9.1%.

Freelancers designing a thousand pictures

Graphic Design has transformed the industry after all. “A picture speaks a thousand words”, as the saying goes. Graphics are not only an essential marketing tool, but a vital part of any business. The visual element is the most straightforward way to catch an audience’s attention. A striking image can have a lasting effect on the viewers’ memory resulting on a potential consumer becoming permanently attached to a company.

Adobe InDesign jobs continue with a record growth since the last quarter, with a 21.4% increment. Throughout the year 2018, the demand in this field has kept growing and the total number of posted jobs reached 2,964 in Q2 2018.

Jobs linked to **Shopify Templates** and **CAD/CAM** have risen 8.6% and 8.1% respectively. In the case of **CAD/CAM** jobs jumped from 3,196 in the previous quarter of 2018 to 3454 this season. **Audio Production** also increased 8.1% on the second quarter.

Jobs that lost their demand

Some popular jobs have witnessed a downfall this season. **Youtube** had the highest drop in demand with -23.1% and only 973 jobs posted, leading many to question whether Instagram is becoming the new Youtube.

Perhaps the reason behind this season’s dent in jobs related to Youtube platform has been Instagram’s introduction of its new feature which allows long-form videos, a trait that Instagram users had been demanding for a few years. Also audiences from different demographics, influencers and celebrities alike have repeatedly chosen Instagram as their favorite app due to its simplicity and carefree mood when it comes to uploading videos, upstaging Youtube’s long hours of editing required.

Bitcoin and **Blockchain**, which entrepreneurs believed to be the most promising technologies to raise funds in 2018, went down by -22.3% and -9.7% respectively. The reasons behind why employers are not posting as many Bitcoin related jobs could be due to the high volatility in its prices, which might be prompting buyers to take a step back and consider other possible investments. This leads to employers posting fewer jobs for freelancers to work on. Another reason why employers might not be taking into consideration Bitcoin could be the fact that there are over 1,300 other cryptocurrencies that offer the same service as Bitcoin, which means employers have a wide variety of digital currencies to work with aside from Bitcoin.

Jobs involving Social Media such as **Social Networking** and **Twitter** also suffered a downfall in Q2 with a -14.4% and -6.4% respectively. A potential reason is Generation Z making their entrance into the labor market. Today, an average Gen Z entering the workforce is 22 years old. Platforms like Twitter and Facebook will have to rethink their strategies to stay up to date with this new generation.

About Freelancer ®

Eleven-time Webby award-winning Freelancer.com is the world's largest freelancing and crowdsourcing marketplace by total number of users and jobs posted. More than 28 million registered users have posted over 13 million jobs and contests to date in over 1,000 areas as diverse as website development, logo design, marketing, copywriting, astrophysics, aerospace engineering and manufacturing.

Freelancer owns StartCon, Australia's largest startup conference, expo and entrepreneur community established in 2009, WarriorForum.com, the world's largest Internet marketing community & marketplace and Escrow.com, the world's largest provider of secure online escrow and online transaction management for consumers and businesses on the Internet. Freelancer Limited is listed on the Australian Securities Exchange under the ticker ASX:FLN.

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Freelancer.com's Fast 50 Report: The Fifty Fastest-Growing Jobs of Q2 2018 25 top and 25 down

Rank	Job Category	2018 Q1	2018 Q2	Increase (%)
1	ASP	1187	1838	54.8
2	React.js	1400	1756	25.4
3	XML	1865	2308	23.8

4	Statistical Analysis	1329	1638	23.3
5	Academic Writing	2060	2536	23.1
6	Adobe InDesign	2441	2964	21.4
7	Mechanical Engineering	2096	2479	18.3
8	Statistics	1951	2303	18.0
9	Laravel	2032	2385	17.4
10	Algorithm	2655	3057	15.1
11	Database Programming	1344	1541	14.7
12	Game Development	1701	1931	13.5
13	Testing / QA	1048	1178	12.4
14	Engineering	4576	5140	12.3
15	Article Rewriting	12169	13546	11.3
16	Blog	6017	6648	10.5
17	Book Writing	1826	2016	10.4
18	Solidworks	1953	2153	10.2
19	Electrical Engineering	3573	3930	10.0
20	Ghostwriting	11745	12905	9.9
21	Ionic Framework	1026	1126	9.7
22	node.js	3253	3559	9.4
23	Windows Desktop	3668	4003	9.1
24	3ds Max	3047	3325	9.1
25	Customer Service	1400	1521	8.6
26	Graphic Design	144198	136911	-5.1
27	Business Cards	3852	3631	-5.7
28	Branding	2966	2790	-5.9
29	Codeigniter	1651	1553	-5.9
30	PSD to HTML	2590	2431	-6.1
31	Bulk Marketing	1647	1544	-6.3
32	Twitter	2767	2591	-6.4
33	iPad	3767	3525	-6.4
34	Presentations	1005	939	-6.6
35	User Interface / IA	3949	3683	-6.7

36	Adobe Illustrator	3291	3064	-6.9
37	Supplier Sourcing	1387	1288	-7.1
38	Software Testing	1583	1464	-7.5
39	Shopping Carts	1649	1508	-8.6
40	Blog Install	3826	3497	-8.6
41	Prestashop	1494	1363	-8.8
42	Website Management	1149	1048	-8.8
43	Software Development	2601	2371	-8.8
44	Blockchain	1527	1379	-9.7
45	CSS3	1360	1212	-10.9
46	Photography	3874	3404	-12.1
47	Social Networking	2374	2031	-14.4
48	App Developer	1859	1556	-16.3
49	Bitcoin	1826	1418	-22.3
50	YouTube	1266	973	-23.1