National Innovation Challenge for Australia’s First Lunar Rover Arm Design Opens

Launched by ELO\textsuperscript{2} & Freelancer.com, the new challenge will allow Australian innovators to contribute to Australia’s first lunar rover.

**SYDNEY, Australia - 25 October 2023** – Freelancer.com (ASX: FLN) (OTCQX: FLNCF), the world’s largest freelancing and crowdsourcing marketplace by number of users and jobs posted, and ELO\textsuperscript{2} today announced a national innovation challenge open to all Australians.

The Australian Space Agency, in collaboration with NASA’s Artemis program, is embarking on an ambitious journey to design Australia’s first lunar rover. The **ELO\textsuperscript{2} Big Dipper Lunar Regolith Acquisition Challenge** is an open invitation for innovators and enthusiasts to be a part of this groundbreaking mission.

Hosted by Freelancer.com, the challenge revolves around the design of a Regolith Sample Acquisition Device, a crucial component of the lunar rover. This device will be responsible for collecting lunar soil samples (regolith) and transporting them to an In-situ Resource Utilisation (ISRU) facility managed by NASA. The overarching goal is to extract oxygen from the lunar regolith, paving the way for sustained human presence and exploration on the Moon and beyond.

“Our mission is to foster new horizons in the Australian space sector, focusing on the collaboration and projects that will help Australia build expertise and supply chains for critical technologies,” said Joseph Kenrick, Program Manager at Lunar Outpost Oceania and Technical Lead for ELO\textsuperscript{2}.

“We will build on experience and lessons learned from the development of Lunar Outpost’s Lunar Voyage 1 and Lunar Voyage 2 MAPP rovers. By actively contributing to NASA’s Artemis program, we are leading the way for a technology-led innovation funding model with government, industry and research partners to sustain growth in the Australian space industry.”

More in-depth details surrounding the challenge, including guidelines, timelines, prize allocations, and the criteria for concept proposals can be accessed here: [https://www.freelancer.com/contest/2323850](https://www.freelancer.com/contest/2323850)

**Challenge Information**

Imagine a lunar rover perched upon the Moon’s surface, tasked with the objective of gathering and transporting lunar regolith to be used to extract oxygen. This mission will help pave the way for sustained human presence and exploration on the Moon and beyond.
In this Phase 1 challenge, the objective is to design a Regolith Sample Acquisition Device that can be attached to an Australian designed rover for the collection of lunar soil (regolith) and deposit at an In-situ Resource Utilisation (ISRU) facility run by NASA. Phase 2 will provide the opportunity to integrate what is learnt from feedback and testing of Phase 1 winning designs into a set of design recommendations that will be useful for implementation.

Entrants don’t have to be an engineer or space expert to participate in this challenge, or even need to have experience with CAD design. All it takes is an idea, and a commitment to communicate it. ELO2 and Freelancer.com will provide resources to help get entrants started on a simple CAD program so that they can share their ideas via this platform.

**Prizes**
Up to 10 designs will be chosen as winning submissions in this phase, to share in a prize pool of AU$15,000 during the first phase. Winners of Phase 2 will share in a prize pool of $3,000.

Beyond monetary rewards, winners will have the opportunity to engage with experts, have their designs showcased online and tested by groups throughout Australia.

**Challenge Schedule**

**Phase 1**

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<thead>
<tr>
<th>Event</th>
<th>Date</th>
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<tbody>
<tr>
<td>Challenge Launch</td>
<td>17 October 2023</td>
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<tr>
<td>Submission Deadline</td>
<td>15 December 2023 at 11:59pm AEDT</td>
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<tr>
<td>Judging and Evaluation</td>
<td>16 December 2023 – 5 January 2024</td>
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<tr>
<td>Winners Announcement</td>
<td>8 January 2024</td>
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**Phase 2**

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<tr>
<th>Event</th>
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<tbody>
<tr>
<td>Challenge Launch</td>
<td>25 January 2024</td>
</tr>
<tr>
<td>Submission Deadline</td>
<td>1 March 2024 at 11:59pm AEDT</td>
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<tr>
<td>Judging/Awarding</td>
<td>4 March 2024 – 20 March 2024</td>
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<tr>
<td>Winners Announcement</td>
<td>21 March 2024</td>
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**Challenge Rules**
The challenge is open to Australian Residents/Citizens or a team with at least one Australian Resident as a contributing member. All submissions must originate from Australia or have been substantially transformed in Australia. Submissions must be made in English, and communication related to the challenge will be conducted in English.

For more information about the challenge, head to: [https://www.freelancer.com/contest/2323850](https://www.freelancer.com/contest/2323850)
About Freelancer.com

Twelve-time Webby award-winning Freelancer.com is the world’s largest freelancing and crowdsourcing marketplace by total number of users and projects posted. More than 69 million registered users have posted over 23 million projects and contests to date in over 2,000 areas as diverse as website development, logo design, marketing, copywriting, astrophysics, aerospace engineering and manufacturing. Freelancer also owns Escrow.com and Loadshift. Freelancer Limited is listed on the Australian Securities Exchange under the ticker ASX:FLN and is quoted on OTCQX Best Market under the ticker FLNCF.

About ELO2

The ELO2 consortium was selected to design Australia’s first lunar rover under the Australian Space Agency’s Trailblazer program. The ELO2 mission is to foster new horizons in the Australian space sector, focusing on the development of essential services for lunar exploration missions. ELO2 is dedicated to showcasing and advancing Australian exploration capabilities through the design of a cutting-edge, remotely operated and autonomous robotic asset on the lunar surface.

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