

Freelancer.com seeks UX/UI experts for the US Department of Commerce's \$60,000 International Trade Administration software design challenge

Partners with Input Logic to launch freelancer designed international data transfer and privacy compliance software system competition with a prize pool of US\$60,000



SYDNEY, September 9th, 2021: Freelancer Limited (ASX: FLN) (OTCQX: FLNCF), the world's largest freelancing and crowdsourcing marketplace by number of users, has partnered with Input Logic, a digital product agency for startups to Fortune 500, to undertake the next great UX/UI software challenge: the Data Privacy Certification UI/UX Design Challenge.

The DPC UI/UX Design Challenge, launching September 8th, 2021, hopes to attract the world's best and brightest freelance UX/UI teams to develop a software application for the U.S. Department of Commerce's International Trade Administration (ITA). ITA, the U.S. government's trade promotion agency, is seeking a user-friendly software solution to enhance data privacy protection in international trade and encourage secure data transfer between nations.

"Across international borders, data flows power the digital economy," said **ITA Deputy Assistant Secretary Christopher Hoff**. "This is an exciting and unique opportunity for the best and brightest UX/UI minds to help us achieve greater uptake and a better experience with an international data privacy system, which itself is built around trust, the world's best practices in

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data protection, and international bridge-building. We look forward to seeing the ideas put forward in support of this important mission."

"Once again, the depth and breadth of expertise that Freelancer.com is bringing to the US Government has been shown with this partnership. We are now working with the US Department of Commerce, US Bureau of Reclamation, NASA, US Department of Energy, National Institutes of Health and Centers for Disease Control & Prevention in the fields of UI/UX design, data privacy, power engineering, data science, computational fluid dynamics, software development, advanced manufacturing, machine learning and information security", said **Freelancer Chief Executive, Matt Barrie**.

The DPC UI/UX Design Challenge is being run by Freelancer.com and Input Logic. Entrants will have until October 15, 2021, to design a software application that fits the parameters as outlined in the Challenge website page. From there, UX experts from Freelancer.com and Input Logic will judge each submission based on a judging rubric. **The winner will be awarded \$20,000 USD**, and their application will move into the product development and delivery phase. **A \$10,000 USD prize** will be awarded to the **two second place designs**, and **four third place prizes of \$5,000 USD** will also be awarded.

Freelancer.com comes with experience having previously hosted challenges for the U.S. Government agencies to help engage a deep pool of talented developers. Freelancer.com and ITA anticipate original, outside-the-box solutions that can be used by organizations around the world to facilitate cross border data transfers and protections.

Solvers can join the challenge at this link: <https://www.freelancer.com/contest/1989803>

About Freelancer ®

Twelve-time Webby award-winning Freelancer.com is the world's largest freelancing and crowdsourcing marketplace by total number of users and projects posted. More than 50 million registered users have posted over 20 million projects and contests to date in over 2,000 areas as diverse as website development, logo design, marketing, copywriting, astrophysics, aerospace engineering and manufacturing. Freelancer owns Escrow.com, the leading provider of secure online payments and online transaction management for consumers and businesses on the Internet with over US\$5 billion in transactions secured. Freelancer also owns Freightlancer, a global enterprise freight marketplace. Freelancer Limited is listed on the Australian Securities Exchange under the ticker ASX:FLN and is quoted on OTCQX Best Market under the ticker FLNCF.

About the International Trade Administration

The International Trade Administration (ITA) in the U.S. Department of Commerce is the premier resource for American companies competing in the global marketplace. ITA has more than

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2,200 employees assisting U.S. exporters in more than 100 U.S. cities and 75 markets worldwide. For more information on ITA visit www.trade.gov.

About Input Logic

As a digital product agency, Input Logic's team of experts take pride in making apps that people love to use. With a focus on creating products that increase productivity and well-being in industries such as healthcare, insurance, finance, privacy, and governance, Input Logic works with startups, Fortune 500 companies, and government entities to create apps that reach millions of users.

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