

Freelancer.com launches Global Fleet, powered by Rutable AI, to deploy professional freelance field services talent worldwide and on-demand

SAN FRANCISCO, California, 9 September 2020 - Freelancer Limited (ASX: FLN), the world's largest freelancing and crowdsourcing marketplace by number of users and posted jobs, today announced the launch of Freelancer Global Fleet, powered by Rutable AI's MIT-born on-demand routing product.

Freelancer Global Fleet enables enterprises building and operating global fleets of professional field services talent to deliver expertise anywhere in the world on-demand. Freelancer Global Fleet reduces costs and the burden of setting up complex logistics infrastructure and is aimed at on-demand platforms, fleet management companies, logistics firms, as well as other large enterprises in the infrastructure, energy, and technology sectors.

The Freelancer and Rutable AI partnership combines the largest network of freelancers with a powerful on-demand routing product. The objective is to more efficiently route workforces between delivery, freight, or field services jobs in real-time and in ways that minimize downtime and reduce costs. The partnership makes it easier for enterprises to scale their global workforces quickly and dynamically by tapping into 46+ million freelancers with expertise in over 1,600 skills through the Freelancer marketplace workforce.

Matt Barrie, Chief Executive at Freelancer.com, said, "On-demand platforms, fleet and logistics operators, and others managing large field services fleets are always looking to decrease operational costs and increase efficiency. Whether it's field services for hardware maintenance, on-demand photography, food delivery, or courier services - businesses can deploy installers, technicians, drivers, and other professionals fast and inexpensively anywhere in the world with Freelancer Global Fleet. Companies instantly have access to the Freelancer.com marketplace, with over 46 million skilled professionals.

"Why set up complex infrastructure when you can simply make an API call to the cloud to build your own 'Uber for anything' in field services? Instead of hiring thousands of people and giving them a pink bike, a pink hat and a pink bag to deliver something, you can task our marketplace of over 46 million professionals on-demand through a software interface. We are thrilled to partner with Rutable AI to power Freelancer Global Fleet. Rutable AI's product is the ideal solution to provide a more flexible fleet in real-time, enabling enterprises to build a global workforce through a marketplace model and scale their business," continued Barrie.

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The first customer of Freelancer Global Fleet was a US computer company that deployed a fleet of field technicians on scooters for computer and printer repairs in Indonesia. This company is in the process of rolling out pilots in other countries as well.

James Cox, CEO of Rutable AI, said, "Rutable AI is excited to power the Freelancer Global Fleet. Our routing technology gives Freelancer Global Fleet customers the ability to efficiently deploy and route professional talent to real-world tasks through the Freelancer marketplace."

Rutable AI offers a product that allows for efficient routing of shuttles and buses. The MIT-born startup develops advanced fleet management and on-demand routing tools that make it easier for transit agencies and fleet operators to move people and things most conveniently and efficiently. Rutable AI has offered its routing API product to support the back-end of the Freelancer Global Fleet.

More information is available at <http://freelancer.com/globalfleet>.

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About Freelancer®

Twelve-time Webby award-winning Freelancer.com is the world's largest freelancing and crowdsourcing marketplace by total number of users and jobs posted. More than 47 million registered users have posted over 18 million jobs and contests to date in over 1,600 areas as diverse as website development, logo design, marketing, copywriting, astrophysics, aerospace engineering, and manufacturing.

Freelancer owns StartCon, Australia's largest startup conference, expo and entrepreneur community established in 2009, WarriorForum.com, the world's largest Internet marketing community and marketplace, Escrow.com, the world's largest provider of secure online escrow and online transaction management for consumers and businesses on the Internet, and Freightlancer, a global marketplace for freight, shipping, and transportation. Freelancer Limited is listed on the Australian Securities Exchange under the ticker ASX: FLN.

About Rutable AI

Rutable AI is an MIT-born startup offering rider and driver apps as well as fleet management for high capacity shared rides in the bus transit market. Rutable AI's end-to-end solution offers low-cost, highly efficient, and ultra-convenient transportation options for on-demand buses and shuttles. Rutable AI's advanced route optimization technology allows such transit solutions to operate more cost-effectively and conveniently. Rutable AI's products have been shown to improve rider experience and reduce fleet sizes by as much as 80% due to more efficient routing, rebalancing, and optimization. To learn more, please visit <https://www.rutable.ai>.

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