

Record Number of Online Jobs in 2020, Freelancer.com's Fast 50 reports

SYDNEY, Australia, 12 January 2021 - **Freelancer.com (ASX: FLN), the world's largest freelancing and crowdsourcing marketplace by number of users and jobs posted, has announced a record 2.1 million jobs posted to its site throughout 2020 - a figure you can find alongside other stellar results in the company's Annual and Q4 2020 Fast 50 report released today.**

To uncover trends in online jobs related to industries, technologies, products, and companies, the Freelancer.com Fast 50 Report tracks the quarterly movement of the top 50 fastest growing and declining jobs on the site's global online marketplace - spanning 247 countries, regions, and territories.

Freelancer.com taps into the best talent and ideas by connecting users with skilled jobs around the world. It is the largest freelancing and crowdsourcing platform in the world by number of users and jobs posted.

Headquartered in Sydney, Freelancer.com operates six global offices: in San Francisco, London, Vancouver, Manila and Buenos Aires. The company employs 500+ people globally.

COVID-19 PROMPTS STRONG GROWTH IN FREELANCE MARKETPLACE IN 2020

- The record number of jobs posted on the platform represents an increase of more than 17% year-on-year, growing **from 1.8 million in 2019 to more than 2.1 million in 2020, as the COVID-19 crisis spurred growth for freelancing and remote work.**
- This unprecedented surge in jobs posted to the Freelancer.com, can clearly be traced to March 2020, when the world was blown of course by the pandemic and when jobs and livelihoods were most at stake - showing that the platform and its marketplace plays an important role in ongoing economic recovery.
- "There will be a permanent step-change in both working from home and the use of freelancers by businesses", says Freelancer.com CEO Matt Barrie.

Programming and Web Development still rule

The Q4 2020 Fast 50 Report shows that 8 out of 10 fastest growing jobs in 2020 were in app development and website development - Indicating that businesses hunkering down during lockdowns have been using the time to improve their services, while individuals affected by COVID-related job losses and stagnant wages growth are starting up their own businesses.

Google's open-source UI software development kit Flutter achieved remarkable growth during 2020, with an increase of 320% jobs posted compared to 2019 (from 2,136 to 8,971 jobs). Developers use Flutter to develop applications for Android, iOS, Linux, Mac, Windows, Google Fuchsia, and the web - from a single codebase and at significantly reduced cost.

Other coding languages in demand were: Firebase (+182% to 5,365 jobs), Wix (+129% to 2,320 jobs), RESTful API (+112% to 3,362 jobs), Typescript (+92% to 2,428 jobs), among others.

The other 2 jobs rounding out the top 10 are also related to web and business development: Data Analysis (+116% to 3,500 jobs), and Physics (+105% to 3,138 jobs).

Physics specialists, especially those with MATLAB experience, are in demand for their ability to analyse complex multivariate data.

And the 2020 losers are...

In the midst of a difficult year, and despite the year-on-year jobs growth, some skills showed a marked reduction in demand as COVID-19 shuttered businesses and changed business models.

Demand for Help Desk jobs was down 74% (from 1,747 jobs to 457 jobs), and BPO and Order Processing services were down 65% and 64% (from 7662 to 2,704 jobs and from 1,971 to 701 jobs, respectively).

Grant Writing was also down by more than 60% (from 2,365 jobs to 855 jobs) as economies shrank and governments reached deep into their pockets and reallocated monies to subsidise wages and to support communities.

Q4 2020 Stats

- The upward trend in jobs posted appears to be continuing, with 524,000 jobs posted in Q4, an increase of 13,000 jobs compared to Q3. This indicates that employers, especially enterprise ones, are becoming more comfortable with remote work.

- Programming and web development skills have been the main winners of the Quarter, with a surge of 65% in R Programming Language (from 1,151 jobs to 1,895 jobs).
- Data specialists with knowledge of Algorithm (+53% to 5,792 jobs), Mathematics (+52% to 5,850 jobs) and Matlab (+49% to 5,211 jobs) were also big winners of Q4 2020, where each day skills related to analysing complex data are being demanded more and more in the online world.
- On the other hand, XML (-29% to 1,022 jobs), Adobe Flash (-26% to 1,018 jobs) and Google Plus (-26% to 1,094 jobs) still suffer the consequences of lockdowns and social distancing, which have dramatically affected all tasks and skills where meeting, touching and sharing are needed.

Matt Barrie, CEO and Chairman of Freelancer.com, says “2020 has been a major turning point for the online job markets as a whole, as the COVID-19 pandemic has impacted the world of work and working models worldwide. Companies needed to adapt, almost overnight, to a new way of working, making COVID-19 the new “C-officer” of Digital Transformation within each company around the world”.

“The freelance online job market continues to flourish in spite of global challenges. Towards the very end of Q1 2020 was the start of a deluge of demand and in Q2 to Q4 2020, the number of users that joined our platform, including freelancers and employers *looking* for freelancers, surged enormously. While COVID-19 has been the trigger of the already upward trending freelancer movement, this exponential growth can also be attributed to the strong desire for individuals to finally start their own freelance enterprise, work on their own terms and supplement their income. These are promising times and positive signs for the gig economy.”, he added.

In June 2020, Freelancer.com jointly won the US\$25 million NASA Open Innovations Series 2 tender. In 2020, The U.S. Department of Energy (DOE) and Freelancer.com have teamed up to help crowdsource solutions to increase manufacturing energy productivity in the U.S. Other clients in 2020 that have teamed up with Freelancer.com in finding freelancers are Airbus, Novo Nordisk, Deloitte, Arrow Electronics, IBM Technology, Facebook, and many more. All of this shows how not only small-medium enterprises are using freelancers to get the work done, but also how major companies and organisations are implementing and hiring remote-freelance workers to help them with their day-to-day tasks.

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About Freelancer:

Twelve-time Webby award-winning Freelancer.com is the world's largest freelancing and crowdsourcing marketplace by total number of users and jobs posted.

More than 49 million registered users have posted over 19 million jobs and contests to date in over 1,800 areas as diverse as website development, logo design, marketing, copywriting, astrophysics, aerospace engineering and manufacturing.

Freelancer owns StartCon, Australia's largest startup conference, expo and entrepreneur community established in 2009; WarriorForum.com, the world's largest Internet marketing community and marketplace; Escrow.com, the world's largest provider of secure online escrow and online transaction management for consumers and businesses on the Internet; and Freightlancer, a global marketplace for freight, shipping and transportation.

Freelancer Limited is listed on the Australian Securities Exchange under the ticker ASX: FLN

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	2019 versus 2020			
	Name	Job Count 2019	Job Count 2020	% Increase / Decrease
1	Flutter	2136	8971	319.99 %
2	Google Firebase	1908	5365	181.18 %
3	Wix	1011	2320	129.48 %
4	Data Analysis	1619	3500	116.18 %
5	RESTful API	1579	3362	112.92 %
6	Physics	1529	3138	105.23 %
7	Full Stack Development	1957	3889	98.72 %
8	Typescript	1267	2428	91.63 %
9	iOS Development	5075	9484	86.88 %
10	API	4177	7705	84.46 %
11	Aws Lambda	1000	1798	79.80 %
12	Kotlin	1430	2550	78.32 %
13	Web API	1350	2354	74.37 %
14	Word	21131	36808	74.19 %
15	PDF	16028	27811	73.52 %
16	React.js	12237	20791	69.90 %
17	React Native	6824	11560	69.40 %
18	Docker	1664	2789	67.61 %
19	360-degree video	1047	1747	66.86 %
20	Computer Science	2248	3729	65.88 %
21	MongoDB	2348	3886	65.50 %
22	Vue.js	3692	6087	64.87 %
23	Mathematics	11047	18211	64.85 %
24	Metatrader	5614	9253	64.82 %
25	Chemical Engineering	2184	3530	61.63 %
1	Helpdesk	1747	457	-73.84 %
2	BPO	7662	2704	-64.71 %
3	Order Processing	1971	701	-64.43 %

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4	Grant Writing	2365	855	-63.85 %
5	Forum Posting	1962	711	-63.76 %
6	Newsletters	2750	1039	-62.22 %
7	Bower	1171	445	-62.00 %
8	Croatian	1181	472	-60.03 %
9	Dating	4149	1763	-57.51 %
10	Slovenian	1439	674	-53.16 %
11	General Office	5086	2448	-51.87 %
12	Sticker Design	1274	617	-51.57 %
13	Travel Writing	4691	2291	-51.16 %
14	Phone Support	2935	1459	-50.29 %
15	Ukrainian	2343	1191	-49.17 %
16	Hungarian	1705	913	-46.45 %
17	Microsoft Outlook	3090	1696	-45.11 %
18	Czech	1183	652	-44.89 %
19	Indonesian	1721	967	-43.81 %
20	Romanian	1825	1026	-43.78 %
21	Norwegian	1576	886	-43.78 %
22	Desktop Support	1694	956	-43.57 %
23	Excel VBA	6675	3773	-43.48 %
24	Qualitative Research	1064	615	-42.20 %
25	Call Center	8982	5242	-41.64 %

	Q3 versus Q4 2020			
	Name	Job Count Q3	Job Count Q4	% Increase / Decrease
1	R Programming Language	1151	1895	64.64 %
2	PDF	5194	8120	56.33 %
3	Algorithm	3775	5792	53.43 %
4	Mathematics	3858	5850	51.63 %
5	English Grammar	3111	4710	51.40 %
6	Local Job	1334	1993	49.40 %
7	Academic Research	1023	1527	49.27 %

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8	Matlab and Mathematica	3493	5211	49.18 %
9	Statistics	3206	4473	39.52 %
10	Computer Security	1342	1867	39.12 %
11	Artificial Intelligence	1080	1483	37.31 %
12	Electrical Engineering	5067	6800	34.20 %
13	Report Writing	6927	9259	33.67 %
14	Word	8114	10815	33.29 %
15	Engineering	5920	7864	32.84 %
16	Machine Learning (ML)	3682	4785	29.96 %
17	Statistical Analysis	2162	2792	29.14 %
18	Network Administration	2006	2508	25.02 %
19	Editing	7487	9300	24.22 %
20	Circuit Design	1422	1762	23.91 %
21	C++ Programming	9132	11262	23.32 %
22	Fashion Modeling	1332	1639	23.05 %
23	Mechanical Engineering	2912	3573	22.70 %
24	Microsoft Office	3681	4516	22.68 %
25	Financial Analysis	1007	1230	22.14 %
1	XML	1441	1022	-29.08 %
2	Adobe Flash	1376	1018	-26.02 %
3	Google Plus	1473	1094	-25.73 %
4	Legal	2388	1798	-24.71 %
5	T-Shirts	3012	2313	-23.21 %
6	Sales	6330	4863	-23.18 %
7	Data Scraping	1377	1082	-21.42 %
8	Branding	2299	1818	-20.92 %
9	Bulk Marketing	2181	1726	-20.86 %
10	Internet Research	2235	1803	-19.33 %
11	Blog Install	5320	4308	-19.02 %
12	Covers & Packaging	2014	1643	-18.42 %
13	Internet Marketing	22744	18560	-18.40 %
14	Twitter	3260	2665	-18.25 %

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15	Product Descriptions	1862	1525	-18.10 %
16	Lead Generation	1065	874	-17.93 %
17	Website Build	1400	1150	-17.86 %
18	Game Design	2186	1801	-17.61 %
19	Photography	3624	2986	-17.60 %
20	Testing / QA	1198	988	-17.53 %
21	Banner Design	9965	8245	-17.26 %
22	Icon Design	1534	1270	-17.21 %
23	Logo Design	61408	51045	-16.88 %
24	Affiliate Marketing	1226	1023	-16.56 %
25	Digital Marketing	2892	2414	-16.53 %