

## Marketers Are Challenged to Win A Total Prize of US\$25,000

**SYDNEY, May 21, 2018: To support the talent and creativity of extraordinary Internet marketers, Freelancer.com challenges marketers to leverage their skills and prove they are the best to win a total prize of US\$25,000 in 'Hero of [Freelancer.com](https://www.freelancer.com)' Contest.**

What makes a great marketer? According to Marketing Week<sup>1</sup>, curious, accountable and collaborative are the key characteristics a marketer must possess. Others mentioned that creative, data-driven, having the ability to engage with their audience, and a growth mindset are some of the traits.

Hero of Freelancer.com contest, with a total prize of US\$25,000, runs from May 15, 2018 until June 18, 2018. All users across the globe, including new ones, may participate by sharing their signup link to their friends, who will get US\$20 when they sign up.

For every person that signs up through their signup link, the referral will get US\$20 to spend on [Freelancer.com](https://www.freelancer.com). The user with the most number of successful referrals for every week of the competition will win US\$1,000 in cash. The user with the highest number of successful referrals all along the competition will win the grand prize of US\$20,000.

"We believe that marketers have faced quite many different challenges. Some of them would be the difficulty to find top talents while others find a problem in finding the right technology. [Freelancer.com](https://www.freelancer.com) is trying to bridge those who need to find great talents on Internet marketing and those who need the right platform to leverage their skills on marketing. Today we have around 1,000 job categories on our platform. Opening up to a wider community of Internet marketers through this contest will not only add and vary in skills of our pool of talents, but also provide more jobs and opportunities for more people. We are hoping that marketers who join this competition will get creative with their games, strategies, ideas and execution as well as effective with their cost and acquisition result to win this contest", [Freelancer](https://www.freelancer.com) Chief Executive Matt Barrie says.

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<https://www.marketingweek.com/2017/03/23/curious-accountable-collaborative-key-characteristics-market/>



For more details about the contest, click [here](#)  
Full terms and conditions can be found [here](#)

### **About Freelancer ®**

Eleven-time Webby award-winning [Freelancer.com](#) is the world's largest freelancing and crowdsourcing marketplace by total number of users and jobs posted. More than 28 million registered users have posted almost 14 million jobs and contests to date in over 1,000 areas as diverse as website development, logo design, marketing, copywriting, astrophysics, aerospace engineering and manufacturing.

Freelancer owns [StartCon](#), Australia's largest startup conference, expo and entrepreneur community established in 2009, [WarriorForum](#), the world's largest Internet marketing community & marketplace, and [Escrow.com](#), the world's largest provider of secure online escrow and online transaction management for consumers and businesses on the Internet. Freelancer Limited is listed on the Australian Securities Exchange under the ticker ASX:FLN.

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