

Press release

Freelancer.com Report Reveals Top Job Trends in 2022

The new inaugural report showcases the top skills, highest paying jobs, and annual survey results

SYDNEY, Australia - 21 March 2023 – [Freelancer.com](https://www.freelancer.com) (ASX: FLN) (OTCQX: FLNCF), the world's largest freelancing and crowdsourcing marketplace by number of users and jobs posted, today released its [Freelancing in 2022 Report](#), revealing the top freelancing and job trends for the past year.

The overall number of [Freelancer.com](https://www.freelancer.com) users grew by 13.6% (up by 6,669,434) with over 2.3 million jobs completed in 2022. The most popular freelance project of 2022 was Graphic Design, followed by PHP (a programming language used in website development) and HTML.

The report also revealed the results from [Freelancer.com](https://www.freelancer.com)'s annual survey, with over 497,840 responses. According to the survey, the main reason why freelancers join the platform is to earn extra money (31.0%), followed by gaining experience in their desired field (11.0%) and having the freedom to study while earning an income (10.9%). The data also show that one in four freelancers are either full time or part employees, while almost two thirds of users (60.8%) have a tertiary degree (Bachelors, Masters and PhD).

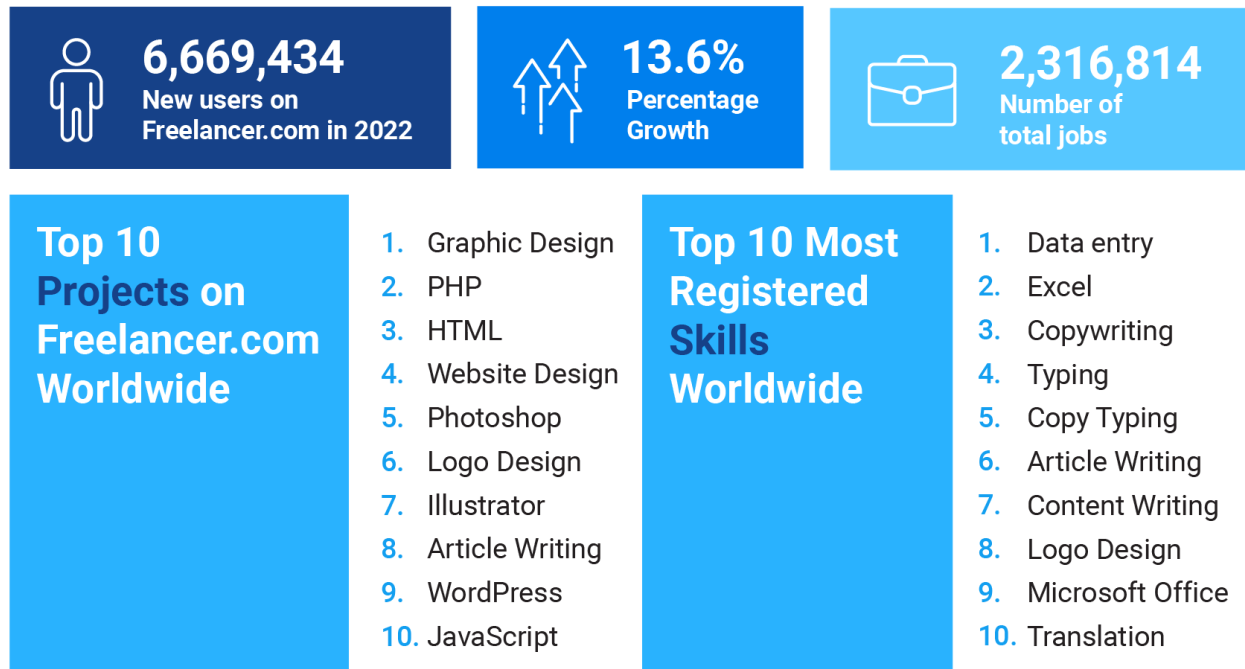
Freelancing provides a flexible and attractive option for individuals looking to supplement their income or gain valuable experience while still pursuing other goals, such as education or starting a business.

Design jobs, such as UX Design, Photoshop and Illustrator, were the highest paying freelance category on the high-end, with freelancers being able to earn up to \$263,571 in one year. This was followed by Game Development (up to \$258,501), Coding (up to \$219,108), Mobile App Development (up to \$145,200) and Website Development (up to \$141,923).

"Our inaugural Freelancing Report not only demonstrates the breadth and talent of Freelancer.com, but provides unique insights into freelancing job trends. While 2022 was a unique year for freelancing, we also observed interesting trends that tend to occur during a downturn. The main being the surge in tech which we've observed since the middle of the year. We also saw the number of new freelancers surge as a response to the rising cost of living crisis, a similar trend which occurred during the COVID-19 pandemic," said **Matt Barrie, Chief Executive at Freelancer.com**.

Growth in Freelancing

There were a total of 6,669,434 new users on [Freelancer.com](https://www.freelancer.com) in 2022, which represents a 13.6% percentage increase. There were 2,316,814 jobs posted in the year, with the top three job skills being Graphic Design, PHP (a programming language for website development) and HTML.



Freelancing professionals made up the highest percentage of freelancers on the platform (29.8%), according to the [Freelancer.com](https://www.freelancer.com) annual survey.

This was followed by students (26%) and those self-employed (18.6%). Interestingly, one in four of freelancers are either full-time or part-time employees (25.4% combined).

An overwhelming majority of freelancers continue to work from home (74.6%). Despite the common misconception, working from the cafe and co-working spaces only makes up a very small percentage of where freelancers work from (0.8% and 2.8%, respectively)

Tech jobs expected to continue to increase following more layoffs

In 2022, the [Freelancer.com](https://www.freelancer.com) platform observed a ripple effect caused by mass tech layoffs globally. As layoffs were announced, it would only take a matter of weeks for highly skilled freelancers to join the platform.

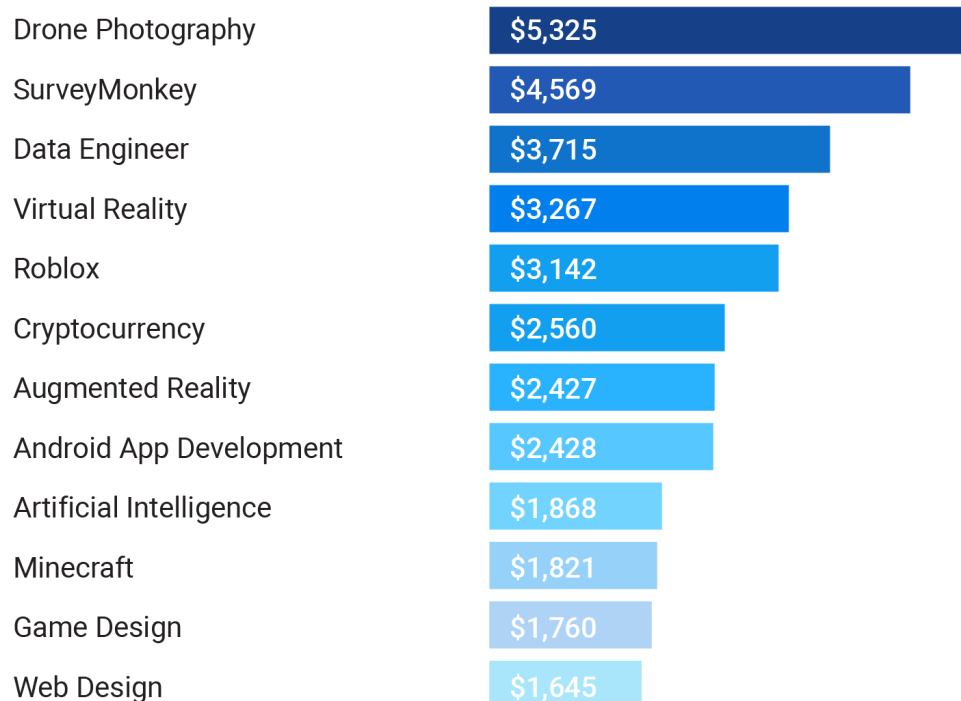
After a few months, employers would then join the platform to hire for highly specialized, niche tech jobs. In turn, this grew the number of tech and IT jobs on the platform, with some growing as much as 60 and 80 per cent quarter-on-quarter.

The first wave of the trend began in Q2 2022 when the initial mass layoffs were announced and continued well throughout the year. This trend is expected to only continue as more tech companies look to reduce headcounts and layoff employees in 2023.

High Paying Trending Jobs on Freelancer.com

Trending games, technologies and skills tend to also receive attention on [Freelancer.com](https://www.freelancer.com) as employers look to capitalize on the hype. In 2022, Freelancer.com saw many new trending technologies or topics featured in the list for some of the highest paying jobs per project.

High Paying Trending Jobs on Freelancer.com



High-end Freelance Jobs paying over \$100k USD / year

When looking at high-end freelance jobs, there's an opportunity for freelancers to earn up to hundreds of thousands of dollars per year. The top categories include:

JOB	EARN PER MONTH	EARN PER YEAR
Design - UX Design, Website Design, Photoshop, Illustrator	\$6,315 - \$21,964	\$75,789 - \$263,571
Game Development - Game Design, Unity 3D	\$4,707 - \$21,541	\$56,493 - \$258,501
Coding - Java, HTML, CSS, PHP, Backend Development	\$8,437 - \$18,259	\$101,250 - \$219,108
Mobile App Development - iOS & Android App Development	\$4,707 - \$12,100	\$56,493 - \$145,200
Website Development - WordPress, PHP, MySQL, HTML	\$5,298 - \$11,826	\$63,586 - \$141,923

Data taken from high-value projects completed on Freelancer.com in 2022

According to Freelancer projects data, the highest paying jobs per year on the platform are jobs relating to **Design**, particularly for UX Design projects. One high value design job paid a freelancer \$41,000 for 2 months of work to help design an eCommerce SaaS platform.

The second highest paying job type is **Game Development**, including skills in game design and Unity 3D. One freelancer earned over \$85,000 in 9 months over two game development projects on the platform. The most popular type of game design job is Android Game Development.

Coding comes in third, paying anywhere between \$8,437 - \$18,259 at the high-end of the platform. One coding job in 2022 paid a freelancer more than \$20,000 per month for an experienced Tailwind CSS developer to support a cloud-based holiday home rental company.

Mobile App Development, which requires skills in both iPhone and Android app development, pays anywhere from \$4,707 to \$12,100 per month when looking at the high paying jobs on the platform.

Finally, **Website Development**, which is also the most popular job on the Freelancer.com platform, ranks as the fifth highest paying job. Freelancers are able to earn anywhere between \$5,298 to \$11,826 for Website Development jobs which require skills in mainly WordPress and PHP.

High Paying Side Hustles - Per Hour

Business Consulting

\$74

Online Coaching

\$68

Programming

\$58

Data taken from projects completed on Freelancer.com in 2022

One of the highest paying jobs per hour on the platform is Business Consulting. This skill is sought out by all types of employers - from small businesses looking for business plan consulting all the way to multinational companies looking to hire consultants on an hourly basis.

One national service provider paid a freelancer \$36,250 for a five month business consulting project. Similar jobs are available for online coaches.

Programming, we reported as the [fastest growing skills on the platform in Q4](#), can pay freelancers an average of \$58/hour.

To download the full report, please visit:

https://s3.amazonaws.com/press.freelancer.com/Freelancer.com%20-%20Freelancing%20in%202022%20Report_March%202023.pdf



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About Freelancer.com

Twelve-time Webby award-winning Freelancer.com is the world's largest freelancing and crowdsourcing marketplace by total number of users and projects posted. More than 64 million registered users have posted over 22.3 million jobs and contests to date in over 2,000 areas as diverse as website development, logo design, marketing, copywriting, astrophysics, aerospace engineering and manufacturing. [Freelancer.com](https://www.freelancer.com) owns [Escrow.com](https://www.escrow.com), the leading provider of secure online payments and online transaction management for consumers and businesses on the Internet with over US\$5 billion in transactions secured. [Freelancer.com](https://www.freelancer.com) also owns Freightlancer & Loadshift, enterprise freight marketplaces with over 550 million kilometers of freight posted since inception. Freelancer Limited is listed on the Australian Securities Exchange under the ticker ASX:FLN and is quoted on OTCQX Best Market under the ticker FLNCF.

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