



June 2021

# Freelancer.com Global Covid-19 Surveys 2020/21

---

**Matt Barrie**

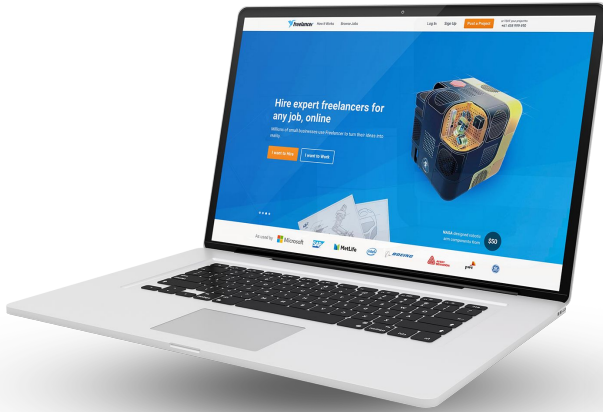
Chief Executive Officer

**Phil Sylvester**

Director of Communications

[coronavirus-survey@freelancer.com](https://www.freelancer.com/coronavirus-survey)

Photo Credit: Pamela Sisson [@pamelasisson](https://www.instagram.com/pamelasisson)



## Freelancer.com

#1 Online Services Marketplace  
Over US\$4.5 billion in jobs awarded



## Escrow.com

#1 for Secure Online Payments  
Over US\$5 billion in transactions



FREIGHTLANCER



Powering the world's entrepreneurs & commerce



# Freelancer Surveys

---

Freelancer.com has been surveying its users regularly to track attitudes to the COVID-19 crisis and see how they have changed as circumstances evolve. In each of the surveys in March 2020, April 2020, May 2020, December 2020 and May 2021 we asked about health and vaccines, business, economy, freelancing and also about behaviour.

Some additional questions asked in the 5th survey in April 2021 have been added. Across the 5 surveys there were 44,339 respondents. Freelancer has over 52 million registered users in 247 countries, regions and territories all of whom received an invitation to the survey via email.



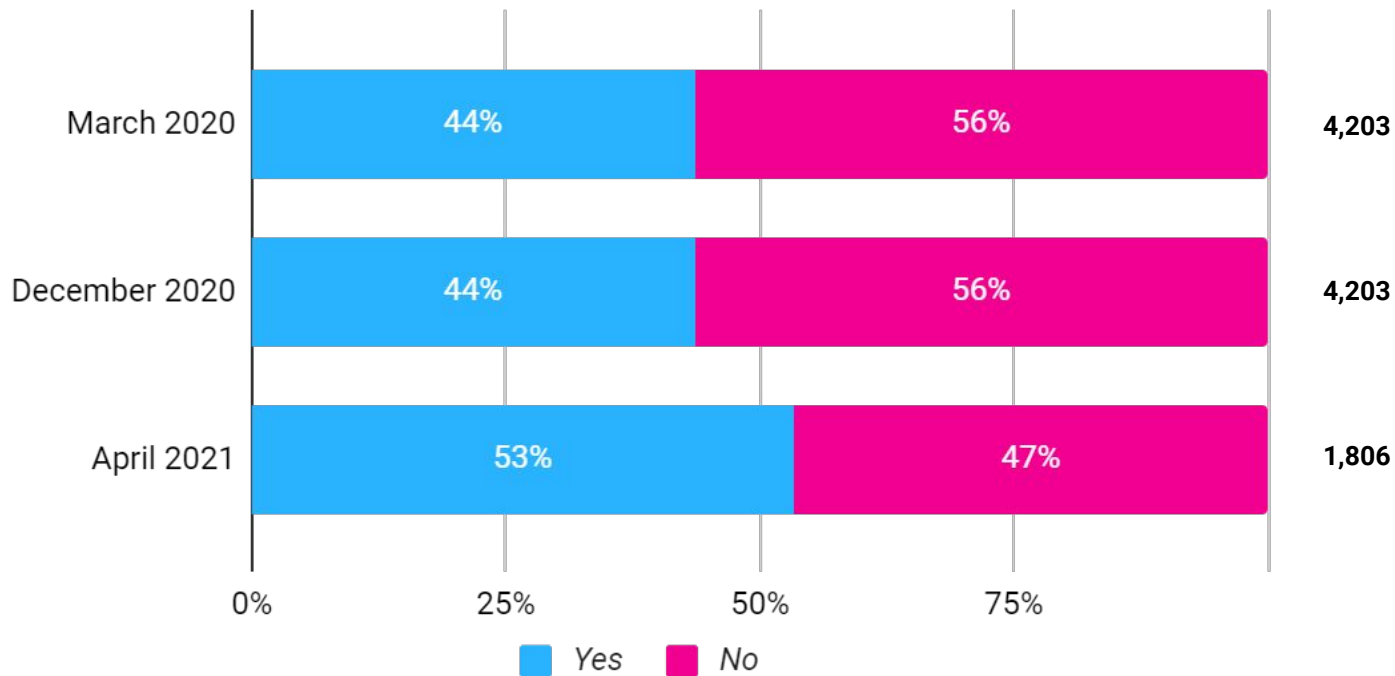


Freelancer.com

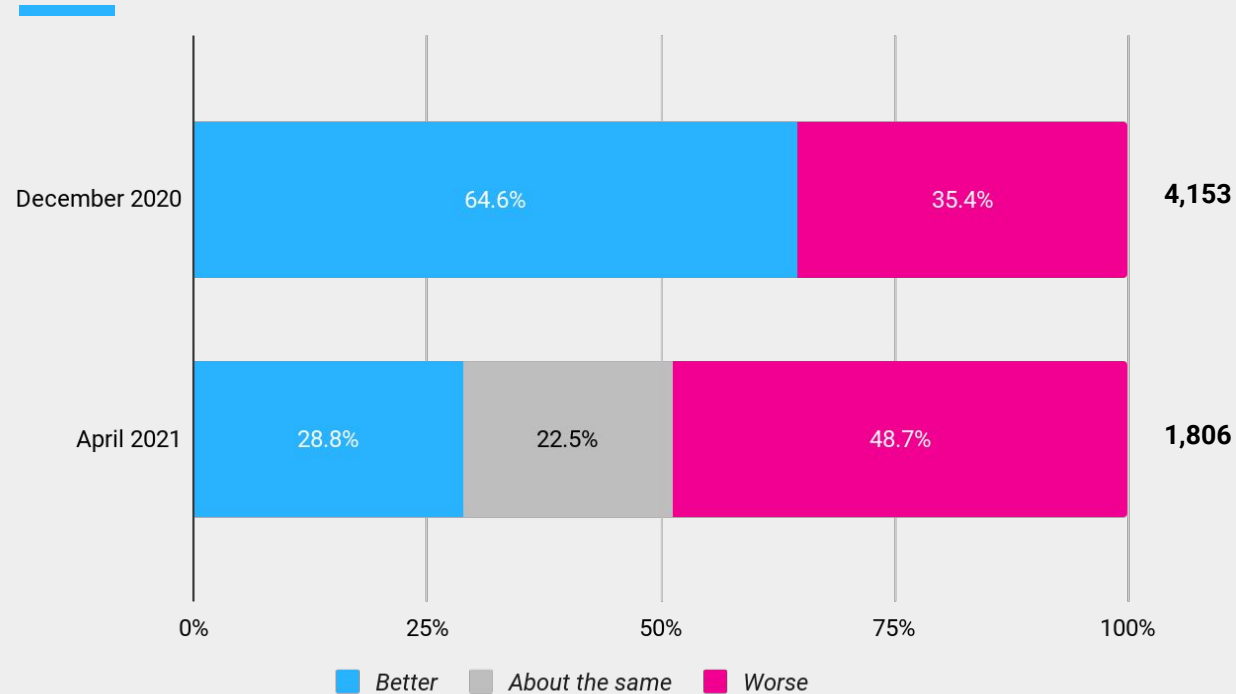
# Health and vaccines



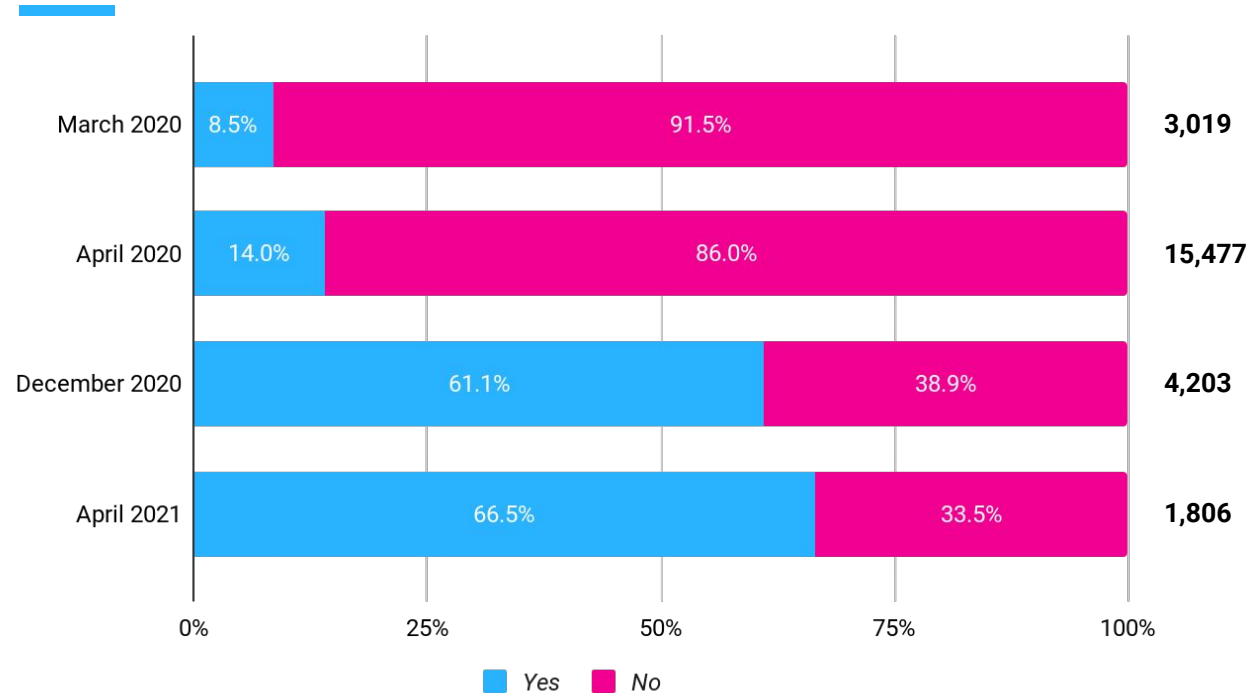
# Are you currently in lockdown?



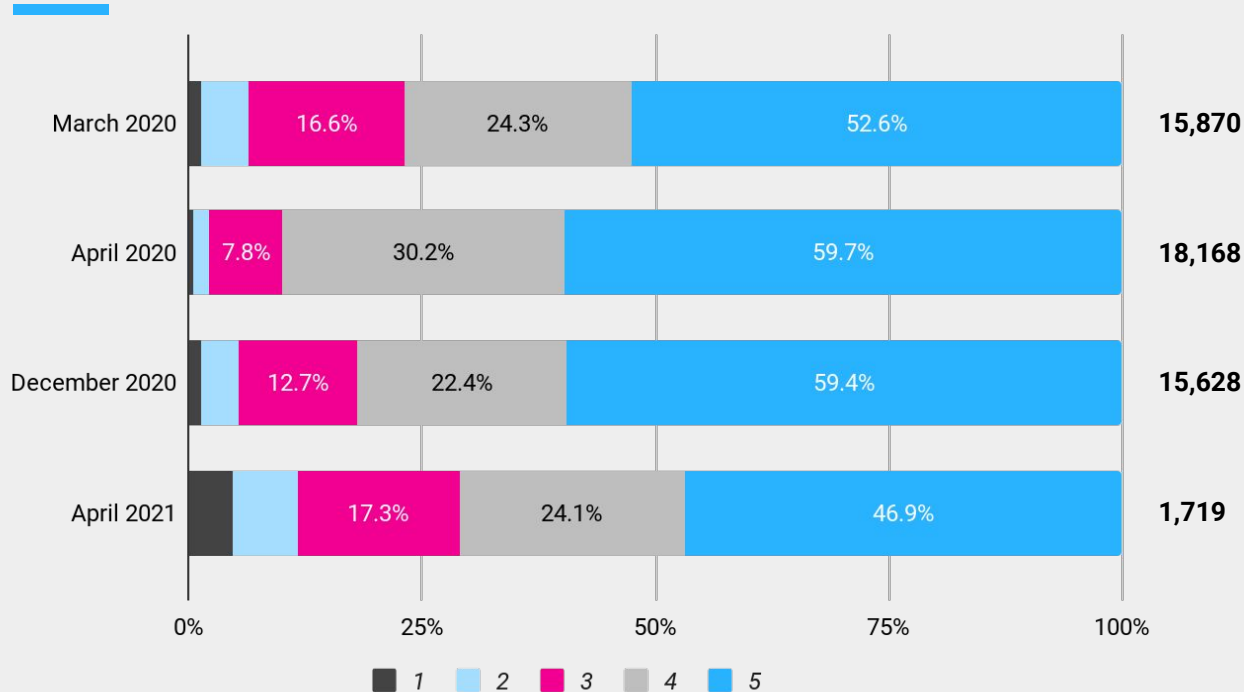
# Do you think the situation is getting better or worse?



# Do you personally know anyone who has had Covid-19?

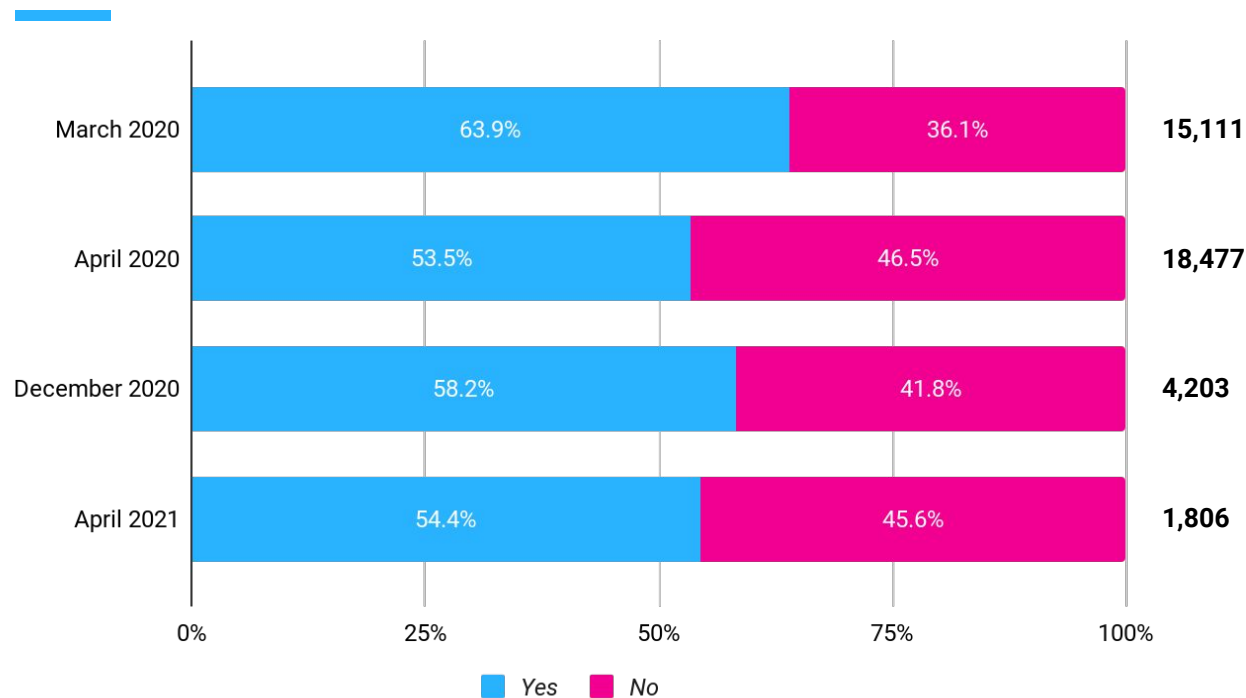


On a scale of 1 (not serious) to 5 (extremely serious),  
how do you rate Coronavirus now?

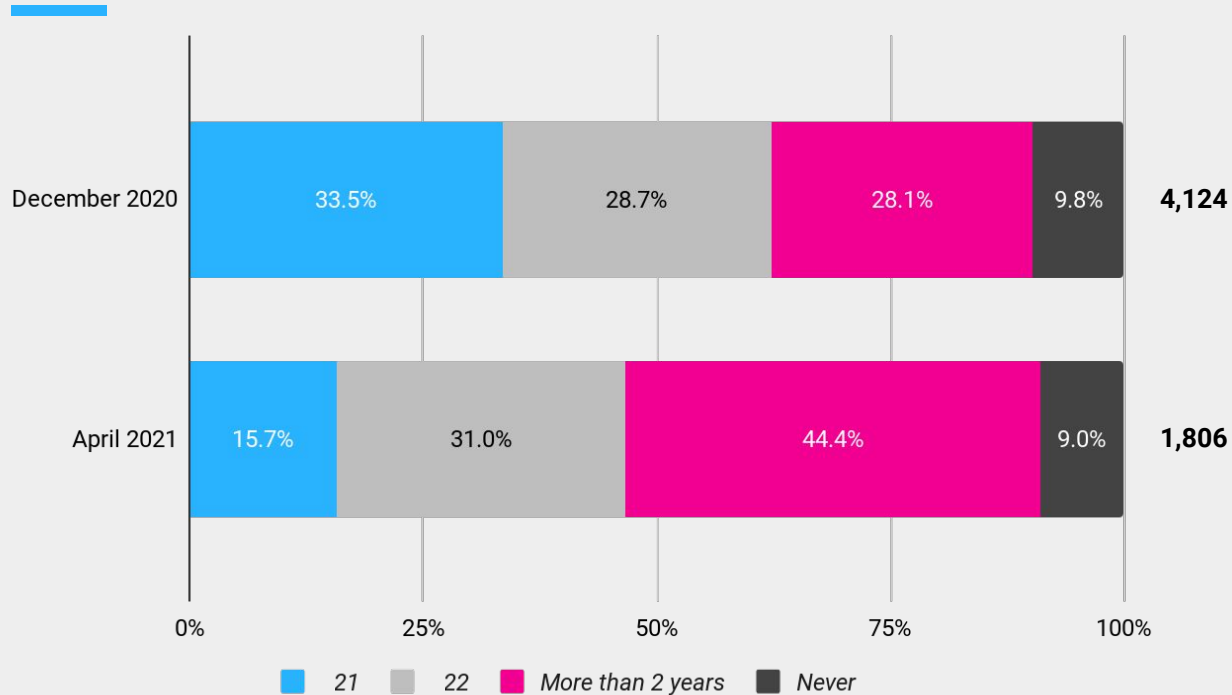




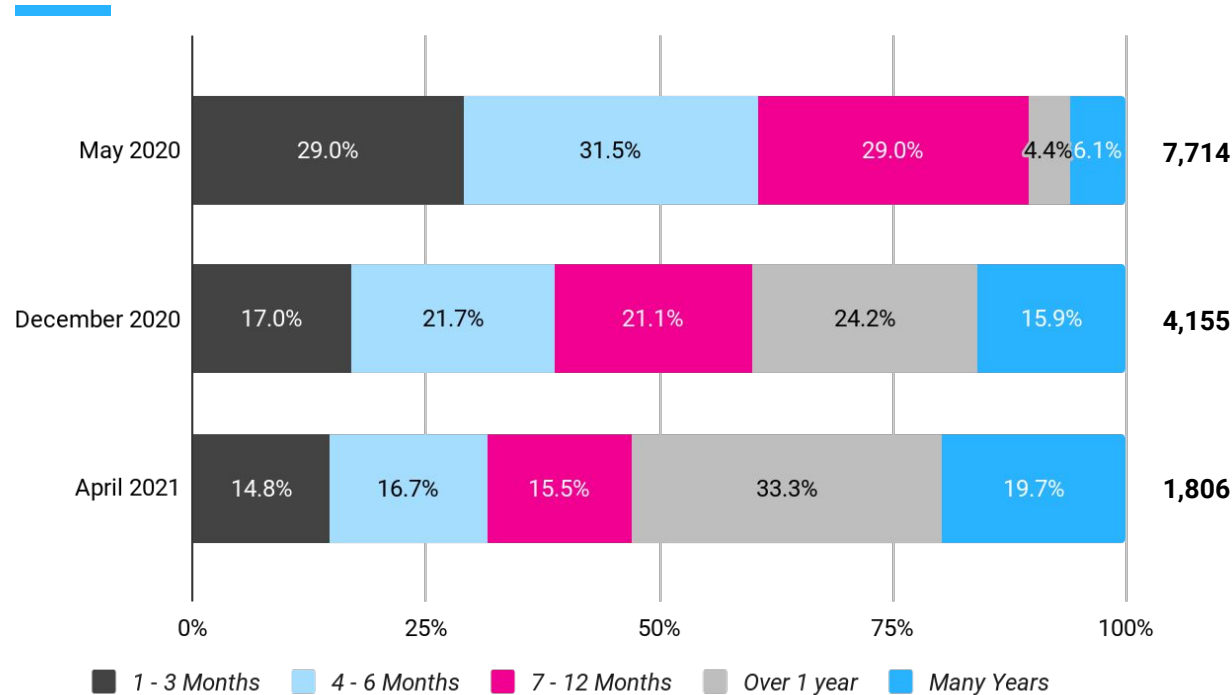
# Do you think that the threat globally is contained and the danger will soon be over?



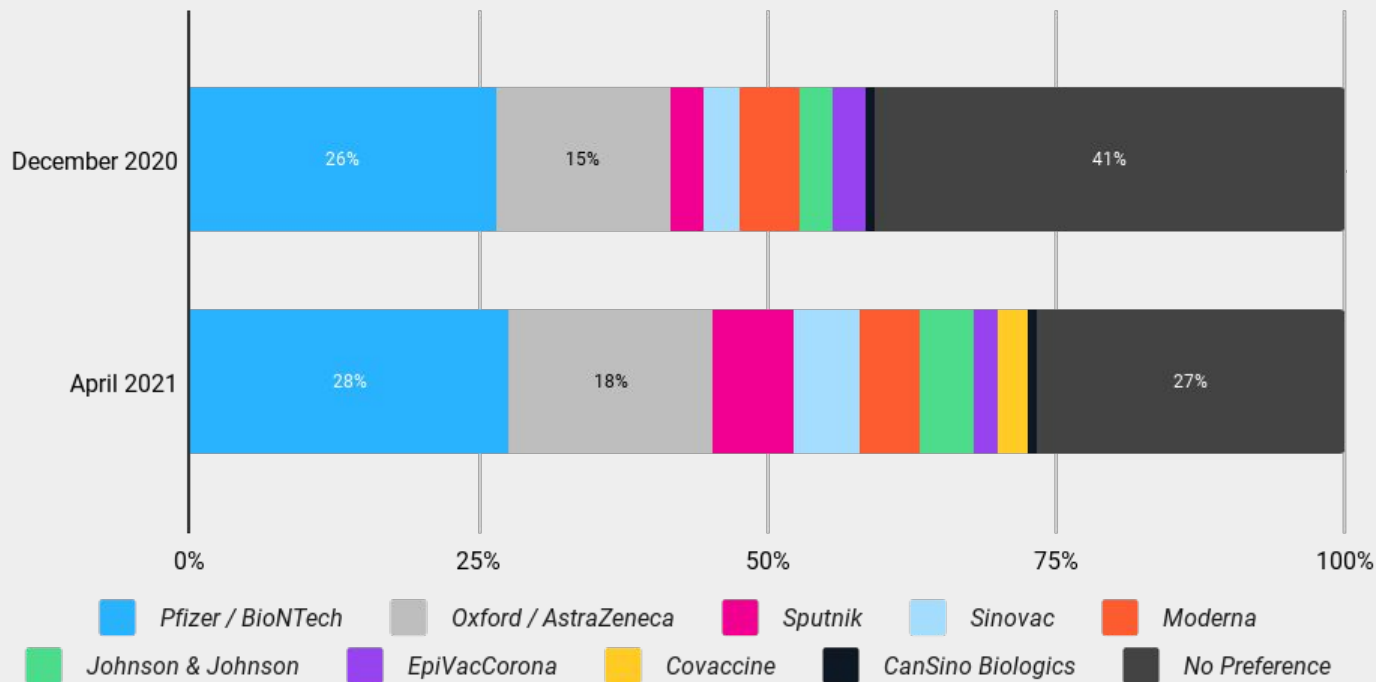
# How soon do you think the world will attain herd immunity?



# How much longer do you think it will be necessary to have mandated precautions to stop the spread of Covid-19?



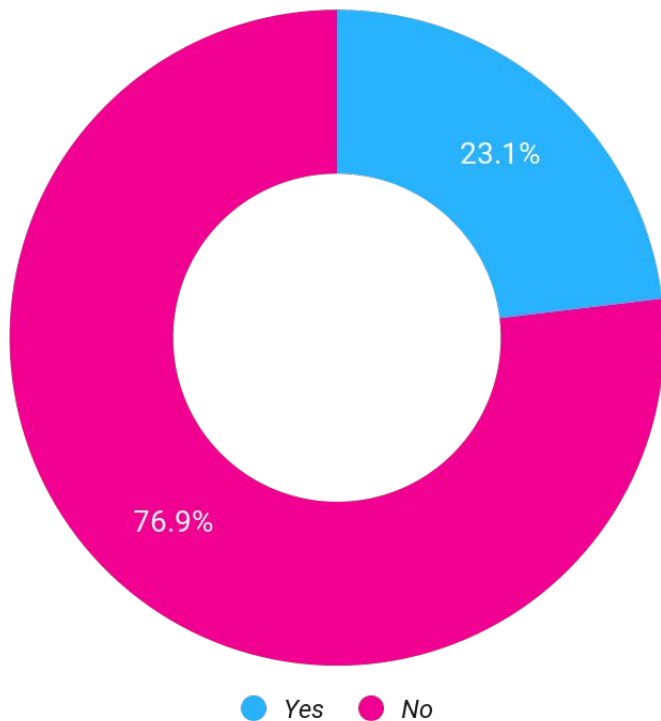
# Which vaccine would you prefer to take?





# Have you had a COVID-19 vaccination?

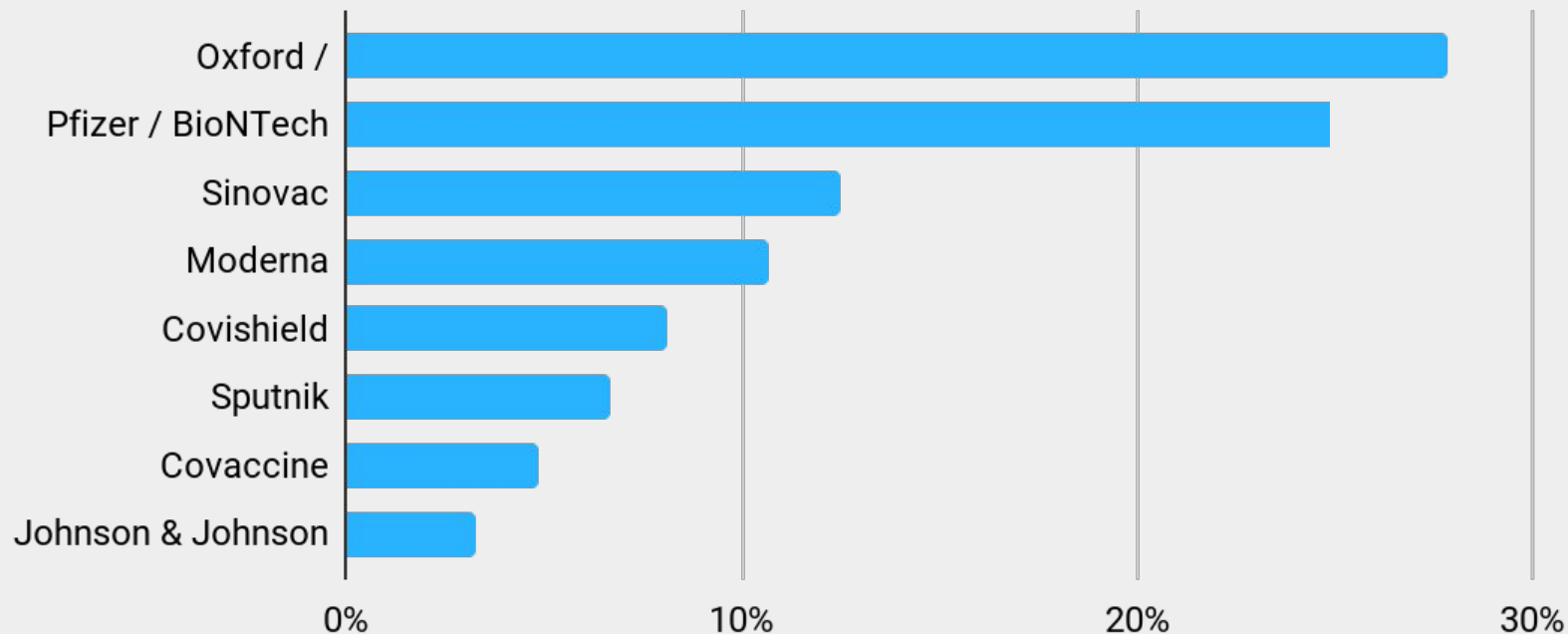
1,803 responses



# Which vaccine did you have?

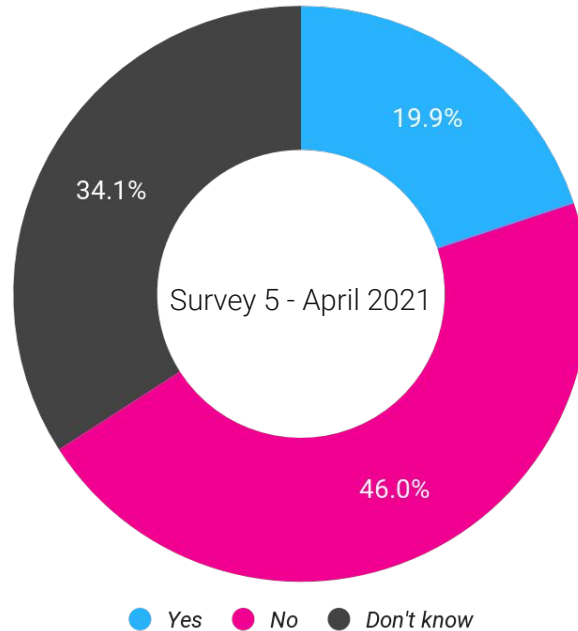
1,803 responses

Survey 5 - April 2021



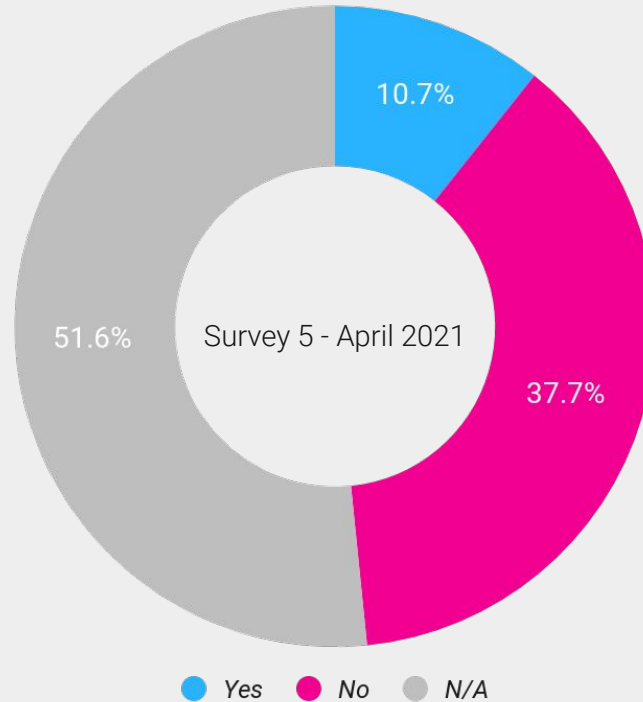
# Were you given a choice/able to choose which vaccine?

1,803 responses



# Did you experience any side effects?

1,803 responses

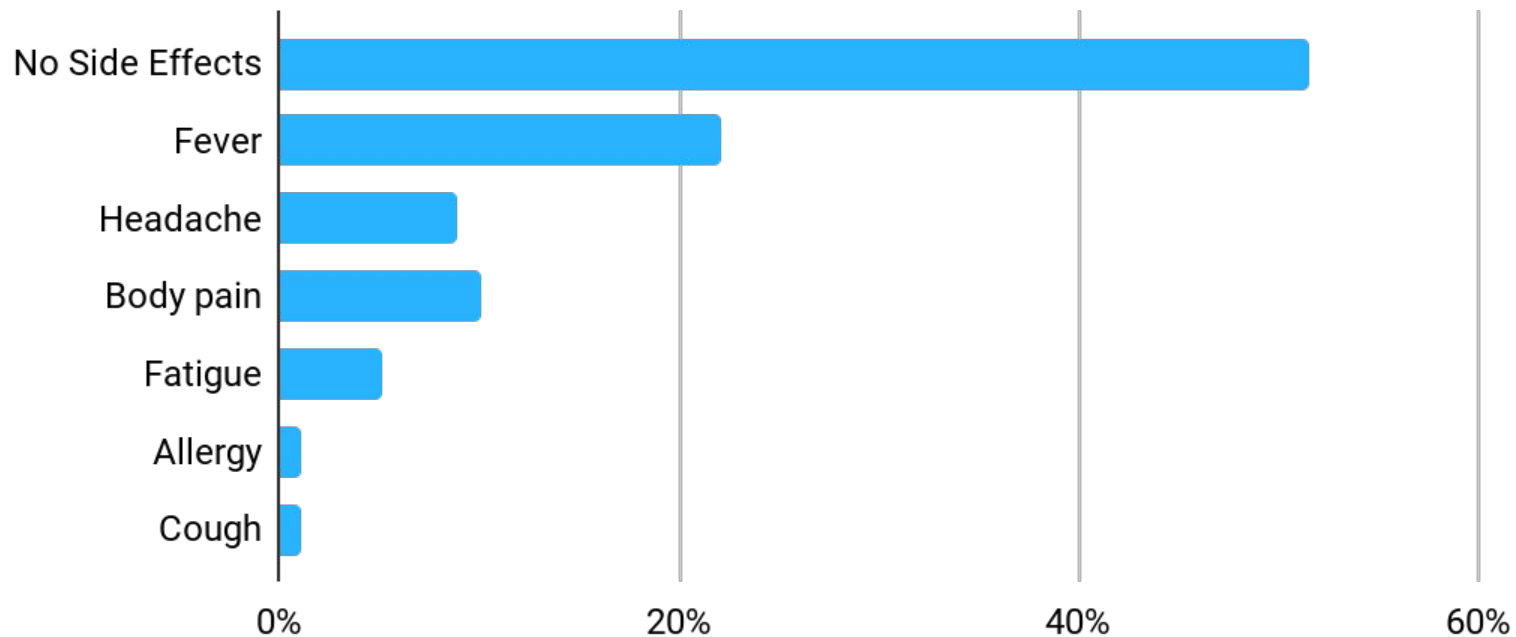




# Describe the side effects

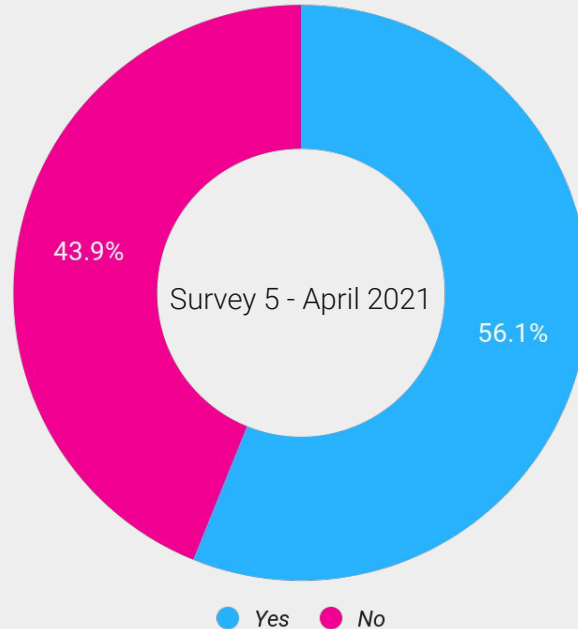
1,803 responses

Survey 5 - April 2021

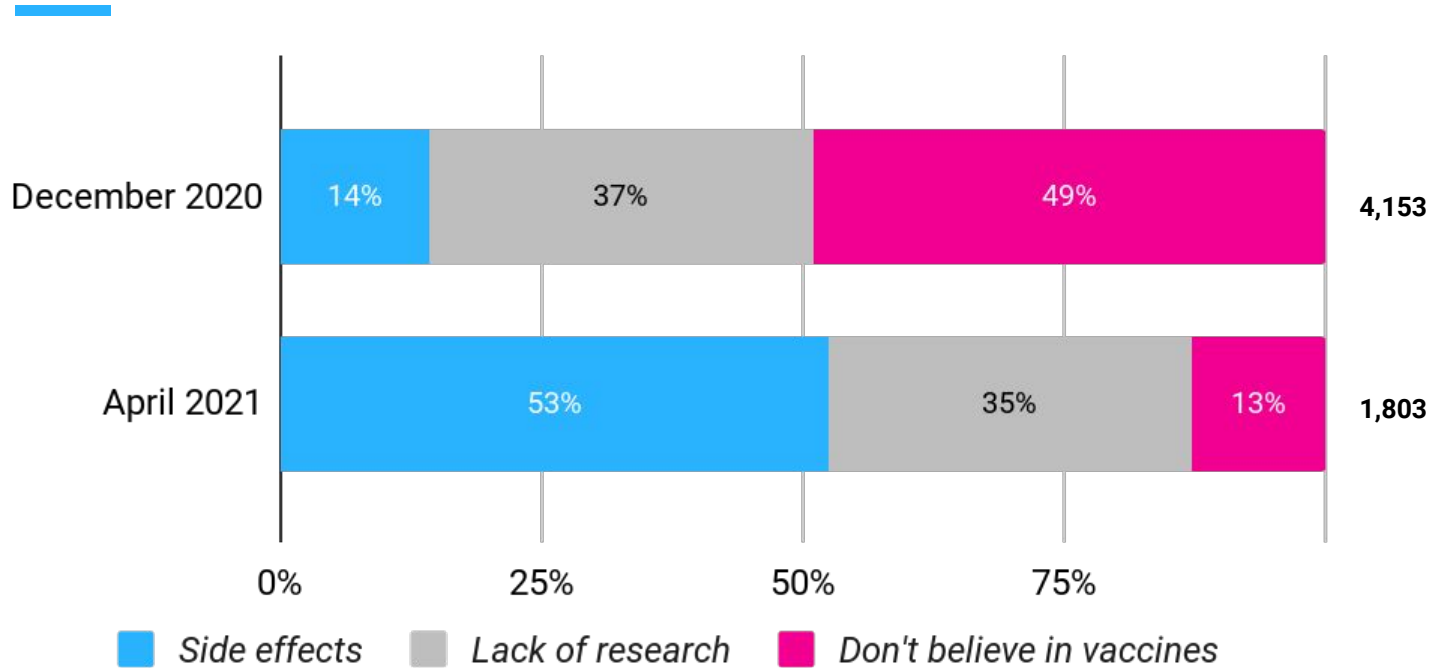


# If the vaccine wore off, would you get a COVID-19 vaccination every year?

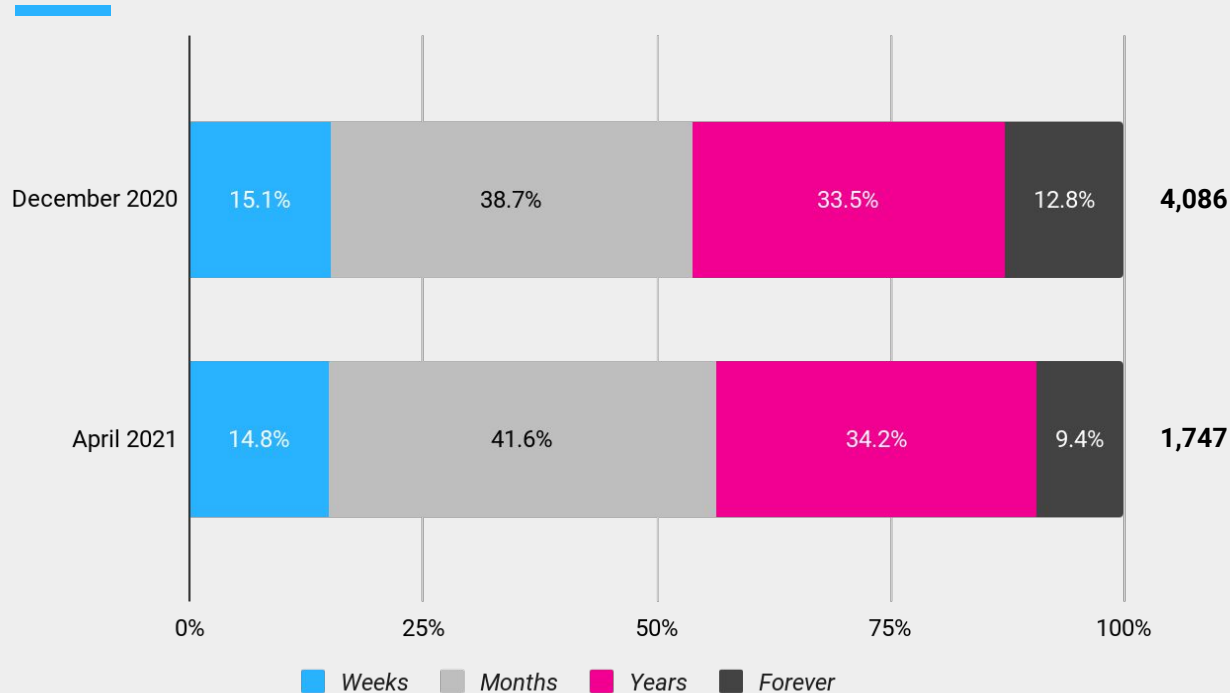
1,803 responses



If you would not take the vaccine,  
what is your reason?



# How long do you think a particular vaccine will be effective?





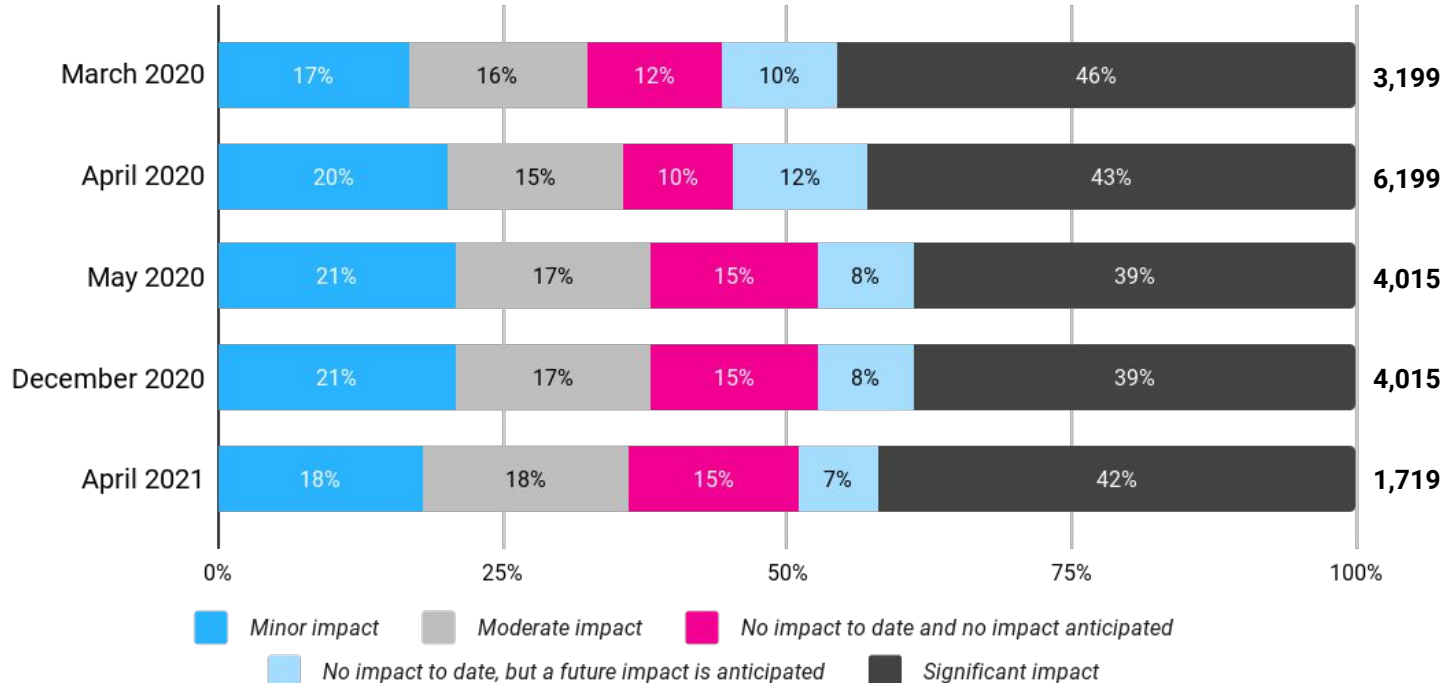


Freelancer.com

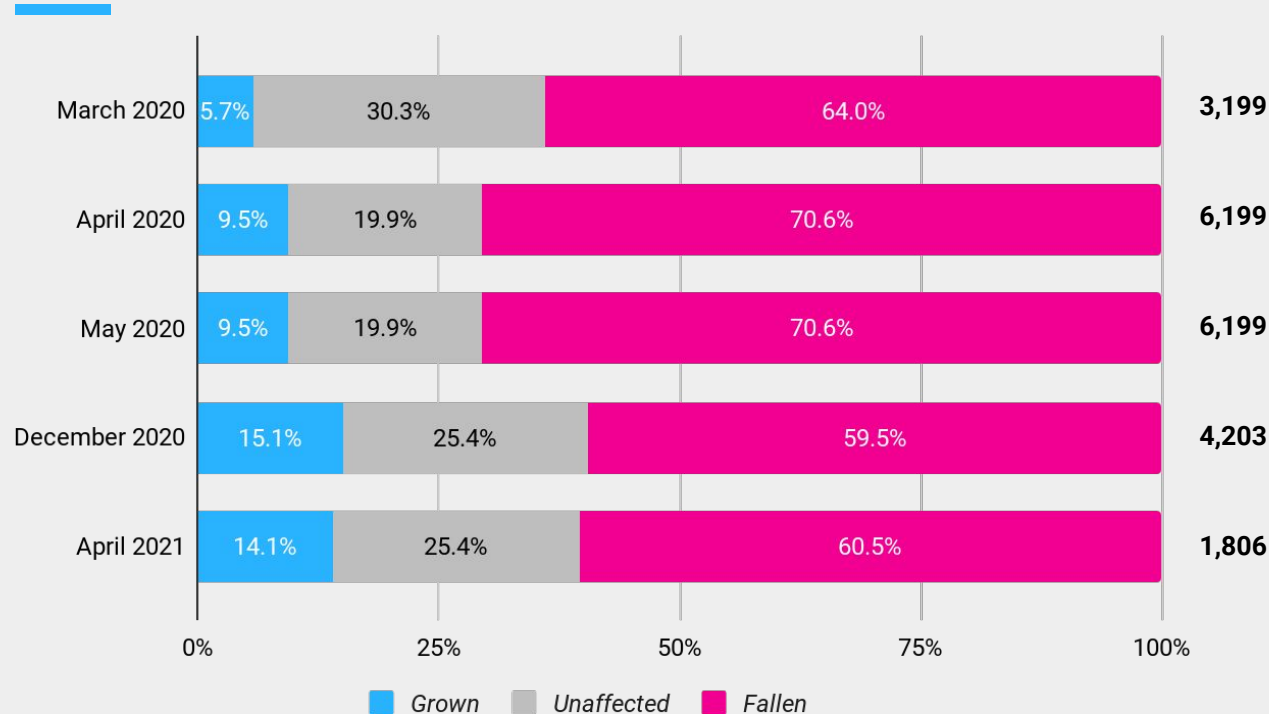
**Business**

# What impact is Covid-19 having on your business?

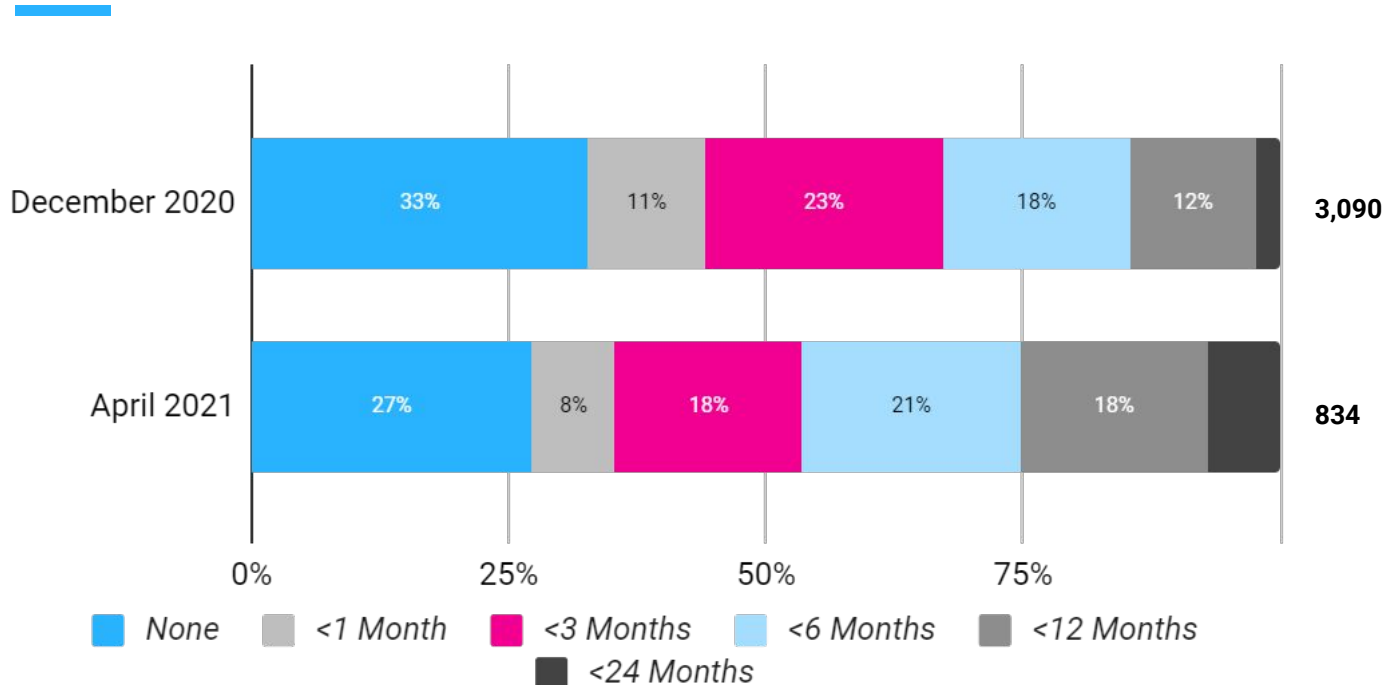
Survey 5 - April 2021



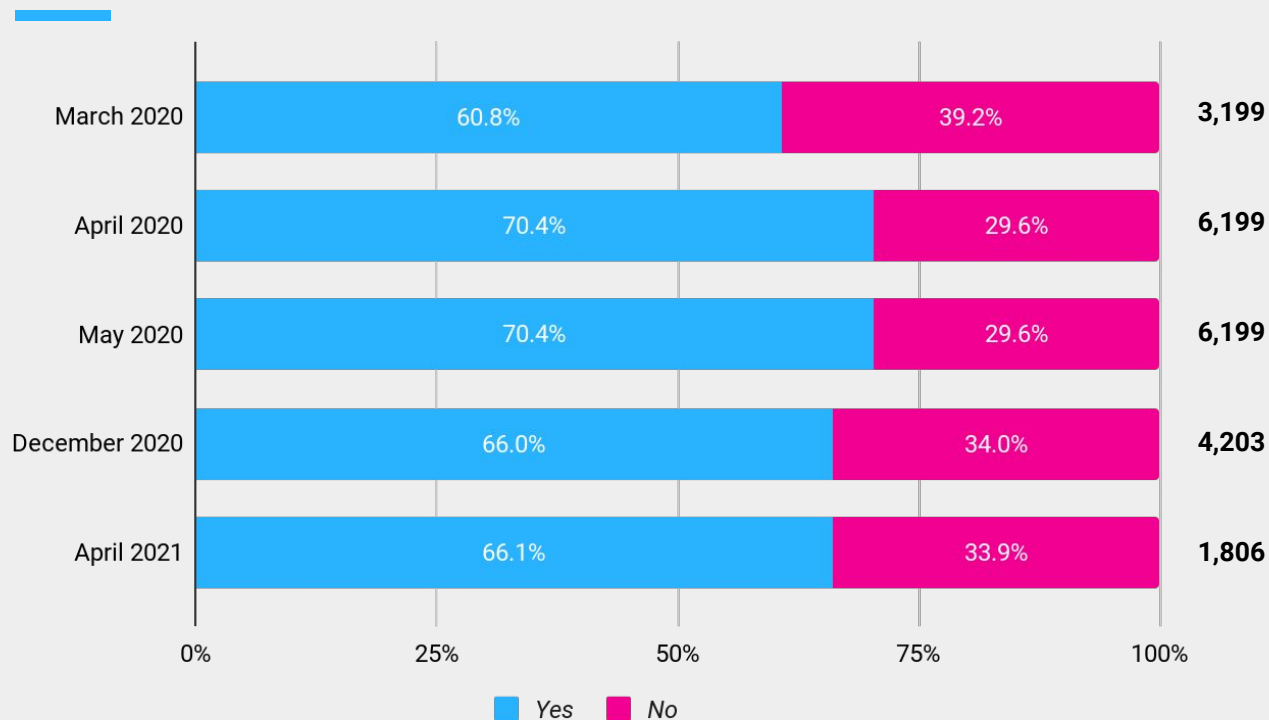
# How has your revenue been affected by Coronavirus (nCov-19)?



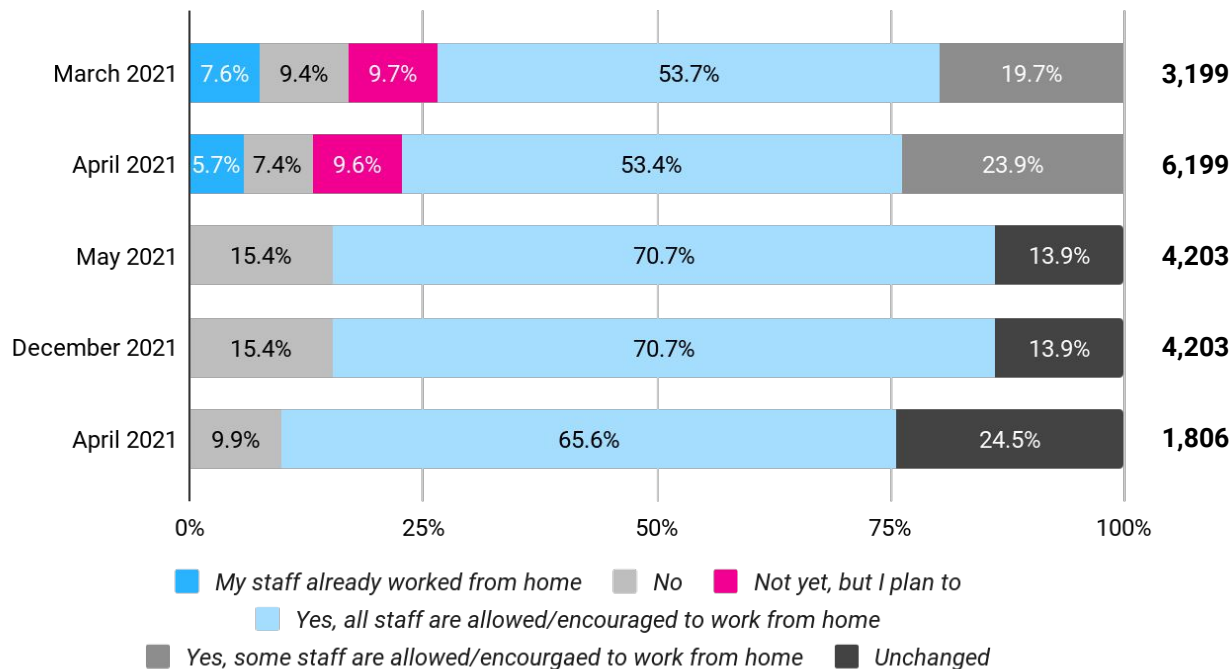
# How many months savings do you have at present with your business running as it currently is?



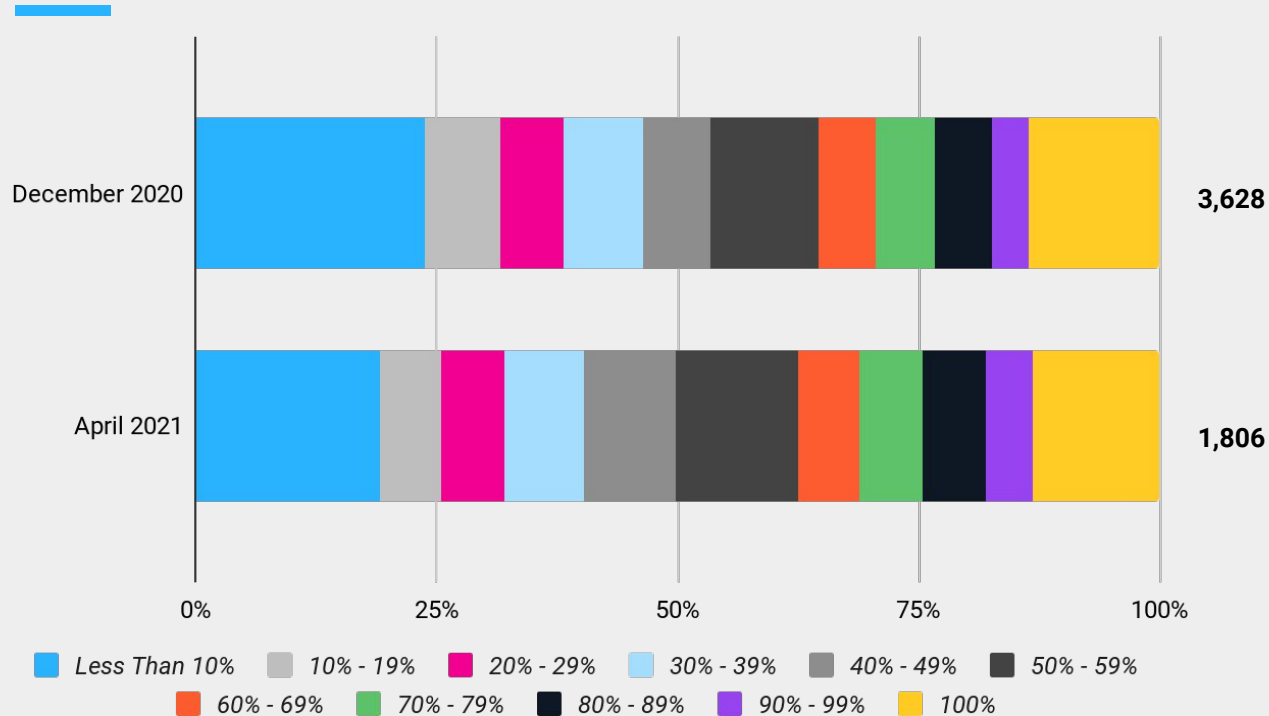
# Will you be increasing your use of freelancers instead of hiring full time staff?



# Will you let your staff work from home more as a result of Covid-19?



# What percentage of your workforce is back at work?



## How has your business been affected?

---



My business relies on social events. With lockdowns, there are far fewer social events, so income is down significantly.

– Dwango, USA





## How has your business been affected?

---



Face-to-face business network has ceased, making sourcing new business and clients difficult, forcing me to rely on repeat business from some of my clients still in business.

– **Carl Roodnick, South Africa**



## How has your business been affected?

---



Subscription fees, service fees, tax etc remained the same as pre COVID time and almost all the services including telcos and online platform fees remained the same while earnings goes down.

– DREAMVISION3D, Sri Lanka

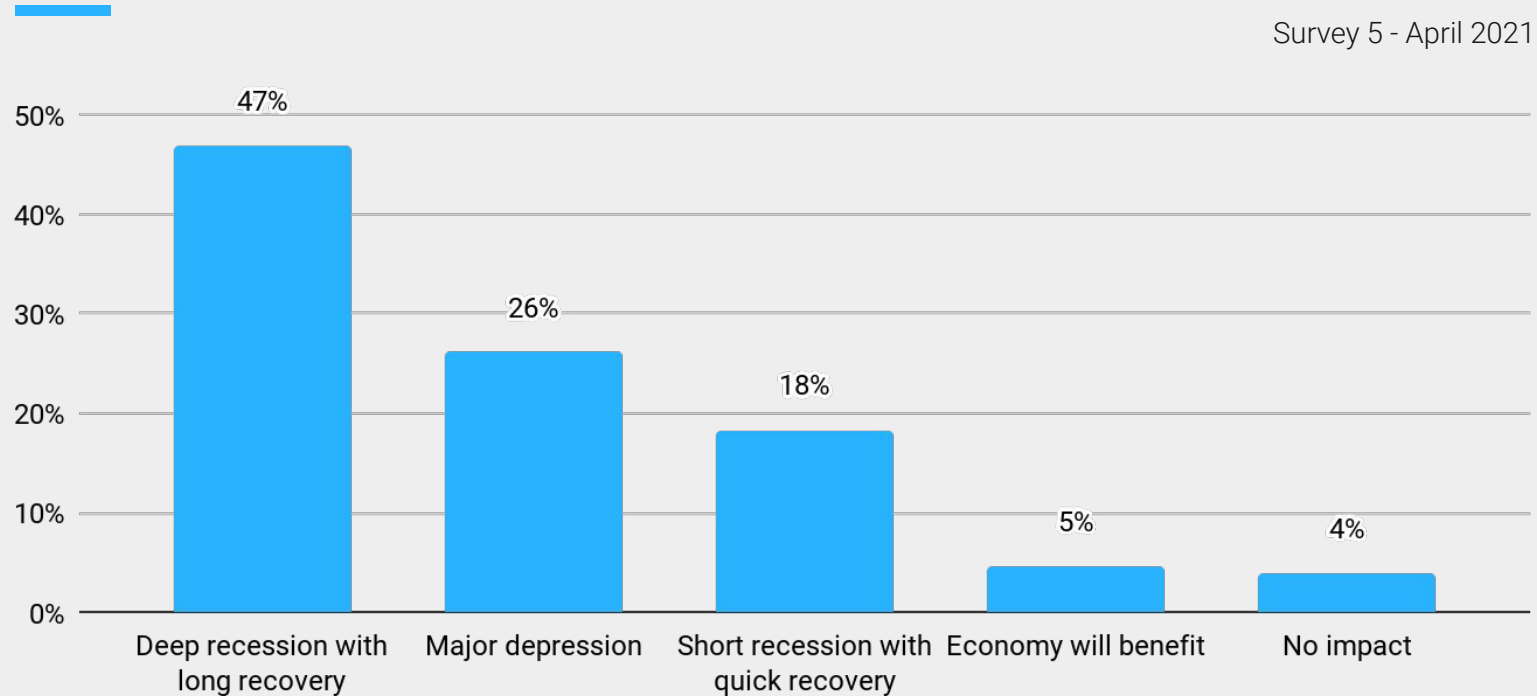




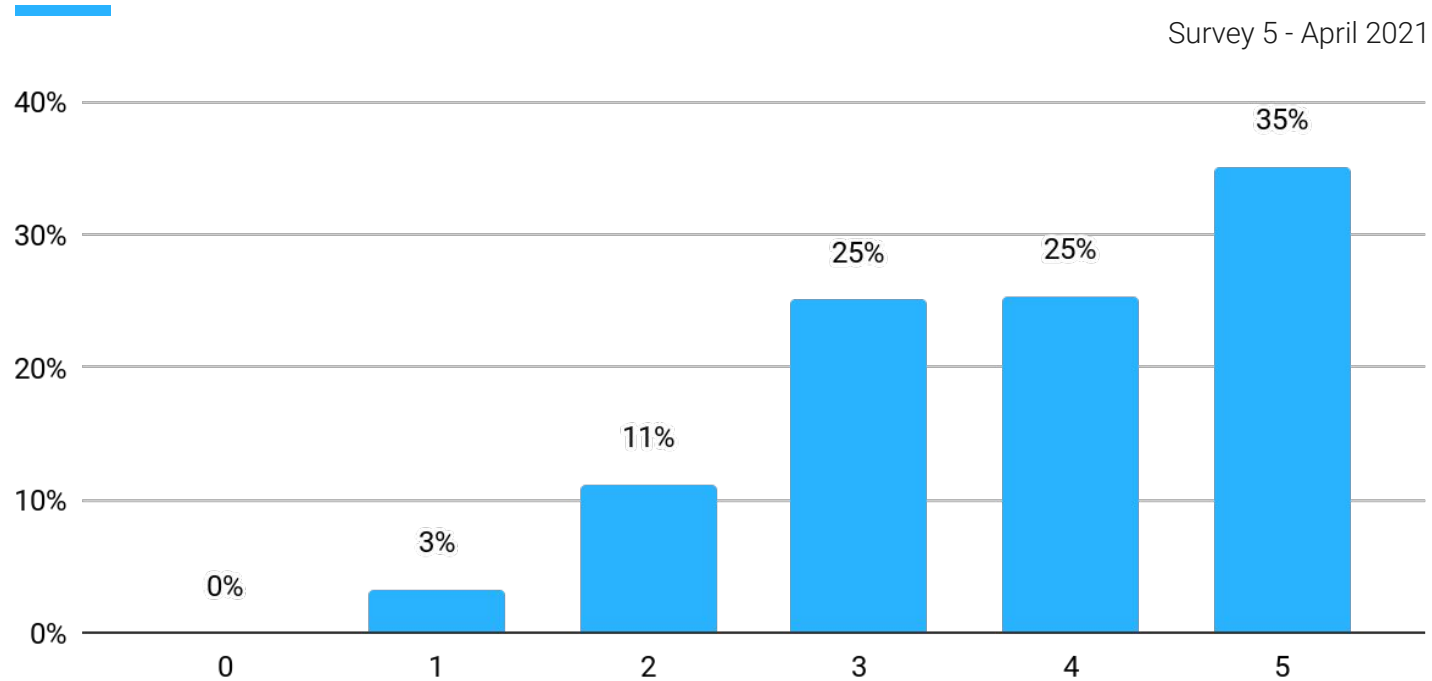
Freelancer.com

# Global economy

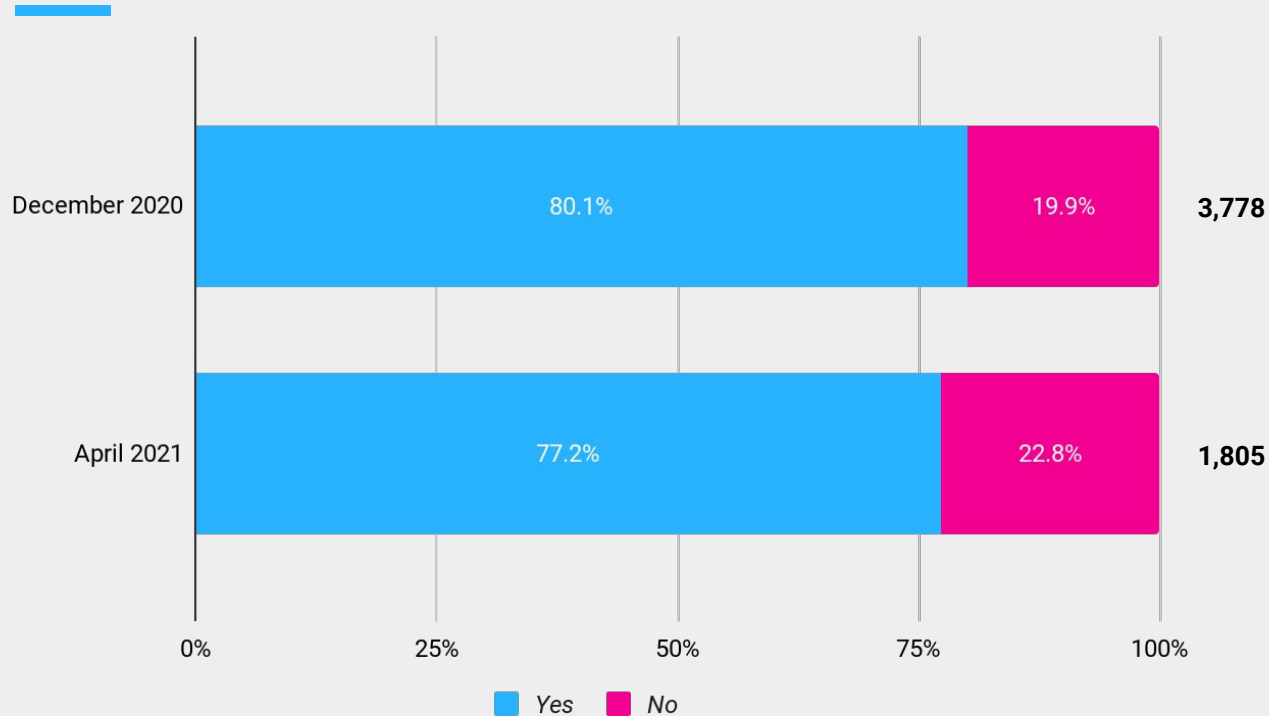
# What impact do you think Coronavirus (Covid-19) has had on your country's economy?



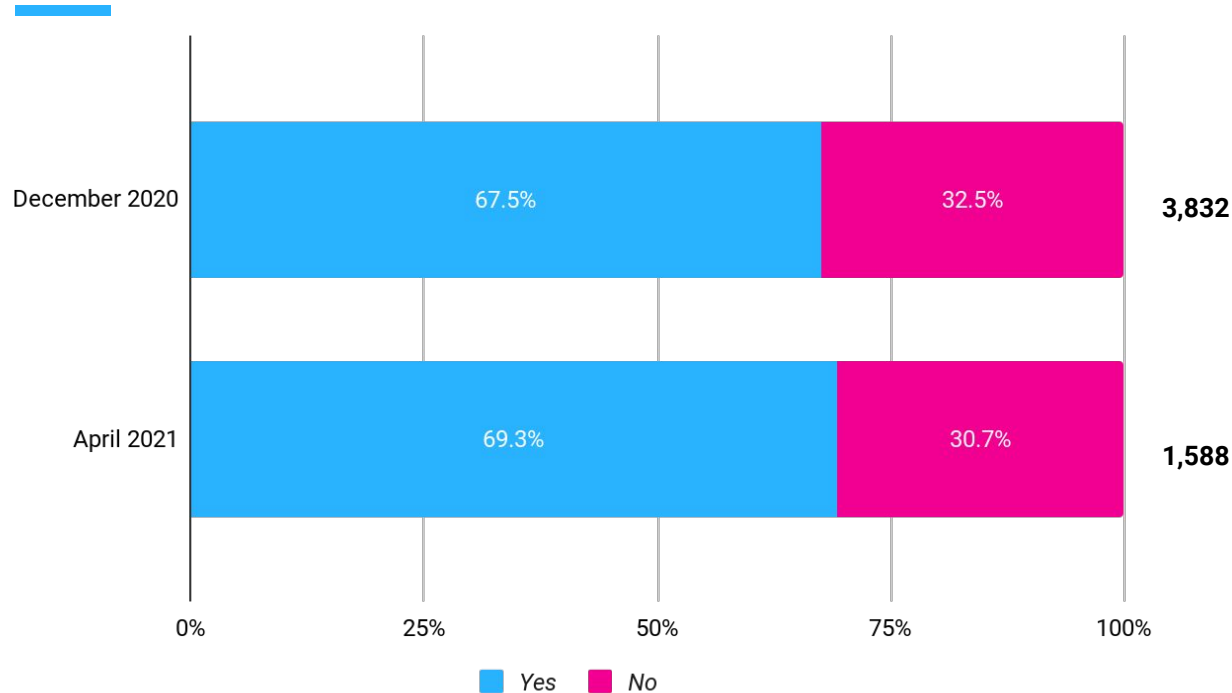
# How confident are you that your country's economy will recover from Covid-19?



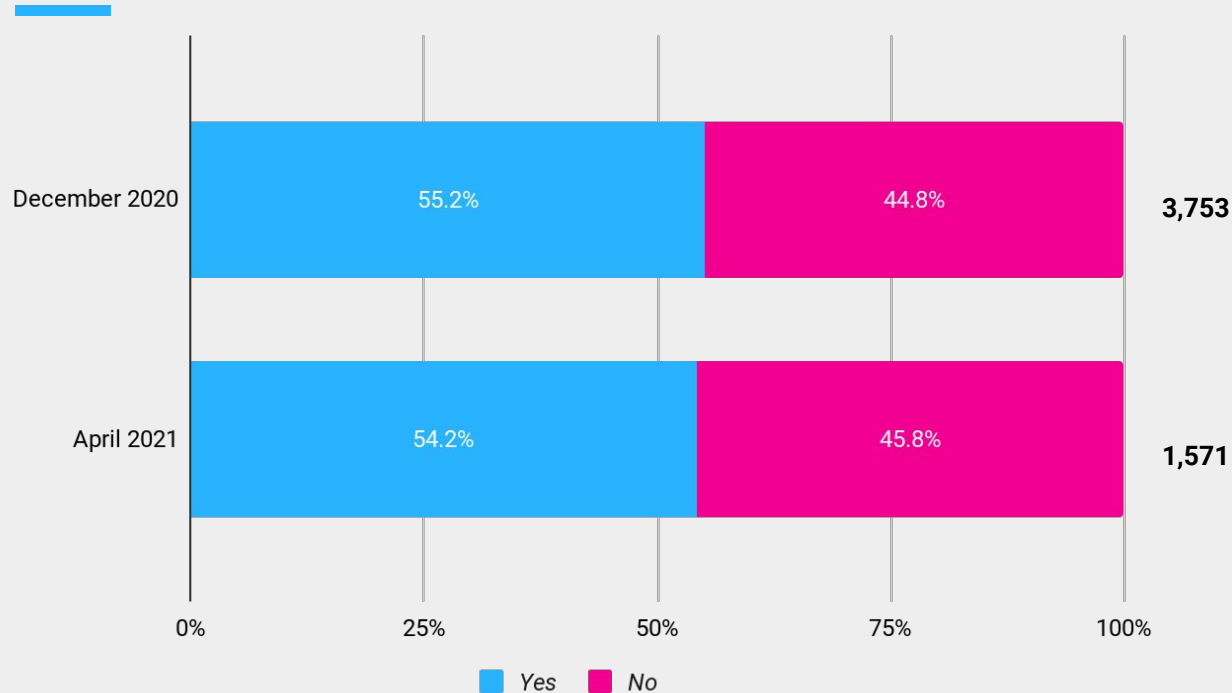
# Do you think there should be still more monetary stimulus from central banks?



# Do you think the world will head into a great depression in the next year or two?

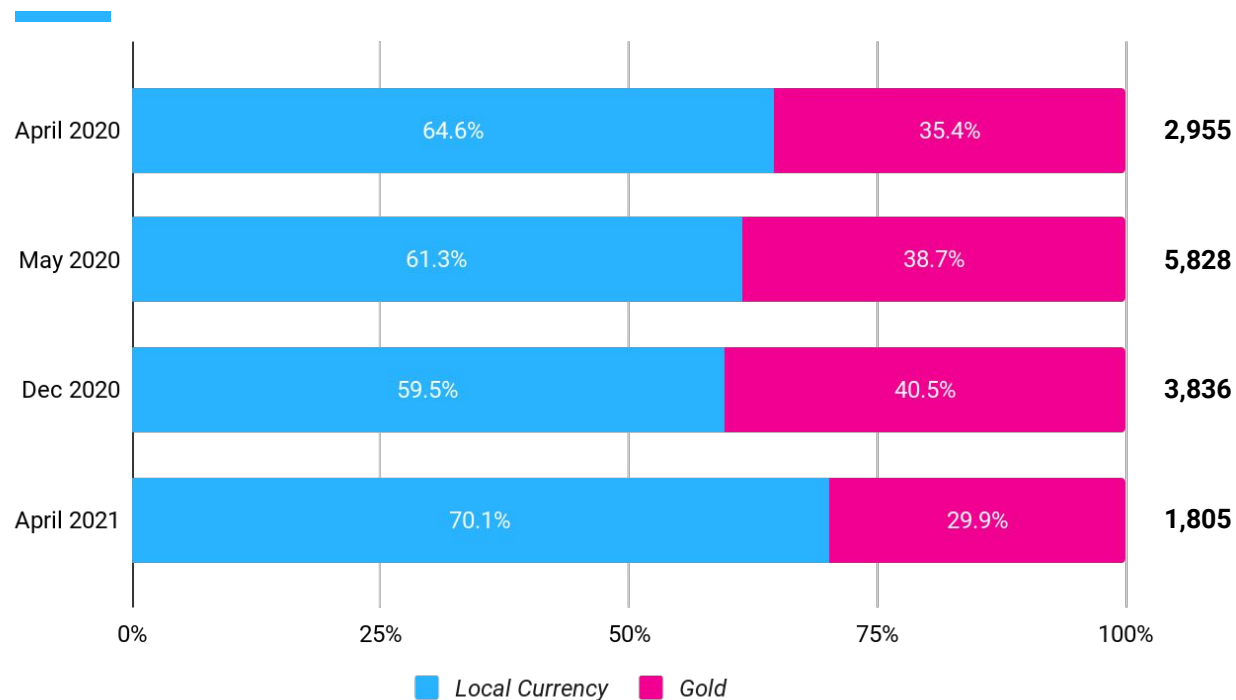


# Do you think it makes sense that the US stock market is hitting all-time highs?

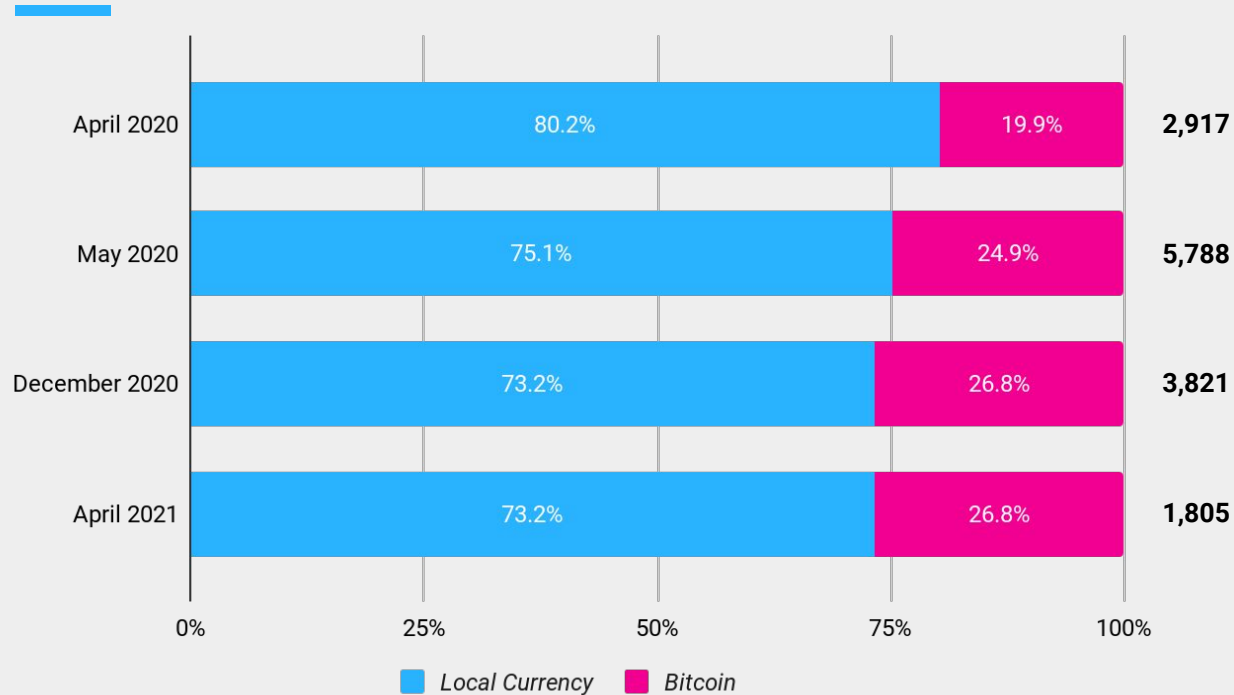




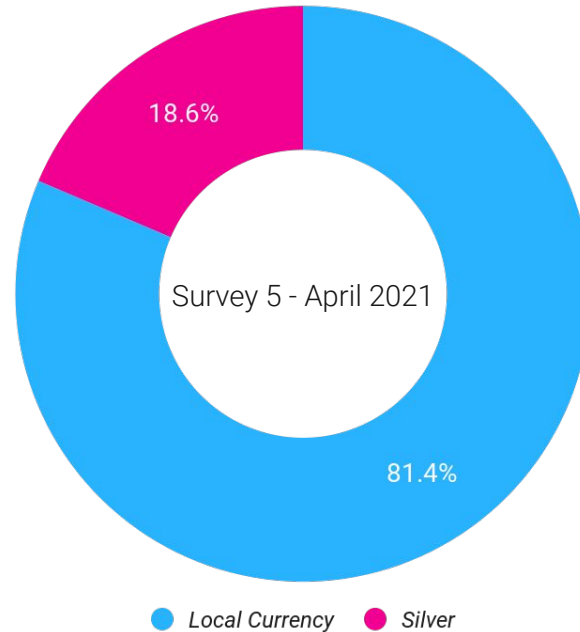
# Would you prefer to be paid in your local currency or the equivalent in gold?



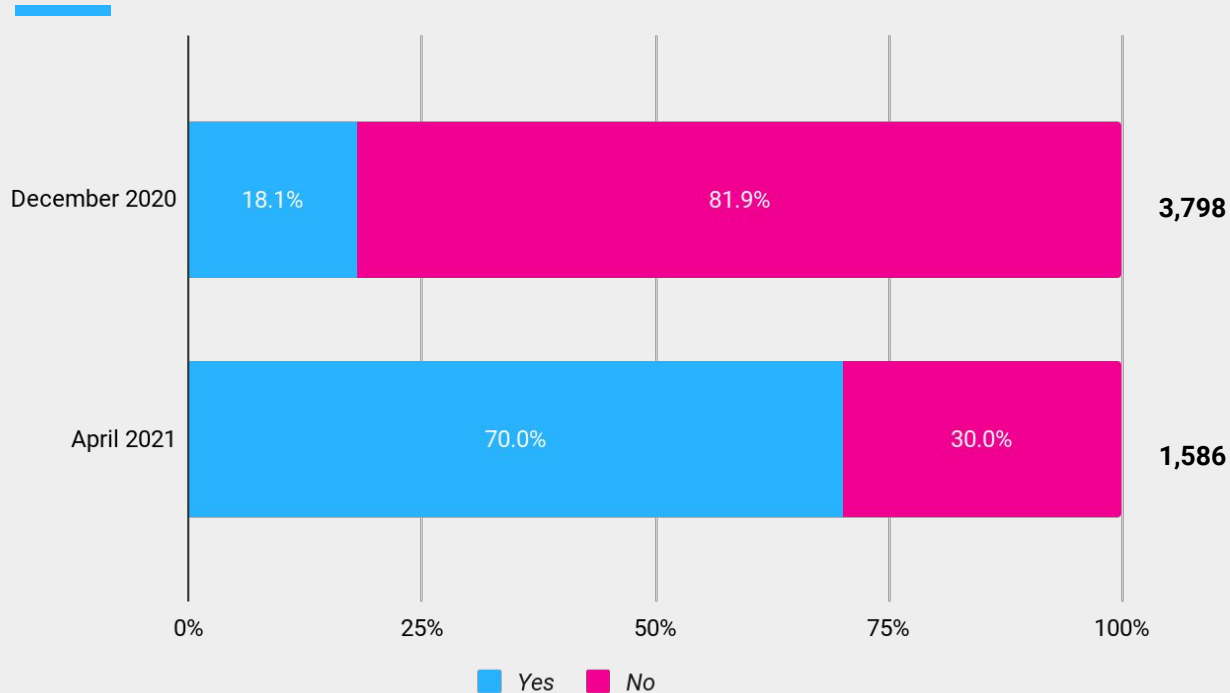
# Would you prefer to be paid in your local currency or the equivalent in Bitcoin?



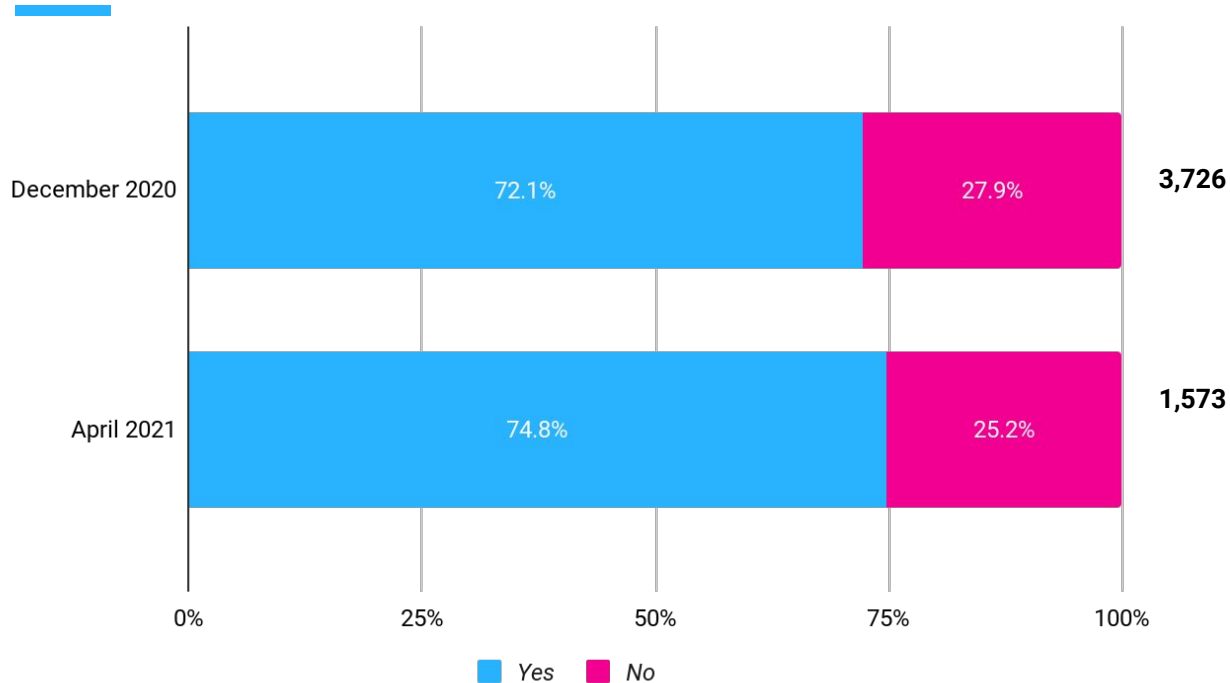
Would you prefer to be paid in your local currency or the equivalent in silver?



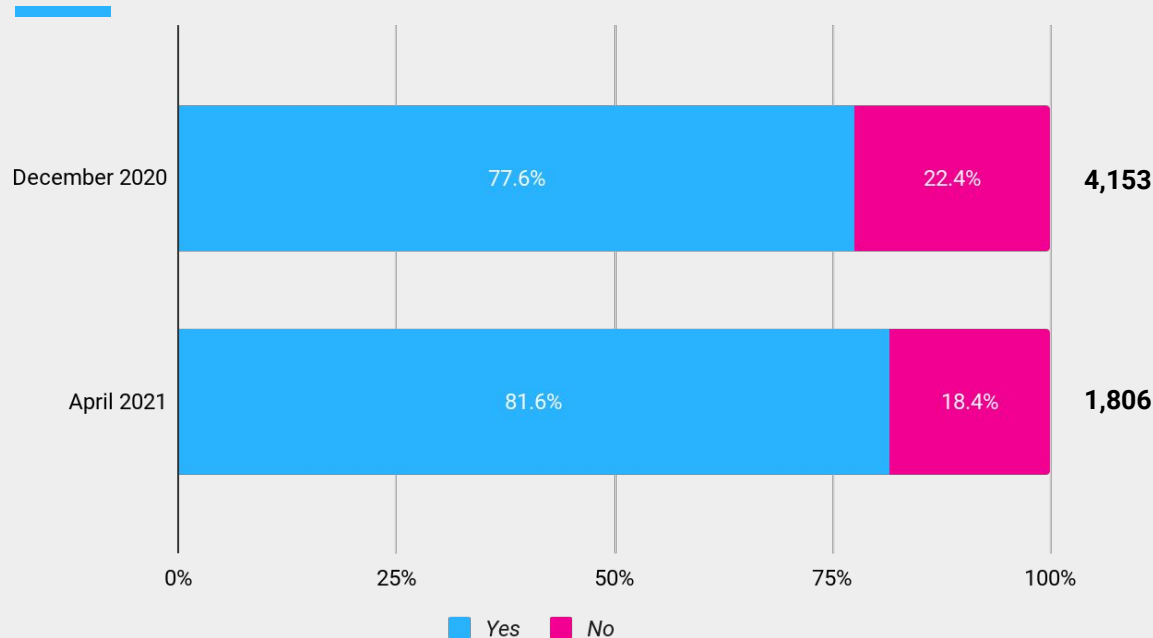
# Do you think a global currency reset is coming where your local currency might be worth significantly less?



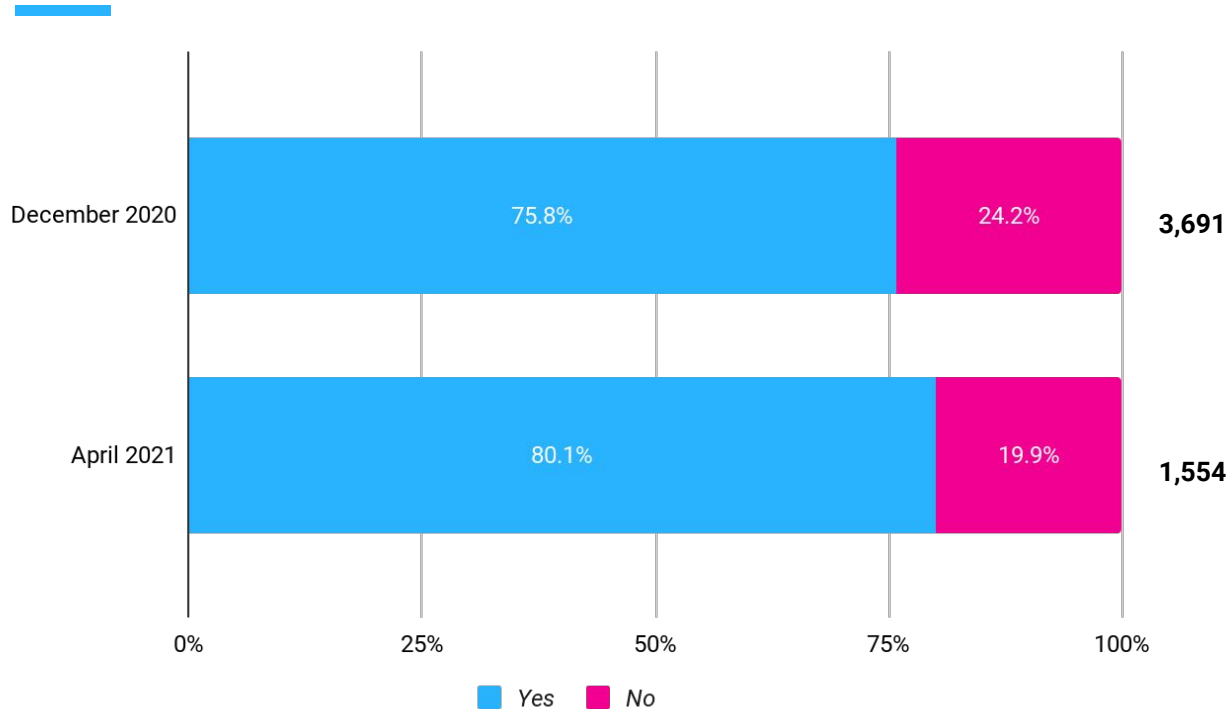
# Do you think big tech companies have manipulated the information and news disseminated on their platforms during Covid?



Do you think big tech social media platforms should be reclassified as publishers and be legally liable for what is disseminated on their platforms?



# Do you think big tech social media companies should pay news publishers for content?





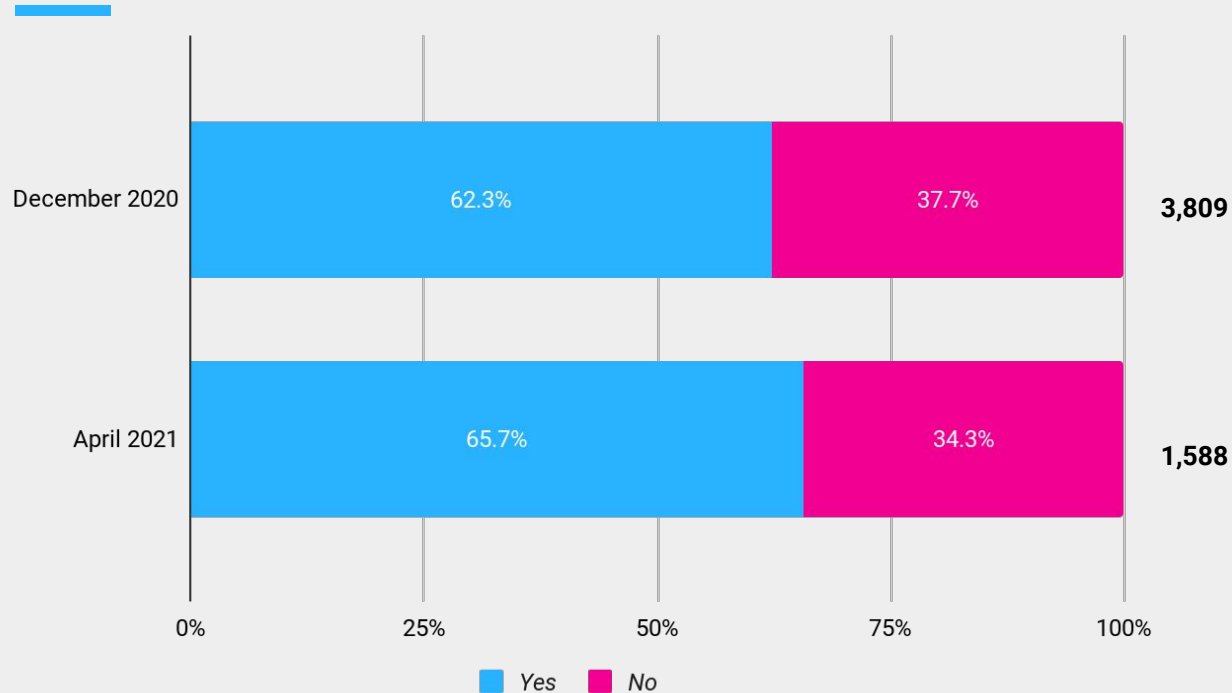
Freelancer.com

# Behaviour

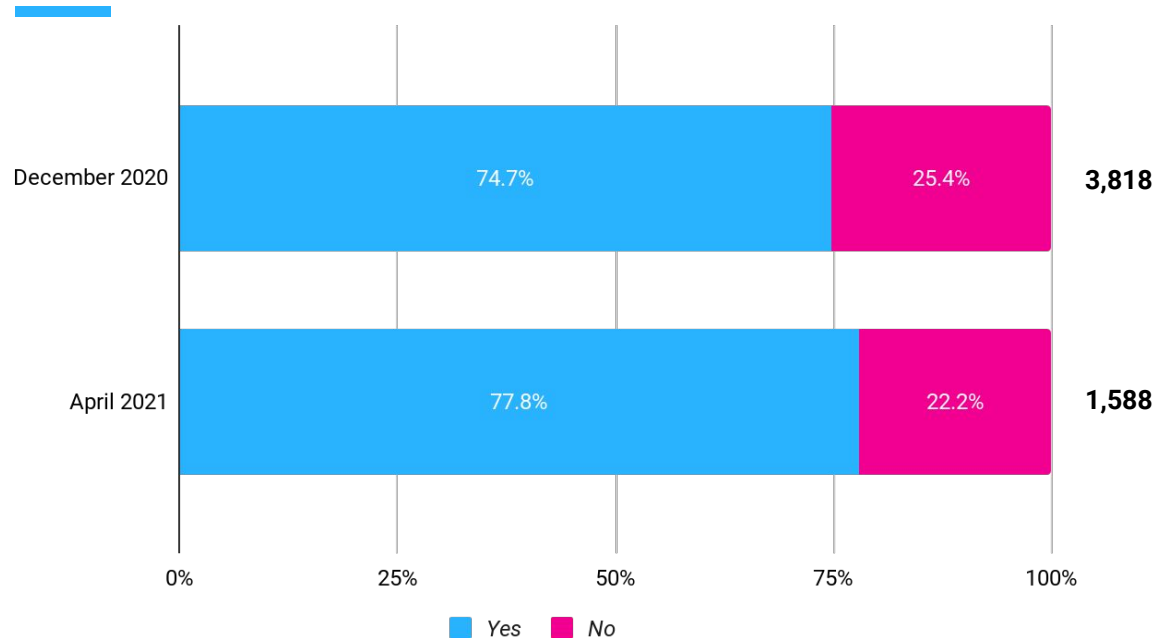




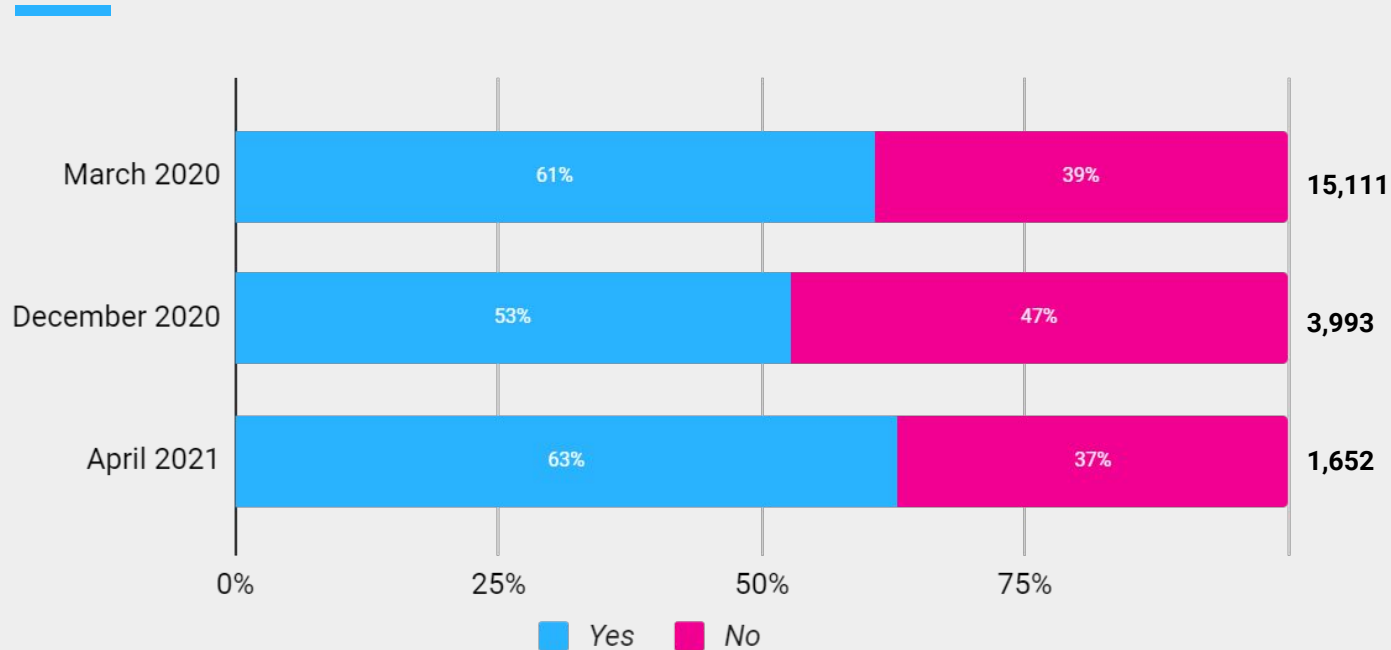
# Do you think there should be a vaccine passport in order to travel?



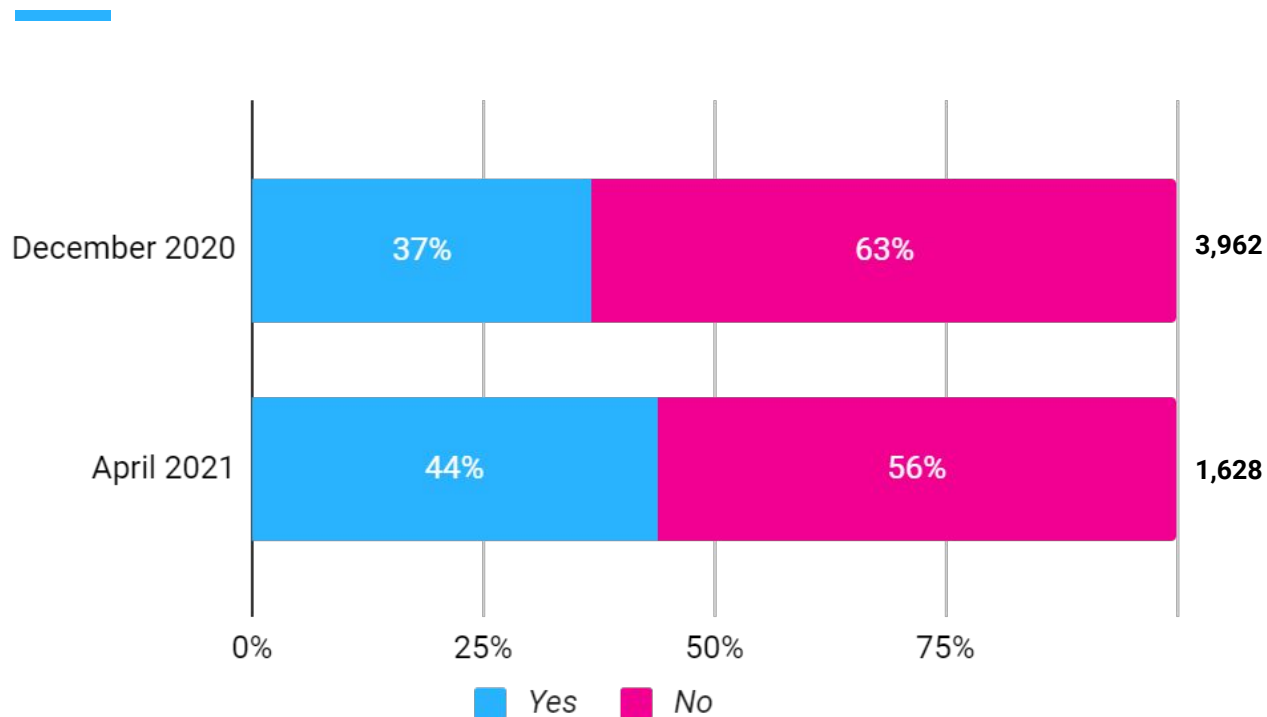
Do you think countries that have spiralling numbers of Covid infections should do a hard lockdown to take control as Australia and New Zealand did?



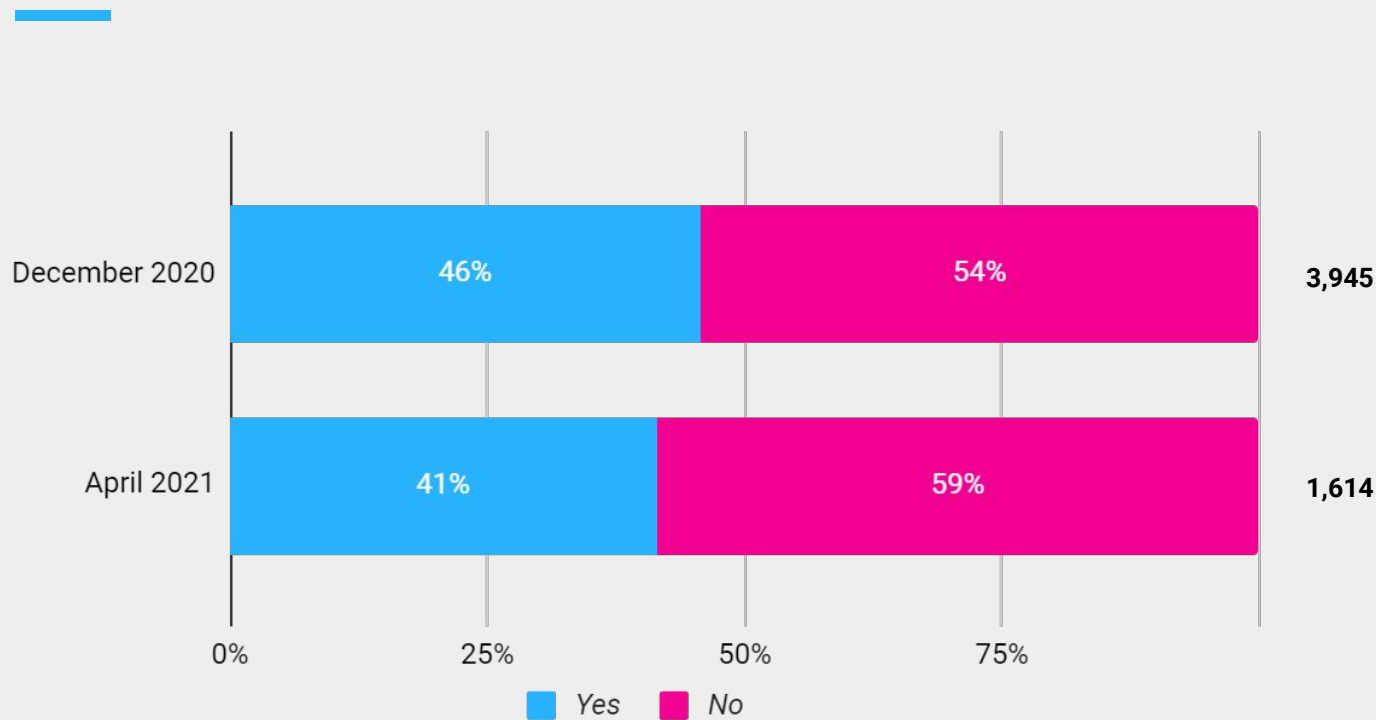
# Do you think the 2021 Tokyo Summer Olympics should have been cancelled?



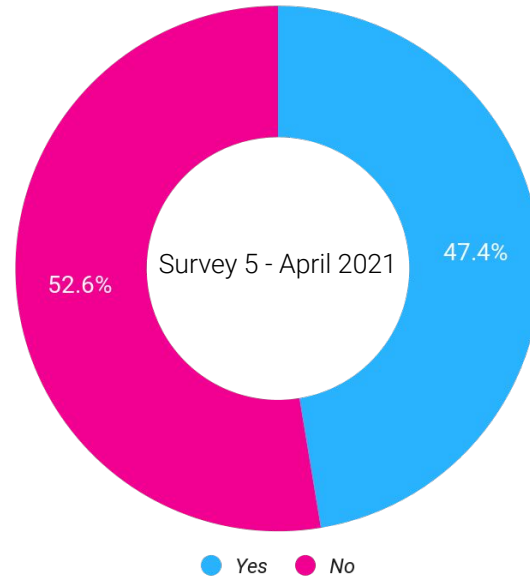
If you were offered an all expenses paid opportunity, would you attend the 2021 Tokyo summer Olympics?



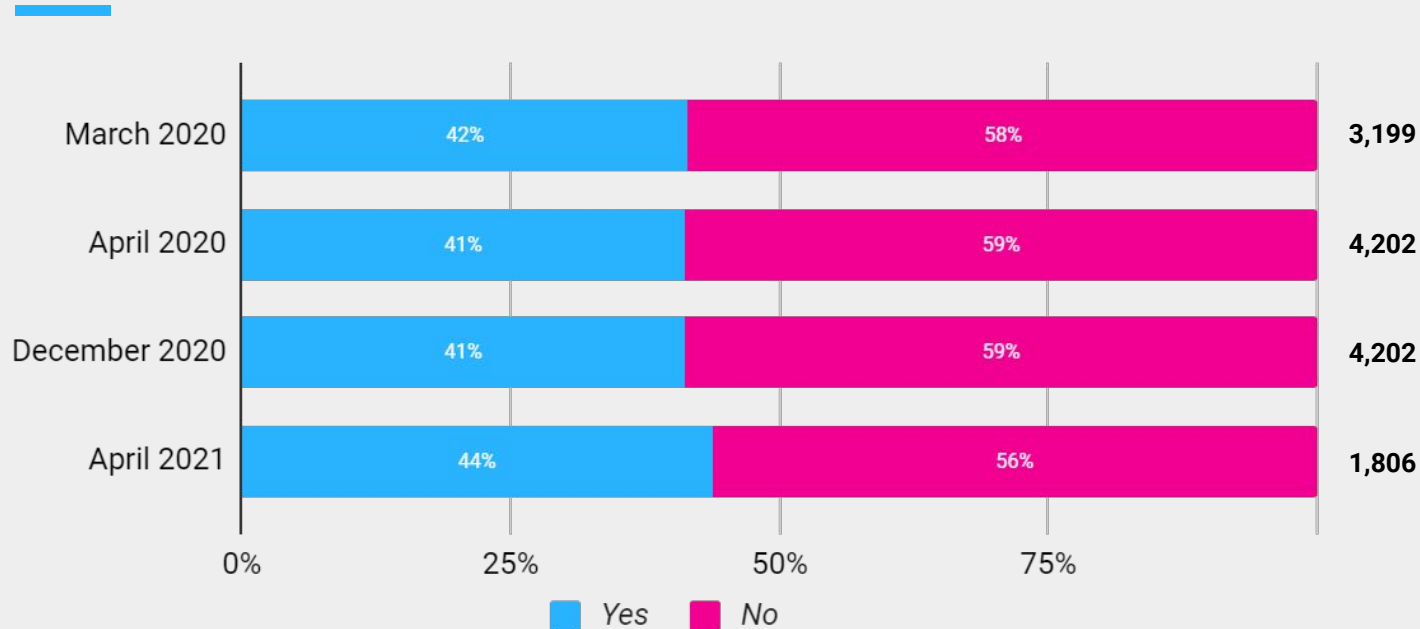
# If you were offered an all expenses paid opportunity to attend the Beijing 2022 Winter Olympics, would you go?



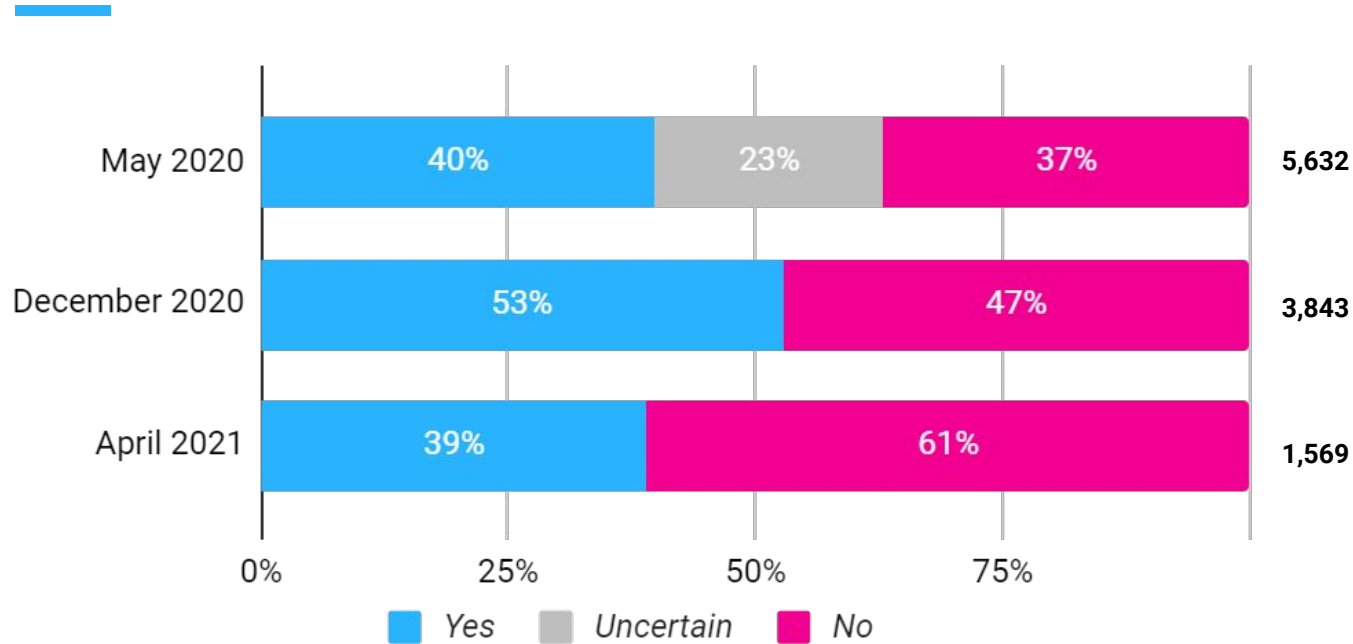
If you were offered an all expenses paid opportunity to attend the 2022 FIFA World Cup, would you go?



# Would you consider booking a holiday on a cruise ship if an attractive discount was offered?



# Do you think one particular country is to blame for Covid?





## How will work change as a result of Covid-19

---



More work from home would be facilitated.  
Unnecessary travelling would be reduced, which  
could potentially reduce the traffic and pollution.

– Amrut B, India

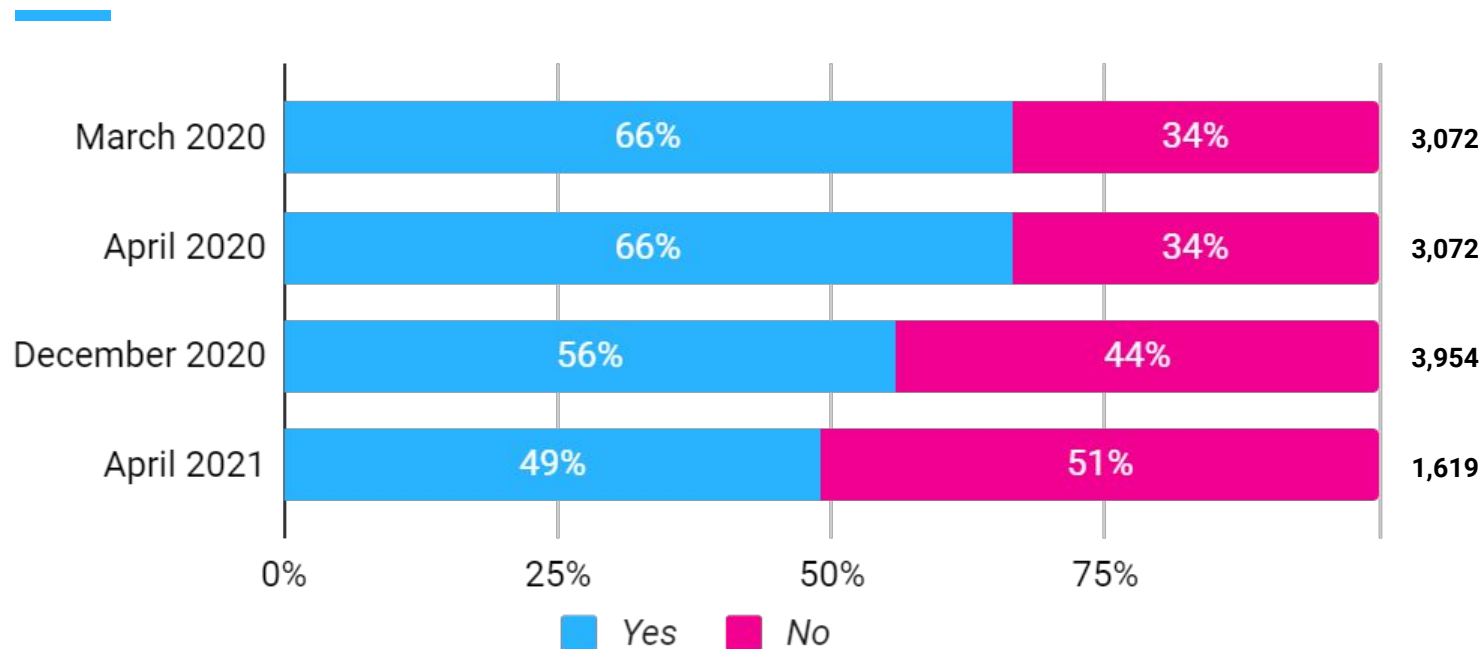




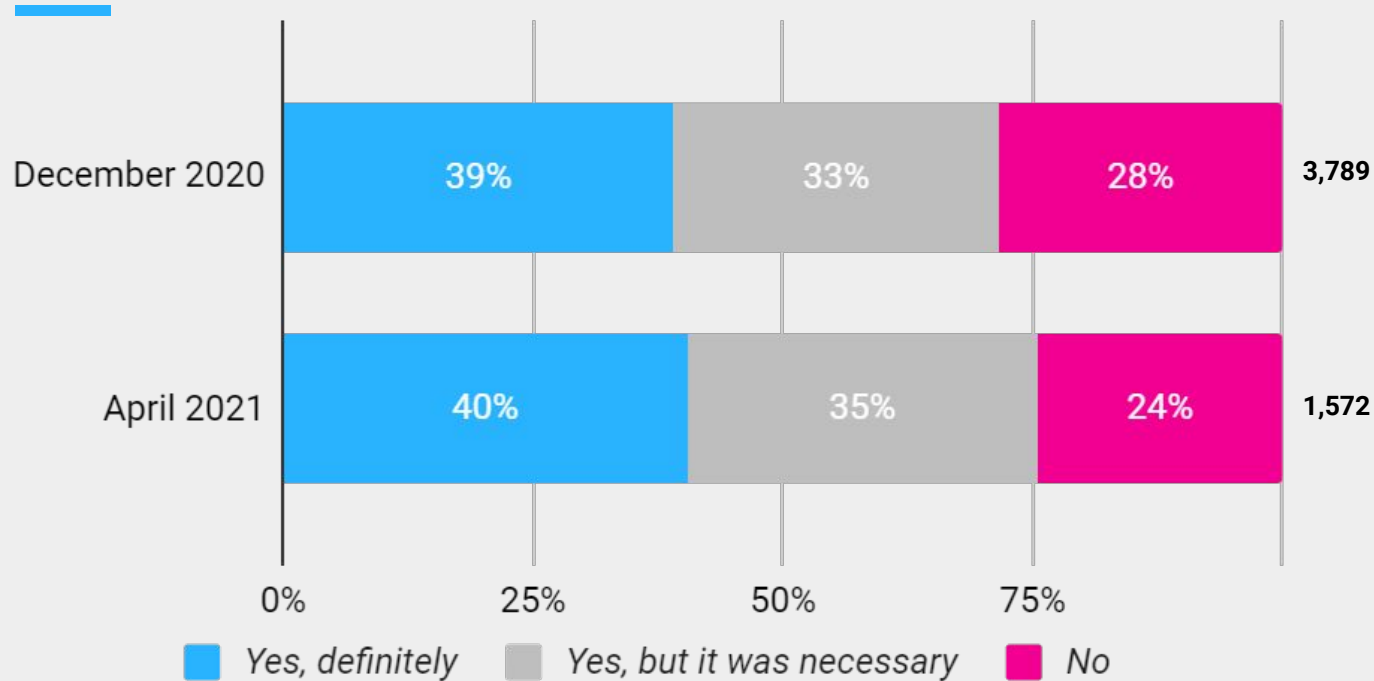
Freelancer.com

# Government response

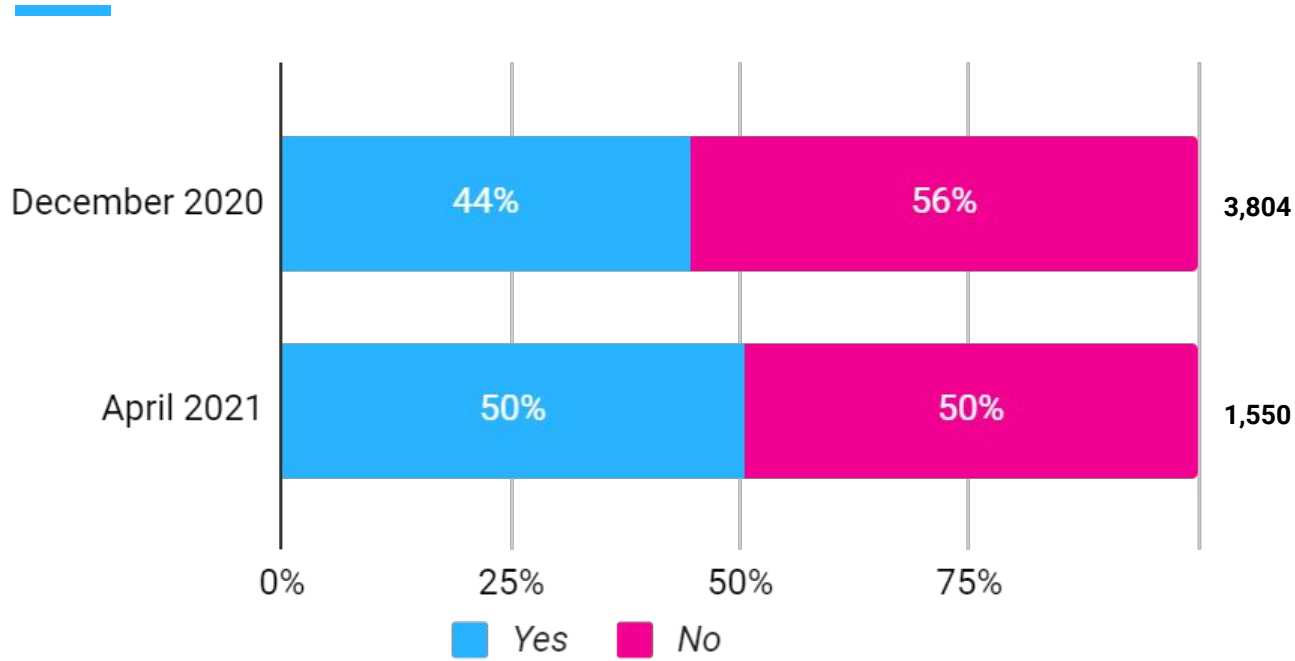
# Are you satisfied with your government's response to the Coronavirus (nCov-19)?



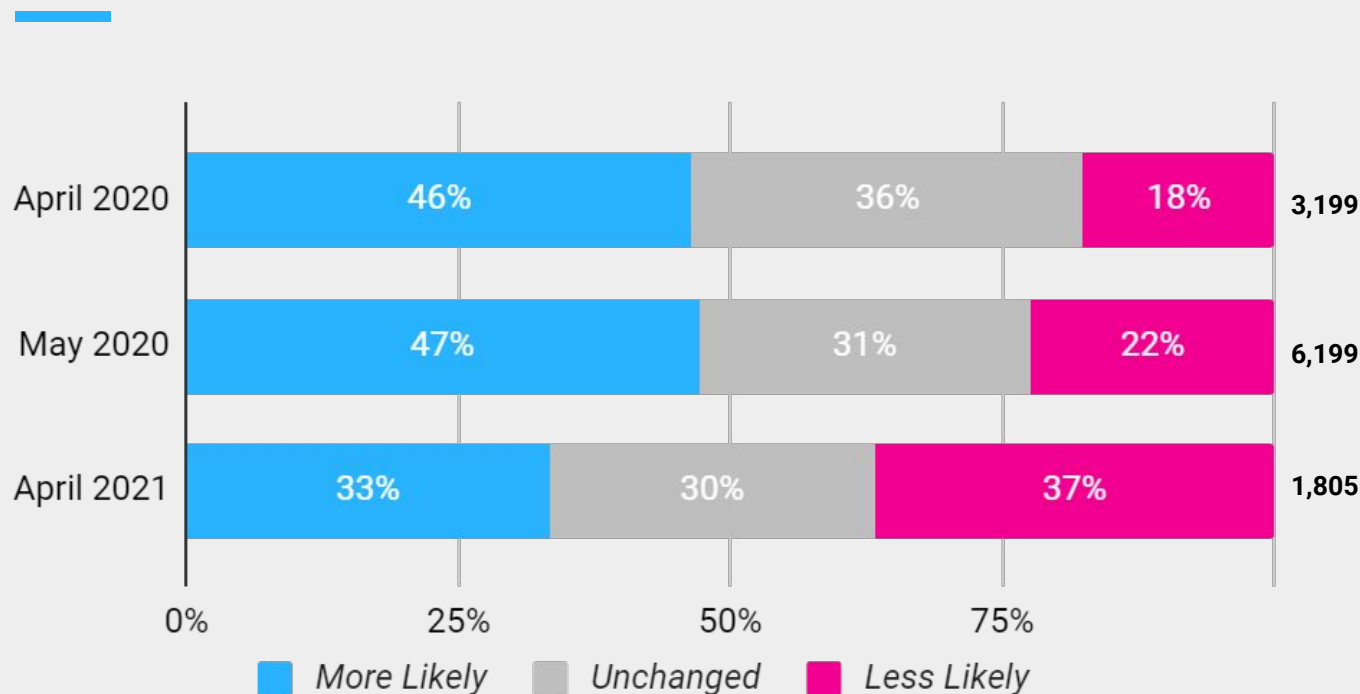
Do you feel that your civil liberties and rights were infringed by measures taken to curb the outbreak?



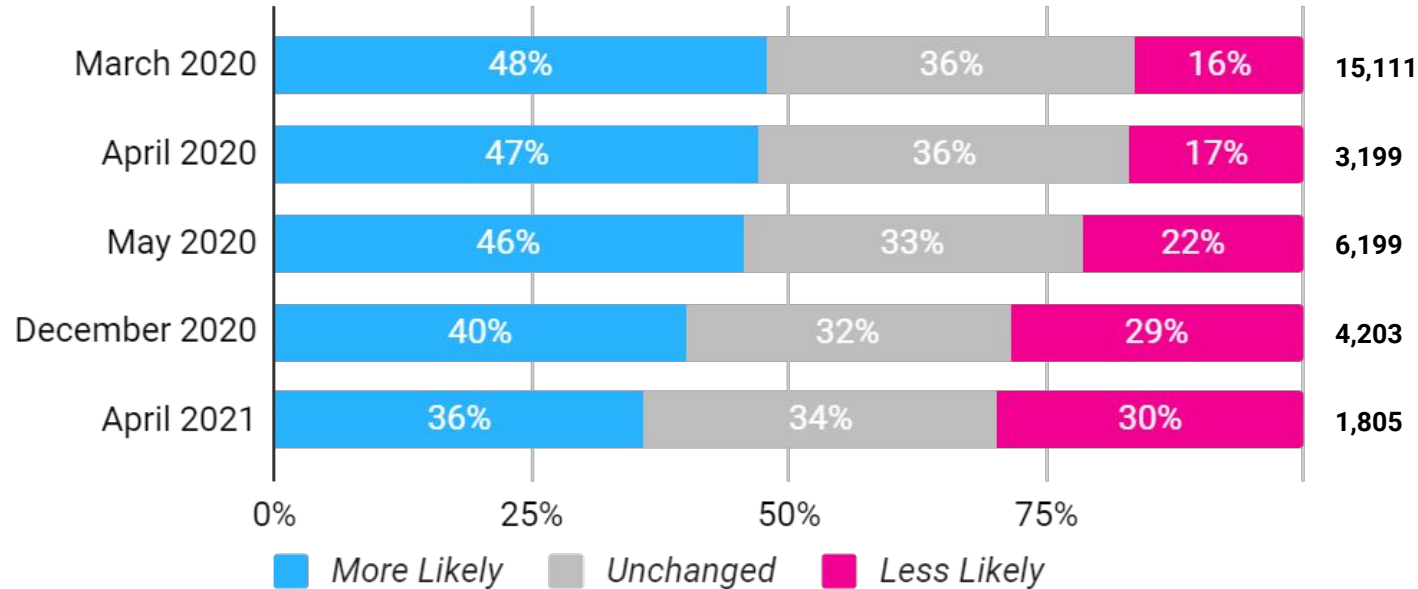
Do you fear those rights will never be returned to you?



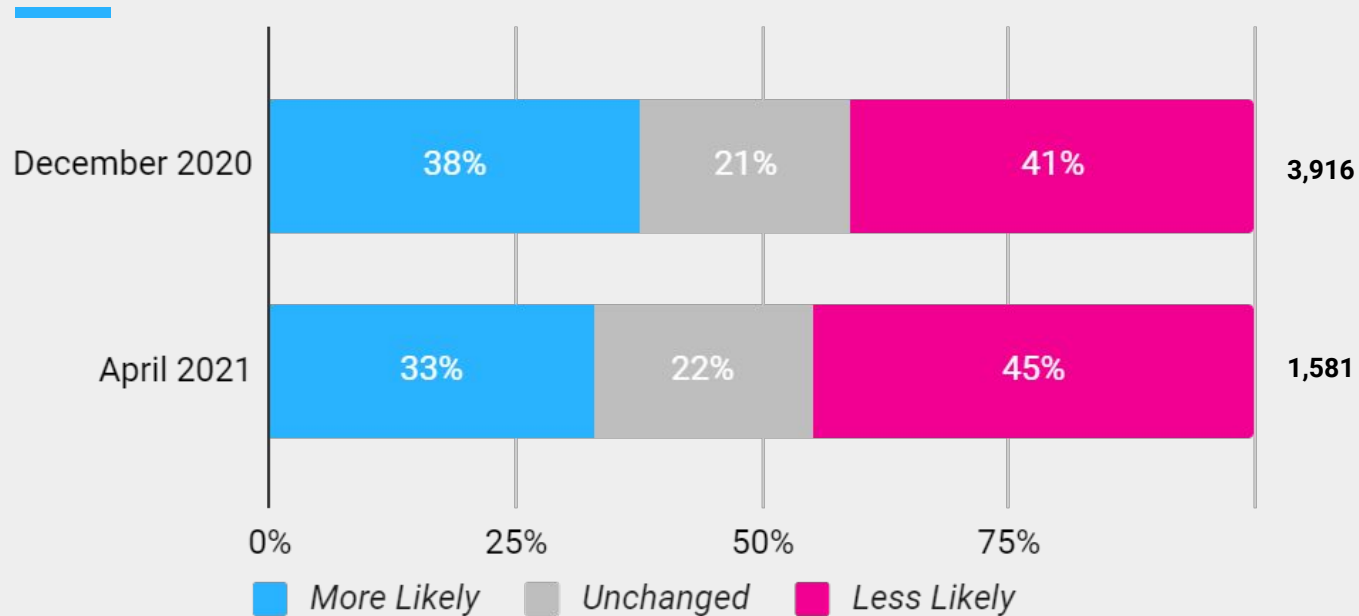
# How likely are you to trust your government in the future after their response to the Coronavirus (nCov-19)?



# How likely are you to trust global health authorities in the future after their response to the Coronavirus (nCov-19)?

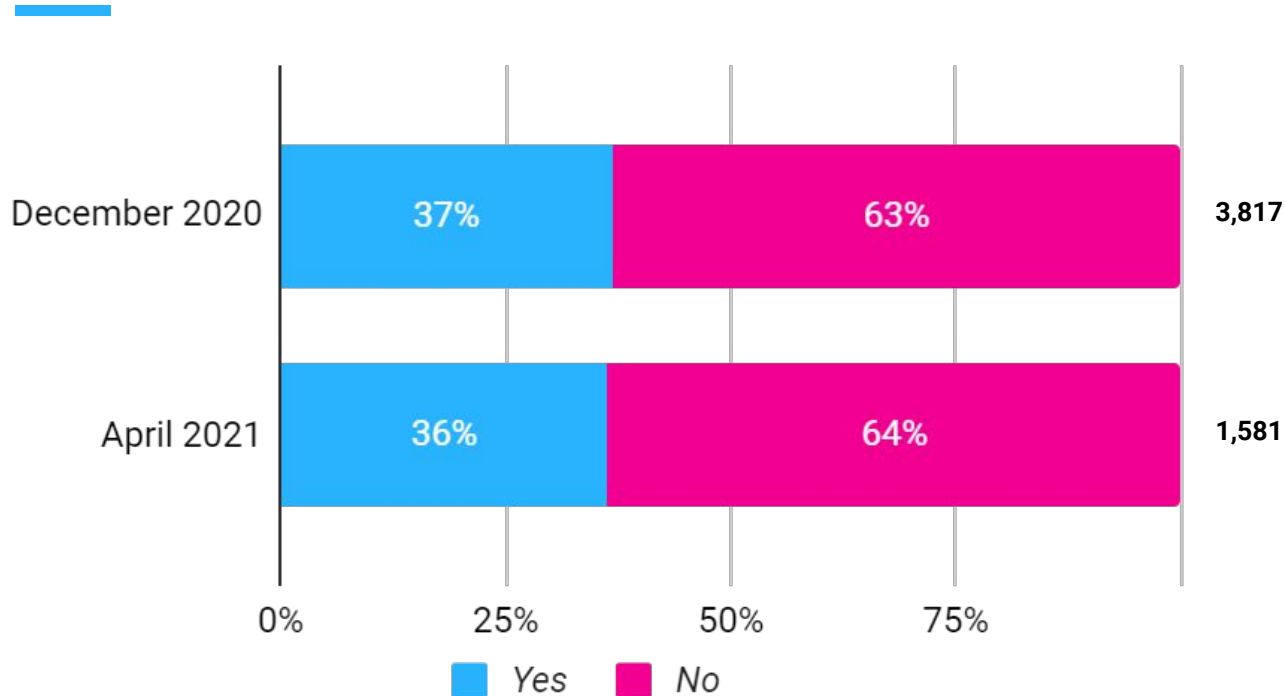


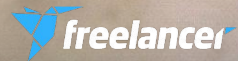
Thinking about the way your government has handled the Covid-19 outbreak, has it made you more or less likely to vote for them?





# Do you think that events related to Covid will directly lead to world war?

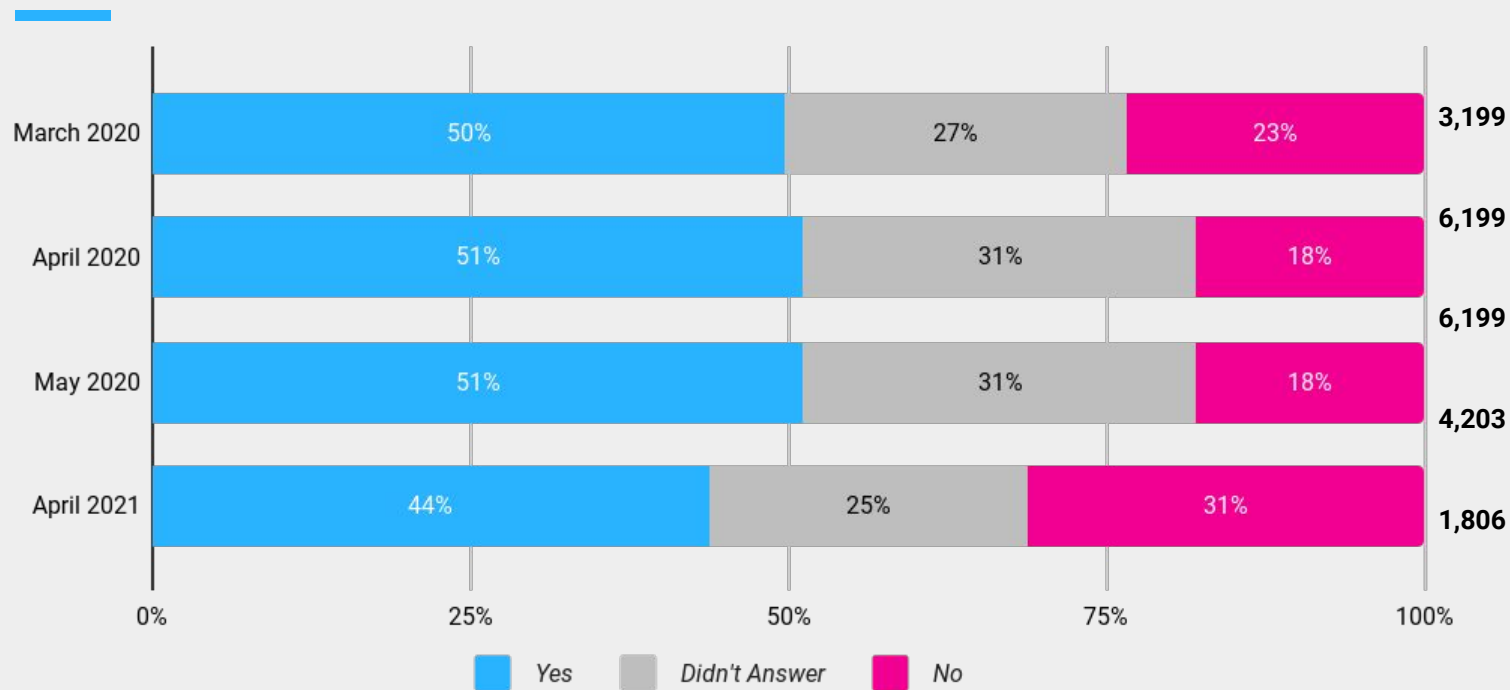




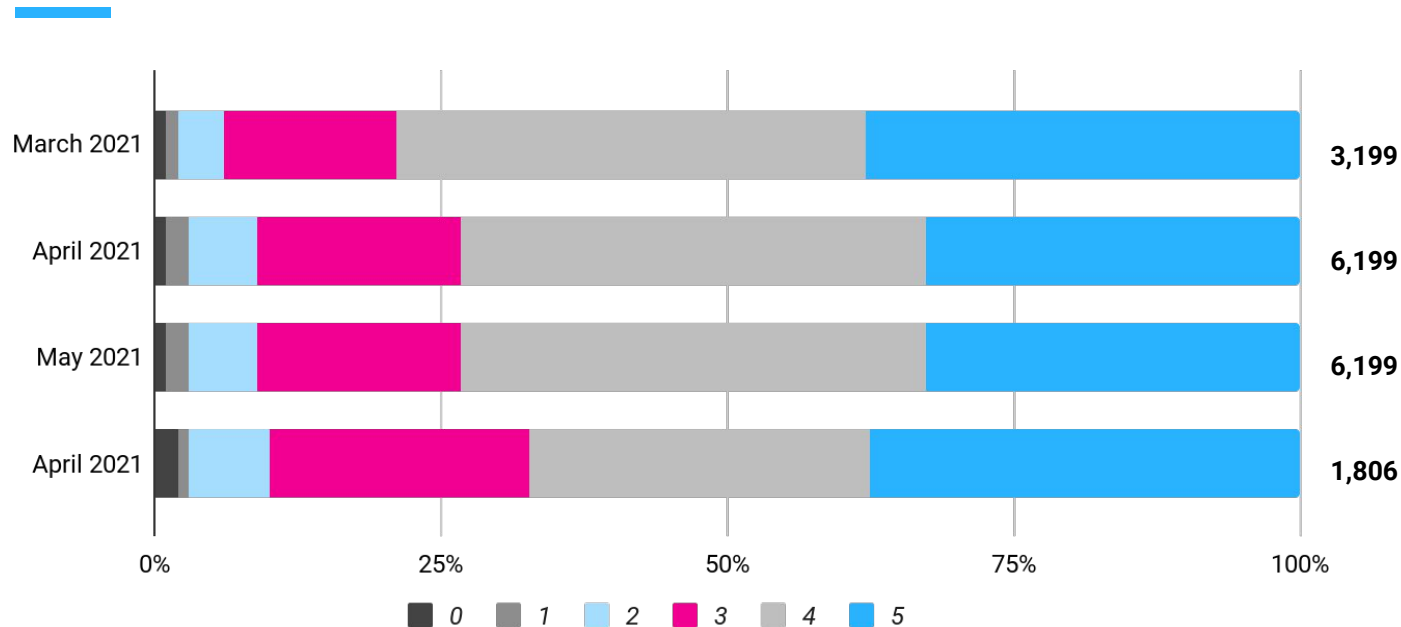
Freelancer.com

# Access and supply chain

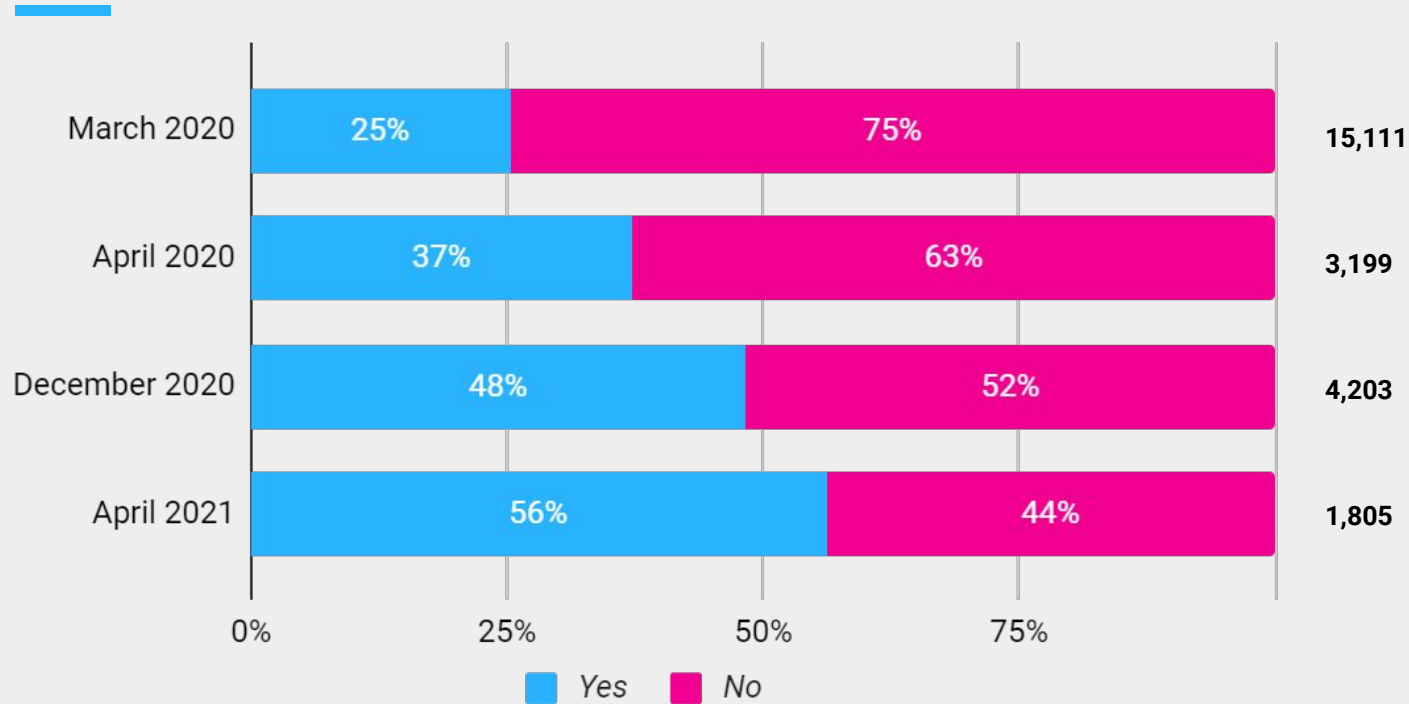
# Are you having trouble getting products from your suppliers?



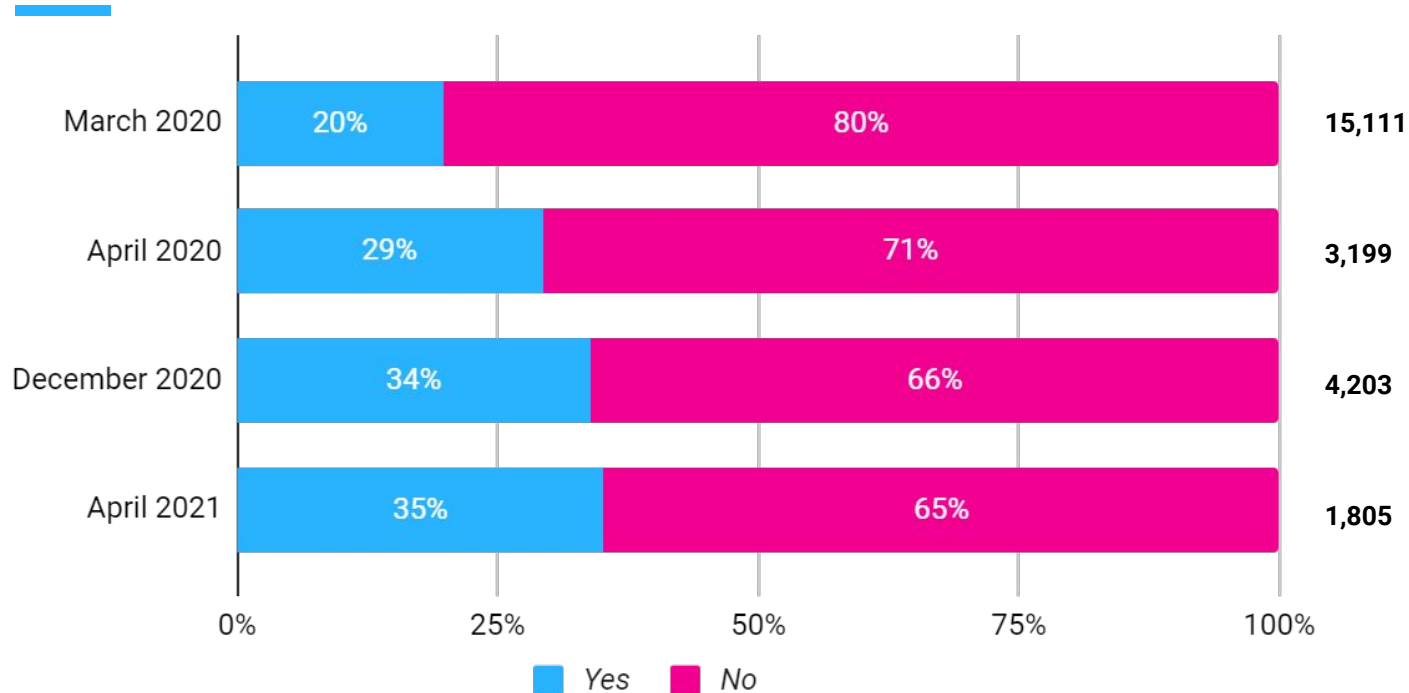
More generally, how seriously on a scale of (0 = no impact) to (10 = extremely serious) do you think the Coronavirus outbreak will affect the global supply chain?



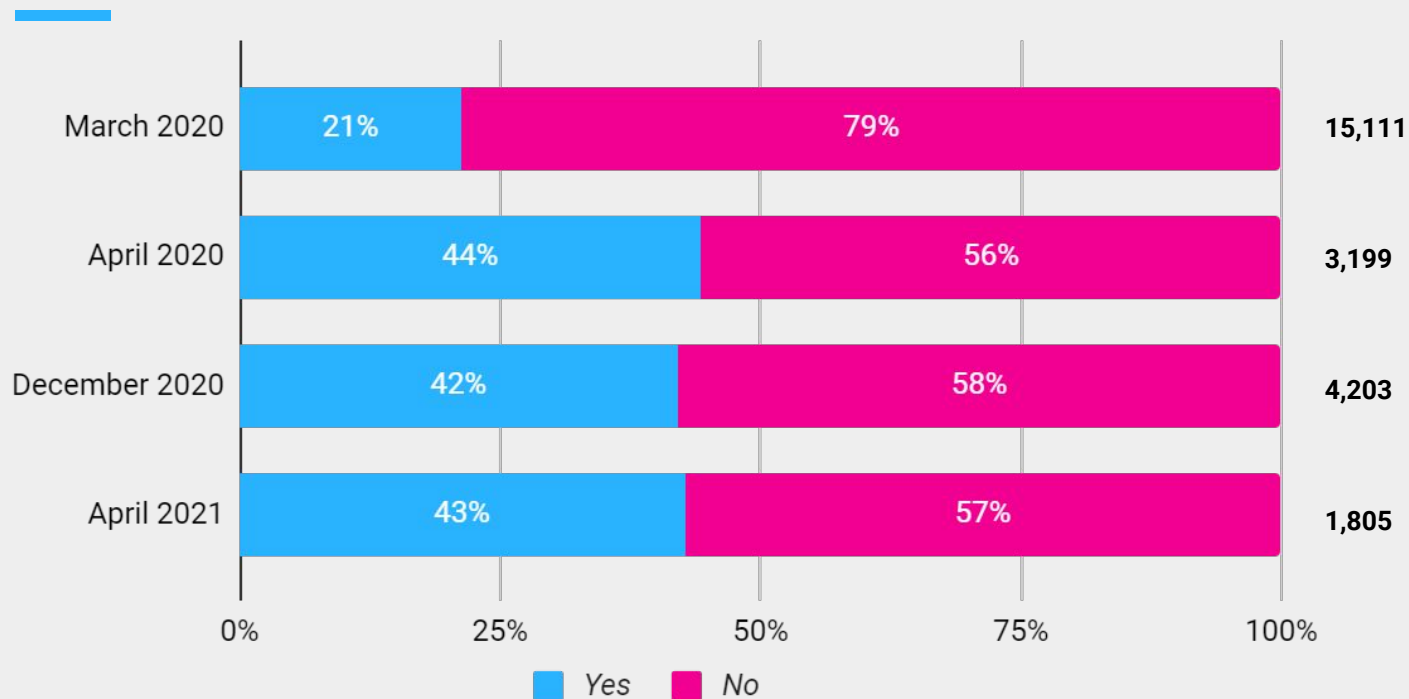
# Is there a long wait time (2 hours+) to access your local hospital?



# Are there long queues (30m+ wait times) at your local pharmacist?



# Are there long queues (30m+ wait times) at your local supermarket?







Freelancer.com

# Thank you

Photo Credit: Pamela Sisson [@pamelasisson](#)





This logo design cost  
and took 2 days to make

\$30 USD



This branding cost  
and took 1 day to make

\$109 USD



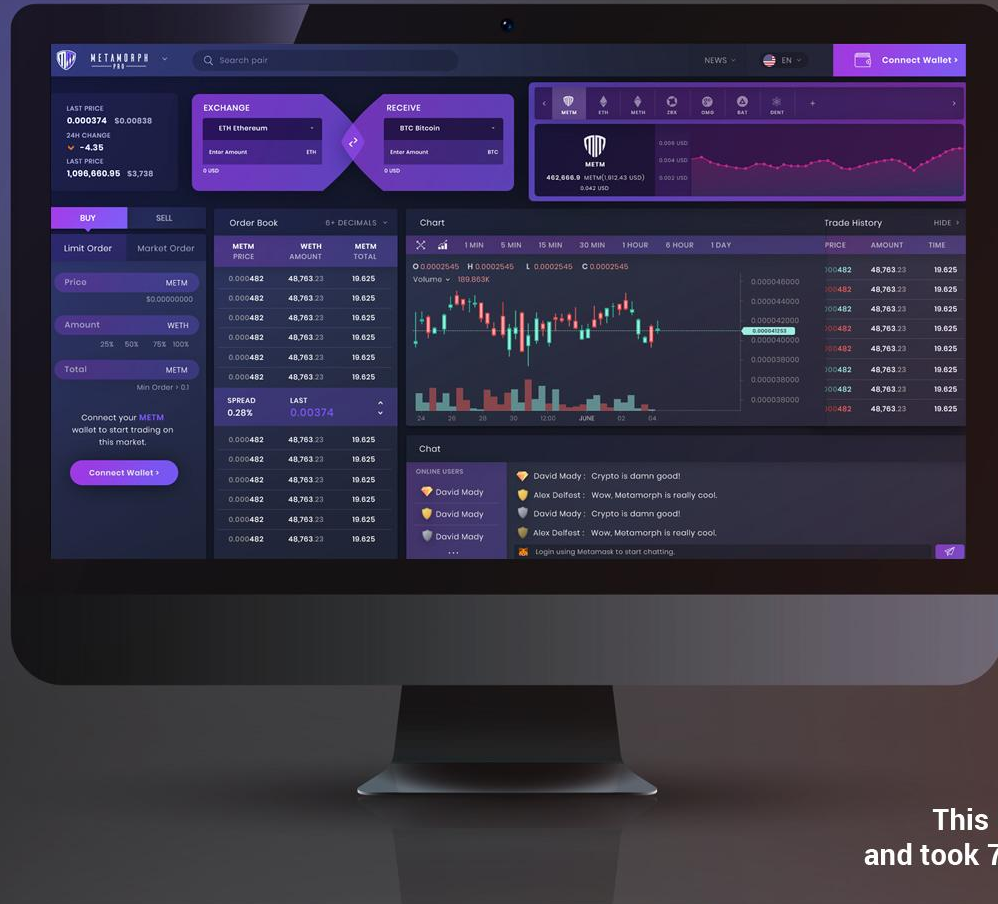
This shoe design cost  
and took 10 days to make

\$60 USD



This logo design cost  
and took 1 day to make

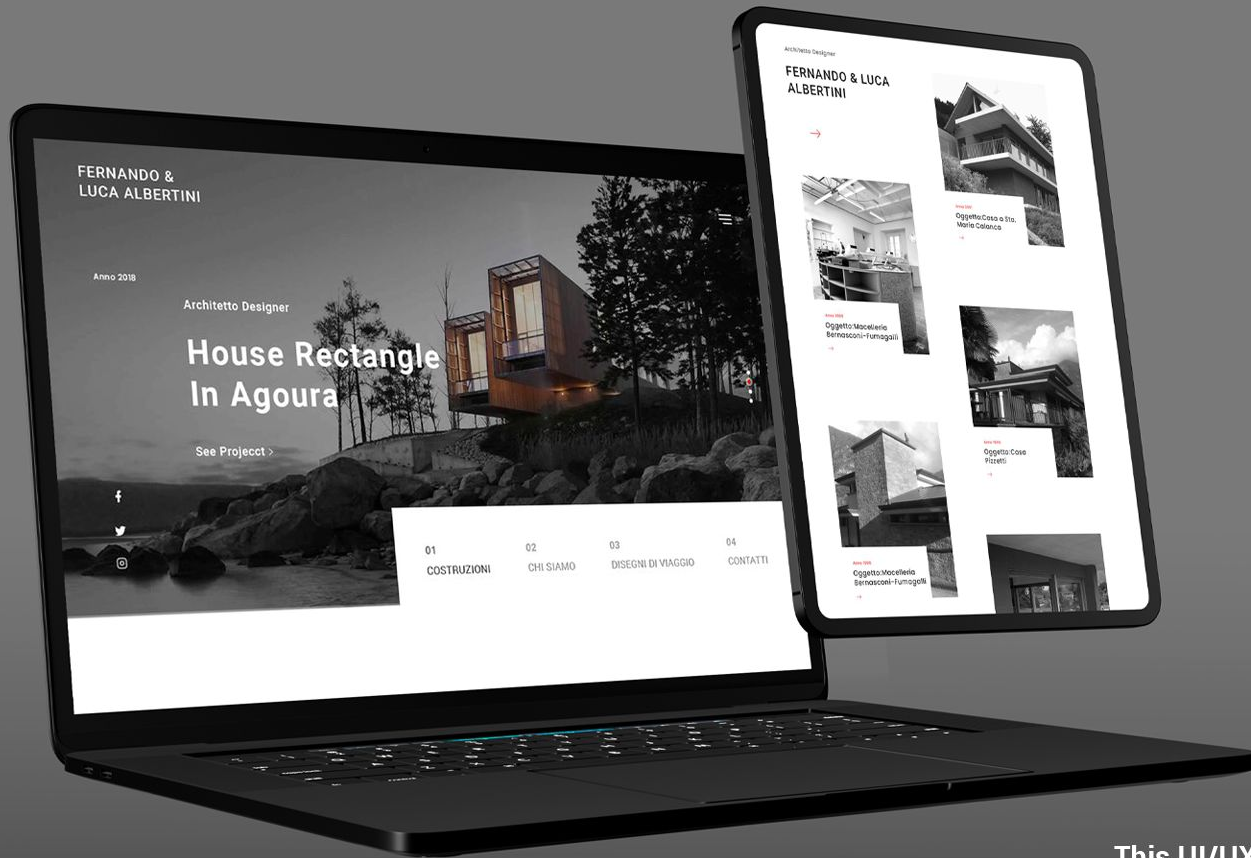
**\$30 USD**



This UI design cost  
and took 7 days to make

\$540 USD





This UI/UX design cost  
and took 1 day to make

\$150 USD



This front facade design cost  
and took 6 days to make

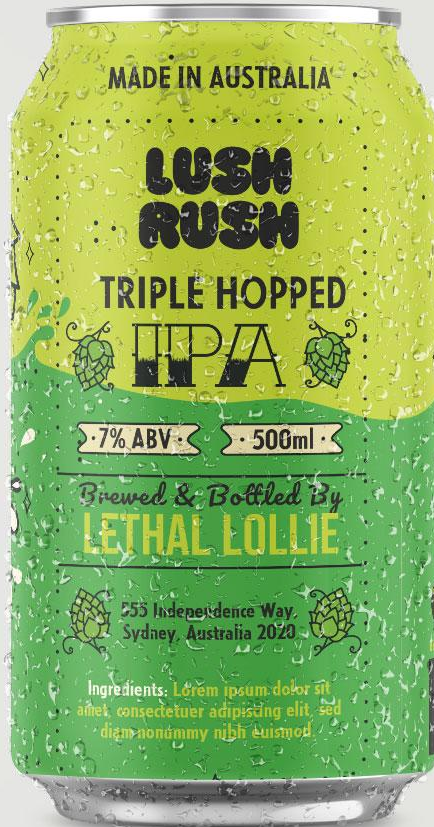
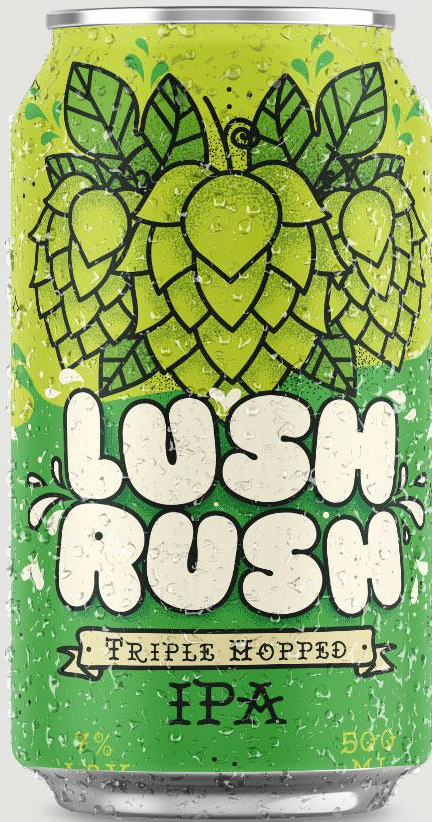
\$185 USD



This drone design cost  
and took 8 days to make

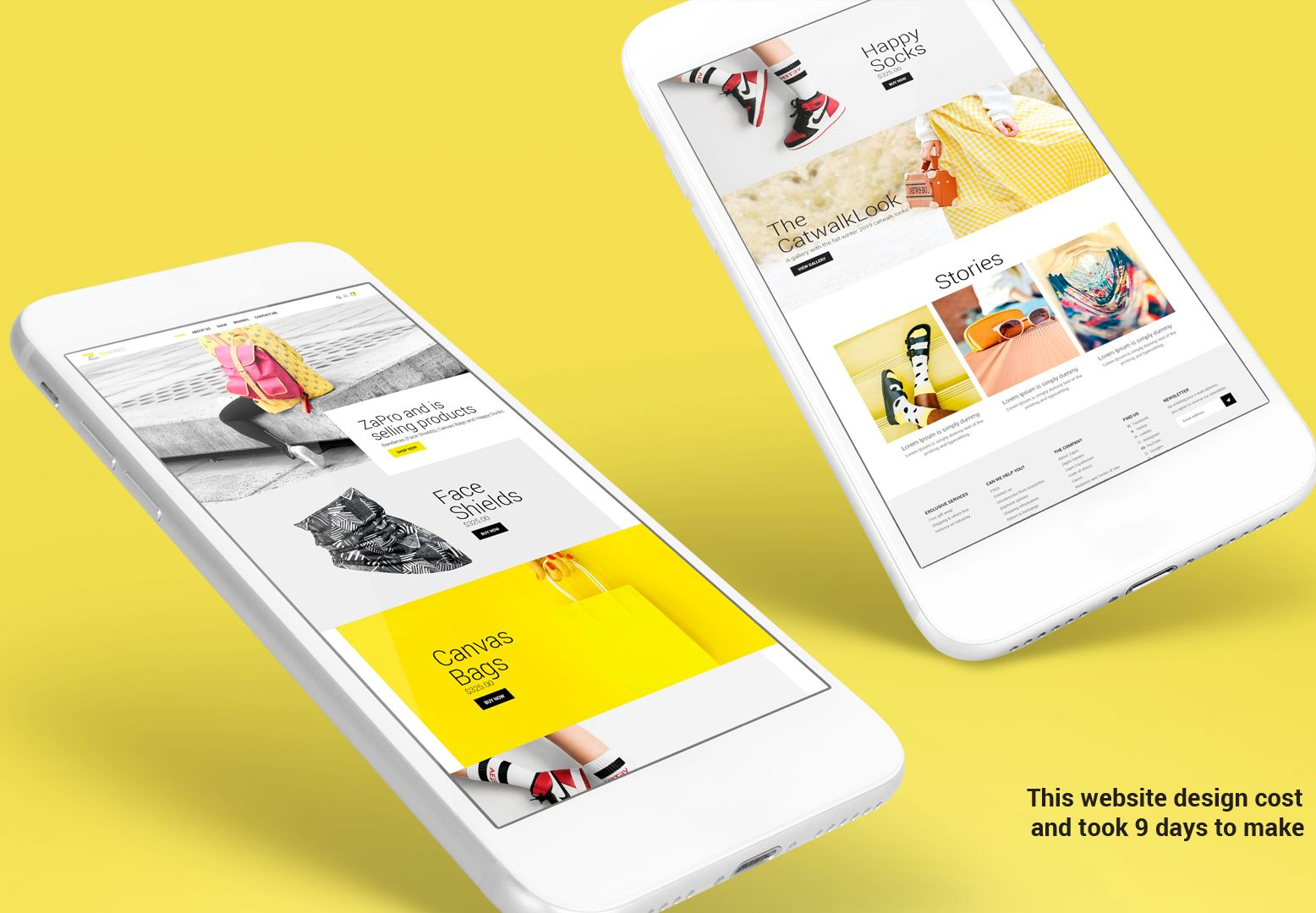
**\$340 USD**





This packaging design cost  
and took 14 days to make

\$300 USD



This website design cost  
and took 9 days to make

\$200 USD



ROAST TYPE		DATE
MEDIUM	DARK	31.12.2 018
WEIGHT	INTENSITY	NATURAL LY ROASTED
250g	•••••	

This coffee packaging cost  
and took 7 days to make

\$100 USD





# Meteor Ciders

This logo design cost  
and took 17 days to make

\$150 USD



## Freelancer Enterprise

---

**Over 70% of Fortune 500 companies use Freelancer.com to get work done**

3-4x faster. Fast track workforce automation with a fully featured API.

Private Freelancer Cloud and Project Success Managers ensure quality work delivery.

No hidden fees- employer commissions are waived for volume clients.

NASA CoECI saw “extraordinary cost savings” of 80-99%\*.

Enterprise scale.

\* Surprising Results from Large Crowds Using Micro-Purchase Challenges - Using Contests on Freelancing Communities to Source Innovative, Impactful and Cost-Effective Solutions.

<https://innovationscienceguide.org/resources/surprising-results-from-large-crowds-using-micro-purchase-challenges-using-contests-on-freelancing-communities-to-source-innovative-impactful-and-cost-effective-solutions>



# Important Notice and Disclaimer

This presentation has been prepared by Freelancer Limited (ACN 141 959 042) (**Freelancer** or the **Company**). The information contained in this presentation is current at the date of this presentation. The information is a summary overview of the current activities of the Company and does not purport to be all inclusive or to contain all the information that a prospective investor may require in evaluating a possible investment. This presentation is for general information purposes and is not intended to be and does not constitute a prospectus, product disclosure statement, pathfinder document or other disclosure document for the purposes of the Corporations Act 2001 (Cth) (**Corporations Act**) and has not been, and is not required to be, lodged with the Australian Securities & Investments Commission. The material contained in this presentation is not, and should not be considered as, financial product or investment advice. This presentation is not (and nothing in it should be construed as) an offer, invitation, solicitation or recommendation with respect to the subscription for, purchase or sale of any security in any jurisdiction, and neither this document nor anything in it shall form the basis of any contract or commitment. This presentation is not intended to be relied upon as advice to investors or potential investors and does not take into account the investment objectives, financial situation or needs of any particular investor which need to be considered, with or without professional advice, when deciding whether or not an investment is appropriate.

This presentation contains information as to past performance of the Company. Such information is given for illustrative purposes only, and is not – and should not be relied upon as – an indication of future performance of the Company. The historical information in this presentation is, or is based upon, information contained in previous announcements made by the Company to the market.

## Forward looking statements

This document contains certain "forward-looking statements". The words "anticipate", "believe", "expect", "project", "forecast", "estimate", "outlook", "upside", "likely", "intend", "should", "could", "may", "target", "plan" and other similar expressions are intended to identify forward-looking statements. Indications of, and guidance on, future earnings and financial position and performance, including Freelancer's FY20 outlook, are also forward-looking statements, as are statements regarding Freelancer's plans and strategies and the development of the market.

Such forward-looking statements are not guarantees of future performance and involve known and unknown risks, uncertainties and other factors, many of which are beyond the control of Freelancer, which may cause actual results to differ materially from those expressed or implied in such statements.

Freelancer cannot give any assurance or guarantee that the assumptions upon which management based its forward-looking statements will prove to be correct or exhaustive beyond the date of its making, or that Freelancer's business and operations will not be affected by other factors not currently foreseeable by management or beyond its control. Such forward-looking statements only speak as at the date of this announcement and Freelancer assumes no obligation to update such information. The release, publication or distribution of this presentation in jurisdictions outside Australia may be restricted by law. Any failure to comply with such restrictions may constitute a violation of applicable securities laws.

## Non-IFRS information

This presentation includes certain financial measures that are not recognised under Australian Accounting Standards (**AAS**) or International Financial Reporting Standards (**IFRS**). Such non-IFRS financial measures do not have a standardised meaning prescribed by AAS or IFRS and may not be comparable to similarly titled measures presented by other entities, and should not be construed as an alternative to other financial measures determined in accordance with AAS or IFRS. The information is presented to assist in making appropriate comparisons with prior periods and to assess the operating performance of the business. Freelancer uses these measures to assess the performance of the business and believes that information is useful to investors. Gross Payment Volume, EBITDA, and EBIT have not been audited or reviewed. Recipients are cautioned not to place undue reliance on any non-IFRS financial measures included in this presentation.

All references to dollars are to Australian currency unless otherwise stated.

To the maximum extent permitted by law, Freelancer makes no representation or warranty (express or implied) as to the accuracy, reliability or completeness of any information contained in this document. To the maximum extent permitted by law, Freelancer shall have no liability (including liability to any person by reason of negligence or negligent misrepresentation) for any statements, opinions or information (express or implied), arising out of, contained in or derived from, or for any omissions from this document, except liability under statute that cannot be excluded.

