

Freelancer Seeks Artificial Intelligence (AI) Experts for NASA's US\$50,000 AI Challenge



SYDNEY, October 26th, 2021: Freelancer Limited (ASX: FLN) (OTCQX: FLNCF), the world's largest freelancing and crowdsourcing marketplace, has collaborated with NASA's Game Changing Development program to host an innovative project management challenge - the Risky Space Business: NASA AI Risk Prediction Challenge.

The challenge, which has been launched since Friday, October 22nd, 2021, is focused on the development of an artificial intelligence (AI) / machine-learning (ML) algorithm that can collect and analyze data from past projects in any organization to allow teams to predict, prevent, and prepare for different risks or pitfalls involved in the project at hand.

"We are exploring AI and ML solutions that could help supplement the current risk management process by reaching into documented 'lessons learned' and cross referencing those insights with future project plans," **said Amanda Cutright, Game Changing Development Program Chief Engineer.** "Having this data packaged so comprehensively could save subject matter experts valuable time during the risk management process. We are excited to see if challenge participants can create a capability that can mine data to help identify risks, forecast trends of risks materializing, suggest solutions for feasible risk mitigations, or discover other out-of-the-box risk management solutions."

This contest is an effort to engage the crowdsource community, a group that has repeatedly shined in past Freelancer challenges. For this contest, participants will have to provide white papers and code built to guide NASA in building an AI/ML algorithm capable of collecting and organizing data from all previously completed projects that relate directly to the scope of a current project.

The ultimate goal of the challenge is to imbue project managers and management teams with the ability to risk-assess aspects of their projects and tasks *before* undertaking them. Organizations of all sizes take on and complete innumerable projects over the course of a year,

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and little of this valuable information is being fully utilized to benefit current and future projects. The Risky Space Business Challenge is looking for the opportunity to repurpose this valuable information more efficiently.

Contestants who participate and successfully submit a white paper proposal (that meets all outlined criteria) will have a shot at taking home a portion of the **US\$50,000** prize purse. The purse will be split between up to 3 solutions, as follows:

- **1st place - US\$20,000**
- **2nd place - US\$10,000**
- **3rd place - US\$5,000**

Another US\$15,000 is set aside to be awarded to innovative solutions involving data extraction, data formatting, or risk prediction.

"Freelancer has taken on many crowdsource challenges, and is excited to see what the AI/ML niche experts can bring to this challenge for NASA, one that has the potential to aid businesses in every industry," **said Freelancer Limited Chief Executive Matt Barrie.**

To join the challenge, please visit:

<https://www.freelancer.com/contest/Risky-Space-Business-NASA-AI-Risk-Prediction-Challenge-2008562>

To see competitions in other areas, visit:

<https://www.freelancer.com/nasa>

Forward-looking statements

This document contains certain "forward-looking statements". The words "anticipate", "believe", "expect", "project", "forecast", "estimate", "outlook", "upside", "likely", "intend", "should", "could", "may", "target", "plan" and other similar expressions are intended to identify forward-looking statements. Indications of, and guidance on, future earnings and financial position and performance, are also forward-looking statements, as are statements regarding Freelancer's plans and strategies and the development of the market. Such forward-looking statements are not guarantees of future performance and involve known and unknown risks, uncertainties and other factors, many of which are beyond the control of Freelancer, which may cause actual results to differ materially from those expressed or implied in such statements. Freelancer cannot give any assurance or guarantee that the assumptions upon which management based its forward-looking statements will prove to be correct or exhaustive beyond the date of its making, or that Freelancer's business and operations will not be affected by other factors not currently foreseeable by management or beyond its control. Such forward-looking statements only speak as at the date of this announcement and Freelancer assumes no obligation to update such information. The release, publication or distribution of this document in jurisdictions

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About Freelancer

Twelve-time Webby award-winning Freelancer.com is the world's largest freelancing and crowdsourcing marketplace by total number of users and projects posted. More than 55 million registered users have posted over 20 million projects and contests to date in over 2,000 areas as diverse as website development, logo design, marketing, copywriting, astrophysics, aerospace engineering and manufacturing. Freelancer owns Escrow.com, the leading provider of secure online payments and online transaction management for consumers and businesses on the Internet with over US\$5 billion in transactions secured. Freelancer also owns Freightlancer & Loadshift, enterprise freight marketplaces with over 550 million kilometres of freight posted since inception. Freelancer Limited is listed on the Australian Securities Exchange under the ticker ASX:FLN and is quoted on OTCQX Best Market under the ticker FLNCF.

About NASA

The Prizes, Challenges, and Crowdsourcing program within NASA's Space Technology Mission Directorate supports the use of public competitions and crowdsourcing as tools to stimulate and procure research and technology solutions. To learn more about opportunities to participate in your space program via NASA prizes and challenges, please visit:

<http://www.nasa.gov/solve>

About NASA Game Changing Development Program

The Game Changing Development (GCD) program is a part of NASA's Space Technology Mission Directorate. The program advances space technologies that may lead to entirely new approaches for NASA's future space missions and provide solutions to significant national needs. GCD collaborates with research and development teams to progress the most promising ideas through analytical modeling, ground-based testing and spaceflight demonstration of payloads and experiments. The program employs a balanced approach of guided technology development efforts and competitively selected efforts from across academia, industry, NASA, and other government agencies. GCD strives to develop the best ideas and capabilities irrespective of their source.

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