

FREELANCER.COM THE WORLD'S LARGEST ONLINE MARKETPLACE HITS 50 MILLION USERS



SYDNEY, February 17, 2021: Freelancer.com has cemented its position as the world's largest freelancing and crowdsourcing marketplace by total number of users after reaching 50 million registered users.

The milestone comes after a year of record growth in 2020 in which the coronavirus pandemic prompted 2.1 million new users to offer their services online and a corresponding spike in businesses actively engaging with distributed workforce networks. According to the Freelancer Fast 50 annual report the number of new users was up 17% year-on-year.

Matt Barrie, CEO and Chairman of Freelancer.com, says "COVID-19 has boosted the already upward trending freelancer movement, but last year's exponential growth reflects the strong desire for individuals to start their own enterprise, work on their own terms and supplement their income. This is a global industry that didn't exist a dozen years ago and the Freelancer marketplace has enabled 50 million users with a dream to make it real."

Some of the [50 million Freelancers](#) who have used the platform to build their success include: [Anne Valentino](#) a freelance writer based in Rochester, New York, who joined the platform in 2015 and hit the six-figure mark in revenue eight months into signing up.

"I just finished ghostwriting a project and the client said the primary reason he hired me was because I had a PhD from an American university."

Toronto-based Michael Teofilo ([Webeteer Inc](#) on Freelancer) has earned \$500,000 on the platform since joining in 2012. He started as a freelance graphic designer on the platform. Now he hires other Freelancers to do the work for his agency.

PRESS RELEASE



"I've been on both ends of the equation, as an employer and a freelancer. People want to know they are dealing with another human being as opposed to a bot"

Formerly from the UK Scott Edlington ([StencilMedia](#) on Freelancer) turned his skills as a motion graphics and visual effects designer into a 'location independent' lifestyle.

"I can work anywhere in the world where I can get an internet connection and plug in my laptop."

For the team behind Freelancer, this global impact means millions of lives have changed for the better, lifting whole families out of poverty, and access to vital online talent has helped kickstart startups and grow established businesses around the globe.

Number of registered users on freelancing sites:

Freelancer	50 Million
Fiverr	4 Million¹
Guru	2 Million²
Upwork	834,000³

About Freelancer ®

Eleven-time Webby award-winning Freelancer.com is the world's largest freelancing and crowdsourcing marketplace by total number of users and jobs posted. More than 50 million registered users have posted over 19 million jobs and contests to date in over 1,800 areas as diverse as website development, logo design, marketing, copywriting, astrophysics, aerospace engineering and manufacturing.

Freelancer owns StartCon, Australia's largest entrepreneur community established in 2009, WarriorForum.com, the world's largest Internet marketing community & marketplace, Escrow.com, the world's largest provider of secure online escrow and online transaction management for consumers and businesses on the Internet, and Freightlancer, a global marketplace for freight, shipping and transportation. Freelancer Limited is listed on the Australian Securities Exchange under the ticker ASX:FLN.

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Reference: 1. [Fiverr](#) 2. [Growjo](#) 3. [BusinessofBusiness.com](#)