

Freelancer.com hits 20 million jobs posted - See the jobs by the numbers.

SYDNEY, June 1st, 2021: [Freelancer.com](https://www.freelancer.com), the world's biggest online jobs marketplace by users registered and jobs posted, hit another significant milestone this week as the platform's record 17% year-on-year growth continues.

Because of the pandemic, more and more people are turning to freelancing to offer their skills, or search for other skilled workers to help them set up their own business.

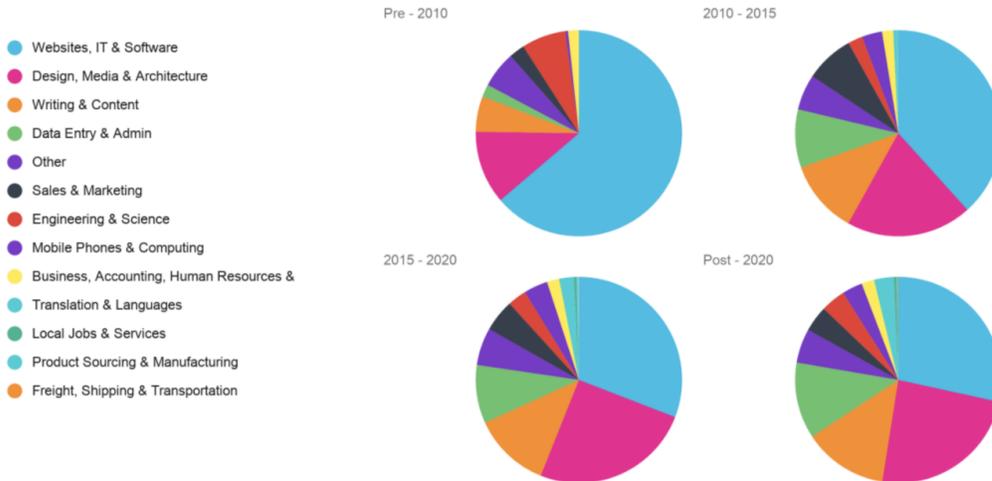
Freelancer.com as a two-sided marketplace is in a unique position because the 52 million registered users means a job poster is almost certain to find a freelancer with the requisite skills.

It is the demand side, the job posters with work which needs completing, which indicates where the best job opportunities lie.

With that in mind the accompanying graphs paint an interesting picture about the most in-demand jobs and skills where freelancers can be assured there are opportunities.

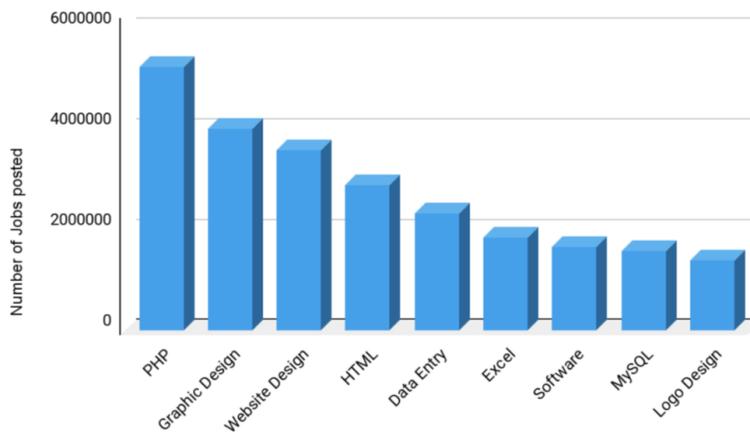


Number of projects by skill categories



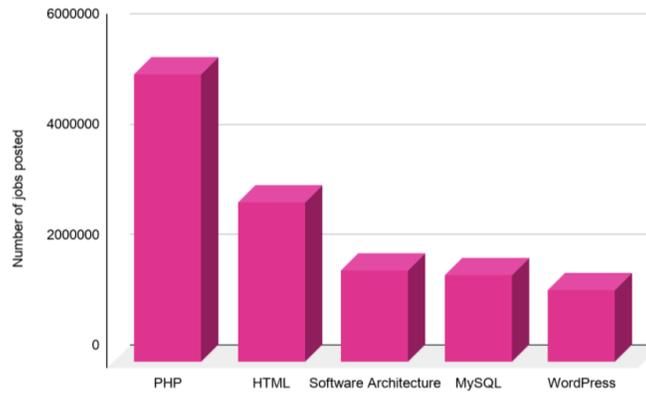
The proportion of jobs in IT and software development and website building has fallen over time, reflecting the growth in WYSIWYG templated website build platforms. The demand for content to populate those websites has grown over time, as has the demand for design, media (Photoshop skills and the like) and architecture.

Top 10 Skills



Top 5 skills per category

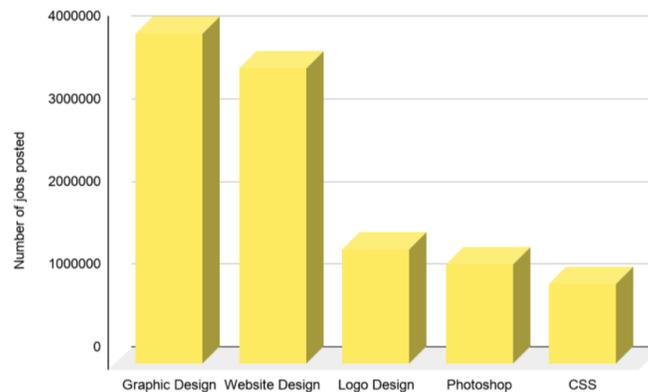
Websites, IT & Software



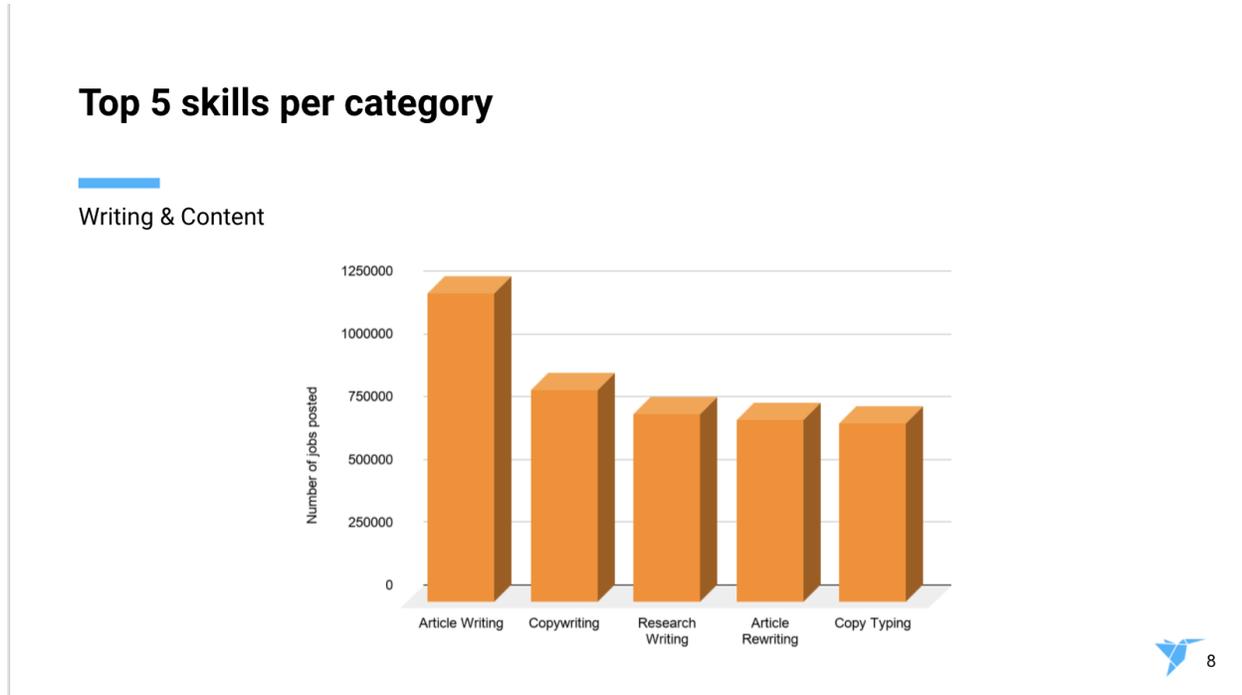
In website, IT & Software category the number of jobs requiring skills in PHP (an open source, general purpose scripting language for web development) dominates.

Top 5 skills per category

Design, Media & Architecture



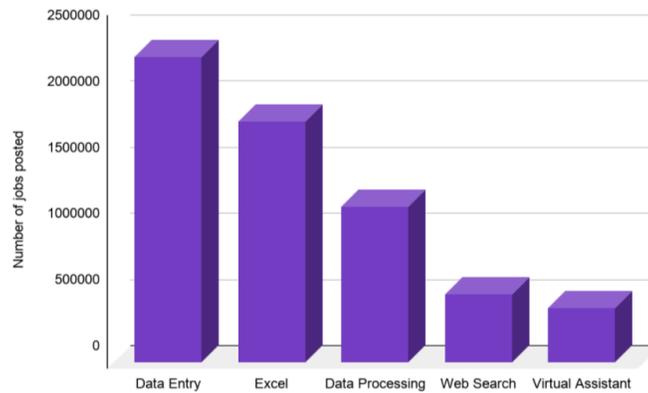
Graphic Design is somewhat of a catch-all phrase encompassing everything from creating a set of social media posts to a complete brand ideation.



Where there are websites, there must be content... but not all of it good, so it appears with “article rewriting” a top 5 skill required.

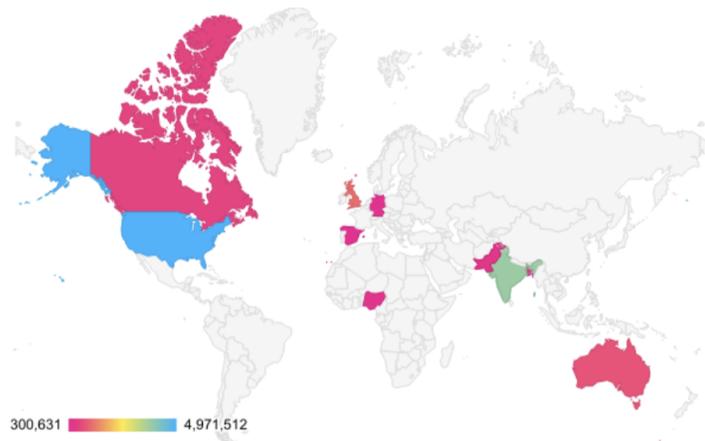
Top 5 skills per category

Data Entry & Admin



Top 10 countries

These countries post the most jobs on Freelancer.com



The freelance economy is characterised by a transfer between developed and emerging economies. Developed countries post jobs which are overwhelmingly done in emerging countries. This provides efficiency and cost-saving to businesses in the developed world while providing income that changes lives in emerging economies. The exchange, when 10% of the world lives on less than US\$1.90 a day, is a significant factor in the fight against poverty.

PRESS RELEASE



About Freelancer ®

Twelve-time Webby award-winning Freelancer.com is the world's largest freelancing and crowdsourcing marketplace by total number of users and jobs posted. More than 52 million registered users have posted over 19 million jobs and contests to date in over 1,800 areas as diverse as website development, logo design, marketing, copywriting, astrophysics, aerospace engineering and manufacturing.

Freelancer owns StartCon, Australia's largest startup conference, expo and entrepreneur community established in 2009, WarriorForum.com, the world's largest Internet marketing community & marketplace, Escrow.com, the world's largest provider of secure online escrow and online transaction management for consumers and businesses on the Internet, and Freightlancer, a global marketplace for freight, shipping and transportation. Freelancer Limited is listed on the Australian Securities Exchange under the ticker ASX:FLN.

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