

Press Release | 31 March 2021

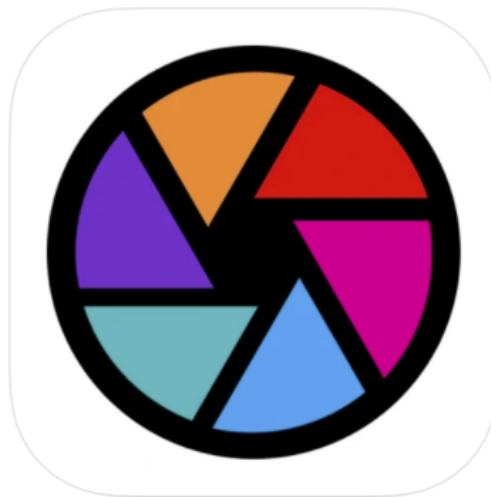
Freelancer launches Photo Anywhere™

Give us a location, we'll send you photos in 24-48 hours

SYDNEY, 31 March 2021 - Freelancer Limited (ASX: FLN), the world's largest freelancing and crowdsourcing marketplace by total number of users, today announced that it had launched Photo Anywhere™ (<https://www.photoanywhere.com>), a global marketplace for photography on demand.

Built on the Freelancer API (<https://developers.freelancer.com>), Photo Anywhere taps into a global pool of over 50 million users from 247 countries, regions & territories to take photographs on demand.

Costing only US\$35 for a set of photographs from any location in the world, which can be provided in the form of an address or GPS coordinates. The typical turnaround time for photos is within 48 hours, although within densely populated areas during daylight hours it can be just a few hours.

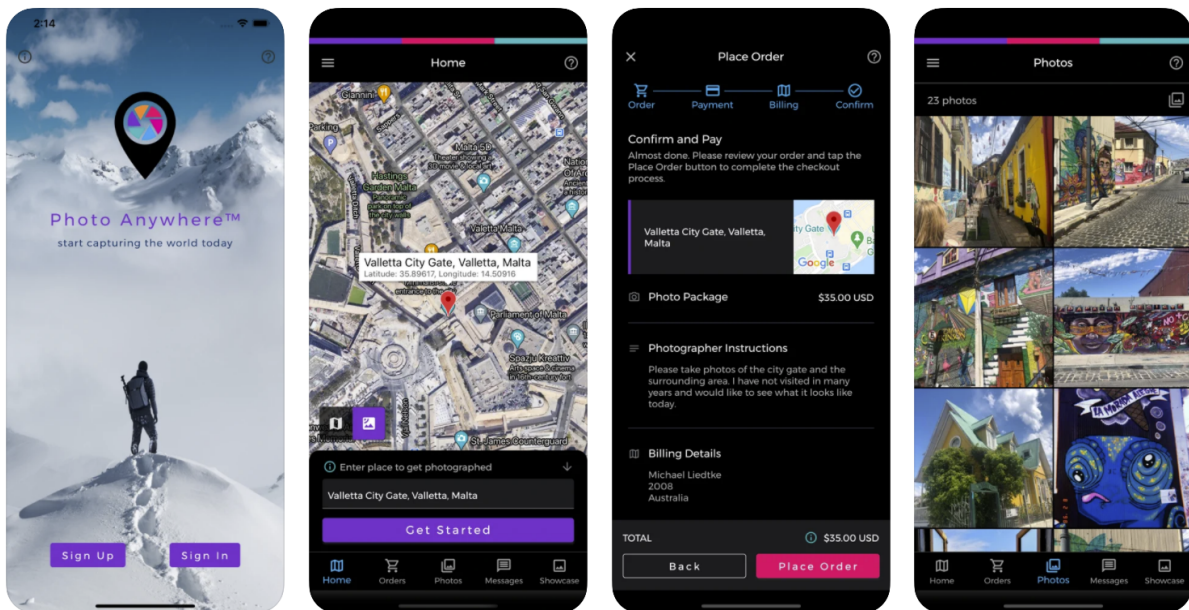


Michael Liedtke, Product Manager for Photo Anywhere said, "For the first time ever, anyone can summon someone from any part of the planet to provide visual insights on what is happening there today. There are a phenomenal number of new applications that are opened up by Photo Anywhere".

Examples of how Photo Anywhere™ might be used include:

- Journalism. You now have a global photojournalism team.

- Retail. Secret shoppers can scout retail outlets and show you how your products are displayed.
- Ecommerce. Have a third-party take photos of that classic car or vintage watch you've got your eye on.
- Real Estate. Get recent photos taken of a property.
- Market Research. Check up on competitors, commodity stockpiles.
- Travel Planning. Or virtual travelling in the age of Covid.
- Genealogy. Research places from your ancestry.
- Stock Photography. Get a recent photo from anywhere.
- Social Media. Spice up your timeline.
- Fun and Games. See what your childhood house looks like now & more.



Screenshots of Photo Anywhere

Photo Anywhere is available now from the Google Play or the Apple App Store.

Actual photos taken using Photo Anywhere:



Mount Maunganui, New Zealand



Giza Pyramid Complex, Al Haram, Egypt



Valparaíso, Chile

For more information:

www.photoanywhere.com

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Forward-looking statements

This document contains certain "forward-looking statements". The words "anticipate", "believe", "expect", "project", "forecast", "estimate", "outlook", "upside", "likely", "intend", "should", "could", "may", "target", "plan" and other similar expressions are intended to identify forward-looking statements. Indications of, and guidance on, future earnings and financial position and performance, including Freelancer's FY20 outlook, are also forward-looking statements, as are statements regarding Freelancer's plans and strategies and the development of the market. Such forward-looking statements are not guarantees of future performance and involve known and unknown risks, uncertainties and other factors, many of which are beyond the control of Freelancer, which may cause actual results to differ materially from those expressed or implied in such statements. Freelancer cannot give any assurance or guarantee that the assumptions upon which management based its forward-looking statements will prove to be correct or exhaustive beyond the date of its making, or that Freelancer's business and operations will not be affected by other factors not currently foreseeable by management or beyond its control. Such forward-looking statements only speak as at the date of this announcement and Freelancer assumes no obligation to update such information. The release, publication or distribution of this document in jurisdictions outside Australia may be restricted by law. Any failure to comply with such restrictions may constitute a violation of applicable securities laws.

About Freelancer

Twelve-time Webby award-winning Freelancer.com is the world's largest freelancing and crowdsourcing marketplace by total number of users and projects posted. More than 50 million registered users have posted over 19 million projects and contests to date in over 1,800 areas as diverse as website development, logo design, marketing, copywriting, astrophysics, aerospace engineering and manufacturing. Freelancer owns Escrow.com, the leading provider of secure online payments and online transaction management for consumers and businesses on the Internet with over US\$5 billion in transactions secured. Freelancer also owns Freightlancer, a global enterprise freight marketplace. Freelancer Limited is listed on the Australian Securities Exchange under the ticker ASX:FLN.