

PRESS RELEASE

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Freelancer wins 2 Golden Awards in E-commerce and Innovative Management categories at the APAC Stevies

SYDNEY, April 24, 2017: Freelancer.com reinforces global leadership in freelancing and crowdsourcing with 2 Gold Awards and 3 Bronze Awards in the 2017 Asia-Pacific Stevie Awards.

The Asia-Pacific Stevies announced that Freelancer.com, the world's largest freelancing and crowdsourcing marketplace by number of users and jobs posted, has been awarded with 5 Stevie Awards, with 2 Gold Awards for:

1. Innovative Management in Technology Industries

Under Matt Barrie's leadership as the Chief Executive Officer, Freelancer.com delivered outstanding financial results in 2015 and the first half of 2017 (period prior to award nominations); the company registered a Record Net Revenue of \$38.6 million, positive operating cashflow of \$1.5 million, and an exceptional growth with over 6 million new users and 1.7 million new jobs in 2017.

Each product team at Freelancer.com is produced by an individual team acting as a small start-up within the larger company. Therefore command and control of the organisation is decentralised into highly effective product teams who all have access to the company dashboard thus ensuring each team has all the information required to make the best decisions possible.

Similar strategy applies to international growth, communications and support teams. Working in this way allows each team to manage themselves without the overhead and complexity of running a company of hundreds of staff. All offices worldwide are comprised of these small product teams managed by VP's looking after overall operations.

2. Innovation in Shopping or E-commerce Websites

Freelancer.com innovatively transforms the global work setup as it connects employers from developed countries such as the US, UK, and Australia with professionals from emerging markets such as India, Bangladesh, Pakistan, and the Philippines. Freelancer created 52 regional websites with 21 supported currencies and is available in 34 languages and 247 countries, regions and territories, making it easier for our users to navigate our site.

Customer service responds to 80% of queries within 2 minutes, 24 hours a day, 7 days a week, 365 days per year, by using primarily online chat to resolve most issues. Freelancer Recruiter team, a high level support team, works closely with top employers on the best projects on the site, by assisting them in the selection process.

The company also won 3 Bronze Awards for:

1. Excellence in Innovation in Technology Industries
2. Innovation in Shopping or E-commerce Apps
3. Innovation in Technology Development in All Other Industries.

The Stevie Awards are considered to be the world's premier business awards, conferring recognition for achievement in the workplace in programs such as The International Business Awards and The American Business Awards.

"It's an honor to be recognized once again by The Stevies. At Freelancer.com we take pride in our work and the way we have redefined the way people work all over the world, so it's amazing to be recognized for that by such an outstanding institution," says Matt Barrie, Chief Executive of Freelancer.com.

With an already strong presence in Asia, and over 23 million registered users and more than 11 million projects posted, the company has solidified its place as the leader in providing manpower solutions to entrepreneurs, and making freelance jobs available to skilled professionals.

The 2017 Asia-Pacific Stevie Awards have recognized organizations in 22 nations including Australia, China, Indonesia, the Philippines, Singapore, South Korea, among others. More than 700 nominations about innovative achievements in the 22-nation APAC region were considered by the judges this year.

Stevie winners will be presented their awards at a gala banquet at the Hilton Hotel in Tokyo, Japan on 2 June.

About [Freelancer](#)®

Ten-time Webby award-winning [Freelancer.com](#) is the world's largest freelancing and crowdsourcing marketplace by total number of users and jobs posted. More than 23 million



registered users have posted over 11 million jobs and contests to date in over 950 areas as diverse as website development, logo design, marketing, copywriting, astrophysics, aerospace engineering and manufacturing. Freelancer owns StartCon, Australia's largest startup conference, expo and entrepreneur community established in 2009, WarriorForum.com, the world's largest Internet marketing community & marketplace and Escrow.com, the world's largest provider of secure online escrow and online transaction management for consumers and businesses on the Internet. Freelancer Limited is listed on the Australian Securities Exchange under the ticker ASX:FLN.

About the Stevies

Stevie Awards are conferred in seven programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, The American Business Awards, The International Business Awards, the Stevie Awards for Women in Business, the Stevie Awards for Great Employers, and the Stevie Awards for Sales & Customer Service. Stevie Awards competitions receive more than 10,000 entries each year from organizations in more than 60 nations. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at <http://www.StevieAwards.com>.

For more information, please contact:

Sebastian Siseles

International Director
+54 911 32 60 07 30
sebastian@freelancer.com

Helma Kusuma

Country Manager - Indonesia, Malaysia, India, Pakistan & Bangladesh
+62 812 104 9853
helma@freelancer.com

Monica Martinez

Marketing and Communications Team Leader
+63 917 600 0773
monica@freelancer.com

Antonia Bensusan

Marketing and Communications Associate, LATAM
+54 911 375 60437
abensusan@freelancer.com