

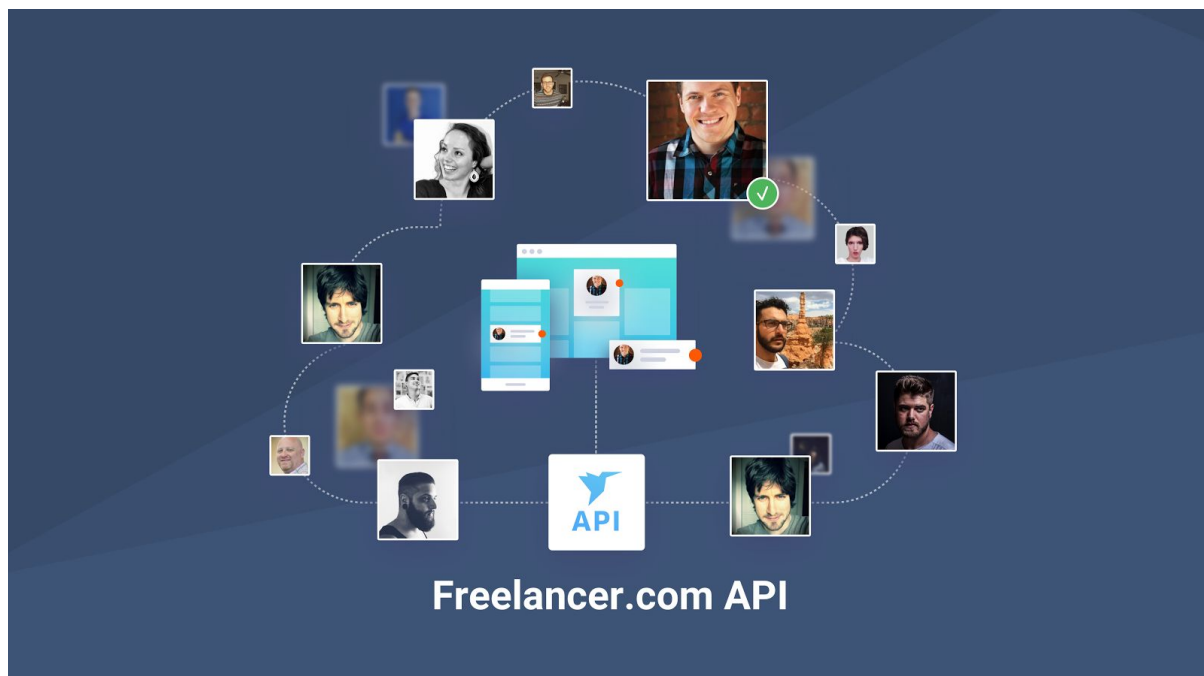
Freelancer.com API allows humans to be tasked by software

The new Freelancer API is the world's most sophisticated API for tasking humans from software, providing a powerful way to get anything done, anywhere in the world, at anytime, automated with code

Sydney, AUSTRALIA; December 19, 2017 - [Freelancer.com](https://www.freelancer.com) announced today the release of the **Freelancer API**, bringing a direct and easy connection between man and machine. The Freelancer API allows software for the first time to send complex tasks such as real engineering or problem solving to humans, retrieve the results, and pay for the completed work.

For 80 years, humans have programmed computers through software. With the Freelancer API for the first time a sophisticated programming interface now also exists for humans.

Matt Barrie, Chief Executive of [Freelancer.com](https://www.freelancer.com) said that "With the Freelancer API, software can now simply post a job and hire one, three or five hundred humans on your behalf; software can now literally assemble an army overnight to solve complex problems".



“Uber built the largest taxi company in the world without owning any cars. Could you build a bigger one without using any full time staff?”. “Also, imagine a computer trying to train itself on some complex classification program via machine learning if it needs some additional human classification for the first time this software might be able to use artificial intelligence to decide to request the solution from humans”, Matt Barrie continued.

Steve Liu, Co-Founder of Flobox and recent winner of the Freelancer API Hackathon at [StartCon](#) used the Freelancer API combined with artificial intelligence to create Assetio, a way to automatically cycle and optimise ad creatives using human designers without any human intervention. “The Freelancer API provides an excellent platform to scale up the hiring of designers. We just provide a brief based on our AI, and Freelancer’s API does all the heavy lifting.” he said.

Benefits of Integrating the Freelancer API

- **Global Workforce**

Ten-time Webby award-winning Freelancer.com is the world’s largest freelancing and crowdsourcing marketplace by total number of users and jobs posted with 25M users from over 247 countries, regions and territories.

- **Unmatched Liquidity**

Over 80% of online jobs get bids within 60 seconds. Jobs in a specific location get bid on average within 25 minutes—which is improving month by month. No other freelance marketplace is as liquid as Freelancer.com.

- **Cost Effective**

Why hire full time staff when you can simply make an API call to the cloud? You'll never fire freelancers, because you only pay as you task them. And you can scale up your operations with just a few lines of code.

- **On demand & scalable**

With the largest online workforce in history, Freelancer scales to your needs instantly. Task people at scale in an instant.

- **Automate your workforce**



The Freelancer API allows you to automate your business processes at scale across the globe. Wherever you need talent and skills, we have it- instantly.

- **Dramatically cut costs**

It's free to post a project, free to bid & chat. If a job is accepted, we charge 3% to the employer with no minimum project fee.

- **Sophisticated matching**

Using artificial intelligence, Freelancer's reputation system automatically ranks the best freelancers for the job based upon sophisticated algorithms.

- **Enterprise**

A perfect companion for Freelancer Enterprise customers, the Freelancer API is perfect for large organizations doing big things.

- **Pay only when satisfied**

With our milestone payments system, your payment is safe until you are 100% satisfied with the work done.

- **Unprecedented flexibility**

Choose between a projects, contests or services, and pay a fixed price or on an hourly basis, we have you covered for all kinds of ways to work.

Access to the API documentation and sandbox is available now at:

<https://developers.freelancer.com>

Today we are also releasing two fully open source SDKs available on GitHub for immediate integration into client applications, for both python and android– two of the most common software development platforms today.

<https://github.com/freelancer>

Ends



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About Freelancer ®

Ten-time Webby award-winning Freelancer.com is the world's largest freelancing and crowdsourcing marketplace by total number of users and jobs posted. More than 26 million registered users have posted over 13 million jobs and contests to date in over 1,000 areas as diverse as website development, logo design, marketing, copywriting, astrophysics, aerospace engineering and manufacturing.

Freelancer owns Escrow.com, the world's largest provider of secure online escrow and online transaction management for consumers and businesses on the Internet, StartCon, Australia's largest startup conference, expo and entrepreneur community established in 2009 and WarriorForum.com, the world's largest Internet marketing community & marketplace.

Freelancer Limited is listed on the Australian Securities Exchange under the ticker ASX:FLN.

