

showTix4U.com

PRICING GUIDE

ShowTix4U, the only online ticketing company that is FREE for organizations choosing to pass on fees to patrons and will also give back to your organization by sharing advertising revenue on every ticket sold!

70¢*
per ticket + 3.5%
Tickets sold online

Call Center
FREE for organizations
\$2.50 per order paid
by Patrons

10¢
per ticket
Comp and Bulk Ticket
orders

*70¢ rate applies to shows licensed through Musical Theatre Intl. All other shows, per ticket fee is 75¢ + 3.5%, just 5¢ more.

Example Ticket Fees**					
Ticket Price	Patron Fees	Patron Pays	Client Fees	Client Gets Ad Revenue	Client Receives
\$10	\$1.13	\$11.13	FREE	+25¢	\$10.25
\$12	\$1.20	\$13.20			\$12.25
\$15	\$1.26	\$16.26			\$15.25
\$20	\$1.48	\$21.48			\$20.25

**Based on MTI show and passing on fee to Patron. All other shows, the fee is only 5¢ more. If client pays the fee, the fee is the same, but is offset by ad revenue reducing the cost.

GENERATE ADDITIONAL REVENUE

ShowTix4U has contracted with leading arts organizations to advertise on tickets. The revenue generated from these ads is then shared with you in an effort to support the arts in your community. You can opt-out of the ads on tickets at any time.

For every online ticket purchased by a patron, your group will receive 25¢.

Example ad revenue	
500 tickets	\$125
1000 tickets	\$250
2500 tickets	\$625
5000 tickets	\$1,250
7500 tickets	\$1,875
10,000 tickets	\$2,500

RECEIVE YOUR FUNDS



When your event ends, download your reports, and your funds are processed via check or e-transfer within 5 business days. It's that easy!



Any fees are subtracted from the balance in your ShowTix4U Account, which is revenue generated from online credit card ticket sales. ShowTix4U allows you to request one early

Custom Fees

With ShowTix4U, you can now create and keep your own fees. This is a great way to raise money for facilities, equipment, scholarships, etc. Fees are subject to 3.5% ShowTix4U fee.

Advertising

ShowTix4U offers one free advertising and poster space that appears on all 8.5" X 11" tickets. You have the option of selling this space on your own to organizations within your community and your group keeps all the revenue!

Other Ways...

ShowTix4U can be used in many different ways to help you generate additional funds. From merchandise sales to trip payments and class fees, ShowTix4U offers the most versatile and easy-to-use system to make your job easier.



Mail Tickets

ShowTix4U can print and mail tickets to patrons, if they choose, during the purchase process. Patrons will be charged \$1.75 per order for this service. There are no fees for you.



In-Person Credit Card Sales

For in-person transactions at your event/box office, the 70¢ can be passed on to the customer, but the 3.5% is paid by the organization. This is only for in-person credit card transactions and not patron online purchases. This ensures your cash and credit card patrons are paying the same at the door.



Optional Equipment

ShowTix4U offers inexpensive, optional Box Office Support-equipment.



FREE for Organizations

All fees are passed on to the patron unless you choose to incur fees.



Percentage fee

3.5% only charged on credit card orders.



Donations

Customers can donate during or outside the purchase process. Donations are only charged a fee of 3.5%.