I'm not robot

reCAPTCHA

Continue

I'm not robot

reCAPTCHA

Continue

Mailchimp form url

December 21, 2016 9:00 am Although you can add a newsletter to register a form on your forage or custom ClickNathan website, occasionally you may want to link directly to the sign up form provided by MailChimp. To do this, we will need to obtain the location of your specific form. Here's how to find out. 1. Sign in to MailChimp and click lists. In MailChimp, find the Lists link. 2. Next to the list you want to work with, click the down arrow and select the signup forms select Registration Forms 3. Select General Forms Click the Select button next to the General Forms section. 4. Copy the contents of the Form URL Registration field This is a link to a page where anyone can sign up for their MailChimp newsletter. 5. Use it to link to your particular form that will take people to a page like this: You can link to it from anywhere, social networks, emails, your website, etc. Up next: Control the footer of your forage site by controlling the footer of your forage site How to reset your WordPress password so that it's powerful and secure anyone who has an email list wants one thing-more subscribers! You can advertise on social media, email long-time followers, or write a rockin' post about it, but one of the most effective and permanent ways to promote your email list is by installing a sign up form on your blog. This form will allow any of your readers to fill out your information and log in in seconds, and can be viewed anywhere on your site. MailChimp is my email service of choice (I'll tell you why!), so this tutorial will be based on their forms specifically. If you're using a different email service, you can still follow along and get a general idea of how the code works! So first, why MailChimp? It's very easy to set up (it took me less than 30 minutes to sign up, create my forms, and start promoting my list!), so it's a great option for newbie bloggers. MailChimp is completely free for up to 2,000 subscribers, and by the time you get to that number, you're probably earning enough that the fee seems like nothing to you! Designing newsletters is super easy with their drag and drop interface. No coding required! Choosing a location for your form I looked around my favorite blogs for some inspiration here and came up with 3 main posts for your login form: Above your content/sidebar if you've just launched your newsletter or are offering a new content upgrade, this site will definitely catch your reader's eyes! Be careful how you design the form here though, because it's the most in-your-face of these options and you don't want to distract your readers from the rest of your In the Least Invasive sidebar of these options, your sidebar is as a space for your own blog, and is a great place for a mini form! Depending on the width of the sidebar, you may even want to-go the form completely and just create a button that links to your form. You can look at the example in my sidebar! Beneath your blog as long as your readers are finishing your posts (hopefully they are!), everyone around this site will be on their way to comments. Much less invasive than previous options, but still obvious, this is my favorite place to register a form. I'd add another line of information to let your readers know exactly what they're getting when they sign up, and choose a vibrant color so it stands out against comments and share buttons. Step 1: Get your code login form Open MailChimp and head to lists > Your Newsletter > Registration Forms > Embedded Forms and select a nude form. This is the best option for customizing the form because you are only considering HTML (not css styling). I unchecked most options, but make sure all the input fields I want are included! Step 2: Place the code in a text widget and make the following changes to add a text widget (called HTML/JavaScript to Blogger) depending on which site you have chosen (you may need to create a new widget area for this site, so if you don't know how to do it, you may want to stick with a widget area that already exists!). Then make these code changes: Remove the labels Get rid of any line that looks like this: <label for=mce_EMAIL>Email</label> address This will delete the words above each input field. Don't worry, we'll add them elsewhere next door! Edit inputs Wherever you see input tags, add the placeholder =NAME OF WHAT IS INPUT. They will look like this: <input type=email value= name=EMAIL class=required email id=mce-EMAIL placeholder=Email Address> Add some CSS styling to the form Your form probably looks pretty boring right now. To get things looking fancier, we'll add some CSS styling to it. Copy and paste this code into the CSS file (for WP users, go to Appearance > Editor): /* Changes the style of the overall form */ #mc_embed_signup { background: #f8f8f8; color: #000000; upholstery: 20px; text alignment: center; } /* Header text styles above inputs */ #mc_embed_signup h2 { font size: 18px; margin: 0 0 20px; color: #000000; text alignment: center; } /* Adds more space around input fields */ #mc_embed_signup .mc-field-group { padding: 10px 0; } /* Input field styles */ #mc_embed_signup input { width: 200px; } /* Participant button styles */ #mc_embed_signup .button { background color: #000000; color: #ffffff; margin: 0 auto; } After styling the form, it should look about as an example below. Hiss may not look exactly like that because I have some extra styling my blog code that affects this! If any of your do not appear, try adding !important after a specific line that is affected but before the semicolon. This may mean that you have other styles in the code that take precedence over the new code. It may be a little hard to nail the exact style you go, but mess around with the code a little bit and see what you can create! If you have followed this tutorial and built your own MailChimp sign up form, link to your blog in the comments! If you want to use a custom sign-in form on your website that transfers subscriber data to your mailchimp audience, you'll need to add some mailchimp information to your form code. In the hosted Mailchimp application, you'll find the form action, user ID, audience ID, and input name elements, and insert them into the form you're hosting on the website. This is an advanced feature and is recommended for users familiar with self-coding. For help, contact your developer or contact a mailchimp expert. This article explains where to find this information. Click the Audience icon. Click Audience Dashboard. If you have more than one audience, click the Current Audience drop-down list and select the one you want to work with. Click the Manage Audience drop-down hall and select Signup forms. Select Form Builder. Highlight and copy the URL of the sign-in form. Paste the url of the form to sign in to the address bar of the new tab or browser window, and then press Enter. Right-click (Windows) or the + control, click (Mac) anywhere on the page, and then select Show Page Source from the drop-down menu. In the source page for your Mailchimp hosted registration form, you'll find pieces of code that need to be added to the form code on your website. First, copy and paste the form action and input information into the body of the custom sign-in form. Then locate the input type for each audience field and copy it to the appropriate fields in the custom sign-in form code. All of these values must be copied to a custom logon form for the data transfer to work correctly. Find or search the form action page to find the first code you need, and copy lines that look something like this. <form action= method=POST><input type=hidden name=u value=a123cd45678ef90g7h1j7k9lm><input type=hidden name=id value=ab2c468d10> The code indicates your user ID and audience ID so that we can link the information to the correct location in your Mailchimp account. Insert these lines into the hosted form code on your website. to search for the first audience field, such as e-mail address, <input> Tag. <input type=email name=MERGE0 id=MERGE0> Copy the name value and paste the text into the corresponding tag in the custom login form. In this scenario, the name value is MERGE0. Repeat steps 3 and 4 for each audience field on your custom sign-in form. As always, test your form </form> </form> Visit your own form and register with information in each field. Confirm your subscription, and then search for your subscriber profile in mailchimp. Look at all field values and make sure that each field is converted through correctly. After customizing the sign-in form for your audience, you're ready to start collecting subscribers. An easy way to promote your audience is to share your sign up form on social media and other communication channels. All Mailchimp forms are mobile responsive, so potential subscribers can sign up from any device. This article shows you how to copy and paste the URL of a sharing form on social media, a website, or anywhere else you can add a link. Here are a few things you should know before you begin this process. These built-in sharing options send potential subscribers to a mail-hosted sign-in form. You can also host your own login form. Each sign-in form URL is randomly generated for your specific audience and cannot be customized. Click the Audience icon. Click Audience Dashboard. If you have more than one audience, click the Current Audience drop-down list and select the one you want to work with. Click the Manage Audience drop-down hall and select Signup forms. Select Form Builder. The form builder displays the registration form URL field, along with three icons for built-in sharing methods: Facebook, Twitter, and QR code. The URL is a direct link to the hosted sign-in form. Depending on your needs, you may want to insert a login form on your Facebook page or just share a link to the form in a post on the timeline. To insert a form, you'll need to set up Facebook integration. Follow these steps to share to the sign-in form in your Facebook post. Click the Audience icon. Click Audience Dashboard. If you have more than one audience, click the Current Audience drop-down list and select the one you want to work with. Click the Manage Audience drop-down hall and then click Share Link. The link to the sign-in form appears as a post on the timeline. you have Twitter followers who might want to receive your email content, you can tweet a link to your login form. To share a link to a tweet sign-in form, follow these steps. Click the Audience icon. Click Audience Dashboard. If you have more than one audience, click the Current Audience drop-down list and select the one you want to work with. Click the Manage Audience drop-down hall and select Signup forms. Select Form Builder. Click the Twitter icon. If you're not already signed in to Twitter, you'll be prompted to sign in. In the Twitter window or pop-up modal, type enter text that appears with the link truncated. Click Tweet. Merchants sometimes use QR codes instead of a text URL to send people to a website. Mailchimp generates a QR code for each of your login forms so you can view the QR code in printed materials. Potential subscribers can use their mobile devices to scan the code and view your sign-in form. Follow these steps to access your QR code. Click the Audience icon. Click Audience Dashboard. If you have more than one audience, click the Current Audience drop-down list and select the one you want to work with. Click the Manage Audience drop-down hall and select Signup forms. Select Form Builder. Click the QR code icon. In the contextual mod, click Small, Medium, or Large, and then select the size of the picture you want to download. If the QR code doesn't download automatically, right-click or CTRL+click the picture to save it to your computer. Place the image file in printed materials. To share a campaign sign-in form, add a link to the campaign content using *| LIST:SUBSCRIBE|* Merge tag instead of click-through URL. When you submit a campaign, Mailchimp replaces *| LIST:SUBSCRIBE|* Merge tag with url to register form. Whenever someone receives a redirected campaign or displays your campaign in their browser, they will be able to sign up for your email marketing. Getting Started with Merging Tags Include your Link login form in the Add Ahead campaign on a Friend Link We provide HTML code for the sign up form that can be customized and pasted on your website. Choose which form type best suits your needs: Classic, Condensed, Horizontal, or Un styled. Then copy and paste the code into the html of the website wherever you want the form to be registered. Add a sign-up to a website