


1 SET UP YOUR ACCOUNT

[Sign in](#) or [create an account](#)

Add information about you or your company, along with customer support information.


If you will be creating a paid product, set up an account with our payment vendor [FastSpring](#).



2 CREATE YOUR PRODUCTS

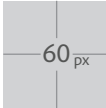
If you want to submit content for Creative Cloud (CC) Desktop apps, simply upload your file to the [Producer Portal](#).


If your product is an extension, plug in or it's only for CS6 apps, visit [resources](#) for help.





3 CREATE ARTWORK FOR YOUR PRODUCT

Images should be in JPG or PNG format. To save time, you can [download our template](#).

Product icon
 60px

Preview images
Up to 5 images
 331px


Featured image
 160px 195px



4 DECIDE HOW YOU WANT TO DISTRIBUTE IT

Decide whether your product is a:

- [Paid](#) product (including perpetual subscriptions and free trials)
- [Free](#) product
- [Private](#) product




5 SUBMIT AND TEST YOUR PRODUCT

Sign in to the [Producer Portal](#), click "New Product".

Add product details, upload your file and add images.

If you choose "Submit (with Auto-Publish)" your product will be published as soon as it's approved.






6 PUBLISH AND PROMOTE

Once your product has been approved and published, there are many ways to let your users know about it.

If it's free or paid you will have a live product page on the web and can easily promote the URL using social media and other tools. You will also get metrics on usage.

If your product is private, choose who to share it with in the Groups section.



Ready to go to the producer portal?

[Get started now](#)