



JIM'S

RIDE TO **BREATHE**

November 5, 2017





On April 13, 2017, Tallahassee lost a coach, a friend, and a proud and dedicated member of our community. Former Head Football Coach at Leon High School, Jim Sauls, died suddenly from complications of Asthma. According to the American Lung Association, each day 11 people die from Asthma in the U.S resulting in more than 4000 deaths a year. Many of these can be prevented with proper screening, education and treatment. The Respiratory Care Services Unit inside Tallahassee Memorial Hospital focuses on those same practices to help patients who suffer from Asthma as well as many other breathing disorders. In partnership with the TMH Foundation, Jim's Ride to Breathe will send all proceeds from the event to this unit within TMH.

Our goal is to raise awareness about Asthma by honoring Jim's favorite past time of cycling, on a scenic route that winds from downtown Tallahassee at Leon High School all the way down to St. Marks. As we honor "Coach", a life-long resident of this great city, and remember the impact he had on this community, we invite you to join us on Sunday, November 5th for the first annual Jim's Ride to Breathe. The benefit ride includes 16, 34 and 47 mile course options and welcomes cyclists of all levels. This family friendly event will start at 8:30am on the Leon High track in front of the Cox/Sauls Field House adjacent to Bobby Benson Field where Jim helped mold, mentor and impact so many young lives.

We are offering you the opportunity to sponsor this event. We have several different levels of sponsorship which are all tax-deductible. If are you interested in committing to our cause, please complete the attached sponsorship form and send with your payment. We would be grateful and privileged to have your support and, partner together to bring asthma awareness to this community. Listed below are the descriptions of each of our sponsorship levels.



Sponsorship Levels:

Title Sponsors \$1500

- Large sponsor logo printed on top half of back of participant shirt
- Sponsor logo on front page of event website
- Sponsor logo on banner at event
- Name on sponsor board at event
- 5 free race registrations

Presenting Sponsors \$1000

- Sponsor logo printed on back of participant shirt
- Sponsor logo printed on Koozie or Water Bottle (while available)
- Name on sponsor board at event
- Sponsor logo on website
- 4 free race registrations

Partner Sponsors \$750

- Sponsor logo printed on back of participant shirt
- Name on sponsor board at event
- Sponsor logo on website
- 3 free race registrations

Red & White Sponsors \$500

- Sponsor logo printed on back of participant shirt
- Name on sponsor board at event
- Sponsor logo on website
- 2 free race registrations

Coach's Sponsors \$250

- Sponsor logo printed on back of participant shirt (if room available)
- Name on sponsor board at event
- Sponsor logo on website
- 1 free race registration

Supporting Sponsors \$100

- Sponsor logo on website
- Name on sponsor board at event



2017 Jim's Ride to Breathe Sponsorship Form

Business Name: _____

(as it should appear in promotional materials)

***Please complete form and email with a jpeg file of your company's logo to info@JimsRide.com

Registration Information (please complete each line)

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Sponsorship Level:

- Title Sponsors - \$1500
- Presenting Sponsors - \$1000
- Partner Sponsors - \$750
- Red & White Sponsors - \$500
- Coach's Sponsors - \$250
- Supporting Sponsors - \$100

Payment Method:

- Credit Card
- Check

***Please make checks payable to: TMH Foundation with "Jim's Ride to Breathe" in Subject line*

Return checks to:

The TMH Foundation
1331 East Sixth Avenue
Tallahassee, Florida 32303

Credit Card transactions can be done online at:

<https://app.etapestry.com/onlineforms/TallahasseeMemorialHealth/online donation form.html>

**** Please make sure in the "DESIGNATION" field you type "Jim's Ride to Breathe".**