The 2017 Civic 50: America’s Most Community-Minded Companies

The Civic 50 is a national initiative that recognizes the 50 most community-minded companies in the U.S. each year. It provides a national standard for best practice corporate citizenship and a roadmap for how companies can turn good intentions into sound business practices.

**Key Findings**

**Investment**

Civic 50 companies extensively and strategically apply their resources to community engagement, including employee time and skills, cash, in-kind giving and public leadership.

Multi-faceted investment is on the rise. Nearly 45% of grants from Civic 50 companies provide additional support through volunteers, in-kind goods or multi-year pledges, an increase from 38% in 2016.

- **26%** of volunteer hours at Civic 50 companies are skills-based, an increase from 20% in 2014.

**Integration**

The Civic 50 integrate their community engagement programs into key business functions.

The top four business functions that Civic 50 companies support through community engagement are employee engagement, diversity and inclusion, marketing/PR, and skill development.

- **90%** Nearly 90% of Civic 50 companies use community engagement to support employee engagement.
- **85%** Nearly 85% of Civic 50 companies use community engagement to support diversity and inclusion efforts.

**Institutionalization**

The Civic 50 create a culture of community engagement through institutional policies, systems and incentives.

- **64%** of Civic 50 companies offer employees volunteer time off to support their service to the community.

**Impact**

The Civic 50 measure the social and business impact of their community engagement programs.

- **65%** Nearly 65% of Civic 50 companies measure the business impact of their community engagement work on diversity and inclusion.

- **76%** of Civic 50 companies measure the social outcomes of their volunteer programs, going beyond measuring outputs.

The Civic 50 is an initiative of Points of Light, the world’s largest organization dedicated to volunteer service.

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