

THE CIVIC 50

The Civic 50:

What does it take to be one of the **50 most community-minded** companies in the nation?

In 2014

The Civic 50

were evaluated based on:



Investment: The Civic 50 extensively and strategically apply their resources to community engagement, including employee time and skills, cash, in-kind giving and leadership.



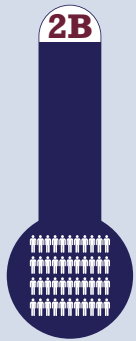
Integration: The Civic 50 integrate their community engagement programs into key business functions, including marketing/PR, sales, skill-development, recruiting or diversity and inclusion.



Institutionalization: The Civic 50 support community engagement through institutional policies, systems and incentives.

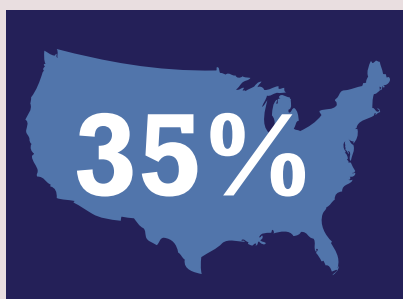


Impact: The Civic 50 measure the social and business impact of their community engagement programs.



The Civic 50 contributed nearly
\$2,000,000,000
in cash to communities

The Civic 50 mobilized
12,670,912 volunteer hours



35% percent of U.S. employees at **Civic 50** companies participated in company-sponsored volunteerism



On average

1 out of every **5**

employee volunteer hours at **Civic 50** companies is **skills-based**



Half of all companies include community engagement as a formal component of



50%

employees' performance reviews



community engagement

Companies in each business sector bring unique skills, time and assets to improving their communities.



The Civic 50 leaders by sector are:

Caesars Entertainment - Consumer Discretionary Sector Leader

CenterPoint Energy - Utilities Sector Leader

Comcast Corporation - Communications Sector Leader

ConAgra Foods - Consumer Staples Sector Leader

Hewlett-Packard - Technology Sector Leader

KeyBank - Financials Sector Leader

Sigma-Aldrich - Materials Sector Leader

UnitedHealth Group - Health Care Sector Leader

UPS - Industrials Sector Leader

Valero Energy Corporation - Energy Sector Leader

To learn more, visit: civic50.org.