
EMAIL 1

SUBJECT: Your '7 Simple Steps To Your Own Print On Demand Empire' Report

BODY:

Hey, [YOUR NAME] here and I'd like to personally Thank You for signing up to my '7 Simple Steps To Your Own Print On Demand Empire' Report.

Here is your FREE download link to the report:

==>> 7 Simple Steps To Your Own Print On Demand Empire

I would love to hear your thoughts on the report, so if you want to shoot me a quick email, hit REPLY and go ahead. Love to hear from you ;-)

Have a great day!

[YOUR NAME]

EMAIL 2

SUBJECT: Did you get your 'Print On Demand' Report...?

BODY:

Hey there...

I hope you got your copy of the free report, "7 Simple Steps To Your Own Print On Demand Empire" and that you read through all the exciting opportunities for you.

If not, here's the download link again.

[LINK]

One of the things I found difficult to overcome was when a design I thought would be a real winner didn't sell at all. Unfortunately your own taste and sense of humor are not always widely appreciated. So don't get too hung up on one design. Always have a few designs in the pipeline because they can't all be winners. I found it hard at first because I was almost trying to be too clever.

Sometimes it is the obvious and not very original that work the best. Re working proven sellers is a good fall back option in this case.

Of course if you are not paying for traffic it is not a disaster if they don't sell. But if you are paying, fail fast and move on to the next design.

Remember don't pin your hopes on one design always have more in the pipeline. That is very important

In my next email, I'm going to talk about the importance of your artwork.

You're going to love it, I promise.

Talk again soon,

[YOUR NAME]

EMAIL 3

SUBJECT: Are you artistic?...

BODY:

Hey there, it's me again.

In my last email I promised to share some thoughts about artwork that can help you get one of your goals done in a really short time. It's really cool, really easy-to-do follow, and it really works.

Anyway, before I get to it, I think it's important to say a word about goals. And by goals I mean have you chosen a particular target market?

It is important to know where you are heading before you start creating. One niche or lots of niches? Facebook page or Etsy shop? Know the path before you start creating and you will have more success.

It is quite easy to come up with a few designs in lots of niches but I haven't found the sort of scatter gun approach as effective as sitting down with my iPhone and coming up with 10 or 12 different designs on the same theme.

As I said in my last email not every design will be a home run so I sit down and do a few at the same time.

I use an app called Typography nowadays and I just find it so much simpler than doing designs on my computer. Not only that but if you are on a train or stuck somewhere and it is something fun and useful to fill your waiting time.

Typography is a very small cost and there is an alternative called Wordswag which works in a similar way. There are probably others too. But for me Typography has made the process easier and more fun.

The other side of artwork is of course the image you use to sell your product. You will need to find a process that shows off the design to it's best advantage on your sales pages. There are various mock up generators available from within the suppliers systems so make sure your selling image is also good quality. Don't neglect the quality of this image because it is the one that will generate the money.

So you need good artwork to go on your product and a good mock up image to sell your product.

Well, that's today's message.

Till next time,

[YOUR NAME]

PS: Now if waiting around kicking your heels you have something useful to fill your time

EMAIL 4

SUBJECT: Testing

BODY:

Hi. Me again, Today I thought I would give you a tip about testing.

If you have decided on a niche you can start a Facebook page on the subject. Facebook advertising costs can be a bit unpredictable and sometimes expensive. Particularly hard to justify if you are selling low value items.

When you open a page and will have no followers so nobody is going to see your posts. One thing you can try is to buy an engagement

ad and ask opinion on the design rather than go for the sale.

The cost of ad will be cheaper and if you do it right you can grow the following on your page for your future products.

You wouldn't need to spend much money and you will get a reaction, learn about your designs appeal and grow your audience at the same time. Link your shop if you have one at the top of the page.

Most people are nice but don't be put off by the occasional nasty comment. There is often somebody who takes pleasure from being rude about something. That is just par for the course.

Give it a try on a small budget and see what the public think of your design skills.

Till next time!

[YOUR NAME]

PS: If you want to know more about how to crush it with the Print On Demand business model, then check out my breakthrough training.

=> [Click here for Print On Demand Profits](#)

EMAIL 5

SUBJECT: Did You find a Supplier Yet?

BODY:

Have you found a supplier you are happy with yet?

I have found that people like to choose one and get comfortable with their systems.

The thing is that although the principles are the same for each of the suppliers the systems are quite different.

This makes it more likely that when you choose one you are likely to stay with them as long as they are efficient.

I have found that I like to use two at a time.

Firstly it gives you a bigger range of items to sell but secondly I find I can remember the systems for two and it doesn't take me too long

to navigate my way through the systems.

If I am working with anymore I can get myself a bit confused.

I like to keep things as simple as possible.

There are different reasons for using each supplier as they all have their strong and weak points.

What's more important is ease of use for getting the product live online quickly and the quickest payout system is always going to be a winner.

I hope by now you have found some great suppliers that you are happy to work with and are beginning to see some success.

If you want to know more about the Print On Demand business model, then I warmly recommend you check out my breakthrough training.

=> [Click here for Print On Demand Profits](#)

[YOUR NAME]