# The Correlation Between Creativity and Success

Being successful seems like a lot of hard work. It seems like a lot of flow charts and graphs and dry, hard facts. These types of things can leave a creative person shuttering and running away before they ever accomplish anything of value.

However, it is very important for us to be able to relax a little bit within the confines of our plans so that we can have the room we need to grow and be creative. Creation is the main source of innovation. If we are not able to be creative, then it doesn’t matter how great we are at planning and achieving our goals. We will not be doing anything of real value if we are not actually creating something that is beneficial to us and our projects.

Innovation is extremely important. It helps us to move humanity forward. It is the building blocks that help to shape our society and the world that we live in. Without innovation, life as we know it would cease to exist. Creativity has a fundamental value within human society and life as a whole. We would not have survived in dangerous climates and conditions without innovation on our side.

It can seem very difficult to take the time that you need throughout the day to relax yourself and be creative. Especially if you are stressed. Stress can make creativity dry up in seconds.

No matter what you are working toward, creativity can lend a hand and help you along the way. It helps you to get over hurdles and prevents you from staying stuck in the past. Why would you stay stuck when there is still so much opportunity to make things work?

The key component to creativity is observation. Humans who were able to observe things like the weather and the patterns of their enemies were able to survive and understand and predict things as they happened, and even sometimes before they happened. Observation helps us to anticipate things that are potentially limiting to us. When we are able to observe those things, and analyze the way they affect us, we are able to utilize those skills to move us forward.

It is dangerous to limit creativity in an individual. Creativity is one of the only ways that we have been able to make it so far on this planet. And utilizing it, we will also be able to get ourselves further than we ever thought possible in our business and personal ventures as well. New creativity isn’t as simple as sitting down and drawing a picture. Creativity is a way of thinking. It is a way of observing the world that helps us to anticipate future challenges and to deal with the ones that we are already encountering.

Without this type of flexibility, we find ourselves stuck and unable to move forward in a direction that is beneficial. And so, make sure that you take the time you need out of your life to focus on your creativity. Do not put pressure on yourself to create. Allow it to be a fun and natural process. Take time to stop and smell the roses and observe the world around you, so that you will be able to more easily rise from the ashes when you experience setbacks and get back on the track to success.