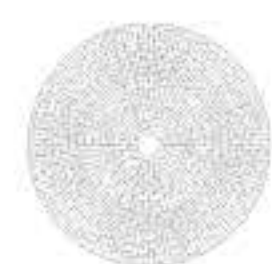


COMMUNICATING FOR A CULTURE OF BELONGING

What we know...



Healthcare grows **increasingly complex**.



Racism, sexism, homophobia, and transphobia cause **health disparities**.



The **AACN Essentials** and the **Future of Nursing 2030** call for increased emphasis on **health equity**.



Nursing is a **key leader** in eliminating health inequity.



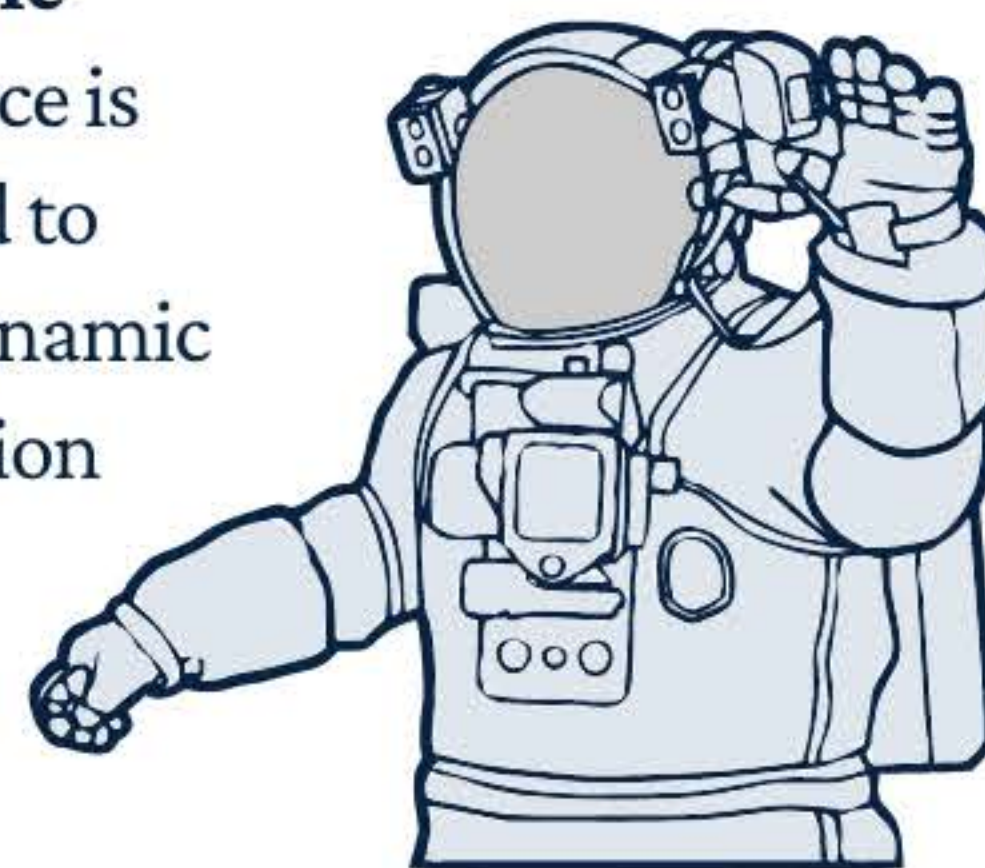
Nursing education can lead the way to a brighter future for nursing and for healthcare.

What could be?

As educators, we are in a position to **imagine** and **create** a different future.

Admission, retention, and graduation are central to developing the nursing workforce.

A more **diverse and equitable** workforce is required to meet dynamic population needs.



Getting there

- Baseline **assessment**
- **Clear and transparent** communication
- Ongoing **documentation**
- **Thoughtful and community-driven** interventions
- Periodic **reassessment**



Proposal

Develop **dashboard** tools

- Track admissions, retention, graduation, interventions for **internal** use
- Visualize data in clear, compelling fashion for public-facing use

Create communication plan

Craft web presence

