# Ideal for SportS Wedding, Portrait, Event

and Stock Photographers

# PhotoEventPlus.com is a complete business solution for professional photographers

Our dedicated team of professionals is committed to helping you increase sales. We have business, marketing and design experts on staff to help you increase sales from every event you shoot.

## Up-load, watermark and price images in one take

Instant mass event creation and uploading based on folder structure makes it easy to upload tens of thousands of images with ease. Pre created price groups govern your events and can be changed at will. Our lightning fast up-loader can upload 1000 images every 20 minutes.

### Integrated Pro lab and fulfillment services

With over 30 years of experience our lab is committed to getting out the best products with the highest quality assurances. Each print is inspected and color corrected where necessary as part of our standard service. Special care is taken with packaging and prints are re-inspected before leaving our lab. Everything is backed with a 100% customer satisfaction guarantee.

#### Custom products to match your market

Consumer creatable Memory Mates, Inspirational Posters, Magazine Covers and 8X10 Calendars can all be created from a variety of themed templates. Custom Action Posters can be created by clients selecting a background and images they want to be cut out. Clients can then add text they want to appear on the Action Posters.

Our artist will complete the finished design and post for client approval. A truly unique product is delivered seamlessly without any extra work from the photographer.



# AComplete Business Solution

for Event & Stock Photographers

## Marketing consulting and power tools to increase sales

Our designated marketing section is packed with tools and tips that help you promote your business. We also take a personal touch with our clients and our marketing team is ready and able to discuss strategies and methods that are proven to increase sales. As a valued partner we make it our business to help you in any way we can.

## Outstanding customer support for you and your clients

We understand how important your reputation is and how referrals generate from happy customers. We take pride in the little things and understand that repeat business is a lot easier to get than new business. Rest assured we are committed to delivering outstanding service on every issue.





# Upload Technology

a PhotoStockPlus Uploader Tool: Standalone Edition

Drag and drop album creation - Upload hundreds of large events simultaneously. Drag an entire set of folders over and have exact hierarchy created and uploaded online.



- · Compress, watermark and upload in record time
- 1000 5meg files in under 20 minutes
- Upload to groups, albums or sub albums
- Only upload high res files when orders are placed
- · Auto fulfill full size image request or hold for editing



Mac Friendly

# Gallery Design& Functionality

Select from over 50 customizable gallery templates. Add logos, text, HTML or FLASH with the easy text editor. Our clean straight forward ordering system makes ordering intuitive and easy.



Simple Product Selector



- Product preview and descriptions Featured products Slideshows with music
- Add custom pages to galleries Add to favorites Order from favorites











OVER 50 CUSTOMIZABLE TEMPLATES



# Products & Fulfillment

- Matte, Gloss and Pro luster
- True Black and White printing
- Museum mount gallery wraps
- Inspirational posters, Memory mates, magazine covers, 8X10 calendars
- Image download

- Mugs, Mouse pads and T-shirts
- Cards, Calendars and Books
- Cut outs, Bag tags and Buttons
- Tote bags and Puzzles
- Mounted frames



**Prints** 



True B&W Prints



Canvas Print



Calendars

SELF FUIFIL



**Memory Mates** 



Magazine Covers

## Self fulfill (Sell your own prints or gift items)

- · Add photos and descriptions of your products
- Adjust shipping
- \*Sell multi photo items like cd's or books
- Collect data points to create your own memory mates or custom products



**Custom Posters** 



Self-Fulfillment

# Marketing ptions and Tools

- · Add text and images to promote merchandise
- Produce and sell coupons
- Discount packages
- Quantity discounts by order
- · Multiple easy add to cart points
- Add additional products from cart
- Automatically change album pricing for specials
- Expire events or bring them back automatically
- Add pre created banners with one click

- Featured products
- Suggested products in cart
- Quantity discount by product
- Email collection/export
- E-cards
- Create flyers and biz cards
- Photo certified Press pass
- \*View client favorites





Business Cards & Flyers





**Email Collection** 



Banners



E-cards



Press Pass

#### Featured Products

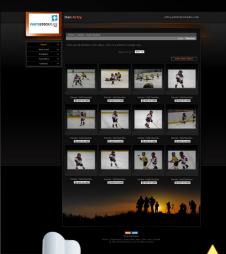


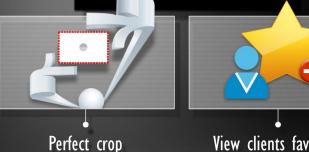


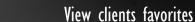
**Packages** 

# Go CAccount Features

- Enhanced template design
- Add pages to your website (you can add any content you want on these. They become a part of your site.)
- Additional music
- View clients favorites (great for follow up marketing)
- Unlimited event space (10 gig stock limit)
- Perfect crop (perform last look cropping based on ordered products aspect ratio for each image that is ordered)
- Multi image self fulfill
- · Upload your own templates for self fulfill
- Marketing Actions (create expiring events or run time limited specials with popup reminders (w/day counter) on all your events. Include automated custom e-mail reminders that create a sense of urgency and a compelling reason to buy)
- · Go Big (Ability to add larger image previews)
- Seo tools (customize meta data on a per album basis in order to gain more exposure in the search engines)









Additional music



Unlimited event space





Add pages to your website



# **Sports**

- Multi image self fulfill
- Collect multiple images and data points from consumers to create your own Action posters, Magazine covers or Custom work
- Inspirational posters
- Custom action posters. We collect photos and data to create custom posters for your clients
- Trading cards
- Bag tags
- Magazine covers
- T&I





### Inspirational Posters



### Magazine Cover



Trading Cards



Team & Individual



8x10 Themed Calendars

## **Sel**Stock Internationally

Whether you are an aspiring amateur or a high level professional, Photostockplus.com allows you to market your work worldwide and earn commissions on every sale.

- Set your own pricing
- No refused images
- Have private or public galleries
- Maintain copyrights

- Respond to assignments
- Press pass
- Keyword manually or from EXIF extraction
- · Watermark and protect on upload



Set your own pricing



Press Pass



No refused images







