



**FOR IMMEDIATE RELEASE**

**ConnectedYard Announces Launch of Pool Service On Demand Alongside  
Its Revolutionary pHin Smart Pool Solution**

**PALO ALTO, Calif.** - Nov. 11, 2015 - ConnectedYard, an innovator in smart technology and the Internet of Things (IoT), has announced the launch of its professional pool service network. Pool Service On Demand is unique to the market with its network of pre-qualified service providers offering pre-negotiated on-demand service pricing.

Pool Service On Demand connects professional technicians with pool and hot tub owners across America for their maintenance and repair needs. It also provides service techs with a gateway into the smart pool industry with access to new revenue streams, broader market coverage, increased service margins and 24/7 customer insight.

"Through the Internet of Things, our existing pHin smart pool solution brings the power of technology to dramatically simplifying pool and hot tub care for consumers," said Mark Janes, Co-Founder and COO of ConnectedYard. "Pool Service On Demand builds on this innovation to provide even greater peace of mind and safety to any pool or hot tub owner, whether or not they are a pHin subscriber, together with exciting business opportunities for service providers around the country."

Pool Service On Demand offers reliable and professional service when needed, access to online support for water chemistry to ensure more fun, less work for any pool or hot tub owner. A full range of services includes cleaning, repairing, detecting leaks, acid washing, opening/closing for the season, servicing heaters and pumps, plumbing, and testing and adding water chemicals. Owners can access Pool Service On Demand via either its dedicated website or through the pHin mobile app.

Benefits to service providers for using Pool Service On Demand include lead generation of potential new customers, improved route and service call efficiencies, streamlined chemical usage, optimized resources and growth in high-margin services, the ability to join the pHin affiliate program, and assistance in promoting their business through a custom web page and online presence.

Pool Service On Demand is an exclusive service from ConnectedYard, which is dedicated to being the center of the connected backyard. Beginning with pool and hot tub care, its on-demand service network will expand to everyday components involved in outdoor living with the goal of bringing intelligence, predictability and efficiency to the backyard.

pHin, the smart pool solution from ConnectedYard, consists of a floating water sensor, a mobile app, unique chemical pods and access to the on-demand service network of qualified technicians. pHin simplifies pool maintenance with 24/7 water chemistry monitoring, mobile notifications and convenient chemical delivery.

For more information about Pool Service On Demand, visit [www.poolservice.co](http://www.poolservice.co) or [www.facebook.com/smartpooltech](http://www.facebook.com/smartpooltech).

###

**About ConnectedYard**

Headquartered in Palo Alto, Calif., ConnectedYard is dedicated to bringing intelligence, predictability and efficiency as the center of the connected backyard. pHin, the company's first product, is reinventing pool and hot tub care with smart technology designed to help people have more time to enjoy an outdoor lifestyle. Learn more at [www.phin.co](http://www.phin.co), @getpHin and on Facebook. Beginning with pool and hot tub care, its Pool Service On Demand network will expand to everyday components involved in outdoor living. Learn more at [www.poolservice.co](http://www.poolservice.co).

Media Contact

Rachel Reenders

KCOMM

[rachel@kcomm.com](mailto:rachel@kcomm.com)