



FOR IMMEDIATE RELEASE

**ConnectedYard Dubbed Best IoT Technology Development at 2015
IDTechEx Show for pHin Smart Pool Solution**

SANTA CLARA, Calif. - Nov. 19, 2015 - ConnectedYard, an innovator in smart technology and the Internet of Things (IoT), yesterday received the Best IoT Technology Development award at the IDTechEx Show in Santa Clara. The award was presented for pHin, the company's smart pool solution that is reinventing pool and hot tub care. It comes on the heels of pHin winning the Best New Product award at the International Pool | Spa | Patio Expo held last week in Las Vegas.

In selecting pHin for the honor, judges evaluated specific characteristics, including:

- Features and complexity of the complete system as well as challenges overcome in implementation. Deployment and maintenance of connectivity and transmission of data from sensors in aquatic environments gained particular attention from the judges.
- Originality and innovative features of the technology compared to other solutions already available on the market.
- Addressable market/application space and intricacies specifically related to the operational environment the solution is meant to be deployed in.

pHin consists of a floating water sensor, a mobile app, unique chemical pods and access to an on-demand service network of qualified technicians. pHin simplifies pool maintenance with 24/7 water chemistry monitoring, mobile notifications and convenient chemical delivery. It is estimated that the U.S. market alone comprises more than 14 million residential pools and hot tubs.

"We believe that this is an amazing opportunity to bring the power of the Internet of Things into the backyard," said Mark Janes, Co-Founder and COO of ConnectedYard. "Receiving this prestigious award from IDTechEx is a tremendous endorsement of that concept."

The IDTechEx Show encompasses an array of technologies including 3D printing, electric vehicles, energy, materials, IoT, printed electronics and sensors in an event that combines two-day executive conferences and a co-located common exhibition. It leverages the strong overlap across these topics for technology developers, relevant supply chains, and customer and supplier bases. This year's event features 200+ exhibitors, 200 company presentations and 3,000 attendees from over 42 countries.

ConnectedYard recently launched Pool Service On Demand, its unique network of pre-qualified service providers offering pre-negotiated on-demand service pricing. Pool Service On Demand connects professional technicians with pool and hot tub owners across America for their maintenance and repair needs. It also provides service techs with a gateway into the smart pool industry with access to new revenue streams, broader market coverage, increased service margins and 24/7 customer insight.

For complete information, visit www.phin.co and www.poolservice.co.

###

About ConnectedYard

Headquartered in Palo Alto, Calif., ConnectedYard is dedicated to bringing intelligence, predictability and efficiency as the center of the connected backyard. pHin, the company's first product, is reinventing pool and hot tub care with smart technology designed to help people have more time to enjoy an outdoor lifestyle. Learn more at www.phin.co, [@getpHin](#) and on Facebook. Beginning with pool and hot tub care, ConnectedYard will expand to everyday components involved in outdoor living.

Media Contact

Rachel Reenders

KCOMM

rachel@kcomm.com