



FOR IMMEDIATE RELEASE

**ConnectedYard Receives Connected Home and Building Award
from IoT Evolution Magazine for pHin Smart Pool Solution**

PALO ALTO, Calif. – Dec. 11, 2015 – ConnectedYard, an innovator in smart technology and the Internet of Things (IoT), has received a 2015 IoT Evolution Connected Home and Building Award from IoT Evolution magazine, the leading publication covering IoT technologies. The award honors organizations delivering software or hardware solutions that enable the advancement of the smart home and building industry.

“The solutions selected for the IoT Evolution Connected Home and Building Award reflect innovation driving the machine-to-machine market today. It is my honor to congratulate ConnectedYard for their innovative work and contribution to the rapidly evolving IoT industry,” said Carl Ford, CEO of Crossfire Media, a co-publisher of IoT Evolution.

pHin consists of a floating water sensor, a mobile app, unique chemical pods and access to an on-demand service network of qualified technicians. pHin simplifies pool maintenance with 24/7 water chemistry monitoring, mobile notifications and convenient chemical delivery. It is estimated that the U.S. market alone comprises more than 14 million residential pools and hot tubs.

“The Internet of Things is bringing the power of technology to the connected backyard to make people’s outdoor living more fun and less work” said Mark Janes, Co-Founder and COO of ConnectedYard. “We are very pleased to be part of that transformation and proud to have received this recognition.”

Connected Yard also won the Best IoT Technology Development award at the IDTechEx Show in Santa Clara as well as the the Best New Product award at the International Pool I Spa I Patio Expo in Las Vegas.

ConnectedYard recently launched Pool Service On Demand, its unique network of pre-qualified service providers offering on-demand service at pre-negotiated prices. Pool Service On Demand connects trusted professional technicians with pool and hot tub owners for their maintenance and repair needs. It also provides service techs access to new customers, improved customer interaction, automatic bill payments, and the ability to offer smart pool solutions to their customers through pHin.

For complete information, visit www.phin.co and www.poolservice.co.

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About ConnectedYard

Headquartered in Palo Alto, Calif., ConnectedYard is dedicated to bringing intelligence, predictability and efficiency as the center of the connected backyard. pHin, the company’s first product, is reinventing pool and hot tub care with smart technology designed to help people have more time to enjoy an outdoor lifestyle. Learn more at www.phin.co, [@getpHin](https://twitter.com/getpHin) and on Facebook. Beginning with pool and hot tub care, ConnectedYard will expand to everyday components involved in outdoor living.

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