Next-Generation Pharmacist™ is a new program to salute pharmacy professionals defining the industry’s future. The program includes groundbreaking new research that identifies future trends and a national awards program to recognize those who embody that future vision.

Entrepreneur of the Year

Mark Aurit, RPh

A registered pharmacist since 1976, Mark Aurit maintains the philosophy that “the patient comes first.” Aurit puts patients first by offering them preventive care and comprehensive counseling services at Gateway Health Mart Pharmacy in Bismarck, North Dakota, which he has owned since 1989.

Gateway Health Mart conducts screenings for cholesterol, bone density, blood pressure, and blood glucose. In addition, the pharmacy offers counseling for diabetes and Medicare Part D in a counseling booth and 2 private counseling rooms, as well as A1C testing and immunizations. Gateway Health Mart also boasts a specialty compounding service, in partnership with Professional Compounding Centers of America, which provides custom medications. The compounding division is involved in research, having completed a study with the Mayo Clinic in Rochester, Minnesota, focused on a transdermal gel to treat diabetes.

Providing quality patient care is a high priority for Aurit, but professional development for his staff is equally important. Gateway Health Mart offers its pharmacists and technicians additional training in compounding, diabetes management, health fairs, public speaking, immunizations, and other areas of their interest. President-elect of the North Dakota Pharmacists Association and a member of the National Community Pharmacists Association, Aurit is also actively involved in his local legislative district, supporting legislation that promotes pharmacy ownership in North Dakota.

The success of Gateway Health Mart and the resulting improved health of Aurit’s patients is the end product of his entrepreneurial commitment to keeping in touch with the needs of his patients, the community, and the profession as a whole.

Jonathan Marquess, PharmD, RPh, CDE, CDM

Jonathan Marquess has a passion for providing diabetes counseling, screening, and services to his community. He serves as president of The Institute for Wellness and Education and as a diabetes educator for 2 American Diabetes Association–recognized diabetes education centers. Along with his pharmacist wife, Dr. Marquess also owns 3 Health Mart pharmacies in the Atlanta, Georgia, metro area.

Each of Dr. Marquess’ Health Mart pharmacies offers a Diabetes Life Center, which provides diabetes patients with a suite of services to help them manage their disease. Diabetes screenings are available all day, and his pharmacists counsel patients on nutrition and exercise, blood glucose monitoring, and insulin delivery and devices. The centerpiece of Dr. Marquess’ pharmacies is one-on-one medication therapy management (MTM)
coaching sessions, which help patients with chronic diseases both understand and adhere to their medications. MTM at Health Mart also provides patients with the tools to help them manage disease states, including diabetes, hypertension, and asthma.

In addition to being an entrepreneurial independent pharmacy owner, Dr. Marquess serves on the national faculty for the Diabetes and Immunization Certificate Training Programs, and is the chairman of the Georgia Adult Immunization coalition. He is also a strong advocate for the profession. Dr. Marquess speaks to local employers and insurance providers on the financial and clinical benefits of diabetes screenings. Dr. Marquess has given professional presentations on a variety of topics related to diabetes and immunizations, and has provided consumer health care advice on national broadcast networks such as CNN.

Joseph Moose, PharmD

Joseph Moose is a fourth-generation pharmacist whose family’s pharmacy business was established in Concord, North Carolina, in 1882. He joined the staff of Moose Pharmacy in 1990, and worked diligently to develop relationships with his patients, staff, and local prescribers. These close relationships led Dr. Moose to develop an entrepreneurial practice that is both patient-centered and collaborative. He works closely with his patients’ physicians and uses his clinical skills to counsel patients about their medications. These medication therapy management services have earned the trust of the community and grown his business, and led him to develop a mission statement that stresses providing “the highest quality pharmacy service” for his patients.

Dr. Moose is also instrumental in creating a new generation of community pharmacists in North Carolina. As a primary preceptor for the University of North Carolina Eshelman School of Pharmacy’s Community Pharmacy Residency Program, he serves as a mentor to students who wish to become pharmacy entrepreneurs.

In the community, Dr. Moose has served as chairperson of the North Carolina Medicaid Drug Utilization Reviews since 1993 and has worked on the North Carolina Medicaid Pharmacy & Therapeutics Committee since 2005.

Dr. Moose has also won a variety of awards, including the North Carolina Association of Pharmacists Young Pharmacist of the Year Award in 2000 and the Community Pharmacist of the Year in 2008. Moose Pharmacy’s innovative services earned his family the Family Business of the Year award from the Wake Forest School of Business in 2009.

Green Pharmacist of the Year

Lisa Faast, PharmD

Dr. Lisa Faast incorporates green practices every day at Faast Pharmacy in Bakersfield, California. After 5 years of experience working in various pharmacy settings, Dr. Faast became an independent pharmacy owner in 2006, and made patient care—with an environmentally friendly aspect—her primary focus.

Dr. Faast offers her patients a wide variety of personalized care. Faast Pharmacy has a free delivery service that relies on hybrid delivery cars, free vitamin and antibiotic programs, a compounding service, and a medication review service. Dr. Faast’s business philosophy is to run a pharmacy that has an old-fashioned feel, where patients find convenient services, friendly staff, and positive outcomes for their health.

Dr. Faast runs a green pharmacy by reducing the amount of energy her business uses. Energy conservation is an important issue, particularly in California, so Faast Pharmacy turns off half of the store lights in the summer. The pharmacy is also mindful of their thermostat settings, adjusting them as needed to respond to changes in demand. Finally, Dr. Faast ensures that her pharmacy shreds and recycles all privacy trash and paper.

In addition to her green focus, Dr. Faast has other professional interests, including the use of technology in the pharmacy and a research trial she is running on bioidentical hormones. She is a board member of the Kern County Pharmacists Association and a member of numerous national and state professional associations.

Whit Moose Jr, BSPharm

Whit Moose Jr of Moose Pharmacy in Mount Pleasant, North Carolina—one of 4 locations of the pharmacy—is known throughout his community as a strong advocate for the environment. Moose was one of the first to adopt the Protect Your Pharmacy Now! Prescription Drug Disposal program launched by the National Community Pharmacists Association. Moose Pharmacy welcomed individuals from more than 3 counties to safely dispose of unused and expired medications in their original stock containers as part of the free program.

Recycling is another important part of Moose’s commitment to green business practices. Moose Pharmacy uses water coolers and reusable cups, and established a recycling program for medication bottles, prescription containers, and extra paper in the pharmacy. A recent estimate suggested that Moose Pharmacy recycles an average of 10 tons of materials per month.

Moose also recently had an energy audit performed on the Mount Pleasant store to look for ways to reduce the store’s energy consumption and improve efficiency. Based on the information from the audit, Moose is implementing improvements that are expected to save the store $4000 annually. He plans to perform similar audits on Moose Pharmacy’s other 3 locations.

Moose is an active member of the Cabarrus Sustainability Council of Cabarrus County, North Carolina, whose mission is to promote sustainability through private and public collaboration. Moose is also working with Mount Pleasant’s mayor to establish a recycling drop-off for area residents and businesses who do not have curbside recycling.

Robyn Wahl, PharmD, MBA

As pharmacy manager for Correctional Managed Health Care (CMHC) in Connecticut, Dr. Wahl has combined 20 years of experience in pharmacy with a passion for environmentally friendly

www.PharmacyTimes.com

Pharmacy Times | 09.10 ■ 69
Civic Leader of the Year
Carl Hudson, BSPharm

Carl Hudson, owner of Hudson Drug Shop in Paxton, Illinois, is a respected civic leader in his community. A business owner since 1975, Hudson is committed to providing his patients with excellent customer service, including personally delivering medications and making himself available for their emergency prescription needs. He has even provided needed medications to pharmacy customers who could not always provide immediate payment.

Hudson’s commitment to helping others extends outside of his pharmacy and into the surrounding community. He is the past president of the local chamber of commerce, and serves on the Gibson Area Hospital Board of Directors and the Ford County Mental Health Board. Hudson has been a trustee of the Paxton Fire Protection District since 1985, and currently serves as its treasurer. He has also been chairman of the finance committee for the Paxton United Methodist Church for 20 years.

Hudson demonstrates a special commitment to helping children in his community. As a member of the Paxton Exchange Club, Hudson helps organize a Christmas party for local children in need every year. He is a founding member and past president of the Paxton-Buckley-Loda (PBL) School Education Foundation, which helps fund special projects and scholarships for the local school system. As a committee chair, Hudson helped the PBL Foundation raise approximately $100,000 in 2009 to enhance technology opportunities in the public schools.

In recognition of his efforts in the community, Hudson is a past recipient of the Purdue University Alumni Association Citizenship Award. He is also a member of several professional associations.
cern, Spears connects seniors with assistance programs that help them to qualify for complete or partial subsidy through Medication Part D, even if they do not qualify for Medicaid. In fact, the local Social Security office routinely sends individuals to Spears’ pharmacy for help with the forms necessary for medication reimbursement. Spears also helps his elderly patients on fixed incomes prepare for appointments with their physicians and reminds them to ask about generic alternatives for their medications.

**Technology Innovator of the Year**

Tim Davis, PharmD

On Twitter, Dr. Tim Davis is known simply as @PharmacyTim. A quick review of his account reveals not only his 2 passions—pharmacy and technology—but also how ardently he pursues them in both his personal and professional life.

Dr. Davis has worked for 21 years in independent pharmacy, first as a stock boy in his father’s pharmacy, and now as an owner of Beaver Health Mart Pharmacy in Beaver, Pennsylvania. Under his guidance, Beaver Health Mart offers patients personalized care enhanced by the most current and efficient technologies available.

Eager to play a role in the design of new pharmacy solutions, Dr. Davis jumped at the chance to register the newly founded Beaver Health Mart as a test site for McKesson’s Navigator workflow system. As he worked to get his fledgling business off the ground, he also provided constant, insightful feedback to help McKesson fine-tune its product.

Dr. Davis also recognizes the power of consumer technology to enhance the way information is shared between pharmacists and patients. He incorporates smartphones and social media into his pharmacy practice, and encourages others to do the same. In a recent tweet, Dr. Davis announced he had completed all his medication therapy management consults using only his iPad and Mirixa’s online tool. “What a nice way to work with patients,” he said.

This spirit of outreach and novel use of technology have earned Dr. Davis a place at the podium on numerous occasions. He is an active member of the alumni board at his alma mater, the University of Pittsburgh School of Pharmacy, and has spoken as a technology expert at national meetings of the National Community Pharmacists Association.

Ryan Hansen, PharmD

Dr. Ryan Hansen is a member of a diverse team of pharmacy professionals who own and manage Kelley-Ross, Inc, a network of 5 independent pharmacies located in Seattle, Washington. A staunch advocate for pharmacy, Hansen sees technology as essential to the success of the industry in today’s changing health care environment.

Dr. Hansen’s path to his current position of vice president, technology manager, privacy officer, and pharmacist for Kelley-Ross began in pharmacy school. During his tenure as a student at the University of Washington’s School of Pharmacy, Dr. Hansen served as a part-time technology advisor to Kelley-Ross, helping the pharmacy implement one of the first robotic systems from McKesson in 2003.

In his years guiding Kelley-Ross through the unique hurdles of implementing automation in retail, long-term care, and mail order pharmacies, he developed a special knack for helping staff see how technology can enhance their role as caregivers.

Dr. Hansen has worked to advance the profession by offering this talent to pharmacies and vendors outside his immediate network of colleagues at Kelley-Ross. As a consultant, he has spoken at conferences, hosted technology open house events, and provided personal advice to pharmacists weighing business decisions regarding the use and implementation of technology.

Since 2004, he has served as president of H Consulting, Ltd, offering clinical pharmacy consulting, pharmacoeconomic modeling, and customized pharmacy system integration applications, as well as cost and budgeting consulting services to clients. His work has also been published in several academic journals.

**Patient Advocate of the Year**

Michelle Farrell, PharmD, RPh

Dr. Michelle Farrell—owner and pharmacist of Bohlman Health Mart in Boscobel, Wisconsin—believes in treating patients as if they were members of her own family.
As a rule, Dr. Farrell provides medication therapy management (MTM) and adherence coaching to each and every patient. She makes personal phone calls and home visits to ensure that her patients, mostly seniors, are taking their medications correctly.

The level of care she delivers is especially vital given Bohlmans location: it is the only pharmacy in town and an hour’s drive from all major medical centers. For many of the 3500 patients she serves, Dr. Farrell and her colleagues are a primary source of medical care.

She takes this role very seriously, using every resource available to enhance the quality and variety of services she is able to provide. Diabetes is common among Boscobel residents, and Dr. Farrell is a consummate diabetes educator. In addition to disease management counseling, she offers patients diabetic shoes, monitoring services, and health coaching.

Through McKesson’s MTM program, Dr. Farrell counsels patients with chronic disease, both inside and outside the pharmacy. For those who are unable to leave their homes, she provides bubble package services, regular phone calls to coordinate care, quarterly medication reviews, and home visits to review charts and monitor blood pressure and glucose readings.

She shows a special awareness of the needs of elderly patients, taking time to develop a thorough understanding of their medical histories, which physicians they see, and whether they fully understand their conditions. Knowing that seniors may be afraid to speak up or ask questions about their care, Dr. Farrell advocates for them—a practice that has prevented life-threatening consequences on numerous occasions.

**Jonathan Marquess, PharmD, RPh, CDE, CDM**

Dr. Jonathan Marquess’s commitment to patient education is reflected in the layout of the East Marietta Professional Pharmacy & Compounding Center, which he owns and operates with his wife, Pam Marquess, also a pharmacist.

The facility is designed to foster patient engagement, and is equipped with 4 private counseling booths and a large conference room, where Dr. Marquess and staff host group clinics focused on diabetes, asthma, smoking cessation, and other topics.

A recognized leader in the field of disease state management, Dr. Marquess is president and chief executive officer of the Institute for Wellness and Education and an owner of 2 other pharmacies in metropolitan Atlanta, Georgia.

As a Certified Diabetes Educator and a Certified Disease Manager, Dr. Marquess has helped countless patients come to terms with chronic disease and the long-term management it requires. He is currently involved in the American Pharmacists Association (APhA) Foundation’s Diabetes Ten City Challenge, where he counsels a group of 100 patients with diabetes.

Dr. Marquess is also deeply engaged in patient advocacy at the local, state, and national levels. He has held leadership roles for the Georgia Pharmacy Association, the Georgia Immunization Coalition, and his local pharmacy association, Cobb County Pharmacists. He has served on the Advocacy Committee of the American Association of Diabetes Educators, and was recently elected to a 3-year term on the APhA Board of Trustees.

**Lisa Strucko, PharmD, RPh**

When Dr. Lisa Strucko began her pharmacy career at Rite Aid 7 years ago, she was determined to make clinical services an integral part of her practice model. She spent her days off providing immunizations and clinical care to patients—a testament to the strength of her conviction.

Since then, Dr. Strucko has consistently made patient care a priority. In 2005, she was recruited for a position as staff pharmacist at Leesburg Pharmacy in Leesburg, Virginia. With her broad clinical knowledge, Dr. Strucko helped expand the independent pharmacy’s clinical services program, benefiting sales and improving patient outcomes.

Today, Leesburg Pharmacy offers patients a full range of compounding, medication management, and immunization services, as well as a robust women’s health program. Committed to high standards of quality and safety, Dr. Strucko successfully led Leesburg through the rigorous Pharmacy Compounding Accreditation Board accreditation process in 2009.

As a caregiver, Dr. Strucko has touched the lives of countless patients, particularly those coping with a new diagnosis of Lyme’s disease. She makes a point to get to know patients and their families personally, providing the support needed to manage both the emotional and physical tolls of the disease.

She also serves on the Board of Directors for the Autism Pathways Foundation. Through informed counseling, Dr. Strucko helps families of children with autism understand the important connections between medication therapy, diet, and lifestyle.

Dr. Strucko’s expertise, her penchant for counseling, and her focus on wellness have earned the respect of local health care practitioners, who daily refer patients to her for nutritional or women’s health consultation. As a preceptor to students on clinical and advanced compounding rotations, Dr. Strucko has educated many future pharmacists and invested in the future of the profession.

**Industry Advocate of the Year**

**Jung Lee, BSPharm, RPh**

In her role as Pharmacy Care Manager for the Eastern Division of Safeway’s Pharmacy Care Program, Dr. Jung Lee has served as a trainer, planner, organizer, source of knowledge, health department liaison, and team leader.

Dr. Lee works to ensure that all of the pharmacists in her region are trained on the latest Safeway Patient Care Programs, including medication therapy management, but it was her initiative on increasing the accessibility of immunizations that prompted her nomination for Industry Advocate of the Year.

The administration of immunizations is an important part of the evolution of the pharmacy profession today, and Dr. Lee has led the way at Safeway. Dr. Lee ensured the training of more than
200 Safeway pharmacists in immunization administration. Under her leadership, Eastern Division Safeway pharmacists have administered 73,723 immunizations, which translated to more than $2.9 million in sales for the company. Dr. Lee reduced the use of outside agencies for influenza clinics; nearly 68,000 patients received flu shots from the Safeway pharmacists in her division. Dr. Lee has also trained her pharmacists on specialized travel vaccinations, including the yellow fever vaccine.

Thanks in part to Dr. Lee’s efforts, Safeway received the American Pharmacists Association Corporate Immunization Champion Award in 2009.

**Harry A. Lattanzio, Jr, RPh**

Harry Lattanzio has spent his career assessing the needs of the pharmacy industry and developing innovative ways to solve problems, with a particular focus on the special needs of independent pharmacy.

After graduating from pharmacy school in 1982, Lattanzio worked for a hospital and served as a relief pharmacist for pharmacies in the Johnstown, Pennsylvania, area. When he realized the extent of the demand for relief pharmacists, Lattanzio started his first company, PRS Pharmacy Services, to help fill short-term positions with qualified pharmacists. PRS Pharmacy Services has since expanded its offerings nationwide to include a program to expand the pharmacy industry into grocery stores, as well as software to help pharmacies remain compliant with the Health Insurance Portability and Protection Act; Medicare Fraud, Waste, and Abuse Guidelines; state quality assurance regulations; and other programs.

In 1985, Lattanzio opened Forest Hills Pharmacy, and his experience with the challenges of independent pharmacy informed 2 new ventures. In response to the Centers for Medicare & Medicaid Services (CMS) requirements for Durable Medical Equipment, Prosthetics, Orthotics, and Supplies (DMEPOS) announced in 2003, Lattanzio founded Network Accreditation Services, Inc (NASI). NASI researched the CMS requirements and procedures and helped independent pharmacies achieve DMEPOS accreditation. A third company started by Lattanzio, NASI HME Supplier Network (HSN), is creating a nationwide network of independent DMEPOS-accredited pharmacies and helping them connect with third party payors. To date, NASI-HSN has contracted with nearly 17,000 home medical equipment PPO plans representing 31 million individuals and has gained the participating independent pharmacies access to discounted, manufacturer-direct pricing on DMEPOS goods.

**Khanh-Long (Ken) Thai, PharmD**

Dr. Ken Thai, the owner of 5 pharmacies in Los Angeles and San Bernardino counties in California, serves on local and state associations that demonstrate his commitment to advocacy for the profession. These leadership qualities began during his studies at the University of Southern California (USC), where he served in professional organizations for students and received awards recognizing his dedication to the field.

Currently, Dr. Thai serves as president of the San Gabriel Valley Pharmacists Association (SGVPA), an affiliate of the California Pharmacists Association (CPHA) that includes pharmacists, technicians, students, and medical professionals from all areas of practice, including independent and community practice, ambulatory and home care, and health systems. SGVPA’s mission is “to promote and advance the pharmacy profession by working together as a single voice through example and legislative action.” SGVPA members participate in fundraisers in the community, such as the Autism Speaks Walk/Run.

Dr. Thai also serves on the board of the CPhA Academy of Pharmacy Owners (APO). The APO makes legislative and regulatory issues 2 of its top priorities, and also works to improve the financial success of the independent pharmacist in California.

Dr. Thai shares his expertise through lectures on pharmacy ownership and disease state management. He is also a clinical associate professor of pharmacy practice at Western University of Health Sciences in Pomona, California, and an adjunct assistant professor of pharmacy at USC School of Pharmacy in Los Angeles, California.

**Technician of the Year**

Kenny Akins, CPhT

Thanks to a work-study program placement in a national pharmacy chain, Kenny Akins realized in high school that he had a passion—and a talent—for working in a pharmacy setting. Akins studied to become a certified pharmacy technician 12 years ago. In addition to his duties as a certified pharmacy technician, he currently manages the compounding division of Bowdon Pharmacy in Bowdon, Georgia. At Bowdon Pharmacy, his dedication to improving patient care has won Akins the respect of both pharmacy customers and senior staff.

Akins ensures that Bowdon Pharmacy provides its customers with the highest quality goods and services. He focuses on coordinating the compounding operations, and personally oversees compliance packaging for Bowdon Pharmacy’s patients. Akins’ focus on compliance packaging is helping to ensure that his patients adhere to their medication routines. Akins uses the Parata OnePAC and Medicine-on-Time systems when working with local long-term care and assisted living facilities. Not only do these systems help these local businesses work more efficiently, they also improve patient safety and adherence. The implementation of new compliance packaging procedures in the assisted living and long-term care/skilled nursing facilities is improving the standards of care for patients in those facilities in western Georgia.

Deborah Boland

Deborah Boland, pharmacy lead technician at Kmart Pharmacy in Smyrna, Tennessee, does whatever she can to take care of her patients and support the pharmacists with whom she works, whether they are seasoned veterans or newly graduated from pharmacy school.

In her more than 20 years in the field,
Boland has amassed knowledge and developed skills that she gladly shares with less seasoned staff. Boland trains new pharmacists and interns at the pharmacy. She assists with the administration of immunizations, and helps teach the skill to less experienced pharmacists.

Boland is such a fixture in the pharmacy that often patients are disappointed when she is not there when they pick up their medications. Boland’s caring nature and dedication to her patients cause her to go above and beyond the responsibilities of her position. When a pharmacy patient becomes critically ill or dies, Boland sends a card to the family on behalf of the pharmacy.

Not only does Boland work hard to provide excellent patient care, she also volunteers her time in the community. Boland has helped with the Red Cross Bloodmobile and March of Dimes walks, and she is an active volunteer in the local school system.

Haley L. Zais, CPhT

Haley L. Zais is a certified technician at the Naval Health Clinic Patuxent River Pharmacy in Patuxent River, Maryland, where she delivers exceptional customer service and quality patient care to active duty military personnel, retirees, and beneficiaries. Zais has 6 years of experience in the field, and works constantly to improve her patient’s lives and ensure the smooth operation of the pharmacy.

Zais is always willing to help patients with their medication needs. She is particularly knowledgeable about blood glucose monitoring and the management of diabetes, and she shares her expertise with patients who need extra support. Zais takes time to teach patients with diabetes how to use their blood glucose machines, helps them gather all the supplies they will need, and coaches them on the most appropriate ways to store these items.

Zais also has a reputation for being a leader in maintaining smooth and accurate pharmacy operations. She singlehandedly created a training booklet that covered all aspects of the computer system. Zais is the primary narcotics technician, and her careful work led to 0% discrepancies during quarterly inspections. She is also a data integrity specialist, and often the individual to whom others turn when issues arise in the pharmacy. As a direct result of her management of workflow, problem-solving skills, and knowledge, the pharmacy has maintained an error rate of <1%, despite the fact that they process over 100,000 prescriptions annually.

Rising Star of the Year

Ashley Branham, PharmD

Since graduating from Campbell University College of Pharmacy & Health Sciences in 2008, Dr. Ashley Branham has worked diligently to advance the role of the pharmacist in her Concord, North Carolina, community.

A community pharmacy resident at Moose Pharmacy, Dr. Branham acts as both a preceptor to current pharmacy students and as a provider of much-needed clinical services, including medication therapy management (MTM), immunizations, and hormone replacement therapy. During flu season, Dr. Branham sets up immunization clinics at churches and local businesses to help ensure that as many patients as possible have access to flu shots. She is also actively involved in community outreach programs that provide screenings for cholesterol, hypertension, and diabetes.

Dr. Branham recently initiated a research project that will examine how a pharmacist-physician collaboration can improve patient outcomes. As part of the project, Moose Pharmacy will receive patient referrals from a local family medicine clinic for MTM services. Dr. Branham will study how the partnership between health care professionals and pharmacist-provided education affect medication adherence, cost, and patient satisfaction.

Dr. Branham is also actively involved in advancing the profession at the state level through the North Carolina Association of Pharmacists (NCAP). Currently, North Carolina pharmacists can only provide influenza, shingles, and pneumococcal vaccines to patients aged 18 years and older. As a member of the NCAP Vision 2015 and Immunization Task Forces, Dr. Branham is working to promote legislation that would allow pharmacists to provide an expanded list of immunizations to individuals as young as 7 years of age.
County, Florida, a self-insured employer.

In this nontraditional role, Dr. Williams serves as an on-site clinical pharmacist, coordinating wellness and prevention benefits for his patients. He works with a team of in-house nurse case managers, diabetes educators, mental health counselors, addiction specialists, smoking cessation specialists, and nutritionists to develop customized counseling and disease management services.

He advocates a common-sense approach to care, helping patients understand their medications and substituting lower-cost alternatives when appropriate. Dr. Williams is also a certified asthma educator, and began an Asthma Education Program in which he collaborates with physicians to provide ongoing support. He makes a continuous effort to foster personal relationships with his patients.

Dr. Williams and his colleagues at the Manatee County Employee Health Benefits Office hope to encourage beneficiaries to take charge of their health by removing barriers to care. They offer generic medicines, OTC drugs for allergies and gastrointestinal problems, and diabetic testing supplies to patients at no cost. Patients also have access to a variety of wellness services that provide strong incentives for healthy behaviors.

Since the plan’s initiation in 2005, employees of Manatee County have shown remarkable progress. Their risk of chronic disease is 6% below the national average; diabetes hospitalization costs have decreased from $500,000 in 2005 to $70,000 in 2 subsequent years; and severe diabetes cases with complications have decreased from 28 cases (totaling $2.3 million in costs) down to 10 cases (totaling $559,000 in costs) 2 years later.

Future Pharmacist

Kathryn McDonald, PharmD Candidate 2011

Kathryn McDonald is committed to educating herself and her fellow students about diabetes and to helping patients living with this prevalent disease state. Currently pursuing coursework at Drake University in Des Moines, Iowa, with the intention of graduating with a dual Masters of Business Administration/Doctor of Pharmacy degree with a Diabetes concentration, McDonald still finds time to do volunteer work in the community.

McDonald’s commitment to diabetes education begins with her own focus on learning as much about the disease as possible. Her diabetes concentration requires 10 hours each of focused coursework and clinical advanced practice. As chair of Operation Diabetes for the American Pharmacists Association-Academy of Student Pharmacists (APhA-ASP) for the past 2 years, McDonald secures speakers to educate her fellow students on the disease and the importance of blood glucose monitoring.

In her APhA-ASP role, McDonald

Adrienne Giddens, PharmD Candidate 2011

Adrienne Giddens works to raise the standards of professionalism in the field of pharmacy on the local and state levels and is actively involved in breast cancer awareness and fundraising campaigns.

As a student at the University of North Carolina (UNC) Eshelman School of Pharmacy, Giddens serves on the professionalism committee and demonstrates strong leadership among her classmates. She has worked to revise the way standards of professionalism are assessed at the school and helped to modify the requirements for graduation. Giddens was selected as a teaching assistant (TA) for the pharmaceutical care laboratories, a high honor at the School of Pharmacy. As a TA, she led 8 first-year students and ensured that they had a valuable and productive lab experience.

Giddens is a student representative on the Vision 2015 Task Force for the North Carolina Association of Pharmacists. This task force is working to develop a plan for the future practice of pharmacy in North Carolina, based on the vision statement from the Joint Commission of Pharmacy Practitioners. Giddens encourages her fellow students to become involved in this important initiative so that student voices are heard.

Giddens is also president of the UNC chapter of the pharmacy fraternity Kappa Epsilon (KE), whose national service project is breast cancer awareness. Under Giddens’ leadership, KE began an outreach program with cancer patients in local hospitals and initiated an education program for undergraduates. Through her creative fundraising ideas, the UNC chapter of KE was able to significantly increase their donations to the Susan G. Komen Breast Cancer Foundation this year.

Timmellyn Buchanan, PharmD Candidate 2011

Timmellyn Buchanan balances her time between a rigorous academic schedule and her passion for community service.

Buchanan’s community service activities involve helping underserved populations who rarely receive quality health care. In her first semester, she organized a collection drive for the City Rescue Mission Homeless Health Fair and Safety Blitz and worked with other volunteers to provide screenings and other health services for individuals at the mission.

Buchanan volunteers at Manos Juntas, a free indigent clinic where she sees patients in need of pharmaceutical services. She often sees more than 100 patients in 3 hours on a Saturday morning, filling their prescriptions and providing patient counseling. Buchanan has also participated in medical mission trips to Peru and Haiti, where she served on an interdisciplinary team of health professionals.

Buchanan is a leader among her peers on campus. She serves as the vice president and senate chair on the executive board of the Health Science Center Student Association, which is an interdisciplinary body consisting of delegates from the schools of medicine, nursing, dentistry, allied health, public health, and pharmacy, as well as the graduate college. Buchanan is president of the Phi Lambda Sigma Pharmacy Leadership Society and chapter president of Christian Pharmacists Fellowship International. She is also a member of the National Community Pharmacists Association.

Buchanan is considering a community residency after she graduates to help prepare for a career as an independent pharmacy owner.
also organizes diabetes screening events, during which she and other volunteers perform blood glucose screenings and educate patients about the disease. McDonald has also been instrumental in raising funds for the American Diabetes Association and Camp Herkto Hollow, a camp for Iowa children with diabetes. She served as a preceptor at the camp, fulfilling her clinical practice hours while helping children learn about and manage their disease.

**Lifetime Achievement**

Jeffrey Fudin, PharmD

Dr. Fudin is a clinical pharmacy specialist who specializes in pain management for the Stratton Veterans Affairs (VA) Medical Center in Albany, New York. He has been an invited speaker on topics including pharmacotherapeutics, best practices in pain management, and the monitoring of opioids.

With information technologists at Stratton VA Medical Center, Dr. Fudin developed a laboratory/chemistry panel to help clinicians order and interpret serum and urine tests for opiates that allowed the matching of the sample with the dose prescribed. Dr. Fudin’s contributions to the Stratton VA’s multidisciplinary pain team have resulted in a more appropriate use of blood chemistries, a reduction in the number of times that patient results are incorrectly interpreted, an enhanced understanding of how well patients are adhering to their prescribed medications, and an implementation of pain as the fifth vital sign by the VA system.

Dr. Fudin is a diplomate to the American Academy of Pain Management and a member of many professional organizations, including the American Pain Society and the American College of Clinical Pharmacy. He was a peer reviewer for the American Pain Society Clinical Practice Guidelines for arthritis, fibromyalgia, cancer pain, and palliative care. Dr. Fudin was also a panel member for a collaborative effort between the American Pain Society and the American Academy of Pain Medicine called “Use of Chronic Opioids for Chronic Non-Cancer Pain.” These guidelines have been widely disseminated by the American Journal of Pain.

Danny R. Johnson, RPh

Danny R. Johnson, RPh, owner of Marble City Pharmacy in Sylacauga, Alabama, has been a community pharmacist for 38 years and is particularly dedicated to helping both his patients and other pharmacy owners navigate the financial aspects of pharmacy.

For Johnson, a big part of providing excellent patient care is making pharmacoeconomic decisions that benefit patients. He trains all his employees and interns to be mindful of the cost burden prescriptions represent for patients, particularly when they are facing high copays or no drug coverage at all.

At Marble City Pharmacy, pharmacists work closely with local prescribers to ensure that patients can afford their medication therapies by suggesting generics covered by the patient’s insurance or those with more affordable copays. Johnson and his staff make between 20 and 40 substitutions per day to help their patients afford their medications and stay adherent. Known by his staff and patients for his strong work ethic, he also takes all the after-hours calls for the pharmacy and handles all emergency prescriptions himself.

Johnson has helped more than 20 independent pharmacy owners by performing pharmacy financial valuations to help determine their store’s value. He has helped retiring pharmacists determine a fair price for their business and develop a joint partnership agreement with a younger pharmacist. Johnson has also mentored many young pharmacists and future store owners by serving as a preceptor for pharmacy students at Samford and Auburn Universities. He has delivered lectures on finances and management and independent ownership.

Johnson has served on 4 Pharmacy and Therapeutics Committees and as chairman of both Alabama Medicaid and Alabama Blue Cross. He has received the Bowl of Hygeia award and several other awards in recognition of his achievements in the field.

Randy McDonough, PharmD, CGP, BCPS

In his 20-year career, Dr. Randy McDonough has practiced in a wide variety of settings, including ambulatory care, community care, pharmaceutical sales, academia, and community pharmacy. Currently the owner of Towncrest Pharmacy in Iowa City, Iowa, he continues to challenge himself as a pharmacist.

After earning his Bachelor of Science degree from the University of Iowa in 1987, Dr. McDonough returned to the school for a Master of Science in Pharmacy Administration in 1997 and a Doctor of Pharmacy degree in 2000. He began teaching at the University and became a proponent of medication therapy management (MTM) services.

When some pharmacy owners expressed doubts that an academic could understand the challenges of performing MTM duties in a community pharmacy setting, Dr. McDonough decided to become a full-time pharmacy owner in 2006.

In his role as a community pharmacist, Dr. McDonough has developed an MTM service through the Iowa Medicaid program with more than 150 patients receiving regular medication reviews. He also started an MTM program with more than 50 clients using a variety of compliance packaging. Dr. McDonough works with the Iowa Pharmacy Association to ensure that pharmacists throughout the state receive proper reimbursement for cognitive services and medication dispensing. He created forms and models for clinical services that he shares with other pharmacists and he has helped to develop and implement health screening and case management programs for self-insured employers.

Dr. McDonough is a fellow of the American Pharmacists Association and serves as one of its national faculty for the certificate programs for diabetes, hyperlipidemia, and self-care services. Dr. McDonough has also published articles and coauthored a book about pharmaceutical care.