

New Downtown Escondido Membership

As local business people work to create an organization to guide Downtown to reach its full potential, we invite you to join us as a member. Membership is open to anyone who wants to help support the progress.

Your support is vital to the creation of a vibrant and thriving historic Downtown. Thank you, in advance for the value you bring to our community. The benefits listed here do not include the satisfaction of helping to build a vibrant community.

Friend of Downtown \$25

- Shop Local Card good for discounts at growing numbers of locally owned businesses
- Enews subscription (learn about all that's happening)
- Magazine delivered to your home or business
- Opportunity for committee participation
- Invitation to the Annual Meeting
- A free tapa at Vinz Wine Bar (on Grand)
- A free cinnamon roll at Champions (on Grand)
- More free goodies from downtown member businesses

Supporter \$100

- Eligibility to participate in Shop Local card
- Exclusive business member e-updates and news
- Use of display racks
- Member Listing on new interactive website
- 50% discount on monthly mixers entry
- Opportunity to participate on board and committees
- Eligibility for magazine calendar listing dependent on space
- Business referrals
- Eligibility to participate in events where we advertise your participation, like The Wedge, The Chocolate Festival & more

Advocate \$250

All of the above plus:

- Opportunity to participate in Eblast Program
- 10% discount on ads in City Magazine
- Listing with link on organization website
- Magazine calendar listings
- Opportunity to host mixers & member meetings
- Free listings in event calendar online
- Featured location on Shop Local Map
- Eligibility to participate in year-round cooperative marketing and advertising (print and online)
- Social Network Marketing via our website

Partner \$500

All of the above plus:

Rotating ad on website business page

- Social network marketing (FB & Twitter)
- Spotlight feature on website home page (1 mo)
- Three free listings in real estate listing database
- Eligibility to participate in cooperative marketing programs
- Marketing, promotional, merchandising and design consultation and support

Patron \$1,000

All of the above plus:

- Website design
- Priority seating at special events
- Up to 6 commercial real estate listings
- 15% discount on ads in Escondido City Magazine
- Priority consideration for feature articles published in Escondido City Magazine
- A rotating ad on our home page with link

Benefactor \$1500

All of the above plus:

- Designed, hosted and managed website
- Unlimited real estate listings on dba website
- 20% discount on ads in Escondido City Magazine
- Spotlight feature on website with link to your site

Grantor \$2500

All of the above plus:

- Guaranteed feature in Escondido City Magazine
- Sponsorship Recognition of a major event

NonProfit Organization \$50

- Nonprofit rate for ads in Escondido City Magazine
- Eligibility to participate in events & magazine calendar
- Business listing on website
- Eligibility to participate in organization events



DOWNTOWN ESCONDIDO

Community • Culture • Commerce •

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